

Mahindra Farm Equipment Business Sells 42273 Tractors in India during November 2025, registering a growth of 33%

Farm

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Mumbai, December 01, 2025: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for November 2025.

Domestic sales in November 2025 were at **42273** units, as against **31746** units in November 2024, reflecting a **33%** year-on-year growth.

Total tractor sales (Domestic + Exports) during November 2025 were at **44048** units, as against **33378** units for the same period last year. Exports for the month stood at **1775** units which was a growth of **9%**.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *“We have sold 42273 tractors in the domestic market during November 2025, a growth of 33% over last year. This comes on the back of a strong growth of 27% for the festive period of September & October 2025. There is positive sentiment among farmers with record production this kharif season & increase in rabi sowing acreage. Government's progressive measure of GST rate reduction coupled with higher MSP is leading to positive cash flow for farmers & aiding tractor & farm implements demand. In the exports market, we have sold 1775 tractors, a growth of 9% over last year.”*

Farm Equipment Sector Summary

	November			YTD November		
	F26	F25	% Change	F26	F25	% Change
Domestic	42273	31746	33%	361680	302308	20%
Exports	1775	1632	9%	13053	11372	15%
Total	44048	33378	32%	374733	313680	19%

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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