Mahindra to Commence Pre-Bookings for Its Premium SUV – XUV 7XO, Starting 12:00 PM, 15th December 2025

Auto

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Mumbai, December 12, 2025: Mahindra & Mahindra Ltd., India's leading SUV manufacturer, today announced the opening of pre-bookings for its hi-tech, trendsetter, premium SUV – XUV 7XO. Customers can pre-book starting at 12:00 PM on 15th December 2025, with a booking amount of INR 21000, to secure an early booking sequence for the highly awaited SUV.

Customers will have the flexibility to select their preferred dealership, fuel type, and transmission at the time of pre-booking. The XUV 7XO will be offered with two fuel options – petrol and diesel – available with both manual and automatic transmissions. The pre-booking option will be available across all Mahindra dealerships and the company's online channels.

YouTube Link: https://www.youtube.com/watch?v=_nOTG6T_98E

For updates and registration, visit:

Social Media Addresses for XUV 7XO:

- **Brand website:** Mahindra XUV 7XO
- **Instagram:** Mahindra XUV 7XO
- **Twitter (X):** Mahindra XUV 7XO
- **YouTube:** Mahindra XUV 7XO
- **Facebook:** Mahindra XUV 7XO
- **Hashtags: #XUV7XO #MahindraXUV7XO #Trendsetter #TheNewBenchmark #PreBookingsOpen**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 324000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Tags :

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