Mahindra Farm Equipment Business sells 30,210 Tractors during December 2025. Records 37% Growth in Domestic Sales

Farm

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Mumbai, January 01, 2026: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for December 2025.

Domestic sales in December 2025 were at **30,210 units**, as against **22,019 units** in December 2024, reflecting a **37% year-on-year growth**.

Total tractor sales (Domestic + Exports) during December 2025 were at **31,859 units**, as against **22,943 units** for the same period last year. Exports for the month stood at **1,649 units**, a growth of **78%**.

Commenting on the performance, **Veejay Nakra**, **President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said,

"We have sold 30,210 tractors in the domestic market during December 2025, a growth of 37% over last year. Cash flow availability in the market has improved supported by favorable crop yields following the Kharif harvest. Additionally,

conducive weather conditions and healthy reservoir levels have contributed to increase in Rabi sowing acreage, which is expected to sustain tractor demand in the coming months. In the exports market, we have sold 1,649 tractors, a growth of 78% over last year."

Farm Equipment Business	Dec'25			YTD Dec'25		
	F26	F25	% Change	F26	F25	% Chang
Domestic	30,210	22,019	37%	3,91,890	3,24,327	21%
Exports	1,649	924	78%	14,702	12,296	20%
Total	31,859	22,943	39%	4,06,592	3,36,623	21%

*** Exports include CKD**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Tags :

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