Mahindra Auto clocks 50,946 SUVs and 86,090 total vehicle sales in December 2025

Auto

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Mumbai, January 01, 2026: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of December 2025 stood at 86,090 vehicles, registering a growth of 25%, including exports.

In the **Utility Vehicles** segment, Mahindra sold **50,946 vehicles** in the domestic market, a growth of **23%**, and overall **86,090 vehicles**, including exports. The domestic sales for **Commercial Vehicles** stood at **24,786 units**, a growth of **34%**.

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *"Wishing everyone a very Happy New Year! The calendar year 2025 ended on a positive note, with Mahindra clocking its highest-ever volumes in both SUVs and LCVs (3.5T) segments, a significant milestone for the company.*
In December, we achieved SUV sales of 50,946 units, a growth of 23% and LCV 3.5T sales of 24,786 units, a growth of 34%. The total vehicle sales stand at

86,090 units, a 25% year-on-year growth."

Passenger Vehicles Sales Summary (Domestic) – December 2025						
Category	December			YTD December		
	F26	F25	% Change	F26	F25	% Change
Utility Vehicles*	50,946	41,424	23%	476,476	402,360	18%
Cars + Vans				0	0	
Passenger Vehicles	**50,946**	**41,424**	**23%**	**476,476**	**402,360**	**18%**

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – December 2025						
Category	December			YTD December		
	F26	F25	% Change	F26	F25	% Change
LCV < 2T**	2,720	2,409	13%	27,416	28,634	-4%
LCV 2T - 3.5T***	22,066	16,139	37%	185,012	159,738	16%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – December 2025						
Category	December			YTD December		
	F26	F25	% Change	F26	F25	% Change
3 Wheelers (including electric 3Ws)**	7,538	5,750	31%	82,446	64,233	28%

Exports – December 2025						
Category	December			YTD December		
	F26	F25	% Change	F26	F25	% Change
Total Exports**	2,820	3,092	-9%	30,061	24,048	25%

Note- Total vehicle sales of 86090 units include SUVs, LCVs (<3.5T), 3-wheelers, and export volumes

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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Tags :

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