

Fans Asked, Mahindra Listened: The BE 6 Batman Edition Returns

Auto

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Ex-showroom price: ? 28.49 Lakh

Mumbai, March 6, 2026: Mahindra today announced the return of the BE 6 Batman Edition - the world's first commercially available Batman-themed SUV, following exceptional interest from fans and customers since its original launch.

Created in association with Warner Bros. Discovery Global Consumer Products, the BE 6 Batman Edition sold out its entire allocation of 999 units in just 135 seconds. Since then, this SUV, inspired by Christopher Nolan's *The Dark Knight Trilogy*, has continued to command attention as a collector favourite, with Mahindra receiving multiple social media mentions from fans across platforms, who missed the original window of booking.

In response, Mahindra is reopening bookings for the BE 6 Batman Edition for a limited time. The original 999 vehicles remain the founding chapter of the Batman Edition story, while this follow-up creates a limited opportunity to be part of the Batman Edition experience.

1. **Add Your Preference opens** on mahindraelectricsuv.com on **6th March 2026**
2. **Bookings commence** on **10th March 2026, 11:00 AM** for one day
3. **Deliveries begin** on **10th April 2026**

To acknowledge the loyalty of the existing BE 6 Batman Edition community, bookings referred by existing BE 6 Batman Edition owners will receive priority delivery.

Inspired by one of the most enduring cultural icons of our time, the BE 6 Batman Edition seamlessly blends performance, design, and craftsmanship the unmistakable character of DC's Batman.

The BE 6 Batman Edition is based on top-end Pack Three 79 kWh variant of the BE 6.

Key design elements:

- Custom Satin Black Colour
- Custom Batman Decal on front doors
- R20 alloy wheels for an aggressive, athletic stance
- Alchemy Gold-painted suspension and brake callipers a bold, premium contrast to the Satin black body
- "BE 6 x The Dark Knight", limited edition, rear badging
- The Bat emblem, as seen in The Dark Knight Trilogy, uniquely placed on:
 - Hub caps
 - Front quarter panels
 - Rear bumper
 - Windows & Rear Windshield
- Infinity Roof featuring The Dark Knight Trilogy Bat emblem
- Night Trail - Carpet lamps with The Dark Knight Trilogy Bat emblem logo projection
- 'Batman Edition' signature sticker on rear door cladding

Interior design elements:

- Brushed Alchemy Gold Batman Edition plaque on the dashboard

- Charcoal leather instrument panel (IP) with brushed gold halo around driver cockpit
- Suede and leather upholstery with gold sepiá accent stitching and integrated The Dark Knight Trilogy Bat emblem for a rich, tactile experience
- Gold-accented steering wheel, In-Touch Controller, Electronic Parking Brake, custom key fob with Alchemy gold detailing
- The Dark Knight Trilogy Bat emblem embossed on:
 - The “Boost” button
 - Seats
 - Interior labels
- Pinstripe graphic and The Dark Knight Trilogy Bat Emblem across the passenger dashboard panel
- Race car inspired door straps with Batman Edition Branding Batman Edition welcome animation on the infotainment display
- Custom Batman inspired exterior engine sounds

Social Media Addresses for Mahindra Electric Origin SUVs:

- **Brand website:** <https://www.mahindraelectricsuv.com/>
- **Instagram:** @mahindraelectricsuvs
- **Twitter (X):** mahindraeSUVs
- **YouTube:** mahindraelectricsuvs
- **Facebook:** mahindraelectricoriginsuvs
- **Hashtags:** #BE6 #MahindraElectricOriginSUVs #BE6BatmanEdition

About Warner Bros. Discovery Global Consumer Products

Warner Bros. Discovery Global Consumer Products (WBDGCP), part of Warner Bros. Discovery’s Revenue & Strategy division, extends the company’s powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBDGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and

publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBDGCP is one of the leading licensing and retail merchandising organizations in the world.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility SUVs, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>.

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