Mahindra announces price hike across its Tractor range effective April 08, 2026

Farm

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Mumbai, April 07, 2026: Mahindra Tractors, part of the Mahindra Group, today announced an increase in prices across its domestic tractor range, effective April 8, 2026.

This price increase is attributed to cost escalations in input commodities. The extent of the price increase will vary across different tractor models and geographies.

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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