Swaraj announces price hike across its Tractor range effective April 21, 2026

Farm

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Mumbai, April 07, 2026: Swaraj Tractors, part of the Mahindra Group, today announced an increase in prices across its domestic tractor range, effective April 21, 2026.

This price increase is attributed to cost escalations in input commodities. The extent of the price increase will vary across different tractor models and geographies.

About Swaraj

Swaraj Tractors, a division of the Mahindra Group, is India's rapidly growing tractor brand. Established in 1974 and based in Punjab, the grain bowl of India. Swaraj is a brand created 'by the farmers, for farmers', as many of its employees belong to farming community, they bring real-world experience to create an authentic, powerful product with assured performance and enduring quality, all designed with one purpose – enabling the Indian farmer to Rise. Swaraj Tractors manufactures a range of tractors from 11.2 kW (15

HP) to 49.2 kW (65 HP), Farm Machinery and Harvesters providing comprehensive farming solutions and pioneering in horticulture mechanization.

Learn more about Mahindra on www.swarajtractors.com / / Twitter and Facebook: @ SwarajTractors / For updates subscribe to https://www.mahindra.com/news-room

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