The originals return: Yezdi and BSA launch two stunning new scrambler motorcycles

Auto

Author : mahindraadmin Category : Auto Published : 4/25/2026

~ Calling scramblers the SUVs of bikes, Yezdi and BSA strengthen the category with two motorcycles — a 350cc and a 650cc ~

Mumbai, April 23, 2026: Yezdi and BSA come together for the first time to launch two distinct scramblers for India's modern rider — one who seeks a motorcycle that feels at home in the city, is confident on trails, and comfortable on the highway. The two brands with original scrambler lineage are strengthening the format at both ends of the premium motorcycling market. The Yezdi Scrambler 350 and the BSA Scrambler 650 feature purpose-built powertrains and rugged, authentic design.

India's lightest 350cc scrambler, the brand-new, restless Yezdi Scrambler is tuned and built for city streets and the weekend escapes of the young-at-heart rider. The new liquid-cooled engine, named **Katar** (pronounced *'ka-taar'*) is the functional and structural core of the motorcycle. With a strong torque-to-weight advantage, the scrambler delivers a quick, decisive response right off the line, bringing Yezdi's instinctive character to life: Direct, flickable, and

always ready to move. It starts at an introductory price of **Rs 1,99,950**.

Powered by India's only 650cc single-cylinder engine in the segment, the BSA Scrambler carries forward a way of riding built purely on instinct. Synonymous with British engineering excellence and an enduring spirit of exploration, the Scrambler 650 draws its bespoke design from icons such as the Gold Star Catalina, A10 Spitfire, and A65 Firebird, blending authentic proportions with a premium, modern finish. The BSA Scrambler 650 carries an introductory price of **Rs 3,24,950**.

Anupam Thareja, Co-founder, Classic Legends, said, *"I have always believed that scramblers will redefine Indian riding culture the way SUVs redefined passenger four-wheelers. They are the SUVs of motorcycling. Scramblers are built for confident city-riding. But they are also agile and rugged enough to inspire you to explore terrain beyond roads on the weekends. Cap it all with the drop-dead gorgeous and bold design signatures of Yezdi and BSA, and we are ready '2 cause a scene' in the segment we created. Between the Yezdi 350 and the BSA 650, we have just defined what the Indian scrambler can be. The new Yezdi is designed to be your first crush with its unmistakable presence. A real scrambler designed around a tight core, this Yezdi is a taut, restless storm in stance and performance."*

Boman Irani, Co-founder of Classic Legends, said, *"Yezdi has always belonged to riders with a flair for style and little patience for rigid labels. I grew up around these machines and got to see the underground scrambler movement myself.*

When I think of Yezdi, I think of scramblers. Each ride carries a sense of mischief that has always been a part of the Yezdi experience. The first Yezdi Scrambler made the format accessible in India; the new one expands what scramblers can become."

Scramblers were co-created by riders before they were manufactured — from hand-modified BSAs in the 1940s and '50s to Yezdis adapted across Indian roads in the decades that followed. Yezdi revived the format in India in 2022 with the country's first mainstream factory-custom scrambler. It stood apart in a market that was still defined by utility rather than design. Today's launches extend that commitment with two new scramblers built around the format's original demands: Lightweight, torque-led, and responsive.

KEY HIGHLIGHTS:

Yezdi:

- **Lightest yet most powerful core:** the all-new 350cc liquid-cooled ***'Katar'*** powertrain, Yezdi gets category's lightest yet the company's most powerful engine.
- **Factory custom aesthetic:** India's lightest scrambler at 174 kg, the Yezdi is designed around its lightweight core, for a stripped-back, factory-custom look. Classic scrambler curves, a raised front beak, tight rear fender reinforce an upright stance. An all-round premium finish extends to signature oval side panels and distinctive '69' graphics, a nod to Yezdi's origin and rallying legacy.
- **'30-30-30' — Just right for Indian roads:** Yezdi optimised to deliver 30 bhp, 30 Nm and 30 km/l efficiency, a 'real' scrambler performance-

mix for on-roading and soft-roading.

- **Coolest scrambler:** A horizontally oriented radiator and centrally routed exhaust aid thermal optimisation, making the motorcycle one of the coolest-running scramblers for rider comfort.
- **True scrambler:** Mass-centralised body, shortest wheelbase, tuned gearing and usable low- and mid-range torque deliver sharp throttle response, quick acceleration, and sharp turn-ins.
- **Sure-footed handling:** Scrambler-ready spoked, semi-knobby tyres and best-in-class braking ensure confident grip and progressive control without the motorcycle feeling overbearing.
- **Who is it for:** Riders who are instinct-led, quick to act, and quicker to change direction; valuing motorcycles that look unmistakably their own and follow wherever the road bends next.
- *Available in:* Legacy Black (Rs 1,99,950), OG Yellow (Rs 2,05,950), Rogue Red (Rs 2,05,950), and Rally Blue (Rs 2,08,950).

BSA:

- BSA Motorcycles, one of the world's earliest scrambler influences, unveils the Scrambler 650 in India, **after strong rider response in the UK.**
- Powered **by India's only 650cc single-cylinder in the segment**, the Scrambler delivers 45 bhp and 55 Nm at just 4,000 rpm; its strong low- and mid-range torque brings true scrambler character.
- **Inspired by iconic BSA scramblers** such as the Gold Star Catalina and A10 Spitfire. A sculpted tank with chrome accents, flat, ribbed bench seat, signature '65' oval side panels, and exposed subframe create an authentic, rugged presence.

- **India-specific adaptations** ensure improved control and comfort across varied conditions.
- **Who's the rider:** Those who do not follow rules they didn't write. Not out of defiance, but because they never needed permission.
- *Available in:* Raven Black (Rs 3,24,950), Victor Yellow (Rs 3,32,950), and Thunder Grey (Rs 3,40,950).

Shared ownership assurance: Both motorcycles are backed by Classic Legends' industry-first Ownership Assurance Programme — 4-year/50,000-km standard warranty, extended warranty up to 6 years, up to 8 years roadside assistance, and up to 5 years AMC with nationwide coverage across 400+ sales and service touchpoints.

About Classic Legends Pvt. Ltd.

Classic Legends Pvt. Ltd. was founded with a vision to reintroduce iconic motorcycle brands in India & international markets. The company currently boasts an elaborate portfolio constituting Jawa, Yezdi & BSA marquee brands. It aims to bring consumers a quintessential motorcycling lifestyle experience by co-creating exciting product and service offerings within its motorcycling ecosystem and bringing back renewed fervour into the performance-classic motorcycle market.

JAWA – YEZDI

BSA

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