Mahindra Tractors YuvoTech+ 585 DI V1 with mBULL engine goes nation wide

Farm

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- *Delivers powerful performance with the advanced **mBULL engine** and **Smart farmer-centric features***
- *Available in a striking **metallic red colour** in both **2WD and 4WD** options*

Mumbai, July 06, 2026: Mahindra Tractors, India's No. 1 tractor brand, today announced the pan-India launch of the Mahindra YuvoTech+ 585 DI V1—a versatile, multi-purpose tractor designed to deliver powerful performance, enhanced efficiency, and greater comfort for farmers across diverse conditions.

Available in both 2WD and 4WD options, the YuvoTech+ 585 DI V1 is powered by Mahindra's advanced high cubic capacity **mBULL engine**, engineered to provide strong pulling power along with **30% backup torque**, ensuring consistent performance even in demanding applications and challenging soil conditions.

Built for durability and productivity, the tractor comes equipped with a **12F + 3R transmission system, Multi-Speed PTO**, and a **SLIPTO dual-clutch** mechanism. Its advanced high–medium–low gear system with planetary reduction enables smooth power delivery, efficient operation, and improved control across a wide range of agricultural tasks. A robust hydraulic system supports heavy implements, while features like a stabiliser bar and longer top link enhance versatility and compatibility.

Designed with operator comfort in mind, the YuvoTech+ 585 DI V1 features an ergonomic platform, spacious layout, and cushioned seating for long working hours. Additional features such as power steering and **best-in-class manoeuvrability** further improve ease of use and operational efficiency in the field.

Commenting on the launch, **Harsh Rai, Chief Executive Officer, Mahindra Tractors,** said, *"We are proud to launch the YuvoTech+ 585 DI V1 across India following its successful introduction in select markets. Built on our fast-growing YuvoTech platform, this tractor combines advanced technology with robust performance and practical features. Its strong acceptance highlights our commitment to delivering quality, durability, and long-term value to farmers. With this nationwide rollout, we aim to empower farmers with a reliable and adaptable solution for their evolving needs."*

The YuvoTech+ 585 DI V1 stands out with its combination of powerful performance, modern technology, and user-friendly features, making it a dependable partner for enhancing farm productivity. The tractor comes with an **industry-leading 6-year warranty** and will be available across Mahindra dealerships nationwide.

About Mahindra Tractors

Mahindra Tractors is India's No. 1 tractor brand and has been the country's largest tractor manufacturer by volume for nearly four decades. Known for its tough and reliable machines, the brand has earned global recognition, including the prestigious Deming Award and the Japanese Quality Medal.

With a presence in over 50 countries, Mahindra Tractors has sold over 4.5 million tractors globally. The company offers a wide portfolio of products supported by strong R&D, advanced manufacturing, and a comprehensive service network, ensuring high performance, low cost of ownership, and exceptional resale value.

Learn more about Mahindra Tractors:

Website: https://www.mahindratractor.com/

Instagram: https://www.instagram.com/mahindratractorsofficial/?hl=en

Facebook: @MahindraTractorsIndia

X: https://x.com/TractorMahindra

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