

Mahindra Auto clocks 60,048 SUVs, a growth of 20% and 1,03,860 total vehicle sales, a growth of 26% in July 2026

Auto

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Mumbai, August 01, 2026: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales for the month of July 2026 stood at **1,03,860** vehicles, a growth of **26%** including exports.

In the Utility Vehicles segment, Mahindra sold **60,048** vehicles in the domestic market, a growth of **20%** and overall, **60,887** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **25,204**, a growth of **23%**.

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *“In July we achieved SUV sales of 60048 units delivering growth of 20%. The total vehicle sales stood at 103860, a 26% YoY growth reflecting all-round demand traction across the portfolio.”*

Passenger Vehicles Sales Summary (Domestic) – July 2026						
Category	July			YTD July		
	F27	F26	% Change	F27	F26	% Change

Utility Vehicles*	60048	49871	20%	234793	201938	16%
Cars + Vans				0	0	
Passenger Vehicles	60048	49871	20%	234793	201938	16%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – July 2026						
Category	July			YTD July		
	F27	F26	% Change	F27	F26	% Change
LCV < 2T**	3870	2763	40%	13852	10571	31%
LCV 2 T – 3.5 T***	21334	17701	21%	84934	71332	19%
3 Wheelers (including electric 3Ws)**	14538	9475	53%	50793	30034	69%

Exports – July 2026						
Category	July			YTD July		
	F27	F26	% Change	F27	F26	% Change

Total Exports**	4070	2774	47%	19958	12435	60%
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Note- Total vehicle sales of 103860 units include SUVs, LCVs (<3.5T), 3-wheelers, and export volumes

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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