

Mahindra Farm Equipment Business sells 32,643 Tractors in July 2026 registering a growth of 21%

Farm

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Mumbai, August 01, 2026: Mahindra & Mahindra Ltd.’s Farm Equipment Business, part of the Mahindra Group, today announced its tractor sales numbers for July, 2026.

Domestic sales in July 2026 were at **32,643** units, as against **26,990** units in July 2025, reflecting a **21%** year-on-year growth.

Total tractor sales (Domestic + Exports) during July 2026 were at **34,420** units, as against **28,708** units for the same period last year. Exports for the month stood at **1,777 units**.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *“We have sold **32,643** tractors in the domestic market during July 2026 registering a growth of **21%** over last year. Significant recovery in rainfall, improved reservoir levels, accelerated kharif sowing aided by Government support and healthy farm cashflows has led to positive rural & farmer sentiment.”*

Farm Equipment Business Summary		
	July	Cumulative July

F27	F26	% Change	F27	F26	% Change	
Domestic	32643	26990	<i>21%</i>	185069	156189	<i>19%</i>
Exports	1777	1718	<i>3%</i>	7392	6608	<i>12%</i>
Total	34420	28708	<i>20%</i>	192461	162797	<i>18%</i>

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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