

Mahindra Auto clocks 59257 SUVs, a growth of 50% and 107648 total vehicle sales, a growth of 42% in August 2026

Auto

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Mumbai, September 01, 2026: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of August 2026 stood at **107648** vehicles, a growth of **42%** including exports.

In the Utility Vehicles segment, Mahindra sold **59257** vehicles in the domestic market, a growth of **50%** and overall, **61167** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **27415** a growth of **22%**.

According to **Dr Velusamy R, President, Automotive Business, Mahindra & Mahindra Ltd.**, *"In August, we achieved SUV sales of 59257 units delivering growth of 50%, and total vehicle sales stood at 107648, a 42% YoY growth.*

Demand continues to remain strong across our portfolio, with the updated Scorpio-N and BE 6 SPORTEQ receiving strong market response from customers. We look forward to building on this momentum during the festive season."

Passenger Vehicles Sales Summary (Domestic) – August 2026

Category	August			YTD August		
	F27	F26	% Change	F27	F26	% Change
Utility Vehicles*	59257	39399	50%	294050	241337	22%
Cars + Vans				0	0	
Passenger Vehicles	59257	39399	50%	294050	241337	22%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – August 2026

Category	August			YTD August		
	F27	F26	% Change	F27	F26	% Change
LCV 2T**	3999	2925	37%	17851	13496	32%
LCV 2 T – 3.5 T***	23416	19502	20%	108350	90834	19%
3 Wheelers (including electric 3Ws)**	14922	10527	42%	65715	40561	62%

Exports – August 2026						
Category	August			YTD August		
	F27	F26	% Change	F27	F26	% Change
Total Exports**	6054	3548	71%	26012	15983	63%

Note- Total vehicle sales of 107648 units include SUVs, LCVs (3.5T), 3-wheelers, and export volumes

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in

the lives of communities and stakeholders to enable them to Rise.

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