

Mahindra Farm Equipment Business sells 27,595 Tractors in August 2026 registering a growth of 5%

Farm

Author : mahindraadmin Category : Farm Published : 9/1/2026

Mumbai, September 01, 2026: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for August, 2026.

Domestic sales in August 2026 were at **27,595** units, as against **26,201** units in August 2025, reflecting a **5%** year-on-year growth.

Total tractor sales (Domestic + Exports) during August 2026 were at **29,507** units, as against **28,117** units for the same period last year. Exports for the month stood at **1,912 units**.

Commenting on the performance, **Veejay Nakra, President – Farm**

Equipment Business, Mahindra & Mahindra Ltd. said “We sold **27,595** tractors in the domestic market during August 2026, a growth of 5% over last year. Steady improvement in rainfall has helped near-normal Kharif sowing. Continued support of various government schemes and the upcoming festive season should bolster rural sentiment. In the Exports

market, we have sold **1,912** tractors.”

Farm Equipment Sector Summary						
	August			Cumulative August		
	F27	F26	% Change	F27	F26	% Change
Domestic	27595	26201	5%	212664	182390	17%
Exports	1912	1916	0%	9304	8524	9%
Total	29507	28117	5%	221968	190914	16%

*Exports include CKD

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world’s largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook:

@MahindraRise/ For updates subscribe to

<https://www.mahindra.com/newsroom>.

Media contact information

Nayana Borthakur

Head - Communications

Automotive & Farm Sector (Corporate)

Mahindra & Mahindra Limited

Email – borthakur.nayana@mahindra.com