

## Mahindra Last Mile Mobility named Finalist for The Earthshot Prize 2026

Auto

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- Only Corporate and the only automotive manufacturer among the 15 global Finalists for The Earthshot Prize 2026
- Recognised for scaling cleaner last-mile mobility and supporting livelihoods; 4 lakh+ Mahindra electric three-wheelers have travelled 9 billion+ kilometres, helping avoid ~185,000 metric tonnes of CO2 emissions
- Founded by His Royal Highness Prince William, The Earthshot Prize selects 15 solutions globally each year for their potential to deliver environmental impact at scale
- The Earthshot Prize comes to India for the first time, with Mumbai hosting the 2026 Summit and Awards on 17th November

**Mumbai, September 18, 2026:** Mahindra Last Mile Mobility Limited

(MLMML) has been named the only Indian automotive company among the 15 global Finalists for The Earthshot Prize 2026. Founded by HRH Prince William in 2020, The Earthshot Prize identifies and supports solutions to some of the world's most pressing environmental challenges. MLMML has

been selected under the 'Clean Our Air' category for its work in electric last-mile transportation. Three Finalists have been selected under each of the five Earthshots, with one Winner in each category to receive £1 million at the Awards on 17 November.

For Mahindra, the transition to electric last-mile mobility is as much about livelihoods as it is about emissions. Three-wheelers and small commercial vehicles are working assets for drivers, shopkeepers, delivery partners and small businesses across India. By lowering operating costs and supporting better earning potential, electric mobility has strengthened micro-entrepreneurship while reducing tailpipe emissions and improving urban air quality. MLMML has sold more than 4 lakh EVs, which have collectively travelled over 9 billion kilometres and helped avoid approximately 185,000 metric tonnes of CO2 emissions.

MLMML has also built customer-support initiatives around this transition, including its UDAY NXT programme, which offers benefits such as driver accidental insurance and financial counselling, extending its focus beyond the vehicle to the wellbeing and resilience of owner-drivers and their families.

**Rajesh Jejurikar, Executive Director & CEO – Auto & Farm Sector, Mahindra & Mahindra Ltd.** said, *"Last-mile mobility can deliver environmental and social impact at scale. More than 4 lakh Mahindra electric vehicles on the road today are helping power 4 lakh livelihoods every day. For many of these customers, these vehicles are working assets that support their families and*

*enable micro-entrepreneurship. Being named a Finalist for The Earthshot Prize recognises a model where cleaner mobility, customer prosperity and scale can go together, and strengthens our belief that solutions proven in India can have relevance across other markets."*

**Suman Mishra, Managing Director & CEO, Mahindra Last Mile Mobility**

**Limited,** said, *"For us, the impact of electric mobility is visible every day in the lives of the drivers and entrepreneurs who depend on these vehicles for their income. When electric becomes the better economic choice for the customer, cleaner mobility can grow much faster. We are seeing that combination of livelihood impact and environmental benefit at meaningful scale. The Earthshot Prize recognition encourages us to take this model further in India and beyond."*

The scale of India's electric three-wheeler transition has also attracted international attention. Reporting from Lucknow ahead of the Finalist announcement, The Sunday Times, UK documented how electric autorickshaws are changing the economics of daily mobility for drivers while reducing local emissions. The report described the experience of drivers whose savings from electric operation have contributed directly to higher household incomes and asset creation.

His Royal Highness Prince William described Mahindra's work as *"a practical solution that is already working at scale and changing the way people move around their cities."*

Mahindra Last Mile Mobility is part of a diverse 2026 cohort of 15 Finalists from across the world. Other Finalists include Ørsted, Mahila Housing Trust, AirQo, Satellites on Fire, Pula, the City of Barcelona, Bhutan, Indigenous Desert Alliance, Yellowstone to Yukon Conservation Initiative, Zero Emission Maritime Buyers Alliance (ZEMBA), Niue Ocean Wide Trust, PFAS-Free France, South Korea Zero Waste Movement Network and Mother Earth Foundation.

The five Winners will be announced at The Earthshot Prize Awards Night in Mumbai on 17 November 2026.

**To learn more about Mahindra Last Mile Mobility's Earthshot Prize**

**2026 Finalist journey, visit:** <https://earthshotprize.org/winners-finalists/mahindra-last-mile-mobility/>

## **About The Earthshot Prize**

Founded by HRH Prince William, The Earthshot Prize selects 15 Finalists each year across five areas: Protect and Restore Nature, Clean Our Air, Revive Our Oceans, Build a Waste-free World and Fix Our Climate. Five Winners are selected each year, with each receiving £1 million to help expand their solution. All 15 Finalists also join the year-long Earthshot Fellowship programme.

The Earthshot Prize 2026 will be held in Mumbai on 17 November, the first time the programme will come to India. Mumbai will host the sixth annual Awards Night, alongside a wider programme bringing together environmental and business leaders, investors and philanthropists.

## About Mahindra Last Mile Mobility Limited

Mahindra Last Mile Mobility Limited (MLMML), a subsidiary of Mahindra & Mahindra Ltd. (M&M), is India's leading electric small commercial vehicle manufacturer. Its portfolio includes the Treo range, UDO, Zor Grand, e-Alfa and ZEO, serving both passenger and cargo commercial vehicle applications in India's last mile mobility ecosystem.

Learn more about MLMML on [mahindralastmilemobility.com](https://mahindralastmilemobility.com),

LinkedIn/Instagram/X/FB: [\(@mahindralmm\)](#)

## About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 324000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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