Mahindra Farm Equipment Business sells 62,626 Tractors in October 2026

Farm

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Mumbai, November 01, 2026: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for October 2026.

Domestic sales in October 2026 were at **62,626** units, as against **72,071** units in October 2025, a **13%** year-on-year degrowth.

Total tractor sales (Domestic + Exports) during October 2026 were at **64,846** units, as against **73,660** units for the same period last year. Exports for the month stood at **2,220** units, growth of **40%** over last year.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *"We have sold **62,626** tractors in the domestic market during October. The volume decline was primarily due to festive calendar shift, with Diwali moving to November this year from October last year. In the export markets, we have sold **2,220** tractors."*

Farm Equipment Sector Summary

	Oct			Cumulative Oct		
	F27	F26	% Change	F27	F26	% Change
Domestic	62626	72071	**-13%**	325498	319407	**2%**
Exports	2220	1589	**40%**	13416	11278	**19%**
Total	**64846**	**73660**	**-12%**	**338914**	**330685**	**2%**

***Exports include CKD**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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