Mahindra Auto records highest ever SUV domestic sales of 73338 vehicles and total volumes of 131109 in October 2026

Auto

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Mumbai, November 01, 2026: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of October 2026 stood at **131109** vehicles, a growth of **9%** including exports.

In the Utility Vehicles segment, Mahindra sold **73338** vehicles in the domestic market, a growth of **2%** and overall, **74904** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **33037** a growth of **4%**.

According to **Dr. Velusamy R, President, Automotive Business, Mahindra & Mahindra Ltd.,** *"October was a landmark month for us, with SUV sales topping at 73338 units and total vehicle sales of 131109, both the highest we have ever clocked in a month. The festive season, together with a refreshed portfolio, kept demand strong across SUVs, pick-ups and three-wheelers. Our first CNG vehicle, the XUV 3XO ZNG has also seen strong traction with customers."*

Passenger Vehicles Sales Summary (Domestic) – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Utility Vehicles*	73338	71624	2%	431480	369194	17%
Cars + Vans				0	0	
Passenger Vehicles	**73338**	**71624**	**2%**	**431480**	**369194**	**17%**

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
LCV 2T**	4383	4559	**-4%**	26278	21441	**23%**
LCV 2 T - 3.5 T***	28654	27182	**5%**	163380	141358	**16%**
3 Wheelers (including electric 3Ws)**	17632	12762	**38%**	99690	66340	**50%**

Exports – October 2026						
Category	October			YTD October		
	F27	F26	% Change	F27	F26	% Change
Total Exports**	7102	4015	**77%**	37133	24318	**53%**

Note- Total vehicle sales of 131109 units include SUVs, LCVs (3.5T), 3-wheelers, and export volumes

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 3,24,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

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