ANOTHER PERFECT DAY TO RISE.
WE ARE MAHINDRA

We are a USD 19 billion global federation of companies, with a presence in more than 100 countries and employing over 200,000 people. Our driving spirit of ‘Rise’ binds us as one Mahindra, dedicating that we enable people everywhere to not only chase new frontiers, but to conquer them too.

OUR MISSION

We will challenge conventional thinking and innovatively use all our resources to drive positive change in the lives of our stakeholders and communities across the world, to enable them to Rise.

OUR VISION

By 2021, we aspire to be among the 50 most admired brands in the world. Our endeavour, therefore, is to be recognised as a brand that is innovative, a brand that is global, and a brand that cares.

Innovative  Global  Cares
MANY COMPANIES, ONE MAHINDRA.

Our operations in key industries form the foundation of every modern economy. From Mobility to Rural Prosperity and IT, from Financial Services to Clean Energy and Business Productivity, we're empowering enterprises everywhere with the tools they need to succeed.

AEROSPACE & DEFENCE
AFTER-MARKET
AUTOMOTIVE
AGRI BUSINESS
FARM EQUIPMENT
FINANCIAL SERVICES
HOSPITALITY
INFORMATION TECHNOLOGY
PARTNERS
REAL ESTATE
TWO WHEELERS

11 SECTORS  21 INDUSTRIES  150+ COMPANIES

UNITED BY ONE PURPOSE. TO ENABLE PEOPLE TO RISE.

Among India’s Top 5 IT Service Providers

India’s Largest Utility Vehicle Maker

First-Ever Indian OEM to Launch Driverless Tractor Technology

World’s Largest Tractor Company, by Volume

Only Indian OEM In Formula E All-Electric Car Racing Championship

India’s Largest Electric Vehicle Maker

Pioneer In Building Smart Cities In India Through Mahindra World Cities

Group Revenue
(in US$ Bn)

Group Market Capitalisation
(in US$ Bn)

Revenue and market capitalisation values are calculated as per US$ exchange rates of the last day of every financial year.
#FUTURise

Innovation is key to accelerate into the future. And #FUTURise is our creative expression that binds all innovation stories across the Group. A combination of ‘Future’ and ‘Rise’, it means ‘to bring in the future, by accepting no limits and thinking alternatively, our aim is to create innovations that drive positive change in the world.

**Mobility**

**Mahindra Electric**
India’s pioneer in electric vehicle (EV) technology and the only OEM with the largest deployed fleet of EVs, is transforming mobility for the future.

**Urbanisation**

**Mahindra World Cities**
One of India’s top real estate developers is transforming cities into integrated hubs for smarter living.

**IT**

**Mahindra DigiSense**
A game-changing connected vehicles technology platform that connects vehicles across Mahindra’s mobility portfolio to the cloud.

**Farm Tech**

**Trringe**
India’s first tractor and farm equipment rental business is making technology more accessible to the Indian farmer.

**Mobility**

**Mahindra Racing**
Formule E, the all Electric Racing Series is serving as a catalyst to accelerate EV developments with our ‘Race-to-Rise’ vision.

**Mahindra Susten**
A leading player in India’s solar energy space, Susten is creating smart and sustainable 360 degree solutions for Renewable Energy.

**MyAgriGuru App**
India’s first digital platform for farmers is creating an integrated and trustworthiness network in the agri-community.

**Community Action Platform for Energy**
An advanced analytics platform is helping to make energy cheaper and more sustainable in the city of Milton Keynes, UK.

**Serving The Community**

- Training women middle managers for future leadership roles through the Women Leaders Programme.
- Employee Social Options (ESOPs) is the longest running employees volunteering programme towards environment, healthcare and education initiatives.

**Empowering Our Own**

- Providing education and material support to girls from economically disadvantaged families through Nabh Kali.
- Supporting women who pursue higher education in agriculture through Women In Agriculture Scholarship, in partnership with National Future Farmers of America (FFA).

**Business For Good**

- Many of our businesses have goodness at their core.
- Mahindra Finance lends much-needed financial services to farmers, unemployed youth, traders who don’t usually qualify for loans.
- Through Mahindra Samridhi Centres, we are providing farmers with a wide range of agri-advisory services in crop care, soil care, agri inputs and weather.

**Rejuvenating the Planet**

- Taking root in 2007 with the aim to plant one million trees every year, the Mahindra Hariyali programme has planted more than 14 million trees till date.
- Mahindra Urban Agriculture Grant Programme has awarded INR 11 million in money and equipment to the City of Detroit, and several non-profit organisations.

We believe that it’s not about how big we become, but how we become big. That’s why in everything we do, we drive positive change in the lives of our stakeholders, in the communities that we are a part of, and in the world.
FEATHERS IN OUR CAP

Innovator of the Year
TIME India Awards, 2017

8th Best Indian Brand
Interbrand, 2017

Best Company for CSR
The Economic Times

Good Corporate Citizen Award
Economic Times Awards, 2017

India’s Best Companies To Work For
Great Place To Work Institute, 2017

Among 2000 Powerful Companies of the World
Forbes Global

Among 100 Best Companies for Women in India
Working Mother and Avtar, 2016

www.mahindra.com
www.mahindranacing.com
www.niseforgood.com

Corporate Office
Mahindra & Mahindra Ltd,
Mahindra Towers,
Dr. D. R. Birla Marg,
Worli, Mumbai 400 018, India
+91 22 2480 1441