

Mahindra
Rise.

ANOTHER PERFECT DAY TO RISE.

WE ARE MAHINDRA

Rise

We are a US\$ 19 billion global federation of companies, with a presence in more than 100 countries and employing over 200,000 people. Our governing spirit of 'Rise' binds us as one Mahindra, dictating that we enable people everywhere to not only chart new frontiers, but to conquer them too.

OUR MISSION

We will challenge conventional thinking and innovatively use all our resources to drive positive change in the lives of our stakeholders and communities across the world, to enable them to Rise.

OUR VISION

By 2021, we aspire to be among the 50 most admired brands in the world. Our endeavour, therefore, is to be recognised as a brand that is innovative, a brand that is global, and a brand that cares.

Innovative

Global

Cares



MANY COMPANIES. ONE MAHINDRA.

Our operations in key industries form the foundation of every modern economy. From Mobility to Rural Prosperity and IT, from Financial Services to Clean Energy and Business Productivity, we're empowering enterprises everywhere with the tools they need to succeed.

AEROSPACE & DEFENCE

AFTER-MARKET

AUTOMOTIVE

AGRI BUSINESS

FARM EQUIPMENT

FINANCIAL SERVICES

HOSPITALITY

INFORMATION TECHNOLOGY

PARTNERS

REAL ESTATE

TWO WHEELERS

11
SECTORS

21
INDUSTRIES

150+
COMPANIES

India's
**Largest
Utility
Vehicle
Maker**

World's
**Largest
Tractor
Company, by Volume**

India's
**Largest
Electric
Vehicle
Maker**

Among
India's
**Top 5
IT Service
Providers**

First-Ever
Indian OEM
to Launch
**Driverless
Tractor Technology**

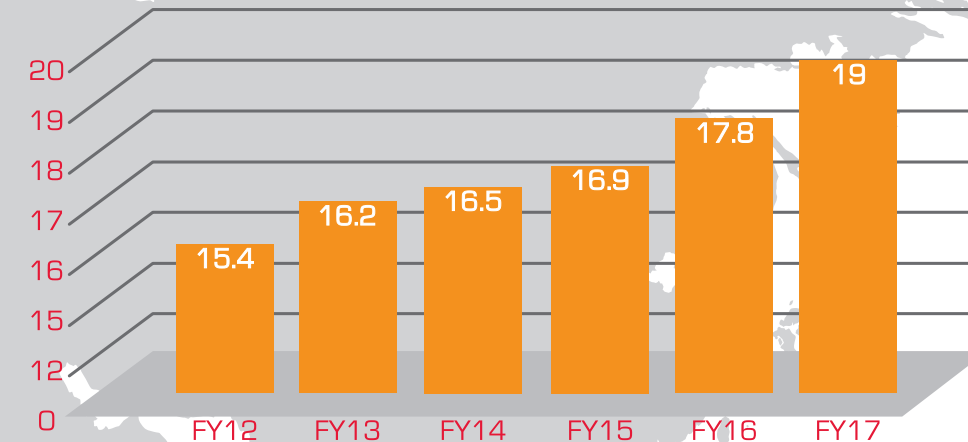
Only Indian OEM
In Formula E
**All-Electric
Car Racing
Championship**

Pioneer
In Building
**Smart Cities
In India Through
Mahindra World Cities**

UNITED BY ONE PURPOSE.
TO ENABLE PEOPLE TO **RISE.**

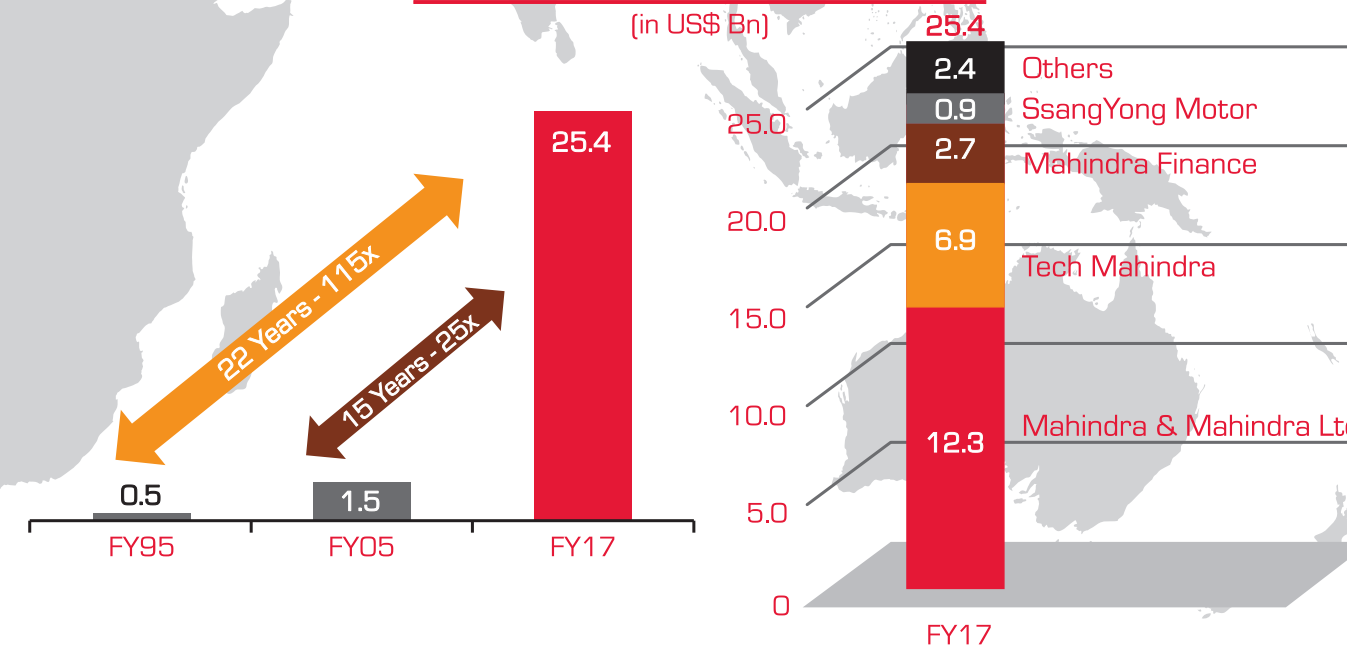
Group Revenue

(in US\$ Bn)



Group Market Capitalisation

(in US\$ Bn)



Revenue and market capitalisation values are calculated as per US\$ exchange rates of the last day of every financial year.

#FUTURise

Innovation is key to accelerate into the future. And #FUTURise is our creative expression that binds all innovation stories across the Group. A combination of 'Future' and 'Rise', it means 'to bring in the future'. By accepting no limits and thinking alternatively, our aim is to create innovations that drive positive change in the world.

Mobility

Mahindra Electric

India's pioneer in electric vehicle (EV) technology and the only OEM with the largest deployed fleet of EVs, is transforming mobility for the future.



Mahindra Racing

Formula E, the All-Electric Racing Series is serving as a catalyst to accelerate EV development with our 'Race-to-Road' vision.

Urbanisation

Mahindra World Cities

One of India's top real estate developers is transforming cities into integrated hubs for smarter living.



Mahindra Susten

A leading player in India's solar energy space, Susten is creating smart and sustainable 360 degree solutions for Renewable Energy.

Farm Tech

Trringo

India's first tractor and farm equipment rental business is making technology more accessible to the Indian farmer.



MyAgriGuru App

India's first digital platform for farmers is creating an integrated and trustworthy network in the agri-community.

IT

Mahindra DigiSense

A game-changing connected vehicles technology platform that connects vehicles across Mahindra's mobility portfolio to the cloud.



Community Action Platform for Energy

An advanced analytics platform is helping to make energy cheaper and more sustainable in the city of Milton Keynes, UK.

Rise for Good

We believe that it's not about how big we become, but how we become big. That's why in everything we do, we drive positive change in the lives of our stakeholders, in the communities that we are a part of, and in the world.

Empowering Our Own



Training women middle managers for future leadership roles through the **Women Leaders Programme**.

Employee Social Options (ESOPs) is the longest running employee volunteering programme towards environment, healthcare and education initiatives.

Serving The Community



Providing education and material support to girls from economically disadvantaged families through **Nanhi Kali**.

Supporting women who pursue higher education in agriculture through **Women In Agriculture Scholarship**, in partnership with National Future Farmers of America (FFA).

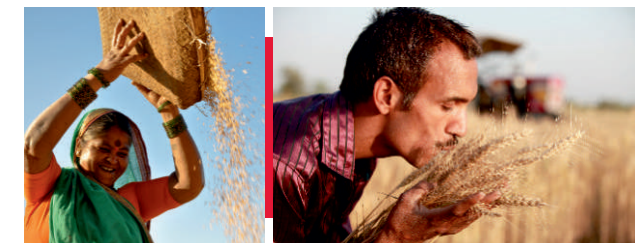
Rejuvenating the Planet



Taking root in 2007 with the aim to plant one million trees every year, the **Mahindra Hariyali** programme has planted more than 14 million trees till date.

Mahindra Urban Agriculture Grant Programme has awarded INR 11 million+ in money and equipment to the City of Detroit, and several non-profit organisations.

Business For Good



Many of our businesses have goodness at their core.

Mahindra Finance lends much needed financial services to farmers, unemployed youth, traders who don't usually qualify for loans.

Through **Mahindra Samridhhi Centres**, we are providing farmers with a wide range of agri-advisory services in crop care, soil care, agri inputs and weather.

FEATHERS IN OUR CAP

Innovator of the Year
TIME India Awards, 2017

8th Best Indian Brand
Interbrand, 2017

Best Company for CSR
The Economic Times

Good Corporate Citizen Award
Economic Times Awards, 2017

India's Best Companies To Work For
Great Place To Work Institute, 2017

Among 2000 Powerful Companies of the World
Forbes Global

Among 100 Best Companies for Women in India
Working Mother and Avtar, 2016



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