

REF:NS:SEC:

2<sup>nd</sup> July, 2018

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5<sup>th</sup> Floor,  
Plot No.C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222,  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS.

Dear Sirs,

**Sub: Press Release issued by Mahindra & Mahindra Limited**

Please find enclosed a Press Release issued by the Company.

Kindly take the above on record.

Yours faithfully,  
For MAHINDRA & MAHINDRA LIMITED

  
 **NARAYAN SHANKAR**  
COMPANY SECRETARY

Encl: a/a

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Press Release

## Mahindra’s Farm Equipment Sector sells 39,277 units in India during June 2018

*Registers 24% domestic growth for the month*

**Mumbai, July 2, 2018:** Mahindra & Mahindra Ltd.’s Farm Equipment Sector (FES), a part of the USD 20.7 billion Mahindra Group, today announced its tractor sales numbers for June 2018.

Domestic sales in June 2018 were at 39,277 units, as against 31,660 units during June 2017. Total tractor sales (domestic + exports) during June 2018 were at 40,529 units, as against 33,093 units for the same period last year. Exports for the month stood at 1,252 units.

Commenting on the month’s performance, **Rajesh Jejurikar, President - Farm Equipment Sector, Mahindra & Mahindra Ltd.** said, “We have sold 39,277 tractors in the domestic market during June 2018, a growth of 24% over last year. With the healthy spread of the monsoon across the country, we are hopeful of a good agricultural output, leading to improved market sentiment. In our export markets, we sold 1,252 tractors.”

Farm Equipment Sector						
	June			Cumulative June		
	F18	F19	%Change	F18	F19	%Change
<b>Domestic</b>	<b>31660</b>	<b>39277</b>	<i>24%</i>	<b>81578</b>	<b>97360</b>	<i>19%</i>
<b>Exports</b>	<b>1433</b>	<b>1252</b>	<i>-13%</i>	<b>3415</b>	<b>3424</b>	<i>0%</i>
<b>Total</b>	<b>33093</b>	<b>40529</b>	<i>22%</i>	<b>84993</b>	<b>100784</b>	<i>19%</i>

\*Exports include CKD

### About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world’s largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

### Media contact information:

Mohan Nair  
 Vice President (Communications)  
 Mahindra & Mahindra Ltd.  
 Office Direct Line – + 91 22 28468510  
 Office Email Address – [nair.mohan@mahindra.com](mailto:nair.mohan@mahindra.com)