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REF: NS: SEC:
10th November, 2021

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block
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Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

Bourse de Luxembourg
Societe de la Bourse de Luxembourg
Societe Anonyme/R.C.B. 6222,
B.P. 165, L-2011 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: India's Safest Vehicle Remains a Mahindra
The XUV700 ranks No.1 in Safety by GNCAP with the highest combined safety score

Please find enclosed a Press Release issued by the Company today i.e. 10th November, 2021, on the captioned subject.

Kindly take the same on record.

Please acknowledge receipt of the same.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED



NARAYAN SHANKAR
COMPANY SECRETARY
Encl.: as above



India's Safest Vehicle Remains a Mahindra

The XUV700 ranks No.1 in Safety by GNCAP with the highest combined safety score

Mumbai, November 10, 2021: Mahindra surpassed its own safety records and secured 5-star Global NCAP rating for XUV700. It has the highest combined safety score (Adult + Child) of 57.69 out of a total of 66.00, among the Indian vehicles tested so far by Global NCAP which makes XUV700 the safest Indian vehicle and the first full-size 7-seater SUV in the country to receive 5-Star Rating. As a part of the #SaferCarsForIndia campaign, it has achieved an adult score of 16.03 out of 17.00. It has also secured a child safety score of 41.66 out of 49.00, the highest among all the vehicles in India tested by Global NCAP so far. The official Global NCAP test for the Mahindra XUV700 was conducted in Germany in October 2021.

While XUV700 is known for its performance and capability, it is now acknowledged as India's safest vehicle on road based on the scores given by Global NCAP.

Commenting on this recognition, **Velusamy R, Chief of Global Product Development, Mahindra & Mahindra Ltd.** said, "When we were developing the XUV700, we were confident that the XUV700 will achieve 5-star safety rating based on the internal tests done on the vehicle. With XUV700, Mahindra is redefining the SUV segment not just in performance and features but also in terms of safety. Our mission is to bring safer vehicles on Indian roads and to that end, we are building cars with maximum structural integrity loaded with tech-enabled features for maximum safety, performance and efficiency. In addition to the rating, it is heartening to be recognized by Global NCAP for being the first Indian made and owned brand to offer Autonomous Emergency Braking (AEB) as a safety option, part of ADAS."

Alejandro Furas, Secretary General of Global NCAP said, "Mahindra has achieved a major milestone with this top score for adult protection and by becoming the first Indian made and owned brand to offer Autonomous Emergency Braking (AEB) as a safety option. Making this life saving technology available is an important step in encouraging the widespread fitment of crash avoidance technologies. Mahindra is one of the leading manufacturers in India, committed to improving their vehicles in response to Global NCAP's call to democratise vehicle safety."

Best- in-class Safety Features in XUV700*

- 7 Airbags
- Latest Generation Electronic Stability Program
- ADAS – Front Collision Warning
- ADAS – Automatic Emergency Braking
- ADAS – Lane Keep Assist
- ADAS – Lane Departure Warning
- ADAS – Smart Pilot Assist
- ADAS – High Beam Assist
- Driver Drowsiness Detection
- LED Clear-view Headlamps
- Cornering lamps
- 360 degree Surround View System
- Blind View Monitoring
- Electronic Park Brake
- Tyre Pressure Monitoring System

** Features may differ by variants*

Unveiled in August 2021, the XUV700, with a starting price at ₹ 12.49 Lakh (Ex-showroom, Pan India), is a safe SUV for every Indian customer, including families.

More about the new XUV700

Packing an unmissable presence, sci-fi technology, spirited performance, world class safety and a tough yet sophisticated drive experience, the disruptive XUV700 is set to redefine benchmarks.



With several first and best in class features, its owners are sure to experience a rush like never before! Available with multiple powertrain options and seating configurations, customers can choose from the widest range of offerings in this segment. The XUV700 comes with crafted looks, premium interiors and exceptional ride comfort. It is available in variants that include diesel and petrol, manual and automatic transmissions and with 5 and 7-seater capacity. It is also available in an optional All-Wheel-Drive (AWD) spec.

Social Media Addresses for Mahindra XUV700:

- Brand website: <https://auto.mahindra.com/suv/xuv700>
- Instagram: @mahindraxuv700
- Facebook: @mahindraxuv700
- Twitter: @MahindraXUV700
- YouTube: Mahindra XUV700
- Hashtags:
 - #XUV700
 - #HelloXUV700
 - #MahindraXUV700

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality, and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/
For updates subscribe to <https://www.mahindra.com/news-room>

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