

**Mahindra & Mahindra Ltd.**  
Mahindra Towers,  
Dr. G. M. Bhosale Marg, Worli,  
Mumbai 400 018 India  
Tel: +91 22 24901441  
Fax: +91 22 24975081

REF: NS: SEC:  
8<sup>th</sup> October, 2021

**National Stock Exchange of India Limited**  
"Exchange Plaza", 5<sup>th</sup> Floor,  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra (East), Mumbai 400051.

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai 400001.

**Bourse de Luxembourg**  
Societe de la Bourse de Luxembourg  
Societe Anonyme/R.C.B. 6222,  
B.P. 165, L-2011 Luxembourg.

**London Stock Exchange Plc**  
10 Paternoster Square  
London EC4M 7LS.

Dear Sirs,

**Sub: XUV700 Booking Crosses The 50,000 Mark**

This is in furtherance to the Stock Exchange intimations dated 14<sup>th</sup> August, 2021, 30<sup>th</sup> September, 2021, 5<sup>th</sup> October, 2021 and 7<sup>th</sup> October, 2021 respectively on launch and bookings of Mahindra XUV700.

Mahindra XUV700 registered bookings for the next 25,000 vehicles today i.e. 8<sup>th</sup> October in two hours of the booking commencement this morning at 10 am. The cumulative booking for the XUV700 today stands at more than 50,000.

Kindly take the same on record.

Please acknowledge receipt of the same.

**Yours faithfully,**  
**For MAHINDRA & MAHINDRA LIMITED**



**NARAYAN SHANKAR**  
**COMPANY SECRETARY**