Our story begins in 1945, with two men on a mission.

Mr. J. C. MAHINDRA

The mission

Driven by the core idea that people will succeed if given an opportunity - was to bring the iconic Jeep onto Indian roads.

Mr. K. C. MAHINDRA
A SNAPSHOT OF MAHINDRA’S MILESTONES

1945
We set up Mahindra & Mohammed and officially commence steel trading as a company

1949
The iconic Willy’s Jeep comes to India for the very first time, brought in by M&M

1955-56
We go public and listed on BSE

1961
We pioneer Farm Mechanisation & launch our first tractor

1962
Mahindra Ugine Steel Co (MUSCO) is incorporated (now Sanyo)

1980s
We become Market Leader & 100,000 tractors are flagged off by Mr. Keshub Mahindra

1986
Joint Venture with British Telecom (now Tech Mahindra)

1991
We set up Maxi Motors Financial Services, (now Mahindra Finance) to finance Mahindra vehicles

1996
Club Mahindra is born, providing holidays on a timeshare basis

2002
Mahindra Scorpio is launched, credited to have shaped the SUV market

Project Nanhi Kali is born, providing primary education to underprivileged girl children

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A SNAPSHOT OF MAHINDRA’S MILESTONES

The 1\textsuperscript{st} Mahindra World City is set up in Chennai – a step in creating sustainable urbanisation

We set up Mahindra International, a truck & bus business through a JV with Navistar International and International Truck & Engine Corporation (ITEC), USA

We set up the Aftermarket business

We acquired Bangalore startup Reva, and expanded our EV portfolio to personal vehicles

The iconic Jawa comes back to India, brought in by M&M subsidiary, Classic Legends

2002

We set up Mahindra Shubhlabh Services Ltd. to export quality grapes

2003

Our acquisition of Punjab Tractors (now Swaraj) consolidates our market leadership

2005

Mahindra Tractors wins Japan Quality Medal (JQM) as a recognition of innovation and quality

2007

The PE & Corporate VC arm of the Mahindra Group is born, with a USD 1bn+ fund to invest in businesses that shape the future

2008

We acquire Gipps Aero, Australia and Aerostaff, entering the aerospace sector

2009

2010

We reposition from Mahindra, to Mahindra Rise, our new identity is based on our philosophy

2011

2018

Unveiling of Pininfarina Battista, world’s 1\textsuperscript{st} all-electric hypercar

2019

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Rise.

Rise gives us meaning and purpose. It instills in us ambition and attitude. To achieve whatever we set our minds to it asserts who we are, how we operate, what we believe in and our collective aspiration to be a globally admired brand.
Together, our core purpose, brand pillars and core values form the foundation and framework of our being.

**CORE PURPOSE**

**BRAND PILLARS**

**ACCEPTING NO LIMITS**

**ALTERNATIVE THINKING**

**DRIVING POSITIVE CHANGE**

**CORE VALUES**

- Professionalism
- Good Corporate Citizenship

- Customer First
- Quality Focus
- Dignity of the Individual
World’s Largest Tractor Company by Volume

No.1 Hospitality Company outside of the USA

India’s No.1 Multi-Brand Certified Used-Car Company

Pioneer in Building Smart Cities in India through Mahindra World Cities

Only Indian OEM in Formula E All-Electric Car Racing Championship

Among India’s Top 5 IT Service Providers

Amongst India’s Largest Solar EPC Companies

India’s biggest Large Commercial Vehicle Maker

Among India’s Largest Third-Party Logistics Service Providers

World’s 1st All-Electric Hyper car - Pininfarina Battista

We’re spearheading and paving new paths

We are...
THE MAHINDRA GROUP – AN OVERVIEW

WE ARE PRESENT IN 11 SECTORS

AUTOMOTIVE
AEROSPACE & DEFENSE
MOBILITY SERVICES
AGRI BUSINESS
FARM EQUIPMENT
FINANCIAL SERVICES
HOSPITALITY
IT
PARTNERS
REAL ESTATE
TWO WHEELERS

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THE MAHINDRA GROUP – AN OVERVIEW

Aerospace

Aftermarket

Agri-industry

Automotive

Boats

Clean Energy

Construction Equipment

Consulting

Defense

Farm Equipment

Hospitality

Information Technology

Insurance Broking

Logistics

Power backup

Real Estate & Infrastructure

Retail

Rural Housing Finance

Steel

Trucks & Buses

Two Wheelers

Vehicle & Equipment Finance

...AND IN THE

22 INDUSTRIES

THAT SHAPE MOST

MODERN ECONOMIES
GLOBAL FOOTPRINT

UK
R&D facilities for Digitization, Smart Cities and Electric Racing Technology

FINLAND
R&D facilities for Harvesting Technologies with Sampo Rosenlew

TURKEY
R&D facilities for Farm Mechanization with Hisarlar & Erkunt

JAPAN
R&D facilities for Rice value Chain with Mitsubishi Agri Machinery

SOUTH KOREA
R&D facilities for Automotive Technology with SsangYong

USA
R&D facilities for Automotive & Farm Technologies, Digitization, AI and IoT

FRANCE
R&D facilities for Two Wheelers Technology

ITALY
R&D facilities for Advanced EV Technologies with Pininfarina

INDIA
Automotive Engineering & Design, Connected Cars & Electric Vehicle Technology, Aerospace & Defense, Digitalization, AI & IoT

Map not to scale, For illustrative purpose only.
GLOBAL FOOTPRINT

The group has business presence in 100+ countries with 50% revenue from outside India

Our R&D facilities are set up in 20 centers across 10 countries
China, Finland, France, India, Italy, Japan, South Korea, Turkey, UK, USA

72 Manufacturing facilities around the world

40 INDIA
02 ALGERIA
02 AUSTRALIA
01 BENIN
01 BRAZIL
01 CANADA
01 CHAD
01 CHINA
01 FINLAND
01 FRANCE
01 INDONESIA
01 JAPAN
01 KENYA
01 MALI
01 MEXICO
01 NIGERIA
02 S KOREA
01 SOUTH AFRICA
01 SRI LANKA
01 TUNISIA
03 TURKEY
02 UAE
05 USA

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Group Market Capitalization Split

- **INR 136,834 cr** *(US$ 18.11 bn***)
- **INR 69,15 cr** *(US$ 1.59 bn***)
- **INR 18,29 cr** *(US$ 0.58 bn***)

**FY 95**
**FY 05**
**FY 20**

CAGR 25 yrs = 19%
CAGR 15 yrs = 22%

**Price as on 31 June of corresponding fiscal year**
**US$ 1 = INR 75.54**

# Others include SsangYong, Mahindra Logistics, Mahindra CIE, Mahindra Holidays, Mahindra Lifespaces, Swaraj Engines, Mahindra EPC
**GROUP REVENUE – FY20 (US$ bn**)**

This is a full summation of Gross Revenue and other income of all the Mahindra Group companies taken together for FY20.
₹ 1000/- invested in 1991 would have become more than ₹ 1.2 Lakhs today
Over 125 times return in last 30 years at a CAGR of 17.6%
Returns include dividends, sale & market value of the holding on 31st March 2020. Investment includes both original cost and subsequent investments.
We have identified certain unlisted businesses in our portfolio which could generate tremendous value. We would allocate the right resources to scale up these ‘Gems’.

**Susten**
Technology led utility scale solar dev-co with int'l EPC experience

**Rural Housing Finance**
Small ticket rural housing loans, large field force & customer-oriented products

**Powerol**
Telecom genset provider with strong distribution; Scaling up thro’ high KVA gensets

**Accelo**
India’s leading steel solution provider with foray into auto re-cycling through Cero

**Agri**
Trusted provider of Agri inputs (seeds, crop care, irrigation) and high-quality fruits

**Aftermarket**
Leading used car player with end-to-end solution, vast franchisee network & strong online presence

**Classic Legends**
Launched historic brands in premium motorcycle segment; Strong start in market

**Electric**
Making EVs since 2010, ME will build scale with EV technology for PVs and 3 wheelers

**Mobility**
Full range mobility player with pan India presence & EV focus

**Bristlecone**
Specialist technology provider for supply chain, serving Fortune 500 customers
GOVERNANCE IS OUR **BEDROCK**

Growth, Governance & Social Focus

The Mahindra Way

- Board of Directors & Committees
- Compliance
- Promoting Stakeholder Interest
- People & Diversity
- Sustainable Growth

**M&M: AAA rating for 6 years in a row, from four key Credit Rating Agencies**

**Business Vision Award**

M&M: ‘Best Corporate Governance – India 2019’ award from Business Vision

M&M: ICSI ‘National Award for Excellence in Corporate Governance in Listed Segment: Large Category’ for 2019
DEFENCE & AERO SECTOR

OVERVIEW

Mahindra Defence & Aero sector is the Group’s foray into the Hi-Tech Defence & Aero industry

Govt focus on ‘AtmaNirbhar Bharat’ driving growth in the industry

Dedicated state-of-the-art facilities created and capabilities built to support indigenization of defence manufacturing

Only corporate house in India to have capabilities to support all 3 wings of Defence forces – Land, Naval & Air Force.

BUSINESS HIGHLIGHTS

Working on delivering 3 major programs:

- Armoured Light Specialist Vehicle – an indigenously designed & developed vehicle for Indian Army
- Integrated Anti-Submarine Warfare Defence Suite for the Indian Navy
- Airport Surveillance Radar project

Partnerships in place with renowned Global OEMs for Military Helicopters, Fighter Aircrafts, Sea planes & Drones

Land & Naval Systems

Armoured, Tactical & Specialist vehicles to the security forces in India as well as exports to UN peacekeeping forces. Also doing Assembly, Integration & testing of M777 Howitzers for Indian army.

Underwater naval systems for Indian Navy as well as global OEMs

Radar & Flight Simulators

JV with Telephonics, USA for Radars & Electronic Surveillance systems. Only private sector entity in India manufacturing & exporting Airborne radars

Advanced flight simulator based training for Indian Air Force pilots.

Aerostructures & Space

A reliable partner in aerostructures supply chain manufacturing parts, sub-assemblies & flight critical assemblies for Global aircraft OEMs

Also supplying parts & components for Indian Space missions

Homeland & Cyber Security

Largest private sector player in India providing emergency response systems services.

Also provide cyber security services to corporates.
Mahindra’s Agri sector comprises of two flagship entities: MASL and MEIL

MASL is a wholly owned subsidiary of M&M - Robust portfolio of Seeds, Crop care and fruits

MEIL (EPC), a Micro-Irrigation player, is listed on major stock exchanges, with 54% stockholding of M&M

Micro Irrigation
Robust product portfolio of Drip and Sprinkler irrigation systems.
4th largest industry player, 100%+ PAT growth for 2 consecutive FYs
JV with Top Greenhouse, Israel for protected cultivation

Seeds & Seed potato
Robust in-house R&D for rice and vegetables seeds
Leading rice seeds player in Telangana
JV with HZPC, Netherlands, for global seed potato varieties
State-of-art Aeroponics seed potato plant in Mohali, Punjab

Crop Care
60:40 JV with Sumitomo Corporation, Japan.
Access to products of 12+ Japanese Ago-chemical R&D companies
Launched ‘B-Safe’ sanitizers in a record time of 3 weeks

Fruit Exports
15 years of experience in fruit exports
Strong base of 800+ grape farmers in Nashik, Baramati and Sangli
State-of-art packhouse in Nashik, Maharashtra
Acquired OFD BV, Netherlands in FY’17 to bolster presence in EU & CN

Achieved topline of ₹ 1277 Crs in F20
Grown at a robust pace with 38% CAGR (9 yrs)
JVs with international partners for global technologies in crop care, seed potato and protected cultivation.
Business footprint in 19 Indian states for Agri inputs, presence in 5 continents for global fruit distribution
OVERVIEW

Automotive Sector is part of the M&M Ltd contributing 62% of total M&M Revenue

Among Top 3 Players in India in segments in which we play – PV, CV, Electric

Full Range Automotive Player with presence in 5 distinct business streams

Exports to 35+ Countries

BUSINESS HIGHLIGHTS

F20 Standalone Turnover: ₹ 27,788 Cr
F20 Consolidated Turnover*: ₹ 48,641 Cr

Despite industry volatility, maintaining Operating Margins between 12%-14% since FY13

Rated #2 in Sales Satisfaction & #3 in Service Satisfaction by consumers (JD Power Survey)

Passenger Vehicles

Makers of True-Blue, High Performance, and Capable SUVs since 1949

Global presence in 50+ Countries – Pininfarina (Italy), MANA, MSA etc.

Mahindra-Ford Joint Venture in India

Commercial Vehicles

Presence across 3Wh, SCVs, Pick-ups, LCVs, MHCVs, Construction Equipment

Dominant Player in Pick-ups (2T – 3.5T) with 65% market share

Strong up-country presence with 50%+ rural share of business

Electric Vehicles

Largest EV player in India with presence across e-3Wh and e-4Wh

Mahindra Electric: Separate business entity to focus on electric powertrains, born-electric products

Electric poised to grow: Industry CAGR of 100% between FY15 – FY20

*Includes Turnover of SsangYong Motor Company
OVERVIEW
Farm Equipment Sector is part of the M&M Ltd contributing 34% of total M&M Revenue

Purpose is to democratize technology for small landholders across the world

Maintaining Domestic Tractor Market Leadership over 3 decades with 41.2% Market Share in F20

Global presence in 57 countries with strong in-market presence in USA, Turkey and Japan

BUSINESS HIGHLIGHTS
F20 FES Standalone Turnover : ₹ 15,402 Cr
F20 FES Consolidated Turnover : ₹ 21,113 Cr

Despite industry volatility maintaining Standalone profit margins of 18-20% in last 5 years

Rated #1 for Mahindra tractors and #2 for Swaraj tractors in Customer Satisfaction Index¹

Tractors
Range of 15 to >100 hp; selling across 3 brands domestically – Mahindra, Swaraj & Trakstar

Global presence through Mahindra, Mitsubishi and Erkunt brands

No. 3 in the U.S. market in the below 100hp category

Farm Machinery
Presence across the entire Agri Value Chain through a range of farm implements

Leveraging Global Technologies through our Centres of Excellence at -
• Mitsubishi Agri Machinery for Rice Value Chain
• Sampo for Harvesting
• Hisarlar for Farm Implements

Farming As a Service: Krish-e
Latest offering that brings Agronomy + Digitization + Mechanization solutions to customers

Krish-e offers progressive interventions across the crop cycle to help improve farmer outcomes that are both affordable and accessible

34 operational Kirsh-e centers across India as on Sept 2020

¹ Based on survey done by Premonaisa for 2019

Reliable, Powerful, Authentic

Pioneering technology

Affordable Mechanization

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FINANCIAL SERVICES

OVERVIEW
Largest NBFC in Rural and Semi-urban India
Highest ratings for short term & long term instruments by major rating agencies
Global presence, with key investments in USA (MFUSA) and Sri Lanka (Ideal Finance)

BUSINESS HIGHLIGHTS
Assets with ₹ 81,793 Cr in F20 with YoY growth of 10%
Robust pan India presence with 1300+ branches

Financing
Caters Farmers, Small traders, Self employed, Salaried, Small and Medium Enterprises and Neo-entrepreneurs
A unique earn & pay model with customised repayment options and speedy loan approvals
Loans available at attractive interest rates and least documentation
6.9 million customers across 3.7 lakh villages

Insurance
Provides variety of risk covers related to Life Insurance and Non-Life Insurance
14 million customers in 300k villages
Networks in 40+ countries for reinsurance broking

Rural housing finance
Provides loans for purchase, renovation, construction of houses to individuals in the rural and semi-urban areas of the country.
Field investigation based credit scoring for customers with limited credit history, and limited or no documentation available
Flexible payment options to cater to erratic agricultural incomes
1 million customers across 90,000 villages

Mutual fund
A Joint Venture with Manulife, a global wealth and asset management company
Offers wide variety of investment solutions pan-India, with focus on semi-urban areas
Assets over ₹ 5000 Cr from 1,70,000 investors
**OVERVIEW**

Mahindra Holidays & Resorts India Ltd (MHRIL) is part of Mahindra Group

MHRIL is the largest vacation ownership brand in the world (outside USA)

Holiday Club Resorts Oy, a leading European timeshare and holiday accommodation operator is a fully owned subsidiary of MHRIL

**BUSINESS HIGHLIGHTS**

**Under Ind AS 118** (CAGR, over FY15 - FY19)
- Turnover – 9.7%; PBT – 23.1%

**Under Ind AS 115** (YoY – FY19 over FY20)
- Turnover – 7.6%; PBT – 24.0%

**Club Mahindra - India**
- Over 260,000+ member base
- Access to 69 Resorts in India and Across the World
- Over 1000+ experiences on offer for members

**Holiday Club - Finland**
- Over 60,000+ member base
- Access to 33 resorts and holiday homes across Finland, Sweden & Spain
- Over a million holidays every year

**Leisure Ecosystem**
- Club M Select: Member Experiences and Privileges Program
  - Dreamscapes – 2000+ In-City Experiences
- Network of 190+ Partner Hotels across India, Europe and Asia
OVERVIEW

Tech Mahindra represents the connected world, offering innovative and customer-centric information technology experiences, enabling Enterprises, Associates and the Society to Rise™. It is a leading provider of digital transformation, consulting and business reengineering services and solutions.

- $5.2 Billion Enterprise
- 123,416 Employees
- 90+ Countries
- 981 Active Customers

BUSINESS HIGHLIGHTS FY’20

- $3.7 Bn Net New Deal Wins
- 40% Digital Revenue
- Growth momentum for Telecom providers
- Large deals in Enterprise
- Among Top 3 Indian companies - Dow Jones Sustainability Index (DJSI) World Ranking

*SOFGEN is now Banking Products

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MOBILITY SERVICES

OVERVIEW

Purpose: ‘Transforming India by Connecting People, Places and Assets’

Delivering industry-first solutions through sustainability, innovation and technology

Sunrise sector with all 3 businesses being potential Billion $ candidates

BUSINESS HIGHLIGHTS

Among India’s largest 3PL solutions providers specializing in supply chain management


1st and largest organized used car player with India’s #1 auto auction portal (eDiig), used car pricing engine (IndianBlueBook) and vehicle inspection service (Autoinspekt)

Transport as a Solution (TaaS)

MLL: Amongst leaders in warehouse management with 16+ million sq. ft of warehouse space

10,000+ cargo vehicles deployed every month

Porter: Online goods transport marketplace with 10 Mn+ rides in 6 cities since being founded in 2014

Vehicles as a Solution (VaaS)

MFCW: Leading end-to-end enterprise and retail solutions for used cars

Carandbike: Leading auto portal with 13 Mn+ unique view

Mobility as a Solution (MaaS)

Meru + Alyte: Pan-India EV-led presence with 70,000+ vehicles (300+ EVs) delivering 7+ Mn personal rides per year

Zoomcar: Pioneer brand in shared mobility and self-drive rental segment with 10,000+ cars
OVERVIEW

- Our vision: Accelerated value creation through a diversified global portfolio of emergent businesses driven by constant innovation, prudence and creative business models
- Mahindra Partners has invested in and nurtured over 20 businesses across sectors such as healthcare, clean-tech, renewables, consumer retail, industrials and logistics
- We provide our portfolio capital, operating expertise & strategic guidance
- Focus Areas: Building the healthcare platform and growing our existing portfolio in clean-tech, consumer retail and industrials

MAJOR BUSINESSES

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<th>Sustainability &amp; Clean-tech</th>
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BUSINESS HIGHLIGHTS

Portfolio Companies: 16
Employees: 3,000+
Revenue: USD 800 MN
IPOs: 1
Unicorns: 1
REAL ESTATE

OVERVIEW

Mahindra Lifespace Developers Ltd. (‘MLDL’) is the real estate arm of Mahindra Group.

Mahindra and Mahindra Ltd. has a 51.5% stake in MLDL.

BUSINESS HIGHLIGHTS

Development footprint spanning 25.3 million sq. ft. of residential projects across seven Indian cities; and over 5000 acres of integrated developments and industrial clusters.

A pioneer of environment-friendly, sustainable developments in India; only developer with 100% certified portfolio.

Residential developments

Multi-family apartments in gated residential communities in metros.

Quality housing at affordable prices for the emerging Indian middle class.

Industrial Cities and Clusters

Large format Industrial Cities that provide integrated infrastructure for transnational and Indian companies in the manufacturing and services sectors.

- Domestic Tariff Areas, Special Economic Zones and co-located residential zones.
- Developments in public-private partnership with state industrial bodies.

Strategically located Industrial Clusters in proximity to high growth corridors.
Mahindra has invested in two iconic Two-Wheeler Brands

**BUSINESS HIGHLIGHTS**

PMTC has leadership in the 50cc segment, with ‘Kisbee’ delivering its best performance ever – ‘Kisbee’ is the best-selling scooter in France, and the #1 50cc scooter in the EU.

In 2019, PMTC sold 65,526 units across the world, with a revenue of 121.8 Mn Euros, a growth of 11% over 2018.

In the current year, as of YTD September, PMTC volumes have been +4% above the previous year, despite the fact PMTC felt the impact of Covid lockdown at the cusp of high season in Europe.

Classic Legends became the second largest player in its segment (250-500 cc) within twelve months of inception.

The company operates pan-India with a footprint of 100+ dealerships. The network is slated to double its size in FY 21.

Turnover was INR 411Cr in FY 20.

**PEUGEOT**

Peugeot Motocycles is the 2W side of the legendary French auto brand.

Peugeot is the world’s oldest 2W Brand and celebrated 210 years in Oct 2020.

It is a pioneer in EVs having made its foray into the segment in 1996.

PMTC is headquartered at Mandeure, in the east of France with active sales operations in 50+ countries & manufacturing in China, India and Vietnam (CKD partner) besides France.

Mahindra Two Wheelers Europe acquired a 51% stake in PMTC in 2015, and the balance stake in December 2019 making it a 100% Mahindra subsidiary.

**CLASSIC LEGENDS**

Classic Legends is 60% owned by Mahindra. Their portfolio of iconic motorcycle brands include Yezdi and the BSA. It is bringing these brands back and will eventually offer to its customers lifestyle options which contemporize the classic and are authentic.

Jawa was founded in 1929 in Czechoslovakia. The motorcycle was produced and sold in India from 1961 to 1973. It was the fore runner to the Yezdi.

Classic Legends resurrected Jawa in Nov 2018 by introducing Jawa Classic and the Jawa forty-two and has recently added the Perak.
“It’s not about how big we become but how we become big.”

Anand Mahindra
Chairman, Mahindra Group
AND THAT'S WHY
IN EVERYTHING WE DO, WE RISE FOR GOOD.
In whatever we do, we aim to make lives better. That’s why doing good is as important to us, as doing good business.

COMPASSION

IT’S WHY WE RISE FOR GOOD

Rise for Good is our desire in action - the desire to drive positive change among our stakeholders, in the community, and in the world.
Empowering our people
MLU, Women Leadership and MIT – HR will be best to provide latest nos. ESOPS – 6,93,305 Employee hours in F20 across the group / 1,63,818 hours from M&M

Serving community
Nanhi Kali – 4lakh plus SMART – 1 lakh plus
500,000+ Youth Skilled through Mahindra Pride and Tech Mahindra Smart Programs
Mahindra Group donated 50 crore to PM Cares for COVID 1 relief fund

Rejuvenating the planet
Mahindra Heavy Engineering Ltd is India’s 1st and world’s 3rd manufacturing company to double energy productivity as per the EP100 program
17.93 million trees planted since 2007
16 factories, 2 resorts and 1 Head corporate office are ZWL certified

Business for good
Our Green businesses have generated a revenue of 500+ million USD in F20 alone
Electric Vehicles have saved 23000 metric tonnes of CO2 equivalent to planting 12 lakh trees

Mahindra Susten has generated over 1182546.09 MWh of solar power it’s solar projects in 2019 - 20 resulting in ~1 million metric tonnes of CO2 emission saved.

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OUR COMMITMENT TO THE ENVIRONMENT

1st company to commit to doubling energy productivity in the world

1st carbon neutral factory in the India. Mahindra Group committed to be carbon neutral by 2040

1st to reach zero waste to landfill at a factory in India (2nd in the world). 20 locations across the group certified.

1st to use a carbon price in India

1st to join Science Based Targets program in India

1st holiday resort to be 100% renewable energy powered in India (Kanha)

Investments in sustainability programs give superior economic returns and have high environmental and social impact

Solar energy, waste to energy, recycling of automobiles, micro-irrigation, electric vehicles and green buildings are examples of our green businesses

Mahindra is water positive overall. Future focus is on reducing fresh water use and also be water secure in each location

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DOING GOOD MAKES GOOD BUSINESS SENSE

Today, several of our businesses have ‘doing good’ as their core value proposition.
Unprecedented times require mankind to undertake extraordinary measures, stand and act in solidarity, like never before!
Every possible resource within the Mahindra Group is being actively and uniquely leveraged to help beat the Coronavirus pandemic, in India and internationally.

**MAHINDRA RISES TO FIGHT COVID-19**

Produced and delivered **250,000** face shields and **350,000** face masks to frontline medical staff, police, Bombay Municipal Corporation and community members.

Started production of **aerosol aspiration box** in India.

Produced and Supplied **34,000** litres of disinfectants and sanitizers by quickly converting existing production facilities.

Re-aligned frugal engineering capabilities to prepare a prototype of **low cost ventilators**, in just 5 days.

Provided meals/ration packets to **210,000+** people. Since 30th March, **9000+** beneficiaries have received daily nourishment across 12 locations.

50 of our resorts across India have been made available as **temporary care facilities** to the government.

Free emergency cab service (Alyte) launched in 9 cities for doctors, nurses, single mothers, specially-abled individuals, and senior citizens. 5000+ registrations received in under 20 days. 1000+ customers served.

Crowdsourced and donated funds to drivers impacted by the location under HOPE (Helping Our People during Emergencies) relief fund.

Donated **₹50 crores** to the **PM CARES FUND**.

Donated funds to Maharashtra Chief Minister’s Relief Fund, Deputy Commissioner’s Office – Mohali and Thiruvalluvar District Collectorate.

Employee voluntary contribution of **₹2 crores** towards the Mahindra Foundation COVID-19 relief fund.

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Unprecedented times require mankind to undertake extraordinary measures, stand and act in solidarity, like never before! Every possible resource within the Mahindra Group is being actively and uniquely leveraged to help beat the Coronavirus pandemic, in India and internationally.

RISE BEYOND BORDERS

Initiated employee voluntary contributions to raise funds for COVID-19 relief work:
- Partnered with nine major food banks to raise US $110,000 in the USA
- Produced and delivered aerosol boxes, face shields and masks in the USA
- Partnered with Malaysia Digital Economy Corporation and Red Cross Society of China
- Raising funds in Philippines and Indonesia also
- Collecting used laptops and PCs to distribute to students from low-income households in the USA

TECHNOLOGY TO CONNECT CITIZENS AND GOVERNMENT

- Developed and deployed a blockchain based ePass solution for state Governments to streamline validation and mobility or essential services
- Helped developed Integrated Digital Health Platform to provide remote access to healthcare
- Dial 100 emergency services and coordinate citizen services
- Supported Ayushman Bharat with service center capabilities to message queries from citizens.
- Collaborating to create computational drug discovery models to help find a cure for COVID-19
DO MORE WITH LESS
Our endeavour is to always take frugal steps to achieve mighty wins

DO IT TOGETHER
We succeed by proliferating ideas through collaboration

DO IT FOR ALL
We fuel growth through inclusive and accessible innovations

INNOVATION IT’S HOW WE
#FUTURise
An Action word that means to ‘Bring in the FUTURE’.

Because we constantly challenge the status quo, we’re able to find alternative ways to innovate and drive positive change. An integral part of our DNA, innovation is a key driver of business success. This reflects in our creative expression. FUTURise, it is our culture, our ethos – where we innovate more with less, innovate together, and innovate for all.
Through our innovative endeavours, we #FUTURise

**Mobility**

**Mahindra Racing**
Formula E, the all-electric racing series is a catalyst to accelerate electric vehicle development with our ‘Race-to-Road’ vision.

**Pininfarina Battista**
It’s the world’s 1st all-electric luxury hypercar that touches 0-60 mph in under 2 seconds – that’s faster than a current Formula 1 car.

**Urbanisation**

**Mahindra World City**
We are transforming cities into integrated hubs for smarter living, with intelligent water management, integrated energy solutions, and smart surveillance.

**UP 100**
Tech Mahindra, Mahindra Defence and UP Police have joined hands to create the world’s largest integrated response centre for the safety of citizens.

**Farm Technology**

**DiGiSENSE**
We ensure farmers peace of mind and ease in farming with DiGiSENSE, enabling live-tracking, geo-fencing, and vehicle diagnostics for tractors.

**Mahindra AgTech Centre, USA**
The research project is our endeavor to advance farm mechanization by introducing newer technologies such as fruitpicking robots.

**Information Technology**

**Makers Lab**
Our IT R&D centres, Makers Labs, leverage augmented reality to offer futuristic solutions to our partner companies and customers.

**GAiA**
An intelligent, self-evolving open-source AI platform that is an evangelist in supporting business processes as well as delivering solutions for climate change.
OUR LEADERSHIP
The people who spur us to our summit and inspire us to aim higher

Anand Mahindra
Executive Chairman, Mahindra Group

Dr. Pawan Goenka
Managing Director & CEO, M&M

Dr. Anish Shah
Deputy MD & Group CFO

Rajesh Jejurikar
Executive Director Auto & Farm sector

CP Gurnani
MD & CEO Tech Mahindra

SP Shukla
Group President Agri, Aerospace, Defence and Steel Sector

Ruzbeh Irani
President Group HR & Communications

Ramesh Iyer
Vice Chairman & MD (MMFSL) & President (Financial Services Sector)

Zhooben Bhiwandiwala
President - Mahindra Partners Group Legal & Compliance

VS Parthasarathy
President Mobility Services sector

S Durgashankar
President - Group Controller of Finance & Accounts

Hemant Sikka
President - Farm Equipment

Ashok Sharma
President - Agri MD & CEO Mahindra Agri Solutions

Manoj Chugh
President - Group Public Affairs

ByungTae Yea
CEO Ssangyong Motor

L Ravichandran
President & COO Tech Mahindra

Kavinder Singh
MD (MHRIL) & President (Leisure and Hospitality Sector)

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OUR EFFORTS ARE GETTING NOTICED…

2020

- India’s Best Companies to Work for
  Mahindra & Mahindra (Automotive & Farm Sectors), Mahindra & Mahindra Financial Services Ltd, Mahindra Rural Housing Finance Ltd, Mahindra Insurance Brokers Ltd (BFSI), Mahindra Holidays & Resorts India Ltd, Tech Mahindra | Great Place To Work Institute

- EHS Award (National)
  Renewable Energy Sector
  Mahindra Susten | Global Safety Summit (Fire & Safety Forum in association with UN Global)

- Best e-Vehicles Manufacturer
  (Good Air Promoter)
  Mahindra Electric | Good Air Summit

2019

- 8th Best Indian Brand
  Mahindra | Interbrand

- Among 2000 Largest Companies of the World
  Mahindra & Mahindra | Forbes 2000 list

- Best Company for CSR
  Tech Mahindra | HYSEA, 2019

- Brand of the Decade
  Tech Mahindra | BARC Asia, 2019

- Most Innovative Cybersecurity Company
  Tech Mahindra | Cybersecurity Excellence Awards, 2019

- 23rd on ‘Change The World’ list
  (one of two Indian companies)
  Mahindra & Mahindra | Fortune’s global ‘Change The World’ list, 2019
Thank you
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"We are built on the bedrock of strong values and good people."

Anish Shah
Deputy MD, M&M Ltd
OUR LEADERSHIP

Driven by a set of enduring values – has always been our key differentiator
WE SEEK **PEOPLE WHO**…

Challenge Conventions

Bring Alternative Thinking to the Workplace

Drive Positive Change in the lives of customers and communities
AND IN TURN, WE PROVIDE...

Recognition for Outperformance

An Empowering Environment

Abundant Learning Opportunities