

Mahindra
Rise.



Dr Anish Shah

Group President (Strategy)

Member of the Group Executive Board

Dr. Anish Shah is the Group President (Strategy) for the Mahindra Group and a Member of the Group Executive Board. His primary focus areas are strategy development and implementation; building capabilities such as digitisation, IoT and analytics; enabling synergies across Group companies; and driving international growth. He also leads the Risk Management and Performance Review organizations. The Group Strategy Office plays a key role in developing talent for leadership roles across the Group.

Anish's prior role was President and CEO of GE Capital India, where he led the transformation of the business, including a turnaround of its SBI Card joint venture. His career at GE spanned 14 years, during which he held several leadership positions at GE Capital's US and global units. As Director, Global Mortgage, he worked across 33 countries to drive growth and manage risk. As Senior Vice President (Marketing and Product Development) at GE Mortgage Insurance, he led various growth initiatives and played a key role in preparing the business for an IPO, as a spinoff from GE. In his initial years with GE, Anish also led Strategy, e-Commerce and Sales Force Effectiveness and had the unique experience of running a dot-com business within GE. Anish also received GE's prestigious Lewis Latimer Award for outstanding utilization of Six Sigma in developing a 'Digital Cockpit'.

He also has diverse experience with global businesses beyond GE. He led Bank of America's US Debit Products business, where he launched an innovative rewards programme, led numerous initiatives in payment technology and worked closely with various teams across the Bank to enhance value for the customer.

As a strategy consultant at Bain & Company in Boston, he worked across multiple industries, including banking, oil rigs, paper, paint, steam boilers and medical equipment. His first role was with Citibank in Mumbai, where he issued bank guarantees and letters of credit as Assistant Manager, Trade Services.

Anish holds a Ph.D from Carnegie Mellon's Tepper School of Business where his doctoral thesis was in the field of Corporate Governance. He also received a Master's degree from Carnegie Mellon and has a post-graduate diploma in Management from the Indian Institute of Management, Ahmedabad. He has received various scholarships, including the William Latimer Mellon Scholarship, Industry Scholarship at IIM-A, National Talent Search and Sir Dorabji Tata Trust.

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