

Mahindra
Rise.



Rajesh Jejurikar

President - Farm Equipment Sector
Member of the Group Executive Board

Rajesh Jejurikar is the President of the Farm Equipment Sector (FES) and a Member of the Group Executive Board. He also oversees Swaraj Engines Limited and the Mahindra Two Wheelers businesses.

An MBA from S.P. Jain Institute of Management, Rajesh attended the Advanced Management Program at The Wharton School, University of Pennsylvania and was awarded the British Chevening Scholarship to study at the Manchester Business School, UK. After a distinguished career with Voltas, FCB Ulka and Marico, Rajesh joined the Automotive Sector as Vice President – Marketing in 2000. His role was expanded in 2003, when he was appointed Executive Vice President – Sales & Marketing for the Automotive Sector.

In 2005, Rajesh was given additional responsibility as the Managing Director of Mahindra Renault, where he oversaw the development and launch of the Logan in India. In 2008, he became Chief of Operations of the Automotive Sector and when Automotive & Farm Equipment Sector (AFS) was formed in 2010, he was appointed Chief Executive of the Automotive Division.

He serves on the boards of several companies including Mahindra USA, Mitsubishi Mahindra Agricultural Machinery Co. Ltd (Japan), Peugeot Motocycles (France), Hisarlar Makine Sanayive Ticaret Anonim Sirketi (Turkey), Erkunt Traktor Sanayi A.S. (Turkey),

Mahindra First Choice Wheels Ltd, Tringo.com Ltd and Swaraj Engines Ltd.

He is a visiting faculty at S. P. Jain Institute of Management and is on their Governing Body as well.

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