

SUSTAINABILITY POLICY

Farm Equipment Sector

We at Mahindra & Mahindra Ltd., believe that adopting sustainable practices in all our operations is not only a business imperative for us but provides us with a competitive advantage in long run. We integrate economic progress, social responsibility and environmental concerns with the objective of improving quality of life. We believe in integrating our business values and operations to meet the expectations of our customers, employees, partners, investors, communities and public at large.

The principles we follow are:

- Integrating Sustainability practices to mitigate Climate Change risk to our businesses.
- Ensuring that relevant environmental and social aspects are embedded in our business decisions and goals, including mapping and addressing sustainability risks and opportunities.
- Deliver on Carbon Price to embrace eco-friendly technologies & innovation in our business operations.
- Strive to achieve Carbon Neutral, focusing on Energy Efficiency & driving EP 100 program.
- Focus on water conservation, rain water harvesting to become Water Positive.
- Endeavour to ensure Zero waste to Landfill & Circular economy.
- Making Sustainability Personal to encourage employees & society at large to adopt sustainable practices.
- Strive for Climate Smart Agriculture practices to deliver prosperity to Farmers.
- Foster inclusive development by nurturing our human capital through engagement, training, and development to improve quality of life.
- Provide and maintain a clean, healthy and safe working environment for employees, customers and the community.
- Building Sustainable Value Chain by encouraging and supporting our supplier & dealer partners to adopt sustainable practices.
- Growing Green Revenue by developing new products and improving existing ones to consistently enhance the value proposition to our customers while taking care of the environment & safety throughout their life cycle.
- Optimizing use of natural resources through material substitution, recycling and reuse.



Rajesh Jejurikar

President – Farm Equipment Sector

Date: 29.06.17

