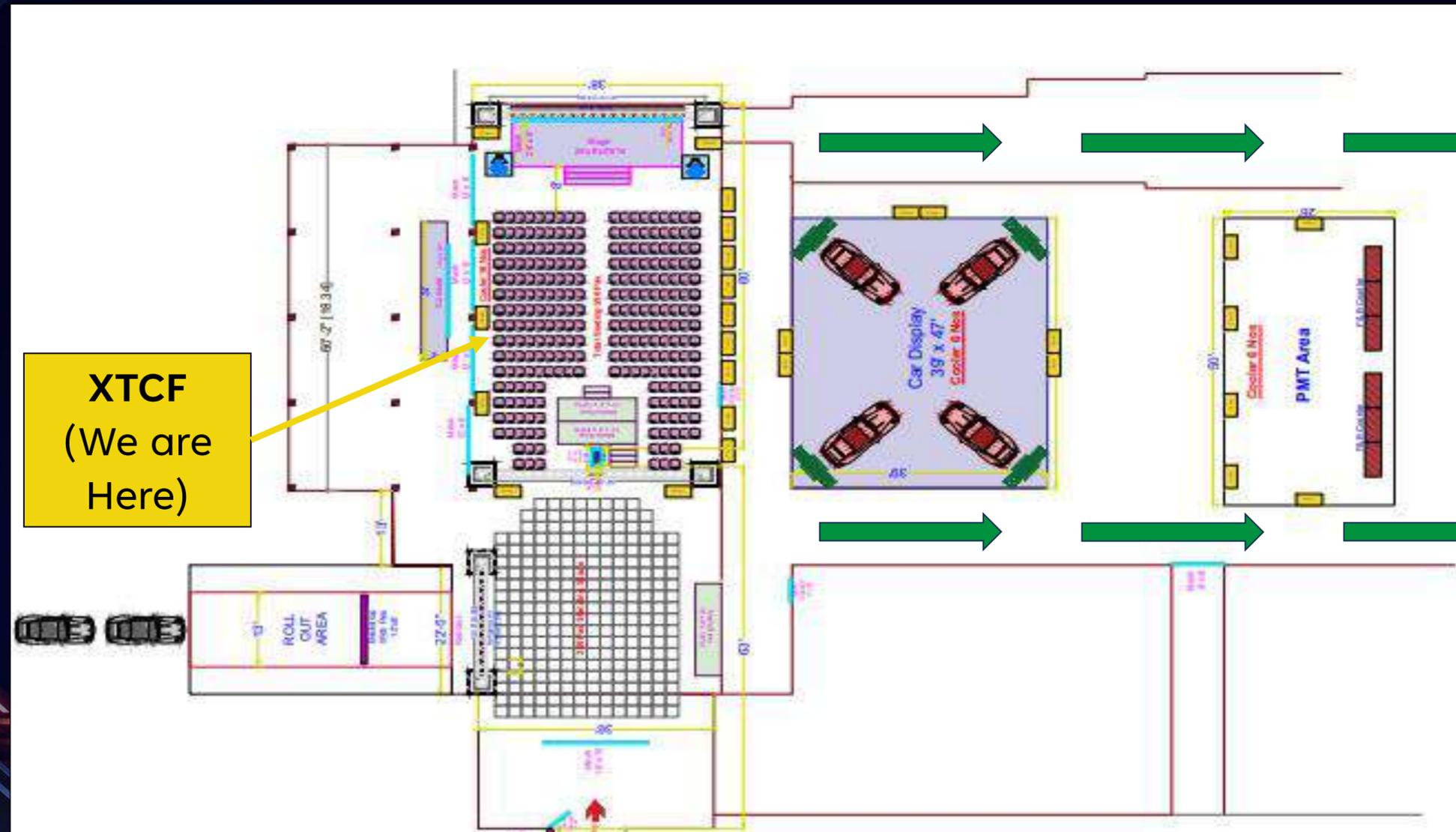


SAFETY INSTRUCTIONS



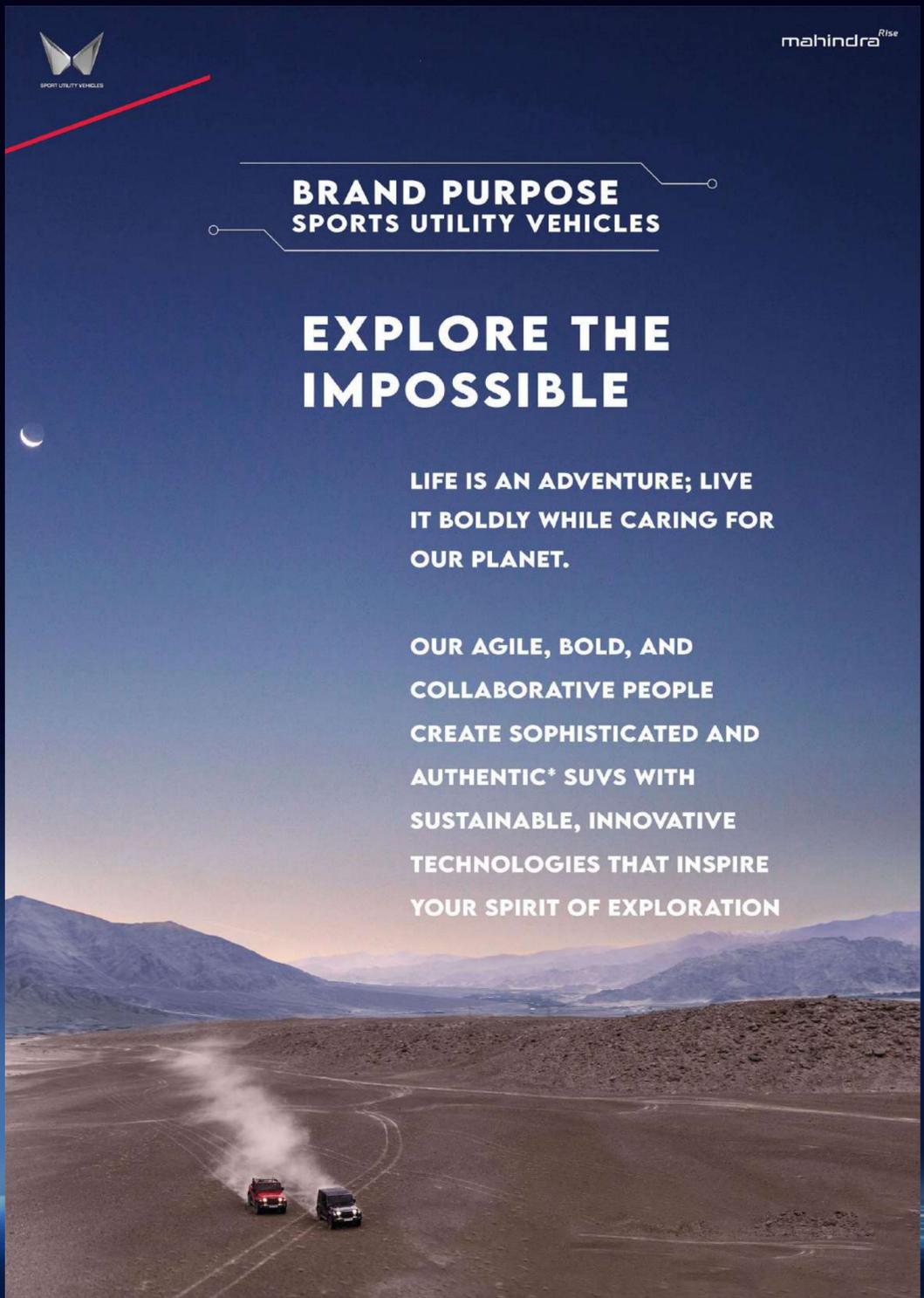
**Emergency Assembly Point
Is Outside The Shop**

**Emergency
Exit**



- This Is No Smoking Plant.
- Emergency Exit Is On Your Right Side.
- In Case Of Emergency Do Not Panic.
- Stay Only In Event Designated Area.

BRAND PURPOSE



BRAND PURPOSE
SPORTS UTILITY VEHICLES

EXPLORE THE IMPOSSIBLE

LIFE IS AN ADVENTURE; LIVE IT BOLDLY WHILE CARING FOR OUR PLANET.

OUR AGILE, BOLD, AND COLLABORATIVE PEOPLE CREATE SOPHISTICATED AND AUTHENTIC* SUVS WITH SUSTAINABLE, INNOVATIVE TECHNOLOGIES THAT INSPIRE YOUR SPIRIT OF EXPLORATION

XUV 3X0

AV

6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

DRIVE OF YOUR LIFE

RIDE OF YOUR LIFE

SPACE WHERE IT COUNTS

6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

DRIVE OF YOUR LIFE

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SPACE WHERE IT COUNTS

6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

DRIVE OF YOUR LIFE

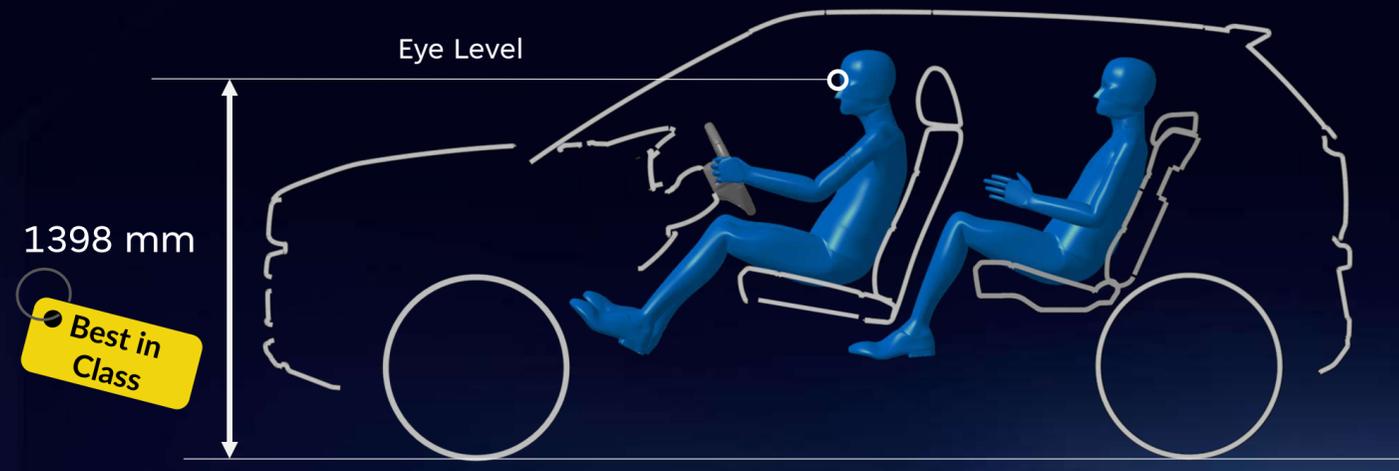
RIDE OF YOUR LIFE

SPACE WHERE IT COUNTS

SUV COMMAND SEATING

Command seating position with Eye Level
1398 mm above the ground

Best-in-class forward visibility

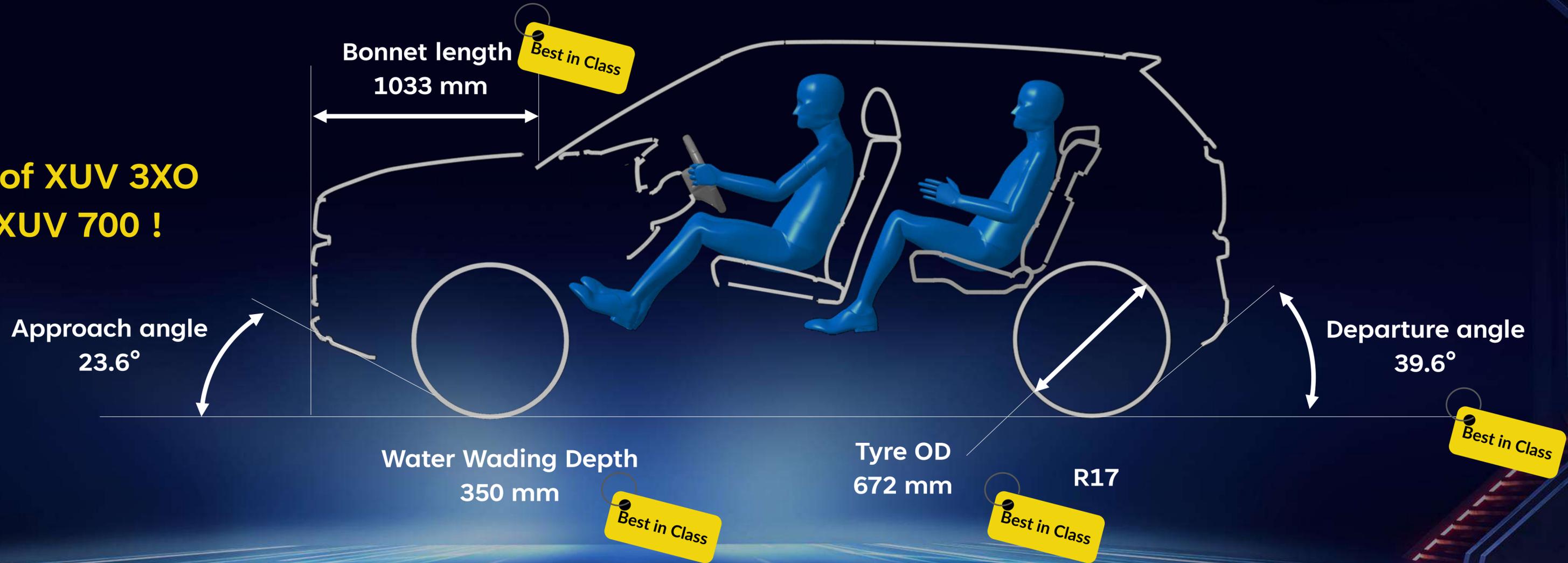


Forward visibility angle of XUV 3X0 matches with XUV 700 !

Parameter	XUV 3X0	#1 Player	#2 Player
Eye Point to Ground (mm)	1398	1397	1391
Forward visibility (deg)	23.7°	19.7°	21.5°

REAL SUV

Approach angle of XUV 3X0 matches with XUV 700 !



6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

DRIVE OF YOUR LIFE

RIDE OF YOUR LIFE

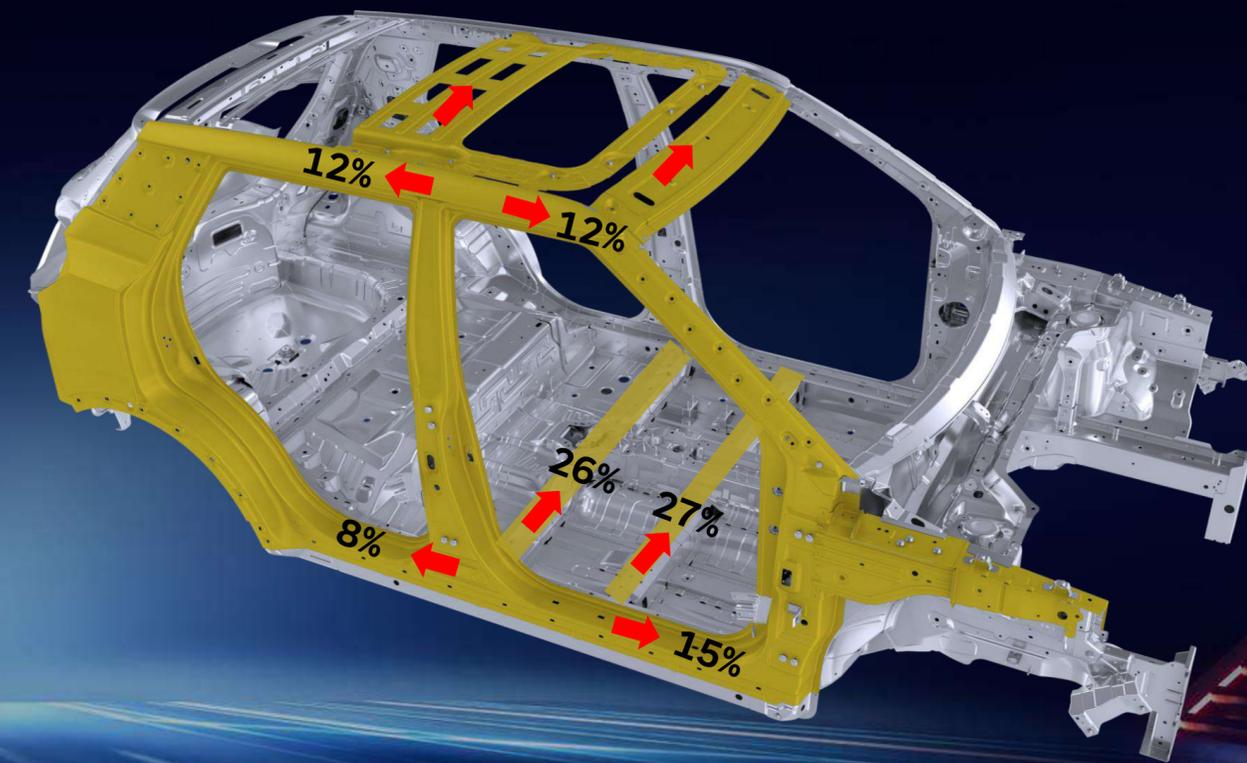
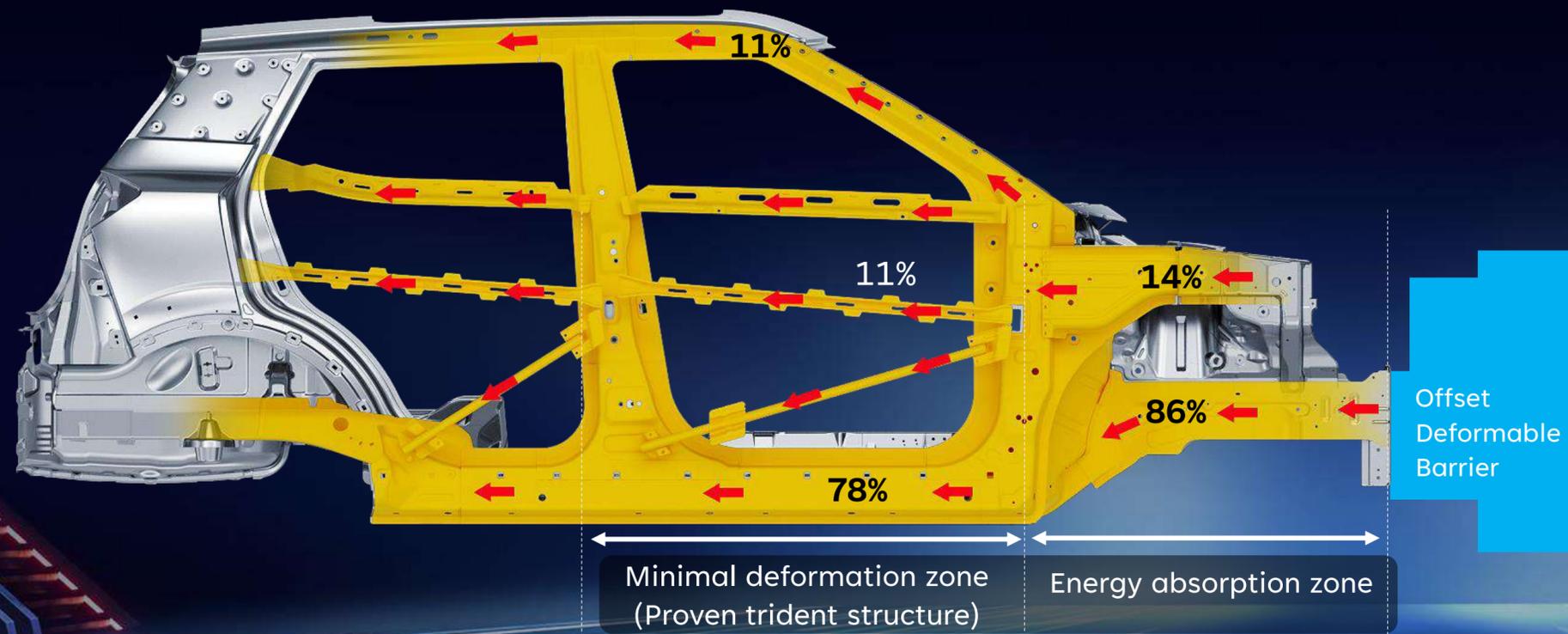
SPACE WHERE IT COUNTS

SAFE COCOON

ENGINEERED FOR BEST-IN-CLASS SAFETY RATING

- Impact force : 20 ton (200 kN) at 64 kmph
- Designed to protect against peak deceleration ~ 38 g
- Frontal crash energy absorption : 276 kJ

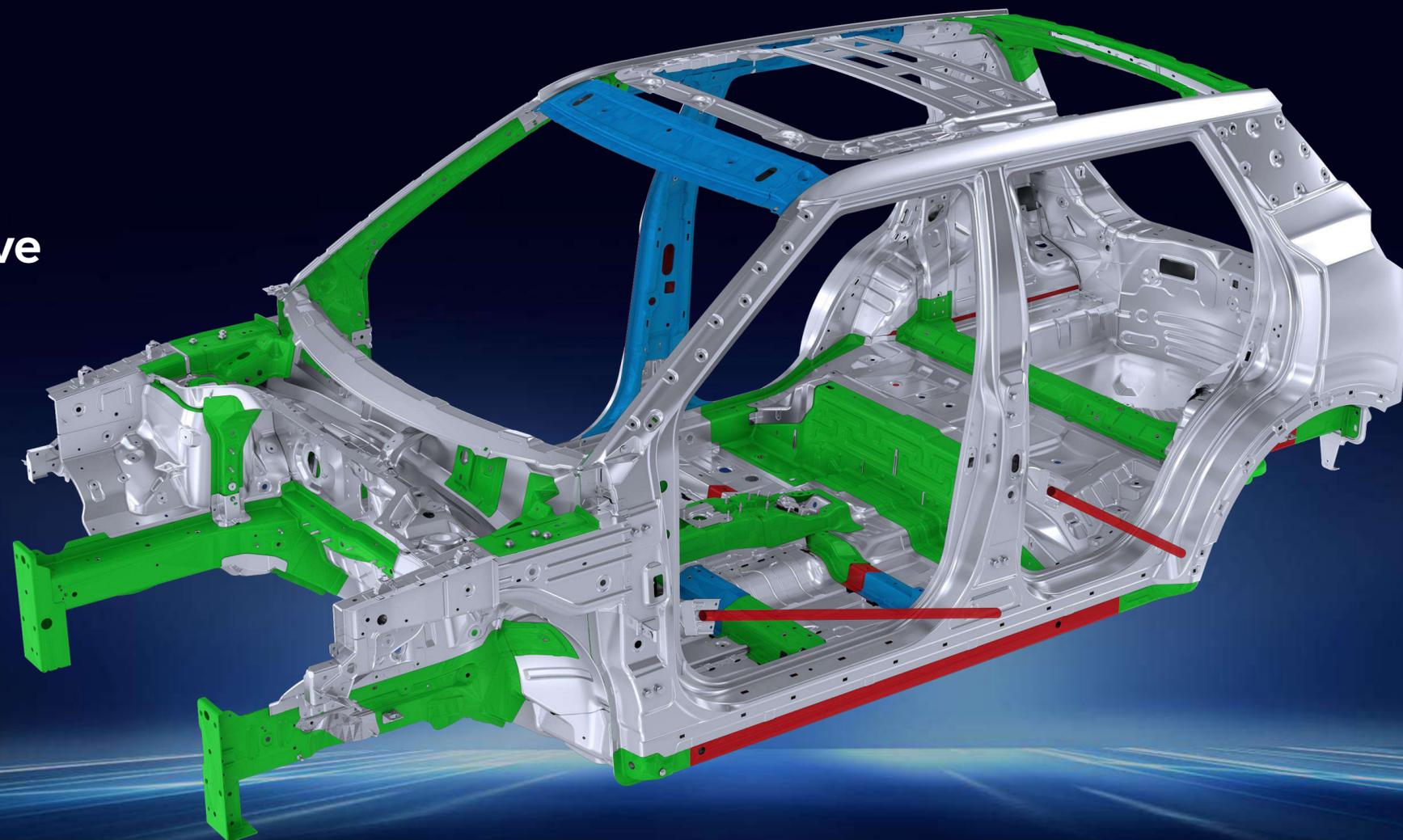
- Reinforced side crash structure
- Designed to protect against side crash energy : 72 kJ



SAFE COCOON

UNPARALLELED STRENGTH WITH EXTENSIVE USE OF
HIGH STRENGTH STEEL

45% of total weight is
High Strength Steel or above

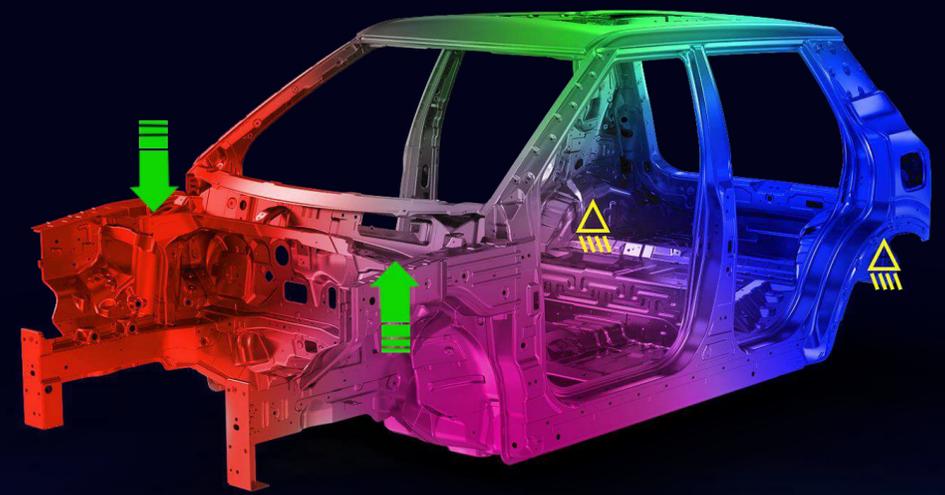


■ UHSS (UTS > 1500 Mpa)	: 10%
■ AHSS (UTS > 600 Mpa)	: 5%
■ HSS (UTS > 400 Mpa)	: 30%

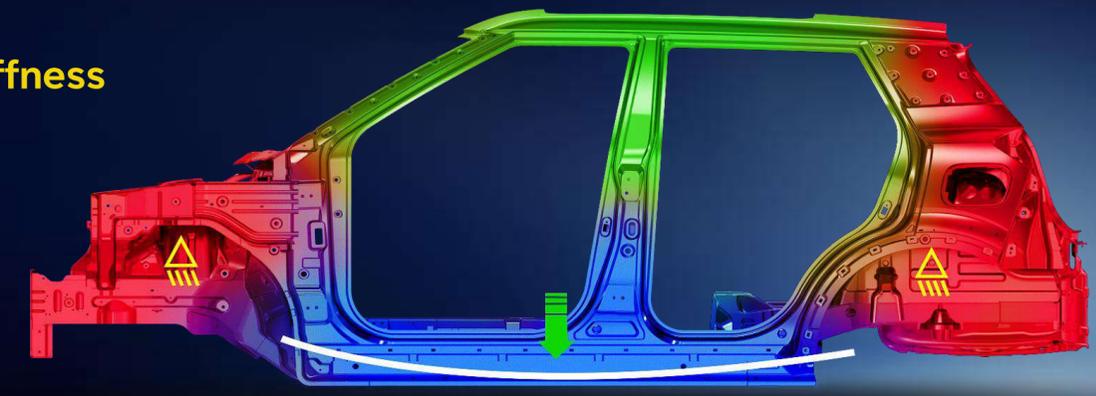
SAFE COCOON

BIW STIFFNESS & SOLIDITY

Torsional stiffness
13.6 kNm/deg



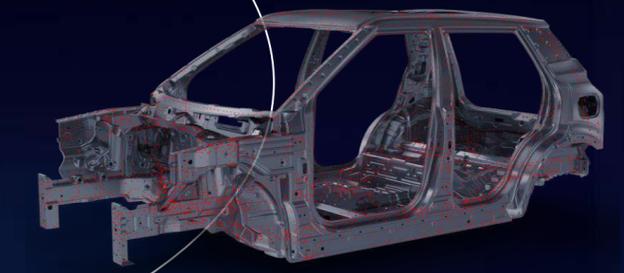
Bending stiffness
9.0 kN/mm



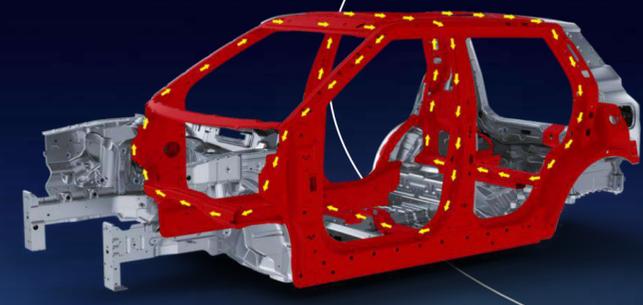
Enhanced Joinery Optimization



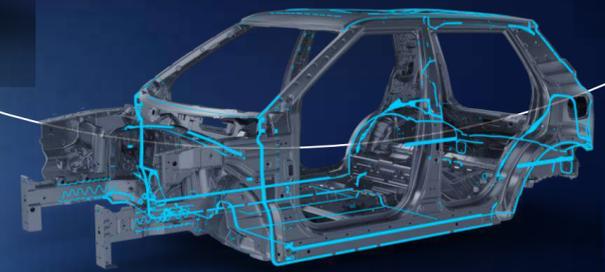
5328 Spot welds



Robust Ring Structure



- Maximum stiffness
- Minimum weight



45m length structural sealer

SAFE COCOON

35

STANDARD SAFETY FEATURES



- 6 Airbags
- 4 Disc Brakes
- 3-point seat belt for all seats
- Seat-belt reminders for all seats
- Passenger airbag ON/OFF for child safety
- ISO-FIX child seats with top-tether

SAFE COCOON

COMPREHENSIVE ESP PACKAGE

ESP 9.3 system with improved BLDC motor
Enhanced braking performance & Stability



Time to lock (TTL) < 500 ms @ 0.9 g

Dynamic Safety Functions

- Vehicle Dynamics Control (VDC)
- Traction Control System (TCS)
- Roll Over Mitigation (ROM)

Other Value-add Functions

- Hill Hold Control (HHC)
- Hill Descent Control (HDC)
- Brake Disc Wiping (BDW)
- Electronic Brake Prefill (EBP)

ESP technology of XUV 3XO is same as XUV 700 !

6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

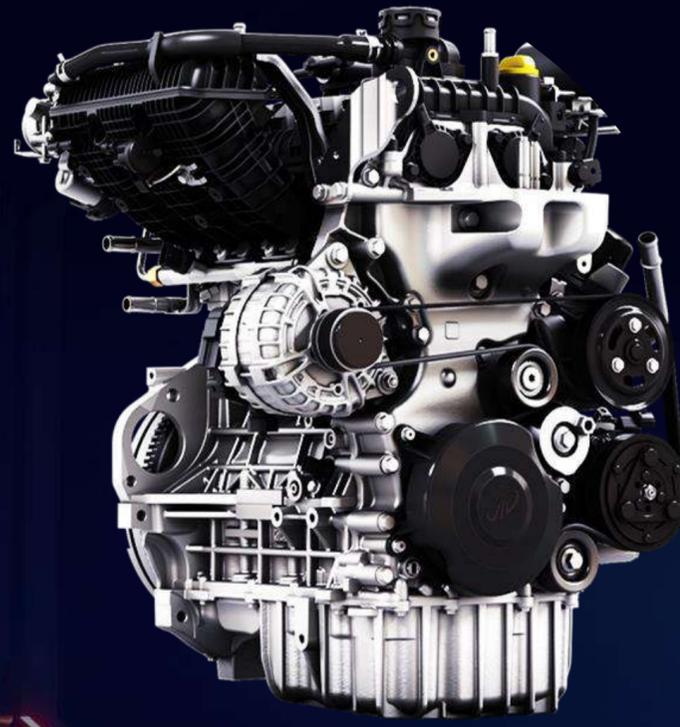
DRIVE OF YOUR LIFE

RIDE OF YOUR LIFE

SPACE WHERE IT COUNTS

DRIVE OF YOUR LIFE

WORLD-CLASS TURBOCHARGED ENGINES



mStallion G12 TGD i & Turbocharged MPFI Engine

- **96 kW (130 PS) @ 5000 rpm**
- **230 Nm @ 1500 – 3750 rpm**
- **Overboost up to 250 Nm (AT)**



D15 VGT Common Rail

- **85.8 kW (117 PS) @ 3750 rpm**
- **300 Nm @ 1500 – 2500 rpm**

DRIVE OF YOUR LIFE

WORLD-CLASS AUTOMATIC TRANSMISSIONS



6 Speed AISIN* Automatic Transmission

- **Best-in-class Drivability**
 - Advanced Neutral Control
- **Best-in-class NVH**
 - Super long travel damper

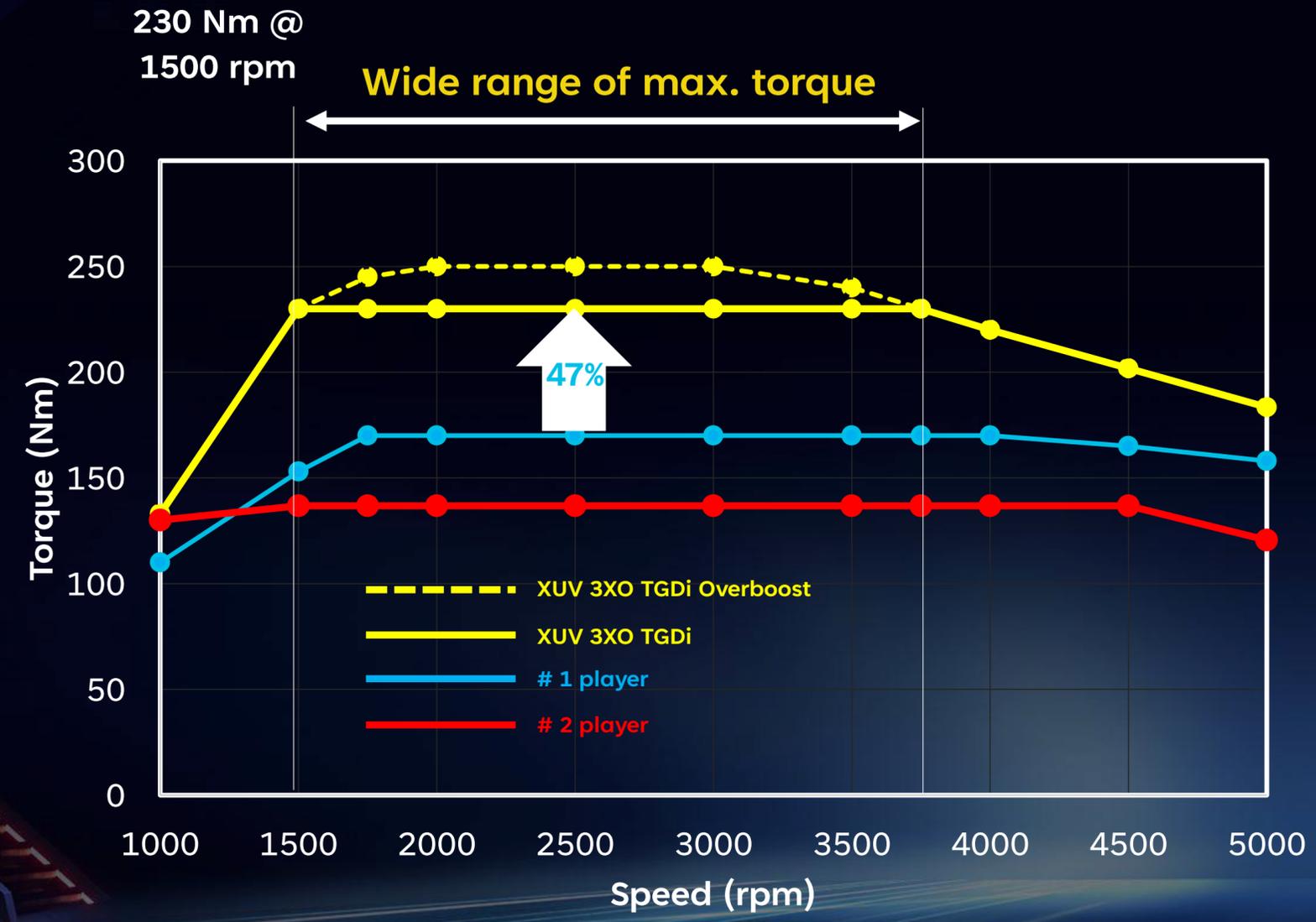


6 Speed AutoSHIFT+

- **300 Nm capacity**
- **Seamless gear-shifts**
- **Mono-stable shifter**

DRIVE OF YOUR LIFE

UNPARALLELED LOW-END TORQUE AND TRANSIENT RESPONSE



G12 TGD (AT)



0-60 km/h
in 4.4 s

- 250 bar GDI
- Electric-VGT

6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

DRIVE OF YOUR LIFE

RIDE OF YOUR LIFE

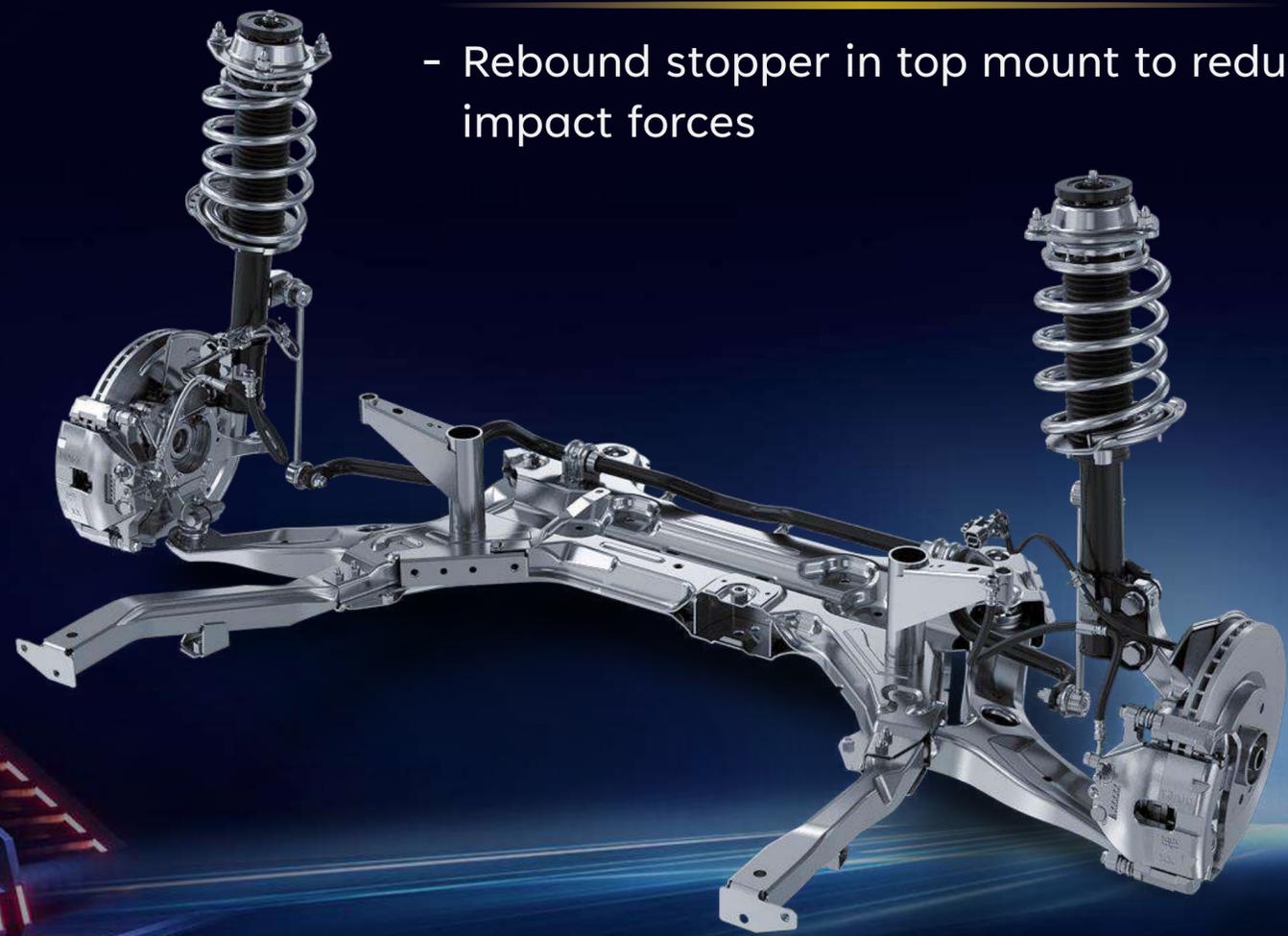
SPACE WHERE IT COUNTS

RIDE OF YOUR LIFE

ADVANCED SUSPENSION SYSTEM

Independent Front Suspension MacPherson

- Rebound stopper in top mount to reduce impact forces



Semi-Independent Rear Suspension Twist Beam

- Improved roll stability with highest spring span in lateral direction

XUV 3XO – 1108 mm
1 Player – 980 mm
2 player – 1020 mm

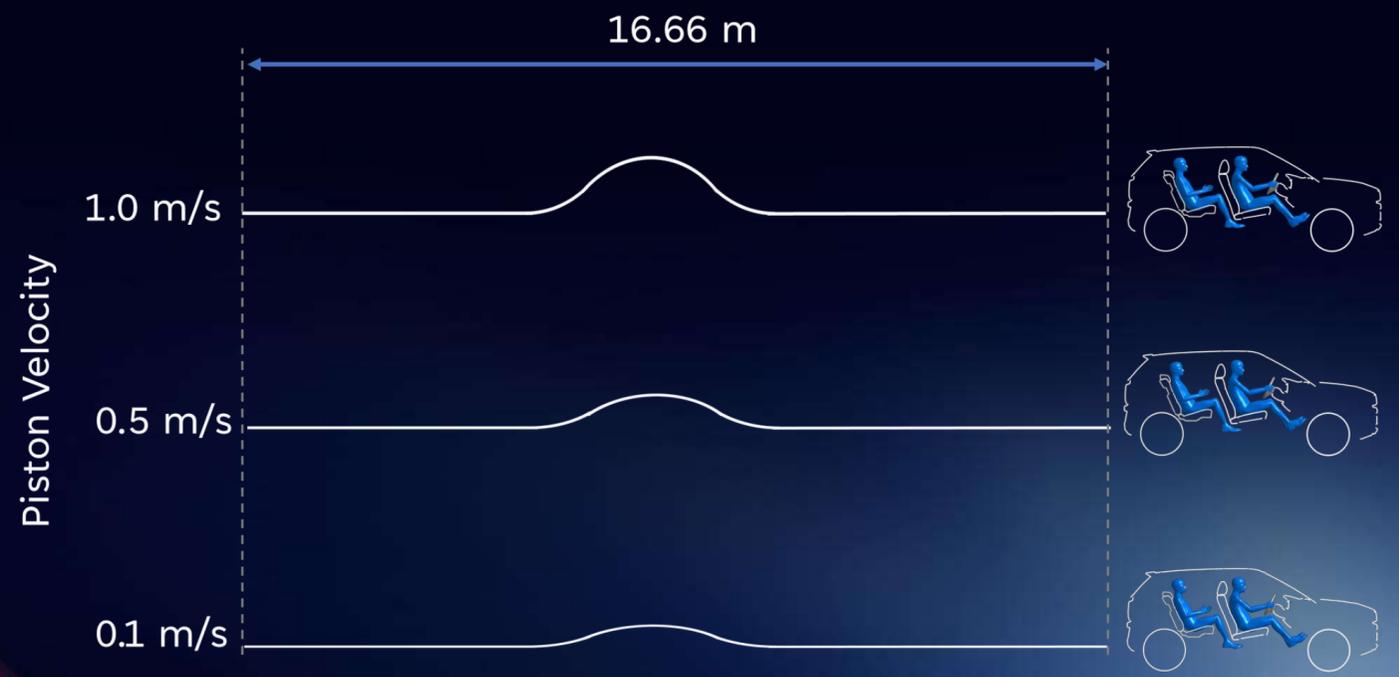


RIDE OF YOUR LIFE

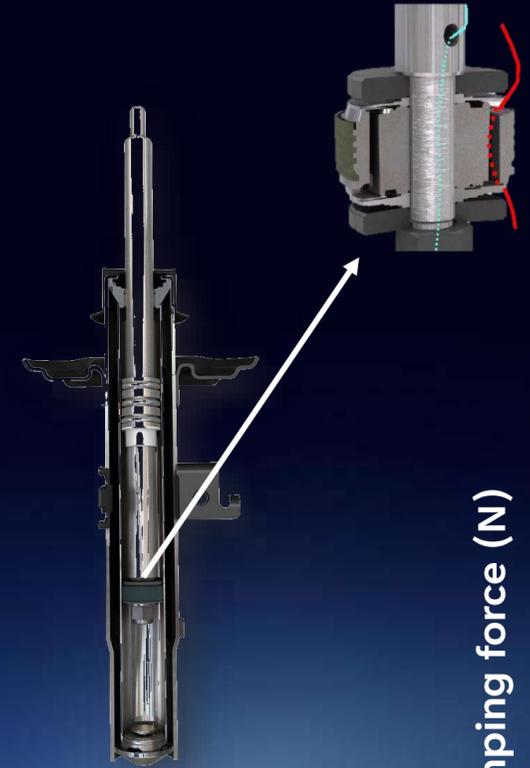
MTV-CL TECHNOLOGY

Piston Velocity vs Road Undulations

Vehicle speed : 60 km/h = 16.66 m/s

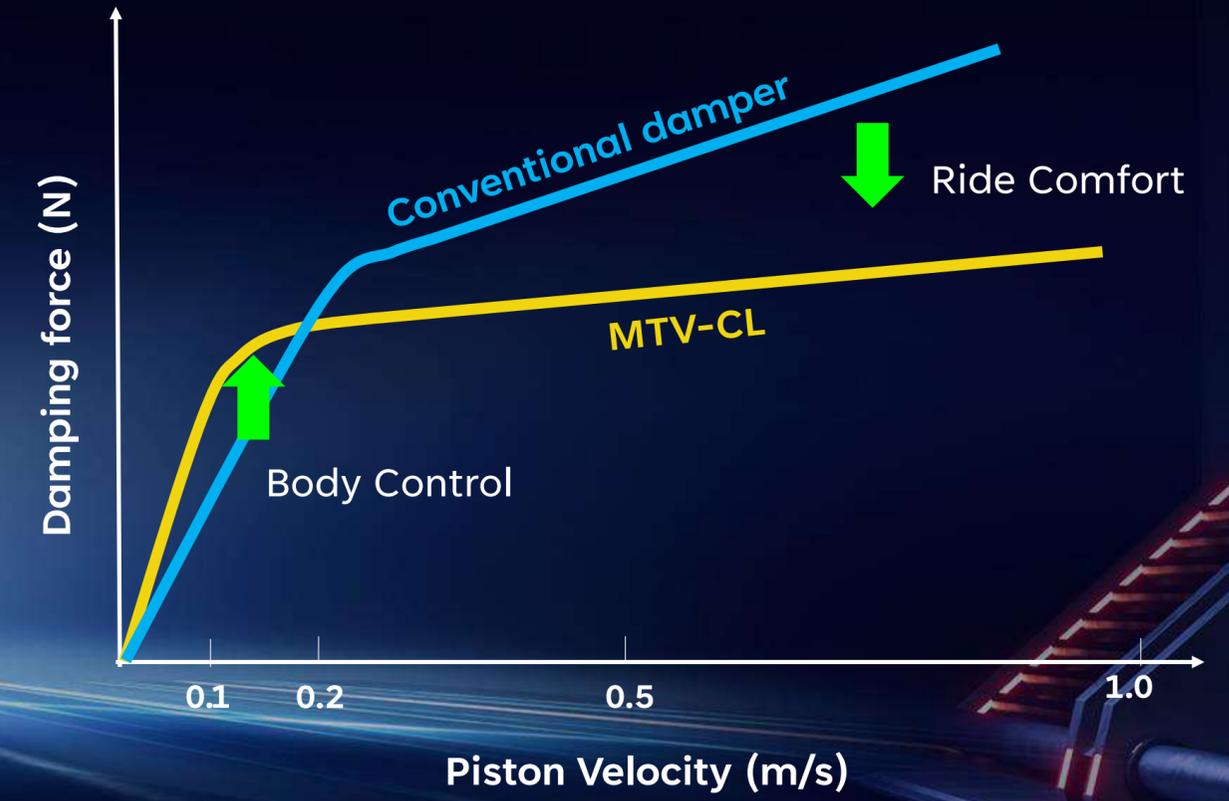


MTV-CL



Plush Ride vs Body Control (Head toss)

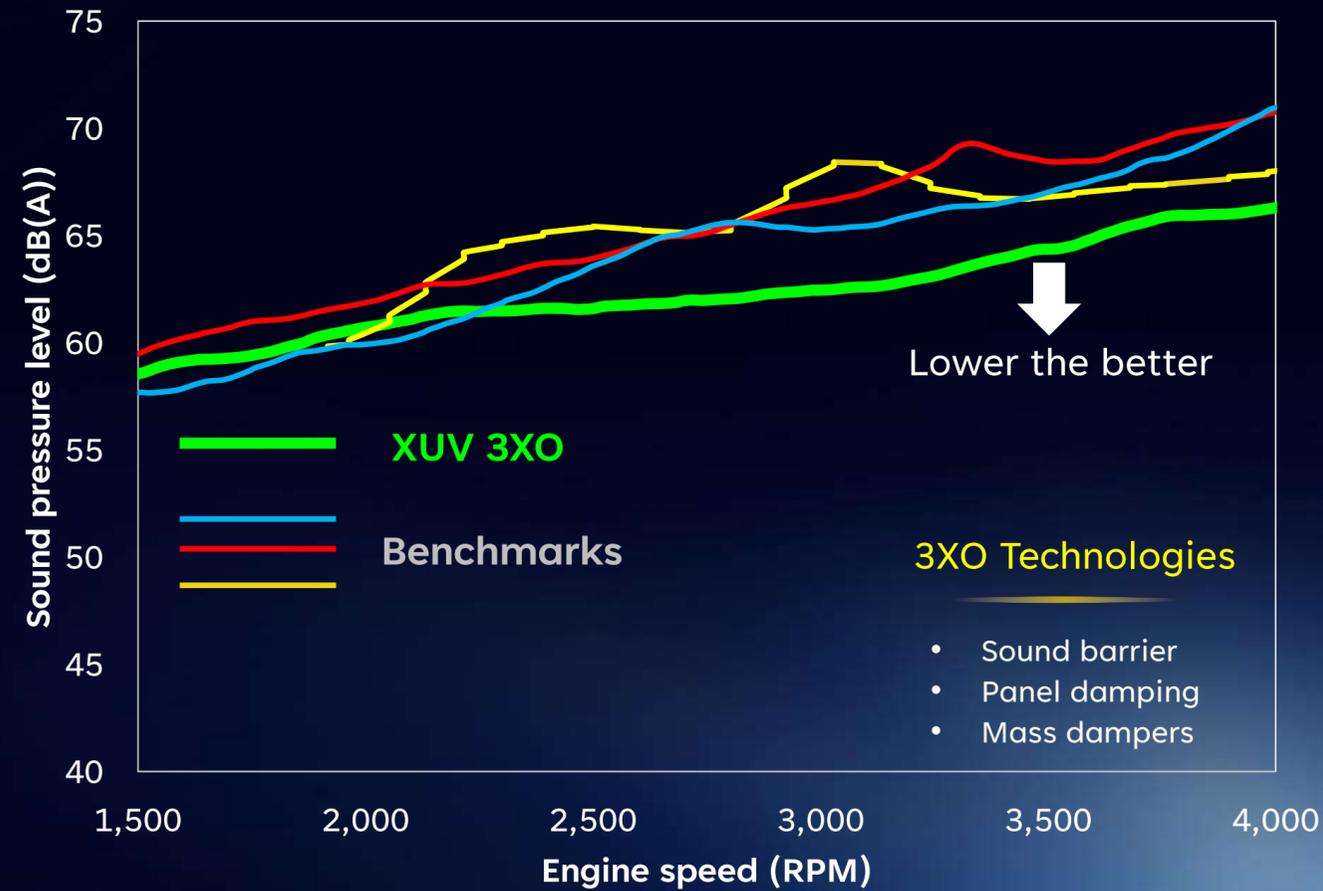
- Ride comfort - Reduced damping force at high piston velocity Increased damping force at low
- Body control - Increased damping force at low piston velocity



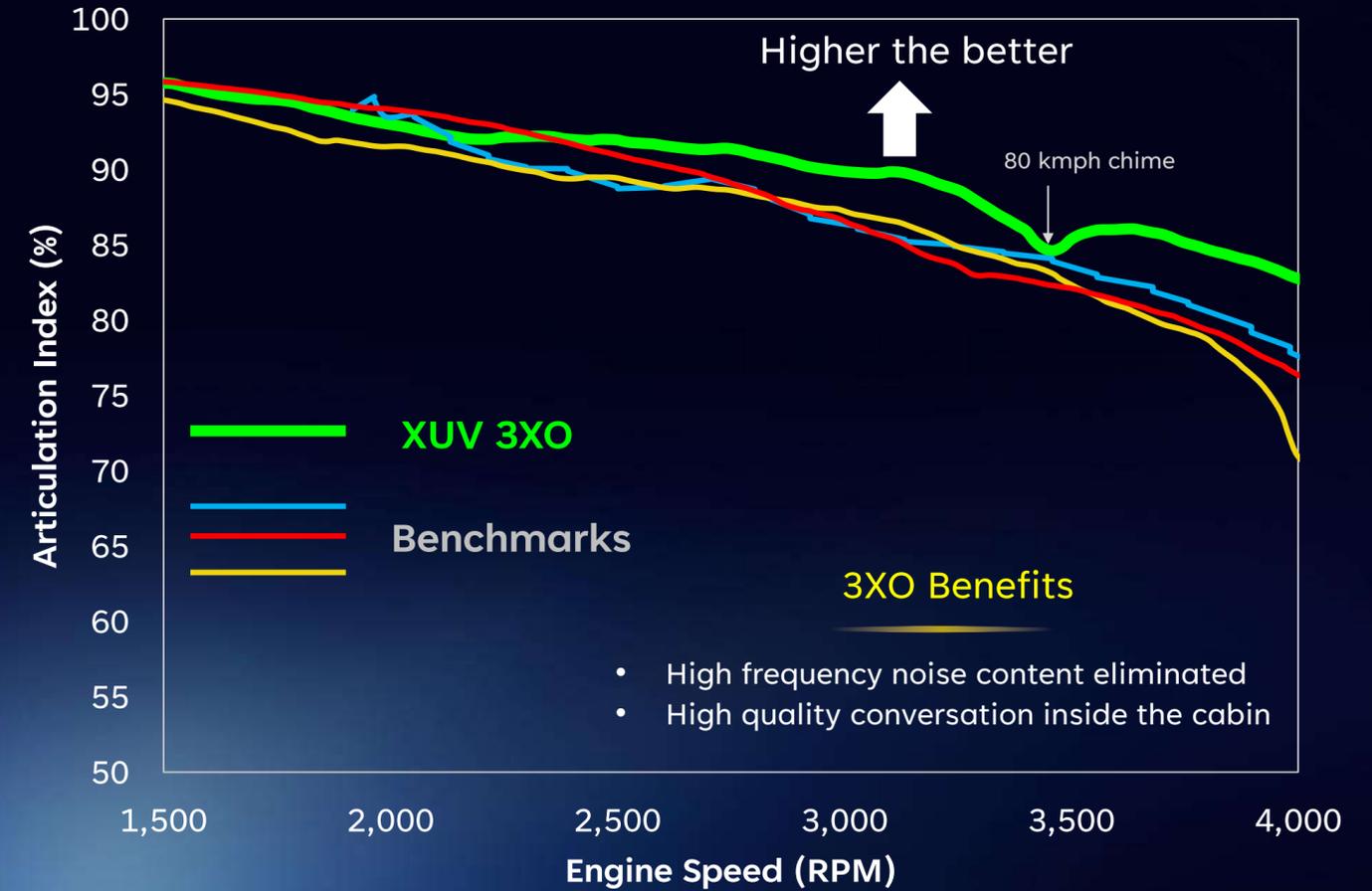
RIDE OF YOUR LIFE

QUIET & COMFORTABLE CABIN

Gear Run-up : Noise at Driver Location (TCMPFi)



Gear Run-up : Articulation Index (Sound quality) (TCMPFi)



XUV 3XO gasoline quietness matches XUV 700 gasoline !

6 PILLARS

STANDOUT DESIGN

SUV COMMAND SEATING

SAFE COCOON

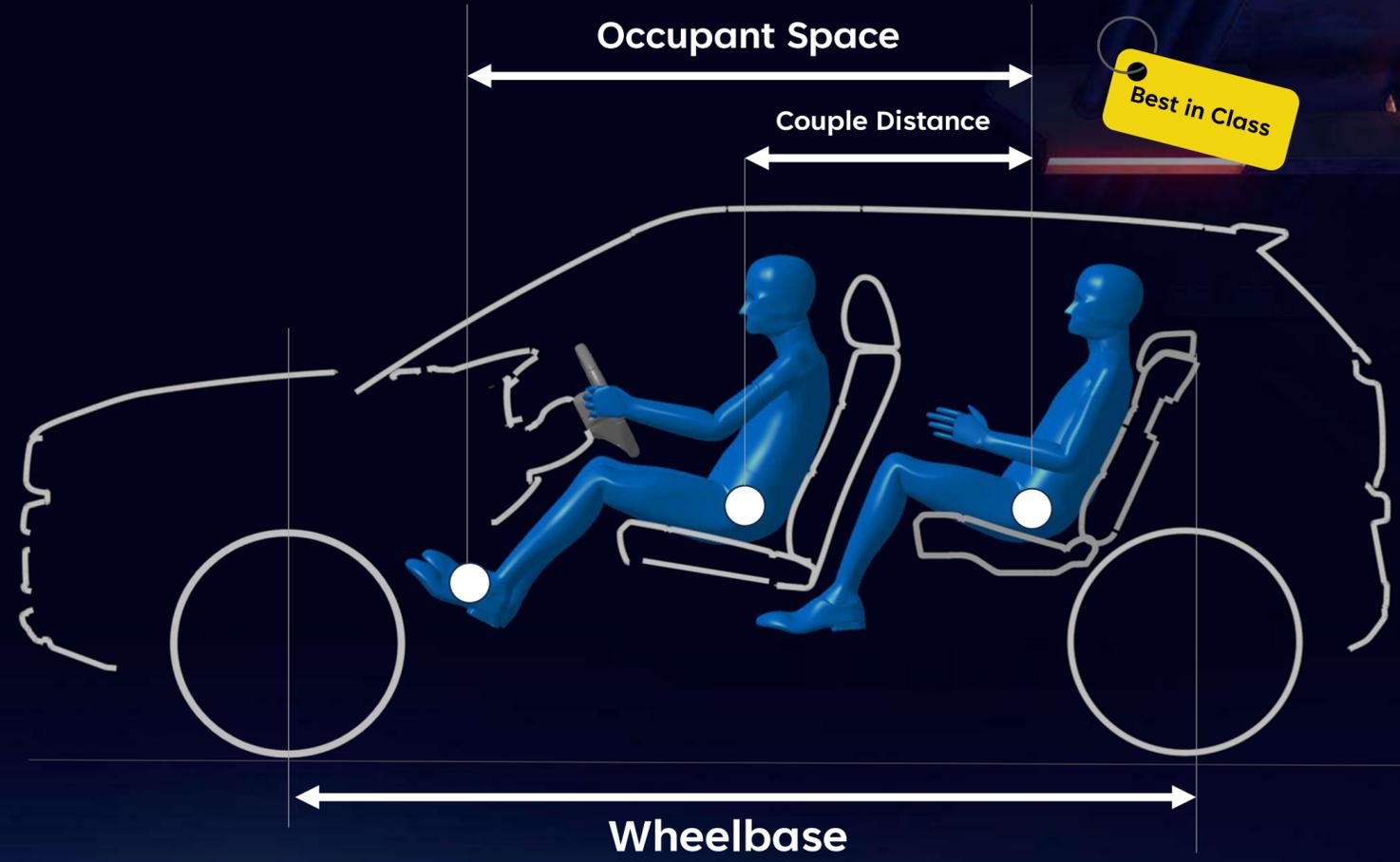
DRIVE OF YOUR LIFE

RIDE OF YOUR LIFE

SPACE WHERE IT COUNTS

SPACE WHERE IT COUNTS

BEST-IN-CLASS OCCUPANT SPACE

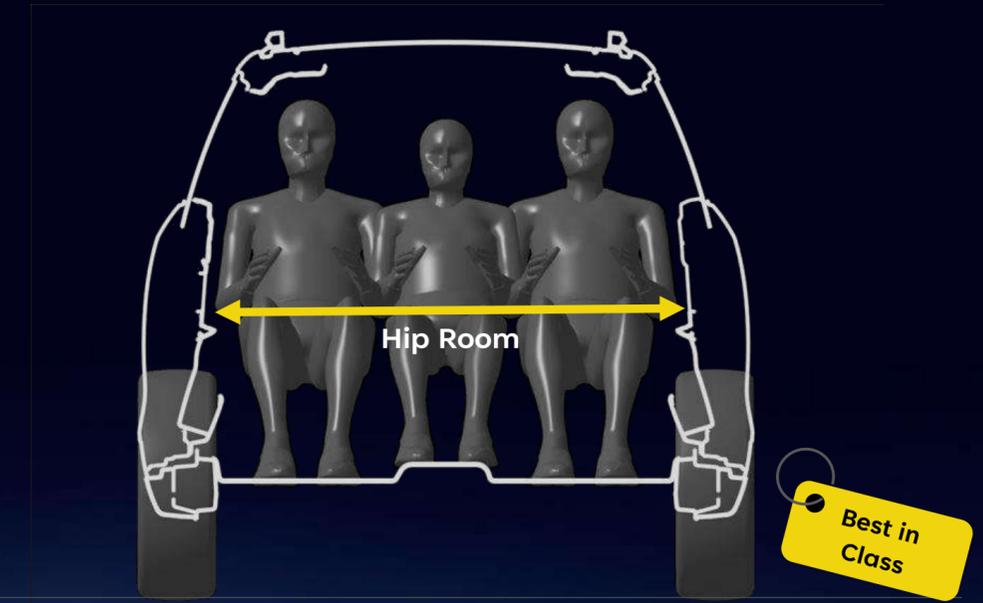
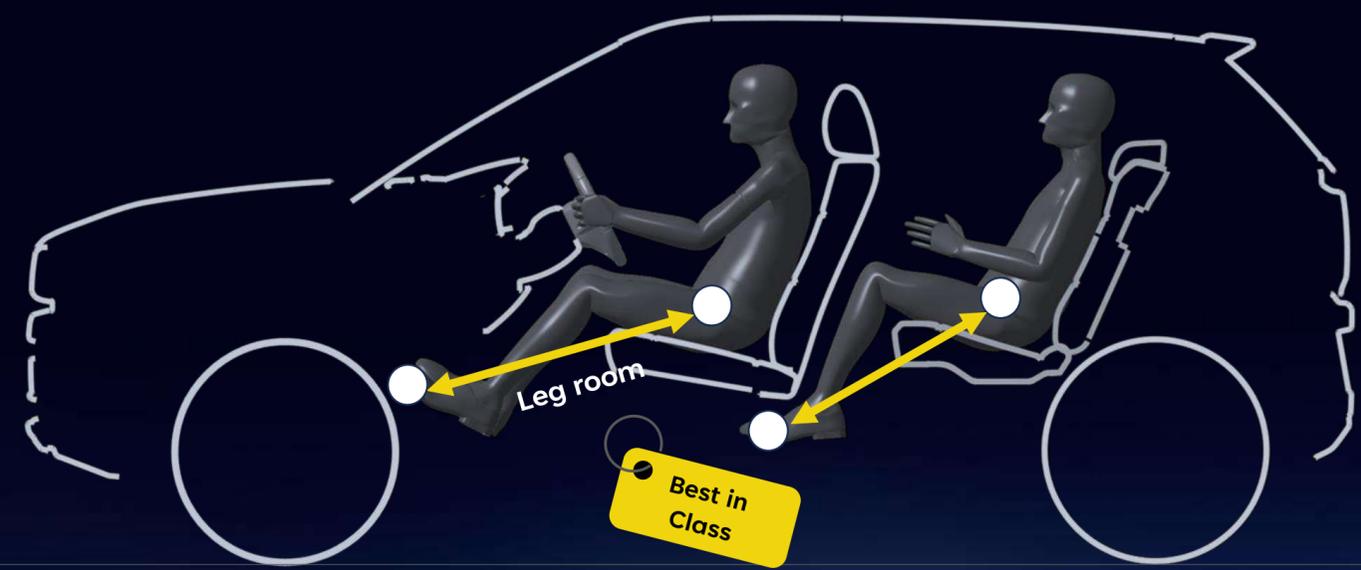


Parameter	XUV 3X0	#1 Player	#2 Player
Wheelbase (mm)	2600	2498	2500
Occupant Space (mm)	1729	1664	1671
Couple Distance (mm)	800	764	763

Source : Internal measurements

SPACE WHERE IT COUNTS

BEST-IN-CLASS ROOMINESS



Parameter	XUV 3XO	#1 Player	#2 Player
Leg Room (1st row))	1050	1018	1036
Leg Room (2nd row)	878	826	850
Hip Room (1st row)	1337	1332	1310
Hip Room (2nd row)	1308	1222	1212

SPACE WHERE IT COUNTS

VERSATILE AND EXPANDABLE BOOT-SPACE

Parameter	XUV 3X0	#1 Player	#2 Player
Luggage volume (up to back rest) (VDA - ISO V211)	295	290	293
Luggage volume (up to roof) (ISO V215)	364	374	411
Standard 60:40 split rear seat	✓	X	X

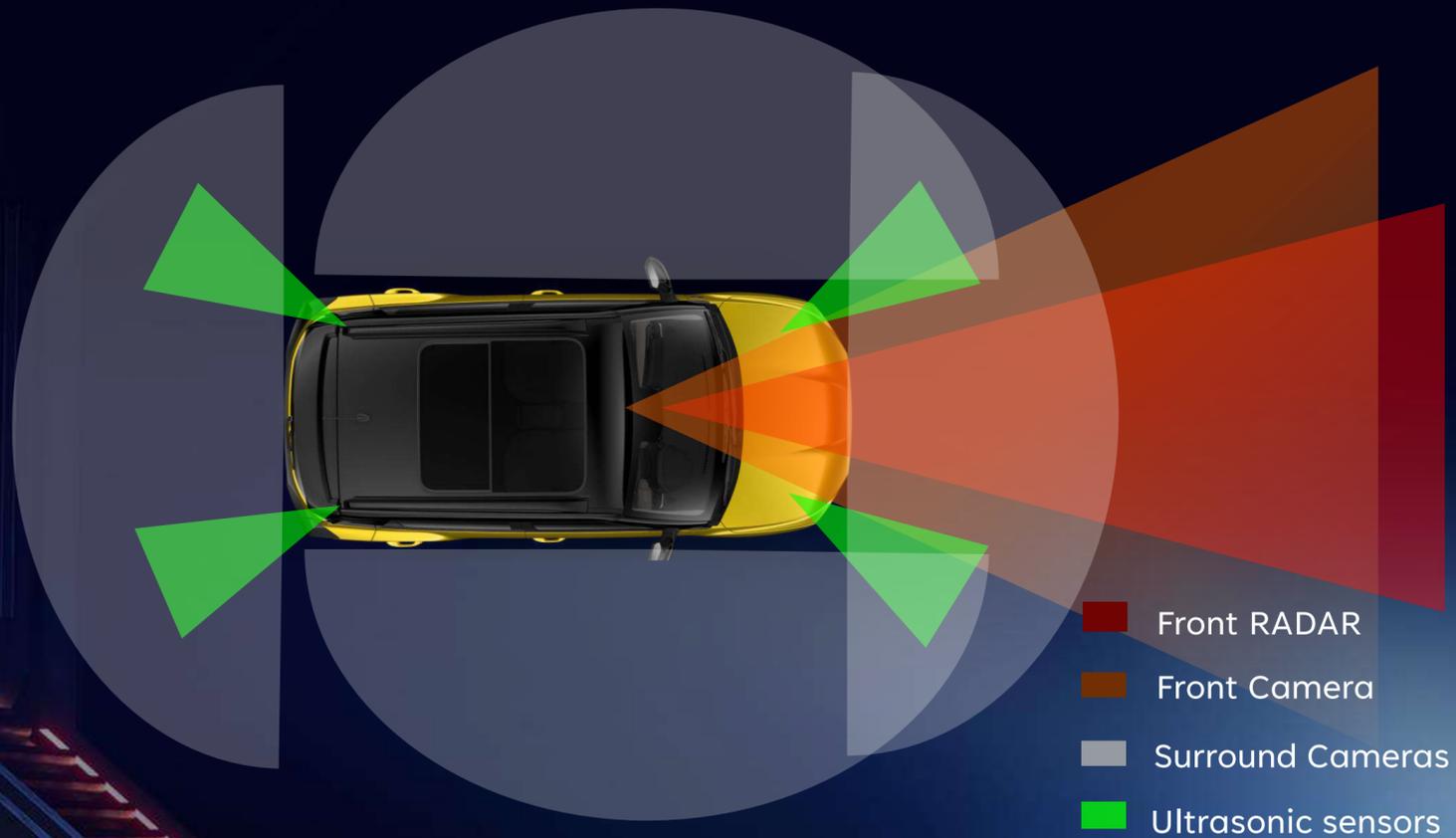
AV

**“& MORE”
THE DISRUPTIVE PILLAR**

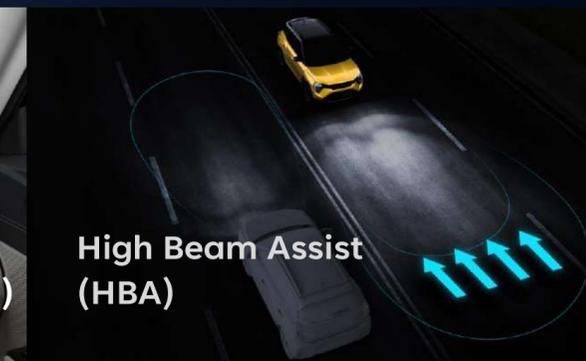
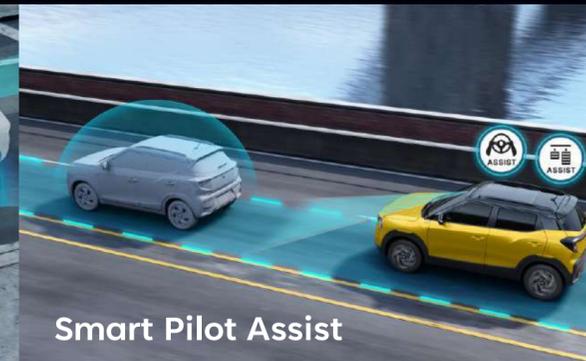
SCI-FI TECHNOLOGY

LEVEL-2 ADAS

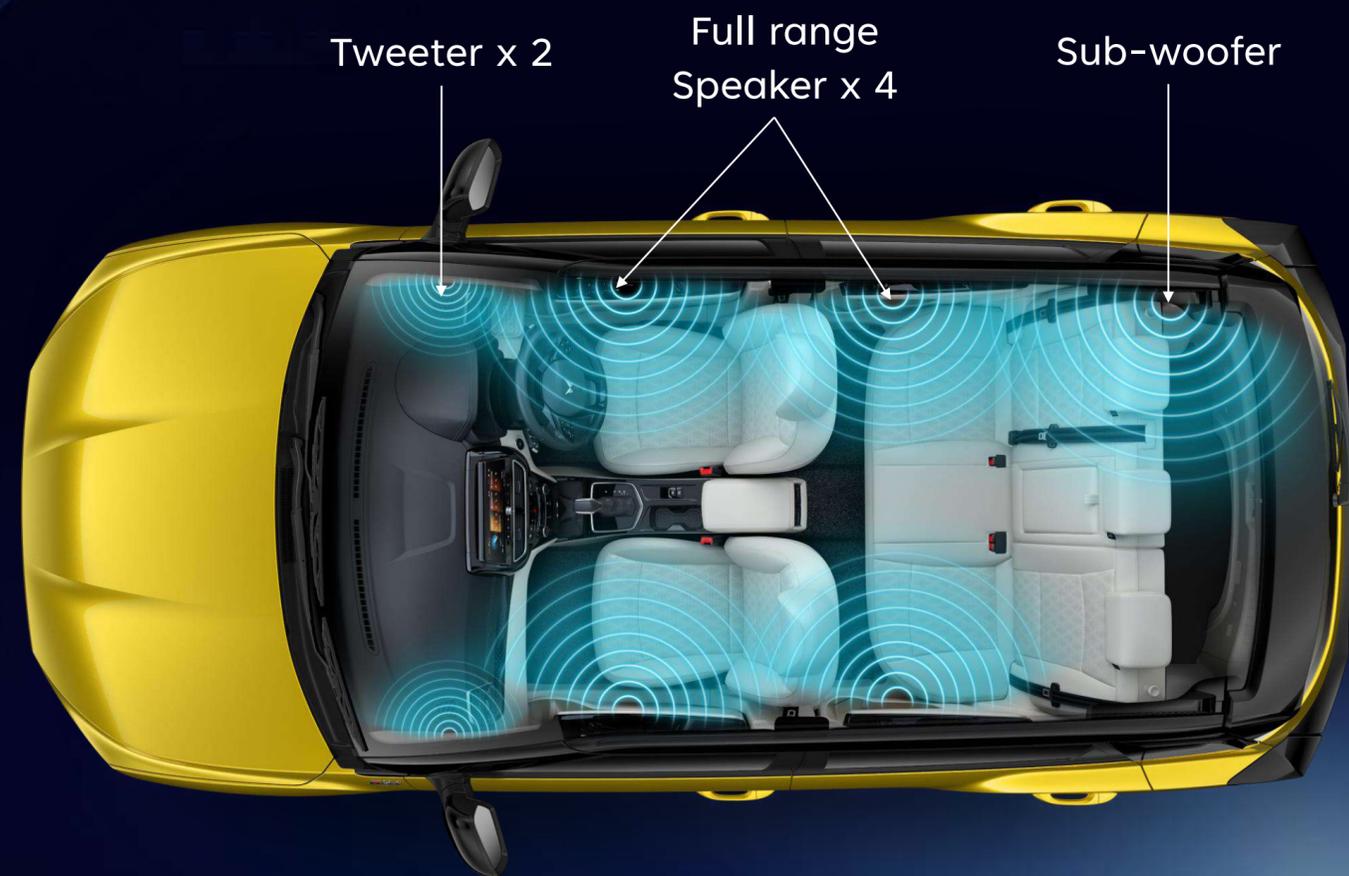
First and only SUV in the segment to offer
Level 2 ADAS – 1R1V



XUV 3X0 ADAS system is same as XUV 700 !



harman/kardon AUDIO



Dedicated Amplifier – 380 W *

Driving tweeters, full-range speakers and sub-woofers independently for an immersive sound experience

- 7 Speakers Surround system
- 9 Band Equalizer (as against 3 in competition)
 - Precise & Personalized sound control
- Bass Enhancer
- Powerful processor to provide multiple modes (Griffin DSP)
- 6 Modes of Audio Settings through dedicated amplifier
 - Studio
 - Sonic Expanse
 - Ambience (Stage, Party, Retreat, Wide Sonic)

360° SURROUND VIEW SYSTEM

Feature Packed Surround View System

- Blind View Monitor
- Drive Video Recording
- Static & Dynamic Guidelines
- Intuitive animations
- Interactive parking guidance
- Multiple View Options
 - 3D, Transparent, Wide, Full-screen

Multiple View Options



Blind View Monitor Parking Guidance



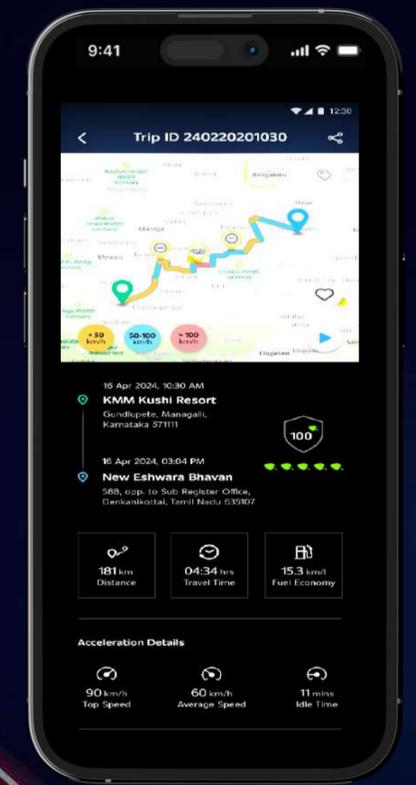
XUV 3X0 Surround View System is same as XUV 700 !

FIRST AND ONLY SUV IN THE SEGMENT TO OFFER
SKYROOF



ADRENOX CONNECT

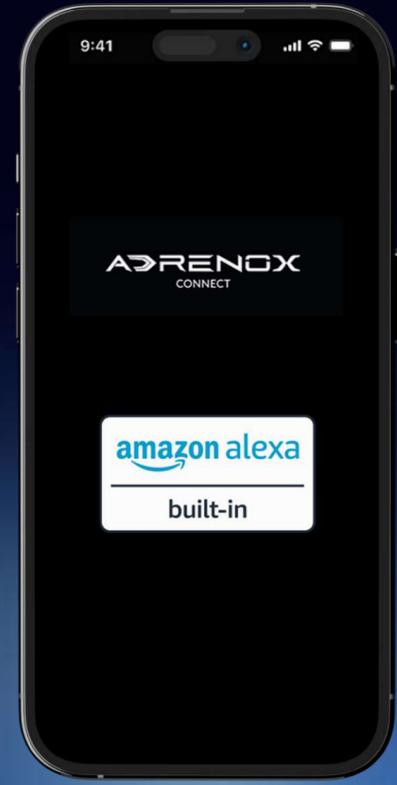
Trip Summary



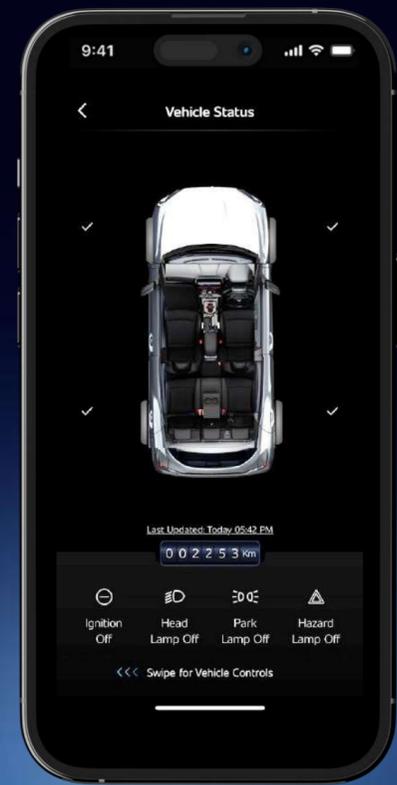
Remote Vehicle Controls



Alexa Built-in*



Vehicle Status Monitoring



80+

Best in Class

FEATURES

Smart Wearables



In-home Alexa



* Feature to be updated

TECH FEATURES & IN-CAR APPS

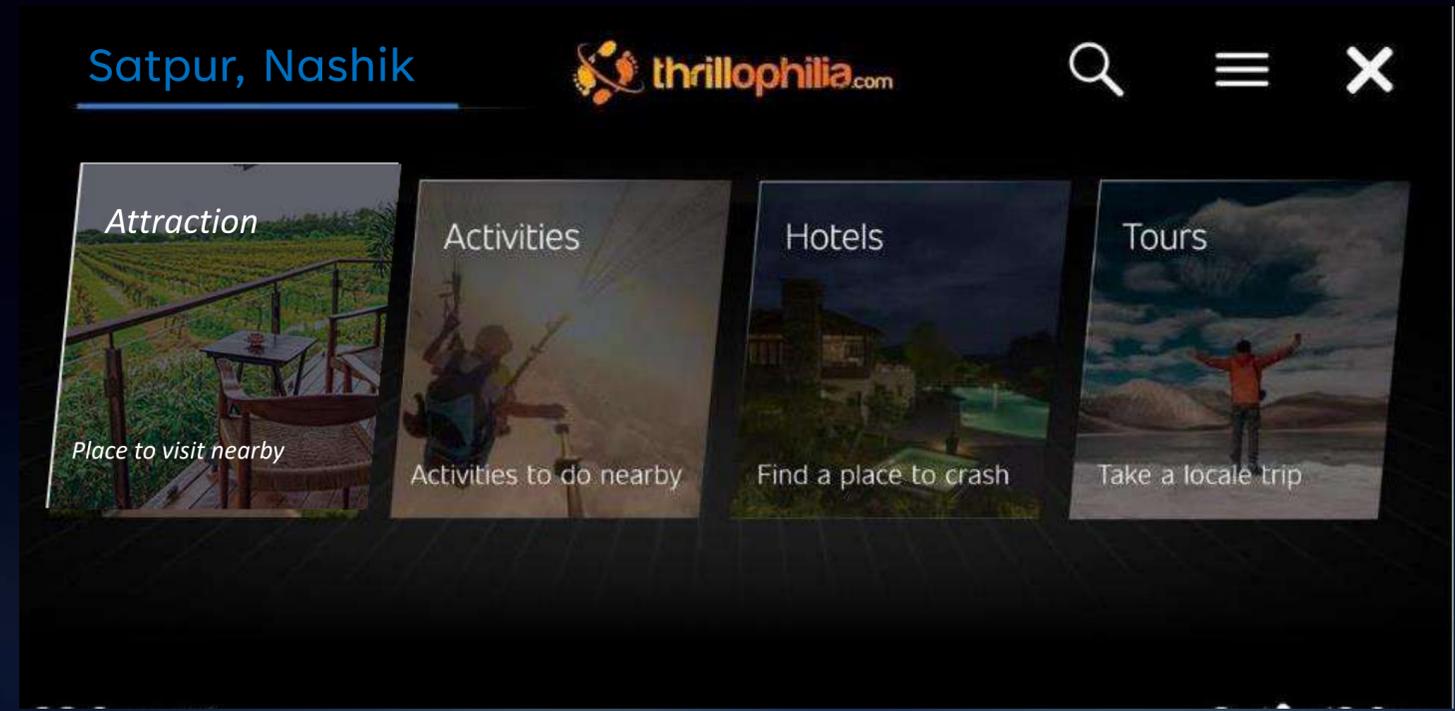
Wireless



androidauto



Apple CarPlay



SEGMENT SHAKERS

RISE ABOVE

EXPERIENCE THE SUV SWAGGER

I want to trade up from a Hatch to an SUV,
because who doesn't want to rule the road!

In an SUV, I command, sitting tall above the rest. Now, if
only I could rock that swagger without the wallet workout!

FOR YOU WE HAVE **MX 1** WITH...

18.89 Km/l
Fuel Efficiency

Best-in-class
Occupant
Space
(1729 mm)

TCMPFi
82 kW Power
200Nm Torque

Best-in-class
forward
visibility of
23.7°

ESP Suite,
All 4-disc
brakes,
6 airbags

& More...

THE MX1 - SUV SWAGGER & MUCH MORE

XUV 3XO

	XUV 3XO	#1 Player	#2 Player
PERFORMANCE	82 kW, 200 Nm FE - 18.89 km/l Steering modes Drive Modes X	88.2 kW, 170 Nm FE - 17.33 km/l X ✓	75.8 kW, 136.8 Nm FE - 17.38 km/l X X
TECH	Micro Hybrid start stop, Rear USB-C	X	X
SAFETY	All Four Disc Brakes 6 Airbags & ESC	X ✓	X 2 Airbags & ESC
DESIGN	Projector Halogen	LED & DRLs	Halogen
COMFORT	Front Arm rest with storage, 60:40 Split rear seat Electrically Adj. ORVM, Rear AC Vent Front & Rear Power Windows	X X Front Only	X ✓ ✓
SPACE	✓	X	X
	7.49 Lakh	(8.14 Lakh)	(8.34 Lakh)

MX2 PRO ADDITIONALLY OFFERS....

Electric
Sunroof

26.03 cm
Infotainment

Remote
Keyless Entry

Steering Audio
Control

& More...

THE MX2 PRO MT - SUNROOF & MUCH MORE

XUV 3XO

	XUV 3XO	#1 Player	#2 Player
PERFORMANCE	82 kW, 200 Nm FE - 18.89 km/l Steering modes Drive Modes X	88.2 kW, 170 Nm FE - 17.33 km/l X ✓	75.8 kW, 136.8 Nm FE - 17.38 km/l X X
TECH	26.03 cm Infotainment Micro Hybrid start stop Wired AACCP, Auto Headlamps X	17.8 cm X ✓	17.8 cm X X
SAFETY	All Four Disc Brakes 6 Airbags & ESC	X ✓	X 2 Airbags & ESC
DESIGN	Projector Halogen	LED & DRLs	Halogen
COMFORT	Electric Sunroof Front Arm rest with storage, 60:40 Split rear seat Electric Fold ORVMs X	✓ X X	X X ✓
SPACE	✓	X	X
	8.99 Lakh	(10.29 Lakh)	(9.69 Lakh)

THE MX2 PRO AT - SUNROOF & MUCH MORE

XUV 3XO

	XUV- 3XO	#1 Player	#2 Player
PERFORMANCE	82 kW, 200 Nm FE - 17.96 km/l Drive Modes & Steering modes 26.03 cm Infotainment	88.2 kW, 170 Nm FE - 17.01 km/l Drive modes 17.8 cm	75.8 kW, 136.8 Nm FE - 19.80 km/l X 17.8 cm
TECH	Micro Hybrid start stop 17.8 cm Cluster, Auto Headlamps X Wired AACCP, FATC X	X ✓ ✓	Mild Hybrid X ✓
SAFETY	All Four Disc Brakes 6 Airbags & ESC Reverse Camera + TPMS X	X ✓ ✓	X 2 Airbags & ESC X
DESIGN	Sequential LED Lamps, R16 Alloys, X Rear Spoiler + Roof rails	✓	X
COMFORT	Electric Sunroof, Front Arm rest with storage, 60:40 Split rear seat Cooled glovebox X Electric Fold ORVMs X	X ✓ X	X X ✓
SPACE	✓	X	X
	9.99 Lakh	(12.29 Lakh)	(11.09 Lakh)

WITH **MX3** YOU WILL ADDITIONALLY GET....

HD
Infotainment
(26.03 cm)

Wireless
Android Auto &
Wired Apple
Carplay

Cruise
Control

& More...

THE MX3 – CRUISE CONTROL, WIRELESS CHARGER & MUCH MORE

XUV 3XO

	XUV 3XO	#1 Player	#2 Player
PERFORMANCE	82 kW, 200 Nm FE - 18.89 km/l Steering modes Drive Modes X	88.2 kW, 170 Nm FE - 17.33 km/l X ✓	75.8 kW, 136.8 Nm FE - 17.38 km/l X X
TECH	26.03 cm HD Infotainment Micro Hybrid start stop, Wireless Charger, Cruise Control Auto Headlamps & Wipers X FATC X	17.8 cm X ✓ X	17.8 cm X X ✓
SAFETY	All Four Disc Brakes 6 Airbags & ESC	X ✓	X 2 Airbags & ESC
DESIGN	Projector Halogen	LED & DRLs	Halogen
COMFORT	Electric Sunroof Front Arm rest with storage, 60:40 Split rear seat Electric Fold ORVMs X	✓ X X	X X ✓
SPACE	✓	X	X
	9.49 Lakh	(10.29 Lakh)	(9.69 Lakh)

TECHNOLOGY ON STEROIDS

Adrenox? They say it's revolutionary.

As for me, I'm all about embracing the latest tech to stay in control, no matter where the road takes me.

FOR YOU WE HAVE **AX5** WITH...

Alexa Built-in*
& Online
Navigation

Dual Zone
Climate
Control

Adrenox
Connect
80+ features

Twin HD 26.03
cm Screens

Infinity LED
Tail Lamp

& More...

THE AX5 - ADRENOX AND MUCH MORE

XUV 3XO

	XUV 3XO	#1 Player	#2 Player
TECH	26.03 cm Infotainment	✓	17.8 cm
	26.03 cm Digital Cluster	17.8 cm Digital Cluster	10.7 cm Cluster
	Alexa, Connected Car, Wireless Charger, Auto headlamps + Auto wipers	X	X
	Dual Zone Climate Control	X	X
PERFORMANCE	82 kW, 200 Nm FE - 18.89 km/l	88.2 kW, 170 Nm FE - 17.33 km/l	75.8 kW, 136.8 Nm FE - 19.89 km/l
	Steering modes	X	X
	Drive Modes X	✓	X
SAFETY	All Four Disc Brakes	X	X
	360 Camera, FPAS, Auto Dim IRVM X	✓	X
DESIGN	Infinity LED Tail Lamp	✓	X
COMFORT	Electric Sunroof	✓	✓
	Leather steering & Gear Knob	X	X
	60:40 Split rear seat, Front Armrest	X	X
SPACE	✓	X	X
	10.69 Lakh	(12.29 Lakh)	(11.14 Lakh)

THRILL TO THE EDGE

Life's one big adventure, and I'm here to seize every moment. I crave the thrill of speed, the rush of the outdoors, but hey, safety first!

That's where ADAS kicks in – seamlessly blending excitement with safety on every drive, one genius move at a time!

FOR YOU WE HAVE **AX5L** WITH...

TGDi Gasoline
(AT) 96 kW,
230 Nm

Acceleration:
0-60 Km/h in
4.5s (MT)
4.4s (AT)

Drive Modes
Zip Zap Zoom

Level 2 ADAS
1R1V

360° Surround
View & EPB

& More...

AX5L AT - THRILL, ADAS & MUCH MORE

XUV 3XO

	XUV 3XO	#1 Player	#2 Player
PERFORMANCE	96 kW, 230 Nm FE - 18.2 km/l Steering modes & Drive Modes	88.2 kW, 170 Nm FE - 17.18 km/l Drive Modes	75.8 kW, 136.8 Nm FE - 19.8 km/l X
TECH	26.03 cm Infotainment, 26.03 cm Cluster	✓	22.86 cm Infotainment, 10.7 cm Cluster
	Electronic Parking Brake	X	X
	Dual Zone Climate Control	X	X
	Heads Up Display X	X	✓
SAFETY	Sound Staging by DTS	JBL Audio	Arkamys Surround Sense
	Level 2 ADAS	X	X
	Front Parking Sensors X	✓	X
	Front Fog Lamps X	✓	✓
DESIGN	Infinity LED Tail lamp	✓	X
COMFORT	Leatherette Seats Ventilated Fr Seats X	✓	X
	Passive Keyless Entry & Push Button Start	✓	✓
SPACE	✓	X	X
	13.49 Lakh	(14.79 Lakh)	(13.98 Lakh)

AX5L MT - THRILL, ADAS & MUCH MORE

XUV 3XO

	XUV 3XO	#1 Player	#2 Player
PERFORMANCE	96 kW, 230 Nm FE - 20.1 km/l Steering modes	88.2 kW, 170 Nm FE - 17.33 km/l X	75.8 kW, 136.8 Nm FE - 19.89 km/l X
	Drive Modes X	✓	X
TECH	26.03 cm Infotainment, 26.03 cm Cluster Electronic Parking Brake	✓ X	22.86 cm Infotainment, 10.7 cm Cluster X
	Dual Zone Climate Control	X	X
	Heads Up Display X	X	✓
	Sound Staging by DTS	X	Arkamys Surround Sense
SAFETY	Level 2 ADAS	X	X
	Front Parking Sensors X	✓	X
	Front Fog Lamps X	✓	✓
DESIGN	Infinity LED Tail lamp	✓	X
COMFORT	Leatherette Seats Ventilated Fr Seats X	✓	X
	Passive Keyless Entry & Push Button Start	✓	✓
SPACE	✓	X	X
	11.99 Lakh	(13.59 Lakh)	(12.58 Lakh)

STARRY DRIVES

DRIVING WITH PANORAMIC PASSION

I'm a dreamy romantic, finding beauty in every corner of the world!
With a panoramic sunroof, I'm turning every drive into a moonlit rendezvous, no appointments required!

ROOM TO ROAM IN LUXURY

STRETCH YOUR SPACE, SHRINK YOUR SPEND!

Wish I had the roominess and luxury of a C-segment SUV to fit our fab five comfortably, but at the price tag of a compact SUV.

Luxury on a compact budget? Sign me up!

FOR YOU WE HAVE **AX7** WITH...

Harmon
Kardon
Branded Audio

R17 Diamond
Cut Alloys

Skyroof

Leatherette
dashboard,
door trims &
seats

65 W USB-C
Fast Charging

& More...

THE AX7 - SKYROOF, LUXURY & MUCH MORE

XUV 3XO

XUV 3XO

#1 C-Segment SUV Player

SPACE	W – 1821 mm WB – 2600 mm Fr & Rr Leg Room : 1050 mm / 878 mm 2nd Row Hip Room : 1308 mm Boot Space : 364L	W – 1790 mm WB – 2610 mm Fr & Rr Leg Room: 1053 mm /900 mm 2nd Row Hip Room : 1322 mm 443L
PERFORMANCE	96 kW, 230 Nm FE - 20.1 km/l Steering modes	84.4 kW, 143.8 Nm FE - 17.7 km/l X
TECH	Harman Kardon Audio 26.03 cm Infotainment, 26.03 cm Cluster Connected Car tech	X 20.32 cm Infotainment, 10.7 cm Cluster X
SAFETY	FPAS, Auto Dimming IRVM	X
DESIGN	R17 Diamond Cut Alloys	R17 Painted Alloys
COMFORT	Skyroof Leatherette dashboard & door trims Leatherette seats	✓ X X
	12.49 Lakh	(14.35 Lakh)

SIZED TO PERFECTION

Compact SUV? That's our pick!

We are all about the latest gadgets, luxurious comfort, and timeless style, but 'big' isn't our thing.

As a dynamic duo, we're young, successful, and ready to embrace the best of the best – without the extra bulk!

THE AX7L - SIZED TO PERFECTION

XUV 3XO

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SPACE

W – 1821 mm | WB – 2600 mm
Fr & Rr Leg Room : 1050 mm / 878 mm
2nd Row Hip Room : 1308 mm

W – 1790mm | WB – 2610 mm
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Boot Space - 364L

443L

PERFORMANCE

96 kW, 230 Nm | FE - 20.1 km/l
Steering modes

84.4 kW, 143.8 Nm | FE - 17.7 km/l
X

TECH

Harman Kardon Audio
26.03 cm Infotainment, 26.03 cm Cluster
Connected Car tech, Electronic Parking Brake

Bose Audio System
✓
✓

SAFETY

Level 2 ADAS, 360 Camera, FPAS, Auto Dimming IRVM

✓

DESIGN

R17 Diamond Cut Alloys

✓

COMFORT

Skyroof | Leatherette seats
Leatherette dashboard & door trims
Front Ventilated Seats & Power Driver Seat X

✓
X
✓

13.99 Lakh

(17.27 Lakh)

3X0

EVERYTHING YOU WANT

&

MORE