

Ref. NS: SEC
1st March, 2025

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

The Luxembourg Stock Exchange
35A Boulevard Joseph II,
L-1840 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Two Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed two Press Releases issued by Mahindra & Mahindra Limited.

Kindly take the same on record.

Please acknowledge receipt of the same.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR
COMPANY SECRETARY

Encl.: as above

Press Release

Mahindra Auto sells 50420 SUVs, a growth of 19% and total volumes of 83702, a growth of 15% in February 2025

Mumbai, March 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of February 2025 stood at **83702** vehicles, a growth of 15%, including exports.

In the Utility Vehicles segment, Mahindra sold **50420** vehicles in the domestic market, a growth of 19% and overall, **52386** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **23826**.

According to **Veejay Nakra, President, Automotive Division, M&M Ltd.**, "In February, we clocked SUV sales of 50420, a growth of 19% and 83702 total vehicles, a growth of 15%. This strong performance is a result of a continued positive momentum for our SUV portfolio."

Passenger Vehicles Sales Summary (Domestic) – February 2025						
Category	February			YTD February		
	F25	F24	% Change	F25	F24	% Change
Utility Vehicles *	50420	42401	19%	503439	419233	20%
Cars + Vans		0		9	13	-100%
Passenger Vehicles	50420	42401	19%	503439	419246	20%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – February 2025						
Category	February			YTD February		
	F25	F24	% Change	F25	F24	% Change
LCV < 2T**	3290	4146	-21%	35465	40081	-12%
LCV 2T – 3.5 T***	19155	17554	9%	198102	190175	4%
LCV > 3.5T + MHCV	1381	1125	23%	11569	11624	0%
3W**	6395	6158	4%	78080	72310	8%

Exports – February 2025						
Category	February			YTD February		
	F25	F24	% Change	F25	F24	% Change
Total Exports**	3061	1539	99%	30566	23090	32%

* Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited

** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited

*** Above Sales includes Bolero Maxx PUP HD 2.0

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/newsroom>

Media contact information

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Automotive & Farm Equipment Sector
Mahindra & Mahindra Limited
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Press Release

Mahindra’s Farm Equipment Sector Sells 23880 Tractor Units in India during February 2025

Mumbai, March 01, 2025: Mahindra & Mahindra Ltd.’s Farm Equipment Sector (FES), part of the Mahindra Group, today announced its tractor sales numbers for February 2025.

Domestic sales in February 2025 were at **23880** units, as against **20121** units during February 2024.

Total tractor sales (Domestic + Exports) during February 2025 were at **25527** units, as against **21672** units for the same period last year. Exports for the month stood at **1647** units.

Commenting on the performance, **Hemant Sikka, President – Farm Equipment Sector, Mahindra & Mahindra Ltd.** said *“We have sold 23880 tractors in the domestic market during February 2025, a growth of 19% over last year. After a good Kharif crop, Rabi crop outlook is also looking positive due to favourable weather conditions. Increase in Agri credit limit, continued Government support to increase farmer incomes and a bumper Rabi harvest will help boost tractor demand going forward. In the exports market we have sold 1647 tractors, at a growth of 6% over last year.”*

Farm Equipment Sector Summary						
	February			YTD February		
	F25	F24	% Change	F25	F24	% Change
Domestic	23880	20121	19%	374512	340250	10%
Exports	1647	1551	6%	15195	12112	25%
Total	25527	21672	18%	389707	352362	11%

*Exports include CKD

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Media contact information

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