

1st May, 2025

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

The Luxembourg Stock Exchange
35A Boulevard Joseph II,
L-1840 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Two Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed two Press Releases issued by Mahindra & Mahindra Limited.

Kindly take the same on record.

Please acknowledge receipt of the same.

Yours faithfully,
For MAHINDRA & MAHINDRA LIMITED

DIVYA MASCARENHAS
INTERIM COMPANY SECRETARY

Encl: as above

Press Release

Mahindra Auto sells 52330 SUVs, a growth of 28% and total volumes of 84170, a growth of 19% in April 2025

Mumbai, May 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India’s leading automotive companies, today announced that its overall auto sales for the month of April 2025 stood at **84170** vehicles, a growth of 19%, including exports.

In the Utility Vehicles segment, Mahindra sold **52330** vehicles in the domestic market, a growth of 28% and overall, **54860** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **22989**.

According to **Veejay Nakra, President, Automotive Division, M&M Ltd.**, *“Building on the strong momentum of last year’s performance, we began the year on a strong note in April by achieving SUV sales of 52330 units, a growth of 28% and total vehicle sales of 84170 units, a 19% growth over the same month last year. These numbers indicate the strength of our portfolio and customer offerings.”*

Category	April		
	F25	F24	% Change
Utility Vehicles *	52330	41008	28%
Cars + Vans	-	-	-
Passenger Vehicles	52330	41008	28%

Category	April		
	F25	F24	% Change
LCV < 2T**	2652	3372	-21%
LCV 2T – 3.5 T***	19141	17638	9%
LCV > 3.5T + MHCV	1196	1092	10%
3W**	5470	5504	-1%

Category	April		
	F25	F24	% Change
Total Exports**	3381	1857	82%

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world’s largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/newsroom>

Media contact information

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Automotive & Farm Equipment Sector
Mahindra & Mahindra Limited
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Press Release

Mahindra’s Farm Equipment Sector Sells 38516 Tractor Units in India during April 2025

Mumbai, May 01, 2025: Mahindra & Mahindra Ltd.’s Farm Equipment Sector (FES), part of the Mahindra Group, today announced its tractor sales numbers for April 2025.

Domestic sales in April 2025 were at **38516** units, as against **35805** units during April 2024.

Total tractor sales (Domestic + Exports) during April 2025 were at **40054** units, as against **37039** units for the same period last year. Exports for the month stood at **1538** units.

Commenting on the performance, **Hemant Sikka, President – Farm Equipment Sector, Mahindra & Mahindra Ltd.** Said, *“We have sold 38516 tractors in the domestic market during April 2025, a growth of 8% over last year. The harvest season is progressing very well and is expected to conclude shortly. Bolstered by the Chaitra Navratri festival in the first week of April, retail momentum is very strong. This is well supported by good crop prices and high procurement at Mandis, leading to good cash flows with farmers. IMD's prediction of above normal southwest monsoon is hugely positive for the overall Agri economy and tractor industry. Financing continues to remain strong. In the exports market we have sold 1538 tractors, a growth of 25% over last year.”*

Farm Equipment Sector Summary						
	April			Cumulative April		
	F26	F25	% Change	F26	F25	% Change
Domestic	38516	35805	8%	38516	35805	8%
Exports	1538	1234	25%	1538	1234	25%
Total	40054	37039	8%	40054	37039	8%

*Exports include CKD

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Media contact information

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