

1st August, 2025

National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400051.

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001.

The Luxembourg Stock Exchange
35A Boulevard Joseph II,
L-1840 Luxembourg.

London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS.

Dear Sirs,

Sub: Two Press Releases issued by Mahindra & Mahindra Limited

Please find enclosed two Press Releases issued by Mahindra & Mahindra Limited.

Kindly take the same on record.

Please acknowledge receipt of the same.

Yours sincerely,
For MAHINDRA & MAHINDRA LIMITED

SAILESH KUMAR DAGA
COMPANY SECRETARY

Encl: as above

Press Release

Mahindra Auto sells 49,871 SUVs, a 20% growth and total volumes of 83,691, a 26% growth in July 2025

Mumbai, August 01, 2025: Mahindra & Mahindra Ltd. (M&M Ltd.), one of India's leading automotive companies, today announced that its overall auto sales for the month of July 2025 stood at **83,691** vehicles, a growth of **26%**, including exports.

In the Utility Vehicles segment, Mahindra sold **49,871** vehicles in the domestic market, a growth of **20%** and overall, **50,835** vehicles, including exports. The domestic sales for Commercial Vehicles stood at **21,571**.

According to **Nalinikanth Gollagunta, CEO, Automotive Division, M&M Ltd.**, *"In July, we achieved SUV sales of 49,871 units, a growth of 20%, and total vehicle sales of 83,691 units, a 26% growth compared to the same month last year. Our SUV growth has been supported by the recent launch of XUV 3XO 'REVX' Series & the commencement of deliveries for Pack two variants of the BE 6 and XUV 9E models."*

Passenger Vehicles Sales Summary (Domestic) – July 2025						
Category	July			YTD July		
	F26	F25	% Change	F26	F25	% Change
Utility Vehicles*	49871	41623	20%	201938	165871	22%
Cars + Vans			0			0
Passenger Vehicles	49871	41623	20%	201938	165871	22%

Commercial Vehicles and 3 Wheelers Sales Summary (Domestic) – July 2025						
Category	July			YTD July		
	F26	F25	% Change	F26	F25	% Change
LCV < 2T**	2763	3036	-9%	10571	12791	-17%
LCV 2 T – 3.5 T***	17701	15751	12%	71332	65128	10%
LCV > 3.5T + MHCV	1107	926	20%	4624	4320	7%
3 Wheelers (including electric 3Ws)**	9475	3593	164%	30034	21244	41%

Exports – July 2025						
Category	July			YTD July		
	F26	F25	% Change	F26	F25	% Change
Total Exports**	2774	1515	83%	12441	8640	44%

*** Above UV Sales includes sales made by subsidiary company Mahindra Electric Automobile Limited**

**** Above Sales Includes sales made by subsidiary company Mahindra Last Mile Mobility Limited**

*****Above Sales includes Bolero Maxx PUP HD 1.9 & HD 2.0**

About Mahindra

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/newsroom>

Media contact information

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Press Release

Mahindra's Farm Equipment Business Sells 26,990 Tractor Units in India during July 2025

Mumbai, August 01, 2025: Mahindra & Mahindra Ltd.'s Farm Equipment Business (FEB), part of the Mahindra Group, today announced its tractor sales numbers for July 2025.

Domestic sales in July 2025 were at **26,990 units**, as against **25,587** units in July 2024, reflecting a **5%** year-on-year growth.

Total tractor sales (Domestic + Exports) during July 2025 were at **28,708** units, as against **27,209** units for the same period last year. Exports for the month stood at **1,718** units.

Commenting on the performance, **Veejay Nakra, President – Farm Equipment Business, Mahindra & Mahindra Ltd.** said, *"We have sold 26,990 tractors in the domestic market during the month of July 2025, a growth of 5% over last year. This performance was driven by sustained land preparation activities, supported by robust cash flows in rural markets following the conclusion of Rabi crop harvesting. Additionally, the normal progression of monsoon across most regions further contributed to good demand during the onset of sowing for the Kharif season. In the exports market, we have sold 1,718 tractors, a growth of 6% over last year."*

Farm Equipment Business Summary						
	July			YTD July		
	F26	F25	% Change	F26	F25	% Change
Domestic	26,990	25,587	5%	1,56,189	1,42,517	10%
Exports	1,718	1,622	6%	6,608	6,159	7%
Total	28,708	27,209	6%	1,62,797	1,48,676	9%

*Exports include CKD

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Media contact information

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