

12th September 2025

**National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor
Plot No. C/1, G Block,
Bandra-Kurla-Complex, Bandra (East),
Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai - 400001**

**The Luxembourg Stock Exchange
35A Boulevard Joseph II,
L-1840 Luxembourg.**

**London Stock Exchange Plc
10 Paternoster Square
London EC4M 7LS**

Dear Sir/Madam,

Sub: Intimation to shareholders regarding “100 days Campaign - Saksham Niveshak”

We wish to inform you that Mahindra & Mahindra Limited has initiated communication with its shareholders regarding the “**100 Days Campaign – Saksham Niveshak**”, which is being conducted from **28th July 2025 to 6th November 2025**.

As part of this initiative, an email intimation has been sent to shareholders whose email IDs are registered with our Registrar & Transfer Agent (RTA), KFin Technologies Limited on 9th September 2025. For shareholders whose email IDs are not registered, a physical letter has been dispatched on 11th September 2025.

The campaign encourages shareholders to update their KYC details and claim unpaid/unclaimed dividends declared since FY 2017–18, which are currently withheld and will be released upon completion of KYC updation.

Please find enclosed a template of the letter sent to physical shareholders for your reference.

This information is also being uploaded on the Company's website at <https://www.mahindra.com>.

Thanking you,

Yours sincerely,
For **MAHINDRA & MAHINDRA LIMITED**

**SAILESH KUMAR DAGA
COMPANY SECRETARY**

Encl.: as above

mahindra^{Rise}
Mahindra & Mahindra Limited

CIN: L65990MH1945PLC004558

Registered Office: Gateway Building, Apollo Bunder, Mumbai - 400 001

Corporate Office: Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai - 400 018

Website: www.mahindra.com | Email: investors@mahindra.com | Tel: +91 022 6919 1400

11th September, 2025

Ref: Folio / DP Id & Client Id No. :

Name of the Shareholder :

Subject: 100 Days Campaign- “Saksham Niveshak” - July 28, 2025 to November 6, 2025
Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends

Dear Shareholder(s),

The Investor's Education and Protection Fund Authority (“IEPFA”), Ministry of Corporate Affairs (“MCA”) has via intimation dated 16th July, 2025 requested Companies to launch a **100 days Campaign - “Saksham Niveshak”, to reach out to shareholders whose dividend remain unpaid/unclaimed.**

As part of the IEPFA nationwide initiative, we are pleased to inform you that our Company is participating in the “Saksham Niveshak – Empowering Shareholders” 100 Days Campaign, running from 28th July to 6th November 2025.

This campaign aims to assist shareholders in updating their KYC details and claiming unpaid/unclaimed dividends, thereby preventing the transfer of such dividends and related shares to the IEPF.

Further, we wish to inform you that pursuant to the provisions of sections 124(2), 124(5), and 124(6) of the Companies Act, 2013 ('the Act'), read with the Investor Education and Protection Fund Authority (Accounting, Auditing, Transfer and Refund) Rules, 2016, as amended, ('the Rules'), and in addition to above, SEBI's clarifications regarding processing investor requests and updating KYC details through its various circulars including SEBI Master Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated 07/05/2024, as amended, and in line with the objectives of the Niveshak Shivir and IEPF Authority's broader drive for investor education and facilitation, IEPF Authority has launch a 100 Days Campaign - “Saksham Niveshak”, targeting shareholders whose dividends have remained unpaid/unclaimed. In view of the above, it has been noticed that some of the dividend warrants/ demand drafts/claim vide dividend intimations, on the equity shares have remained unpaid/unclaimed in respect of dividend declared commencing from the dividend declared for the financial year 2018.

Accordingly, the dividend amounts declared since FY 2017-18, which remain unpaid/unclaimed in respect of your shareholding as detailed below, are currently withheld and shall be released upon completion of KYC updation:

No. of years	Unpaid Dividend amount (in Rs.) withheld

Kindly note that if the dividends remained unclaimed for 7 consecutive years, the equity shares held by you in the Company will be transferred to IEPF in accordance with the aforesaid provisions of the Act and you can claim the said equity shares from IEPF Authorities, by filing e-form No. IEPF-5, as prescribed under the said Rules.

If you hold shares in **physical mode**, please submit the following documents to our Registrar & Transfer Agent (RTA), KFin Technologies Limited:

- Form ISR-1 duly filled in along with self attested supporting documents for updation of KYC details
- Form ISR-2 duly filled in with banker attestation of signature along with Original cancelled cheque with your name(s) printed thereon or self-attested copy of bank passbook/statement
- Form SH-13 for updation of Nomination for the aforesaid folio OR ISR-3 for “Opt-out of the Nomination

Note: Non-Residents are requested to provide details of Bank Account held in India.

The aforesaid forms can be downloaded from the website of the Company and KFin Technologies Limited, Registrar & Transfer Agent of the Company ("RTA") viz. <https://ris.kfintech.com/clientservices/isc/isrforms.aspx>

You are requested to forward the duly filled in documents along with the related proofs as mentioned in the respective forms to the following address:

KFin Technologies Limited

Unit: **Mahindra & Mahindra Limited**

Mr. Premkumar Maruturi, Senior Manager – Corporate Registry,

Selenium Tower B, Plot No. 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad, 500 032, India.

E-mail: einward.ris@kfintech.com | **Tel. No.:** +91 40 67162222 and **Toll Free No.:** 1800 3094 001

If you hold shares in **dematerialized mode** and have not claimed their dividend please update your KYC and nomination details directly with your Depository Participant (DP).

Shareholders are kindly requested to take note of the above instructions and act accordingly. To support the success of this campaign, kindly submit your documents by November 6, 2025. For any further assistance regarding 100 days Campaign - "Saksham Niveshak", please do reach out to us at investors@mahindra.com

Thanking you,

Yours sincerely

For **Mahindra & Mahindra Limited**

sd/-

Sailesh Kumar Daga

Company Secretary

FCS 4164