

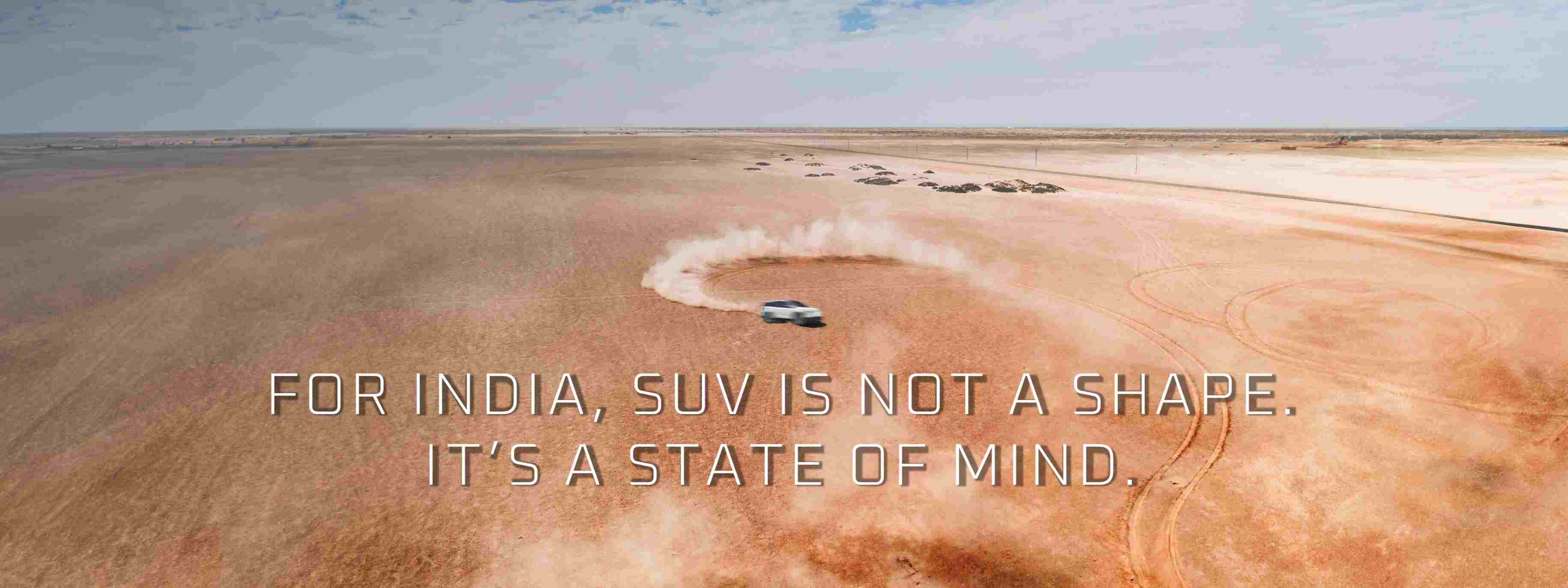
XEV 9S

OUR BORN eSUVs DIDN'T JUST GET ATTENTION.
THEY EARNED AFFECTION.





THAT INSIGHT CAME FROM LOOKING INSIDE.
WHO ARE WE?
WHAT DO WE STAND FOR?

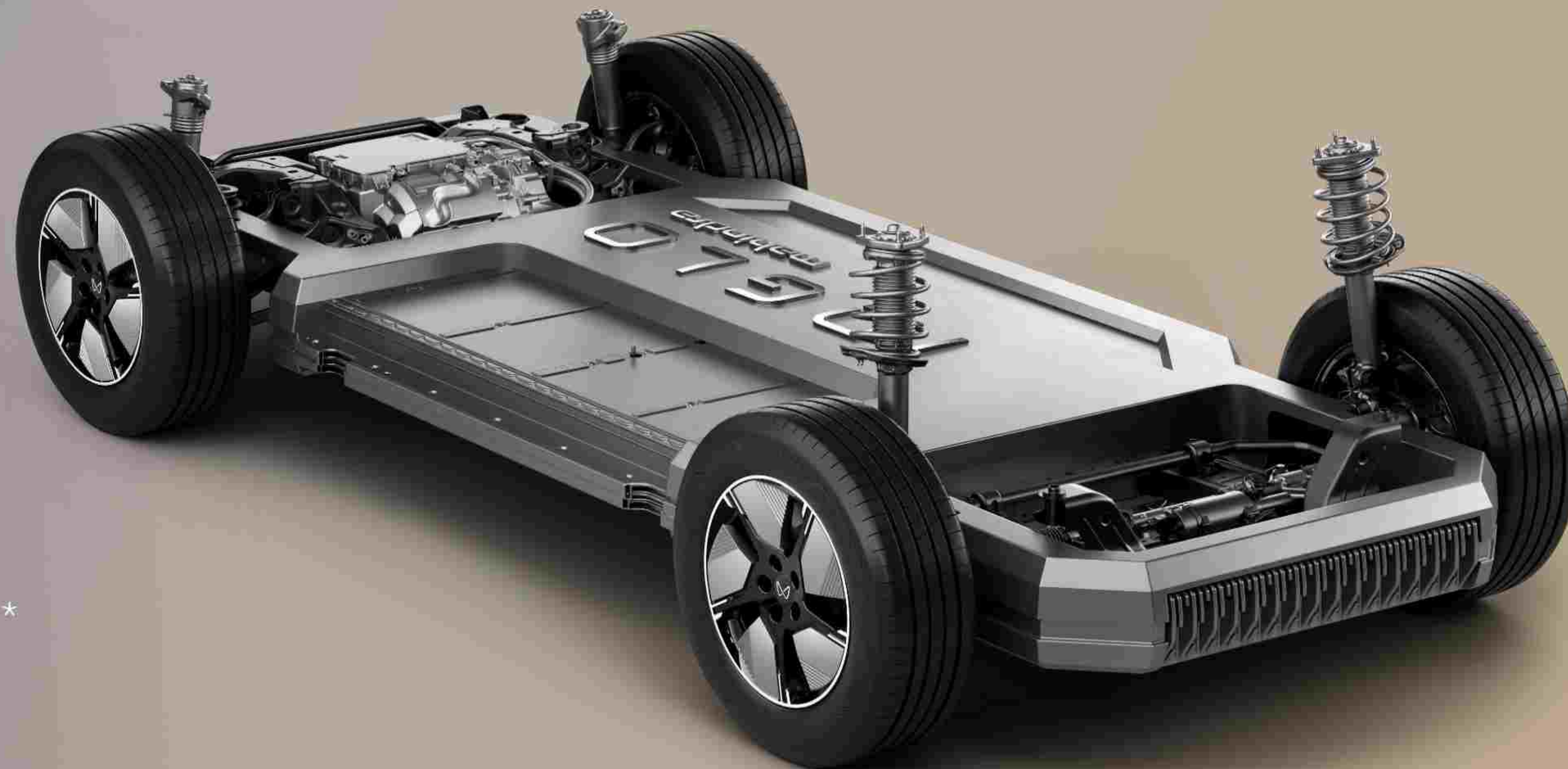


FOR INDIA, SUV IS NOT A SHAPE.
IT'S A STATE OF MIND.

INGLO

A STRUCTURE BUILT FOR STRENGTH

197 PATENTS* & 176 DESIGN REGISTRATIONS*

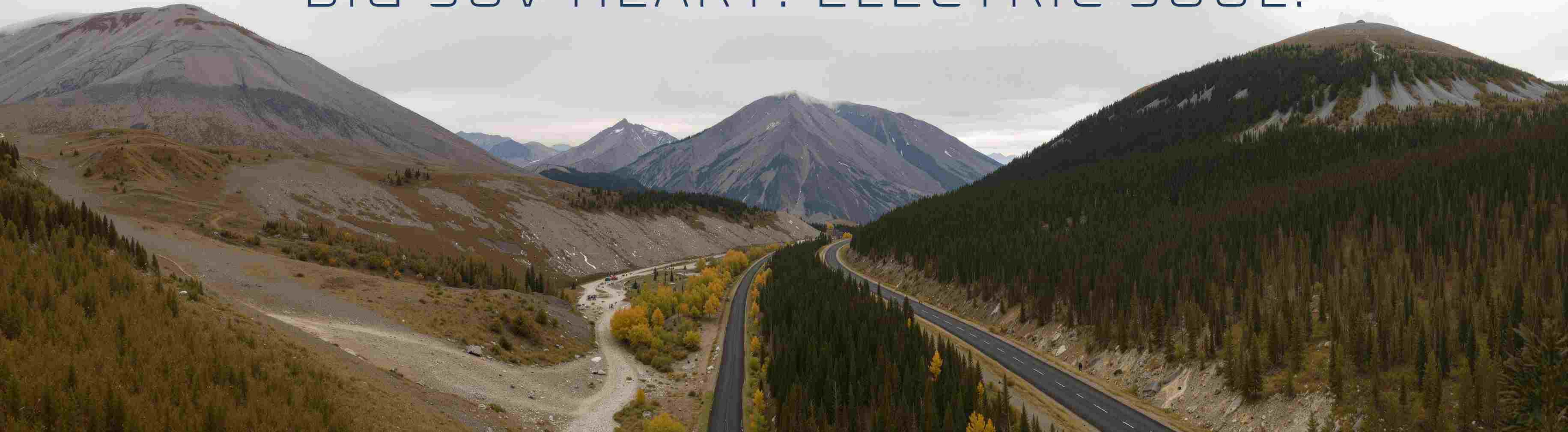


*Includes filed & granted



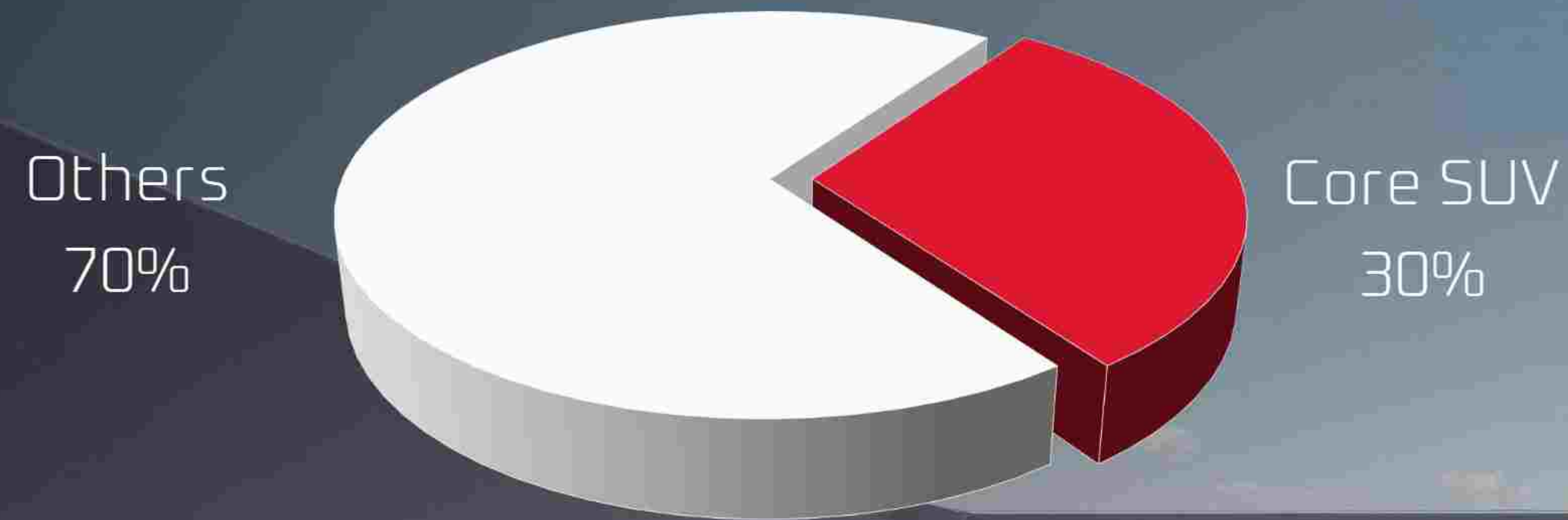
MOST POWERFUL MIND IN
THE AUTOMOTIVE WORLD

TWO WORLDS WANTED THE SAME THING:
BIG SUV HEART. ELECTRIC SOUL.



UNTAPPED OPPORTUNITY

Indian PV Market F25



70%
of market white space
YET TO BE TAPPED

A woman with blonde hair and sunglasses is seen in profile, looking out of a car window. Her hands are resting on the window frame. The background is a vast, open landscape with rolling hills and a dirt road under a bright sky. The overall mood is one of freedom and exploration.

BRAND INSIGHT

SPACE IS THE NEW LUXURY.
THE ESSENTIAL HUMAN NEED.

WHY 9S?

BECAUSE EVERY 'S' YOU ASKED FOR IS IN HERE.

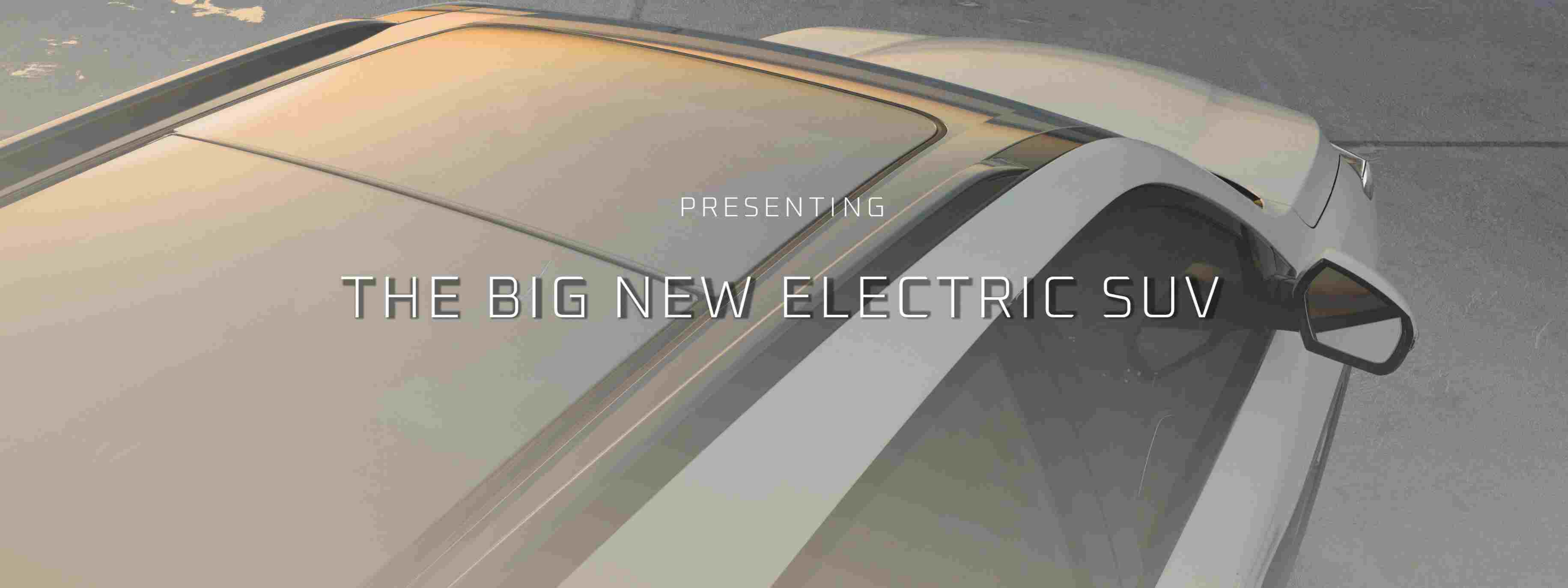
X

E

V

9

S



PRESENTING

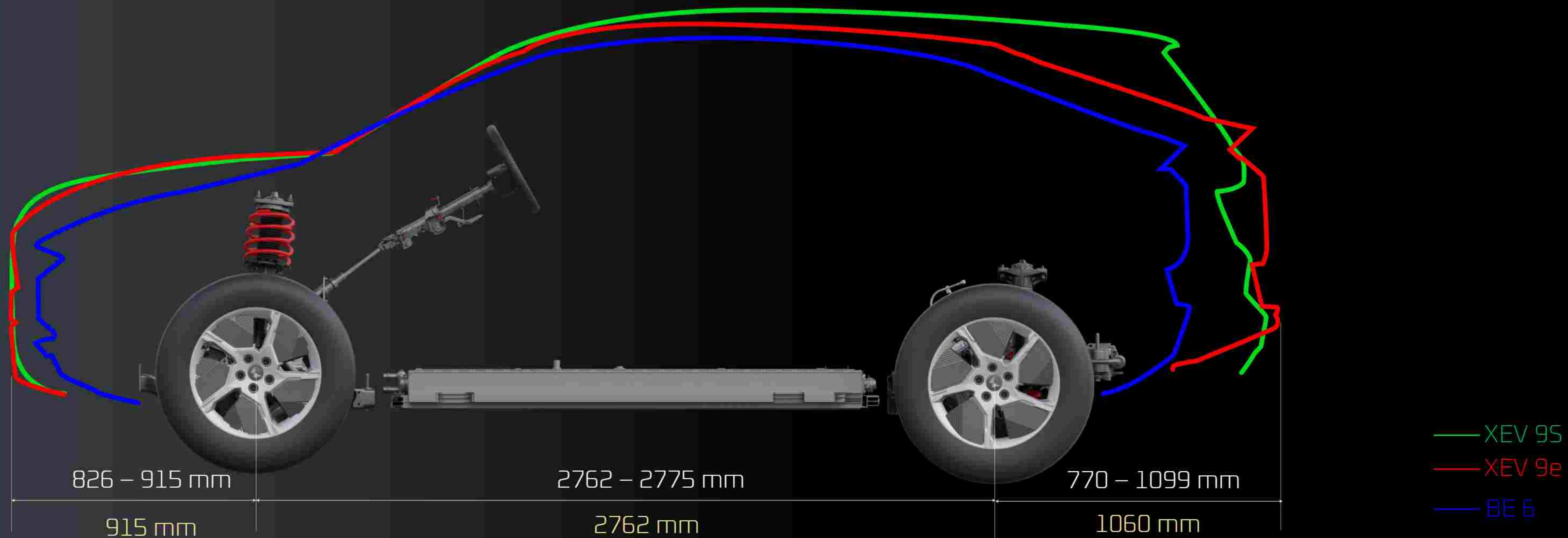
THE BIG NEW ELECTRIC SUV

BIG

ON BEING
BORN ELECTRIC.

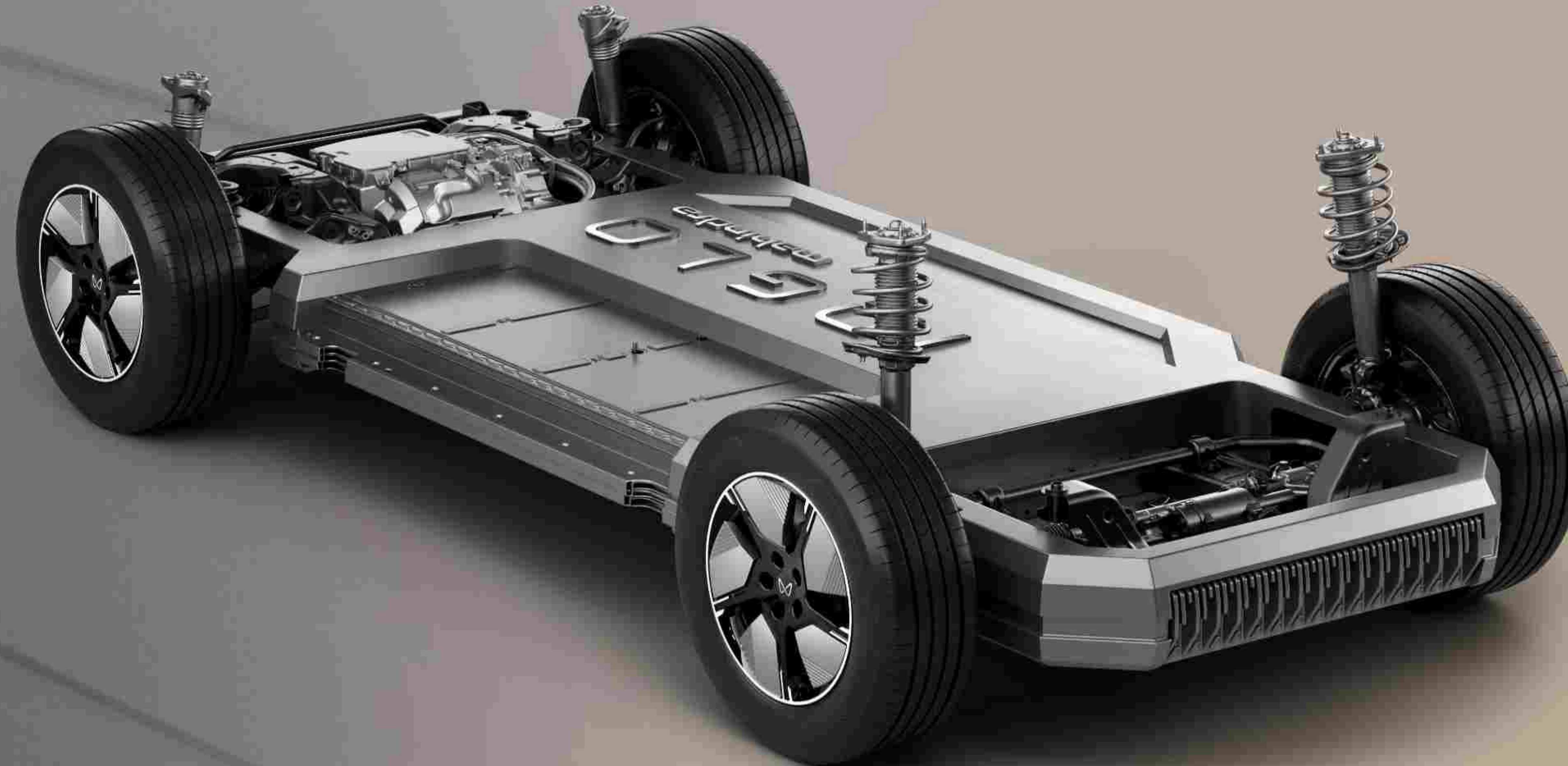


GROUND-UP ELECTRIC, BUILT ON INGLO PLATFORM.



INGLO – WHERE ELECTRIC INNOVATION TAKES SHAPE

196* PATENTS & 176 DESIGN REGISTRATIONS



Intelligent Semi-active
Dampers

5 Link independent
Suspension

Advanced LFP Battery

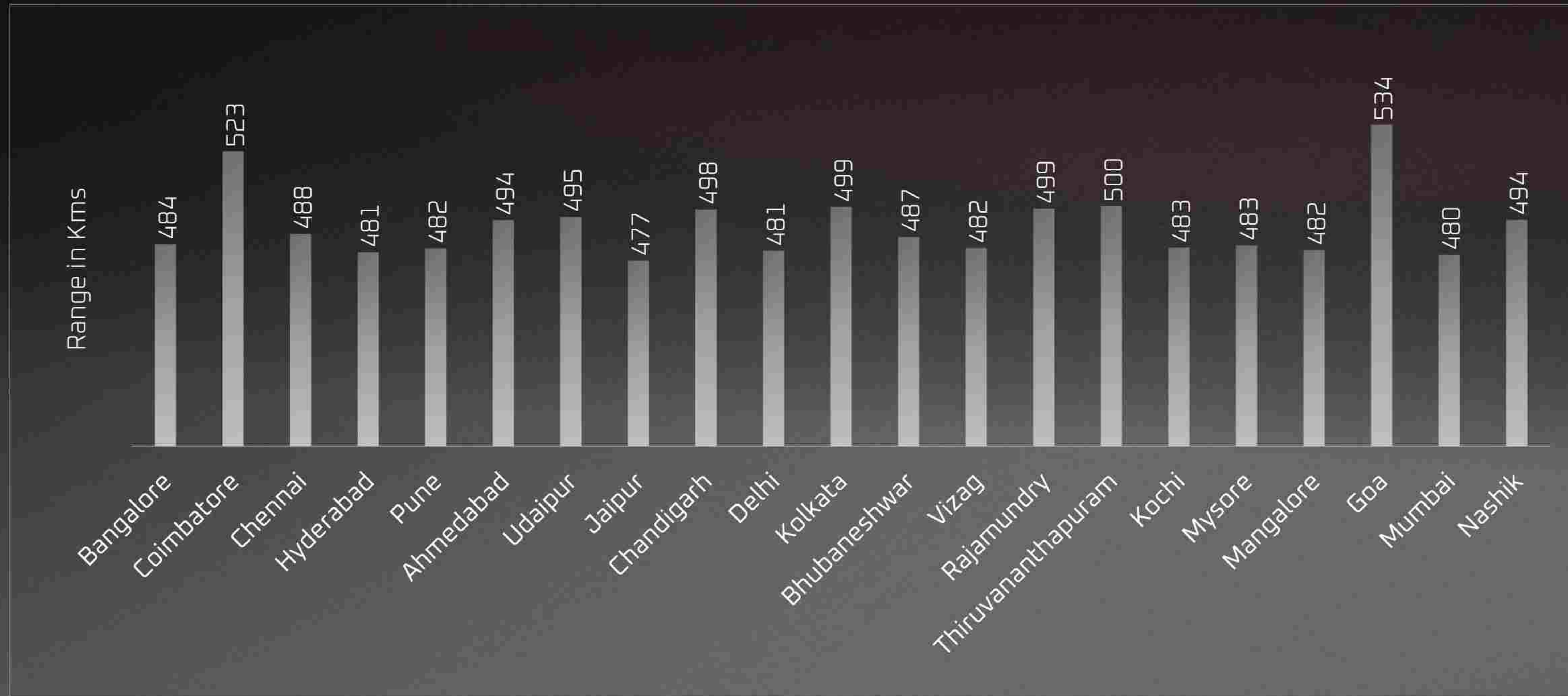
Brake by wire with IEB

i-Link front
Suspension

High Power steering
with VGR

*PATENTS & DESIGNED REGISTRATIONS APPLIED

~500 km OF REAL-WORLD RANGE* IN METROS WITH AC ON



*79 kWh BATTERY PACK

FAST CHARGE FROM 20% TO 80%
IN JUST 20 MINS*



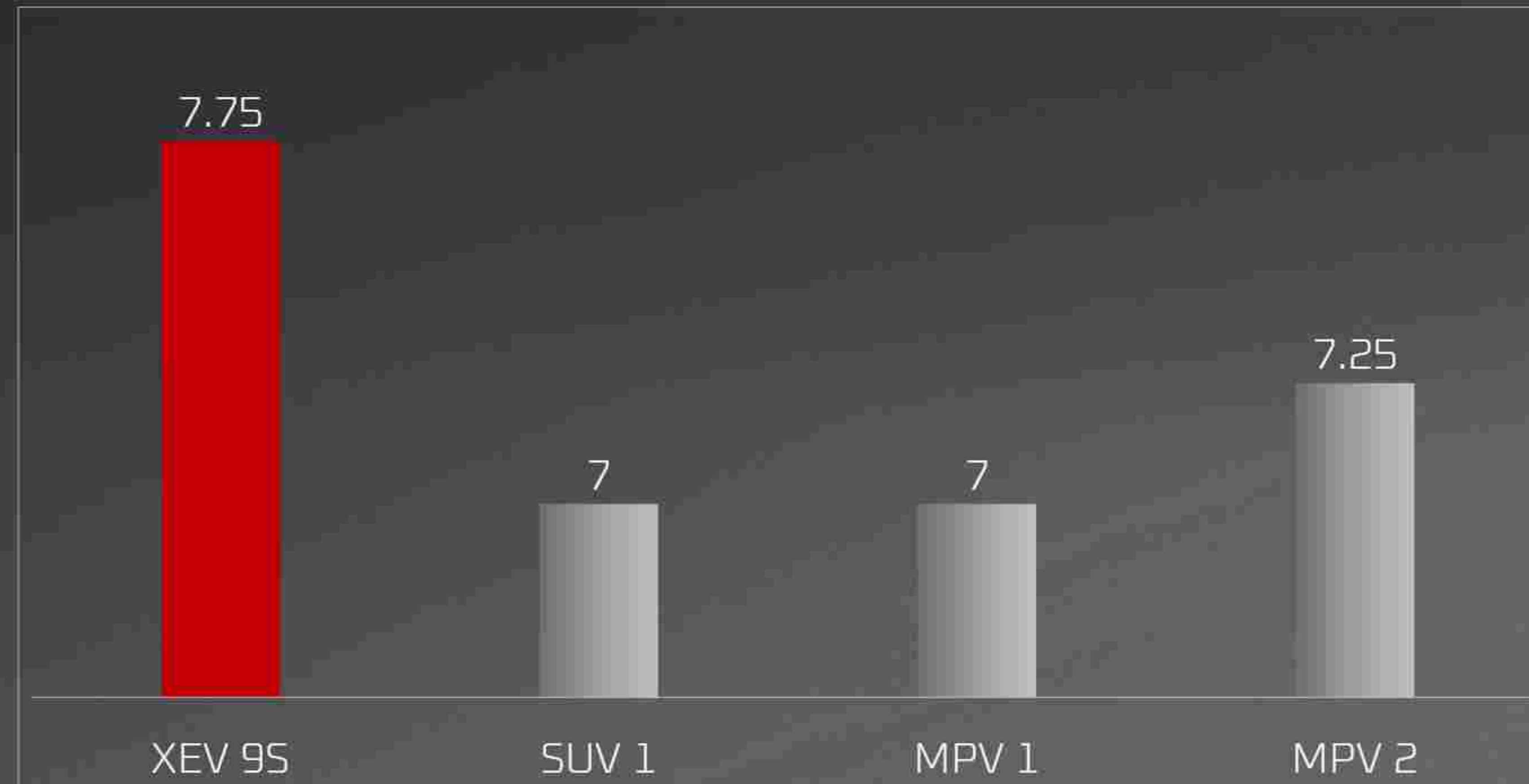
*180 kW DC Fast Charger

INGLO ENABLES THE BEST VEHICLE DYNAMICS

Ride Comfort

Ease of Use

Confidence



Outstanding comfort: Opulent ride with effortless gliding.

India-centric dynamics: Predictably précised with effortless handling, with exceptional ease of use.

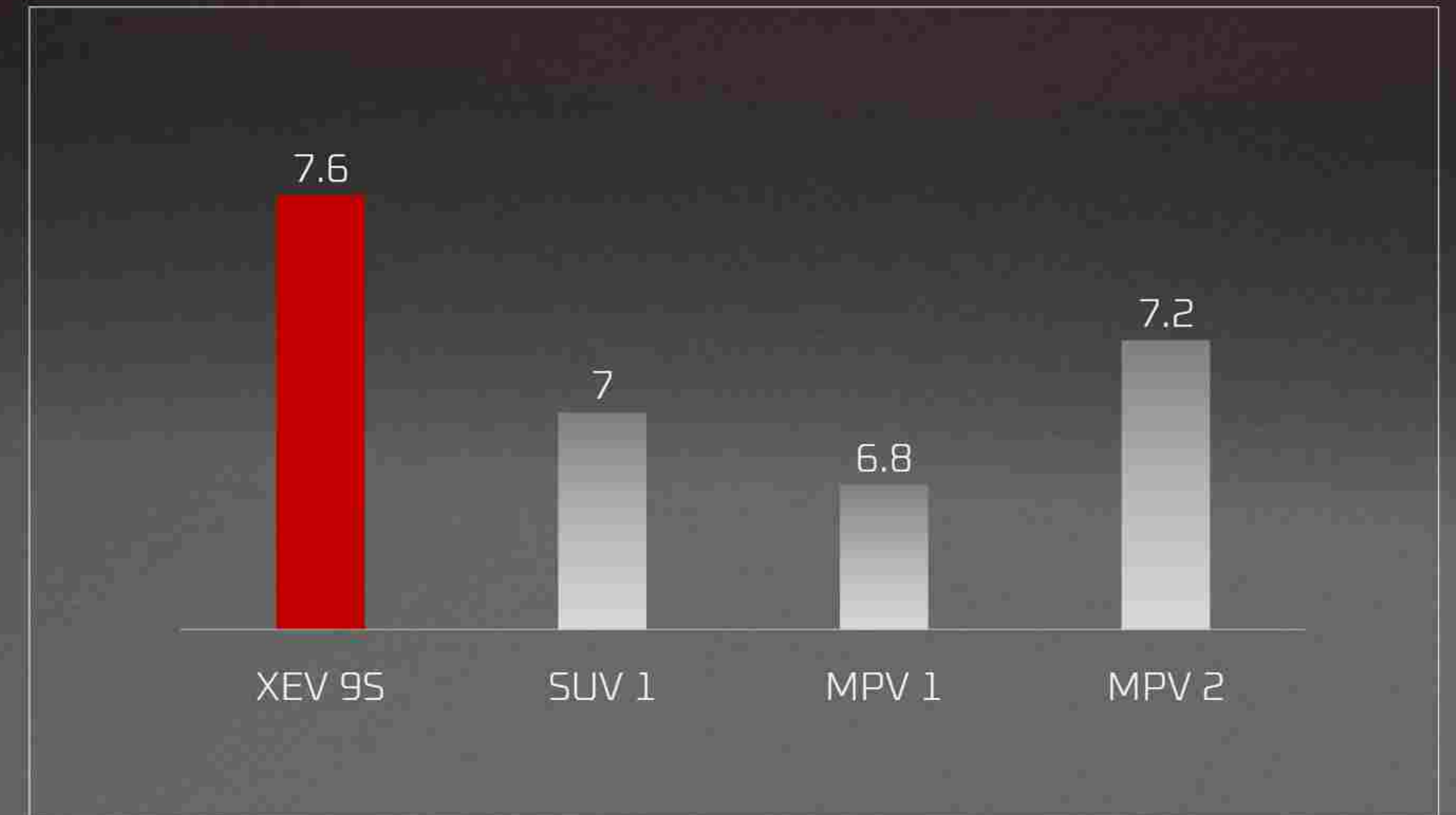
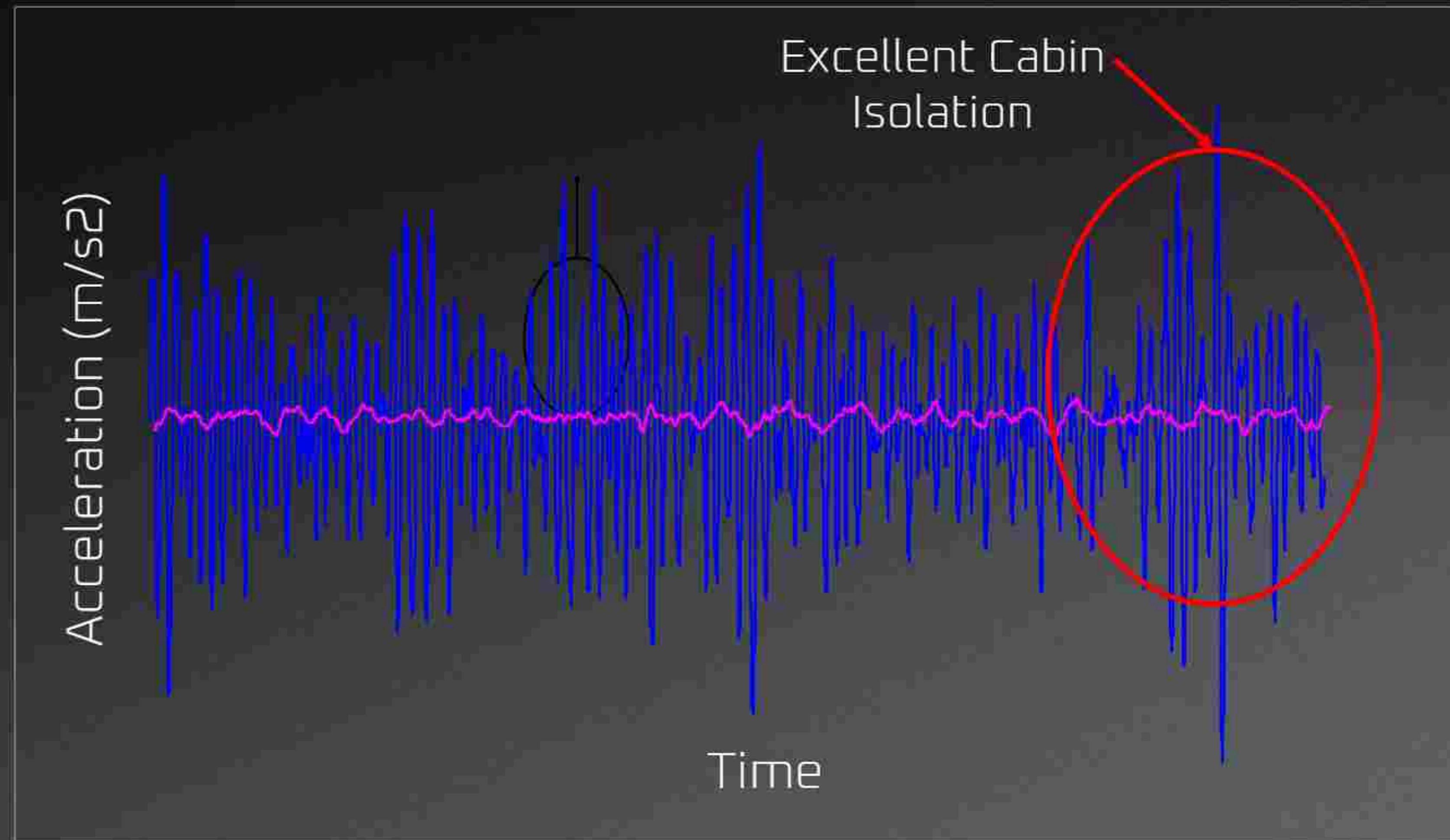
'Race' mode: Sharper response coupled with the same iconic comfort.

SETTING A NEW STANDARD IN RIDE QUALITY WITH THE INTELLIGENT ADAPTIVE SUSPENSION

Ride Comfort: Road Input Isolation

15 ms

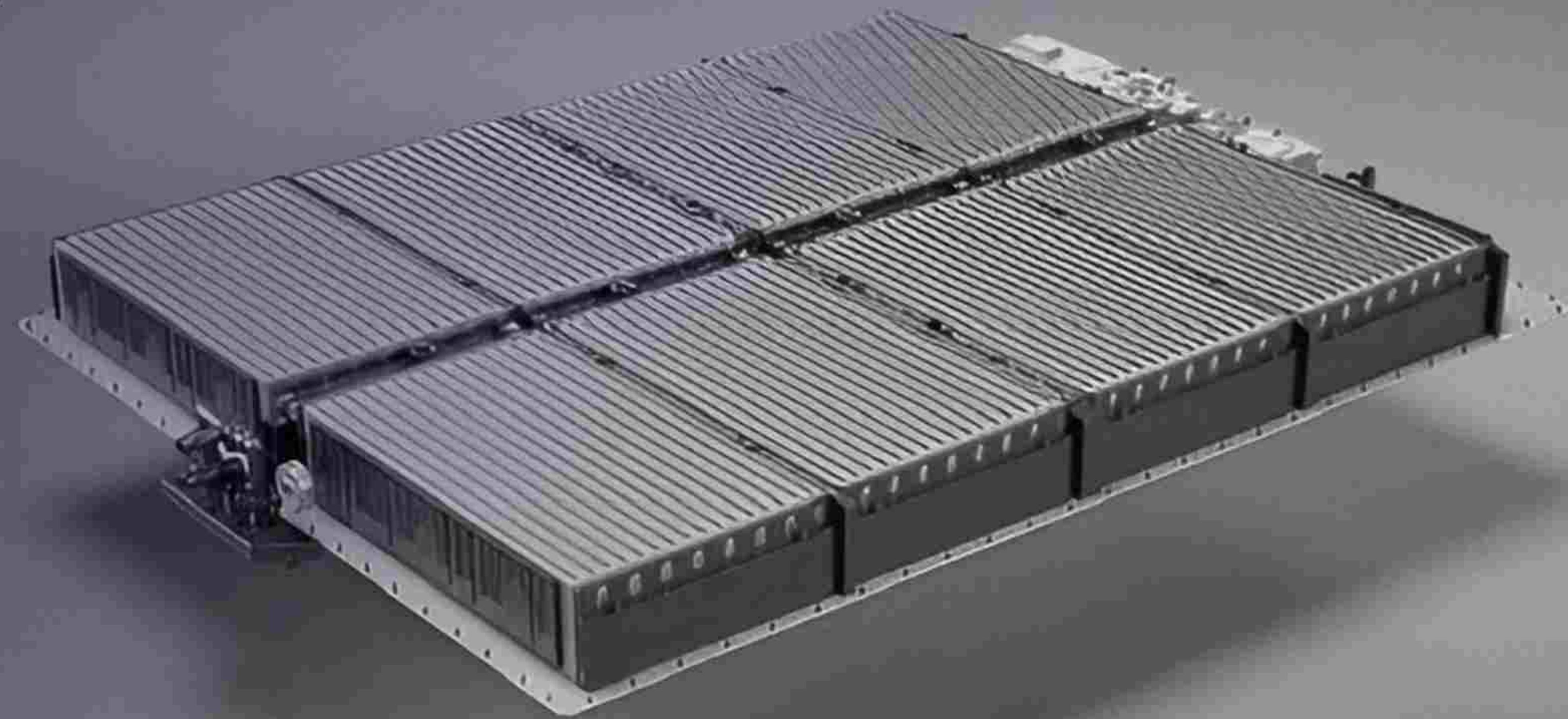
Real time control of
damping force



Blue line: Wheel Vibration
Pink line: Seat Vibration

WORLD CLASS BATTERY

LIFE-TIME WARRANTY*



*For First Registered Owner. Applicable for Private Registration only.

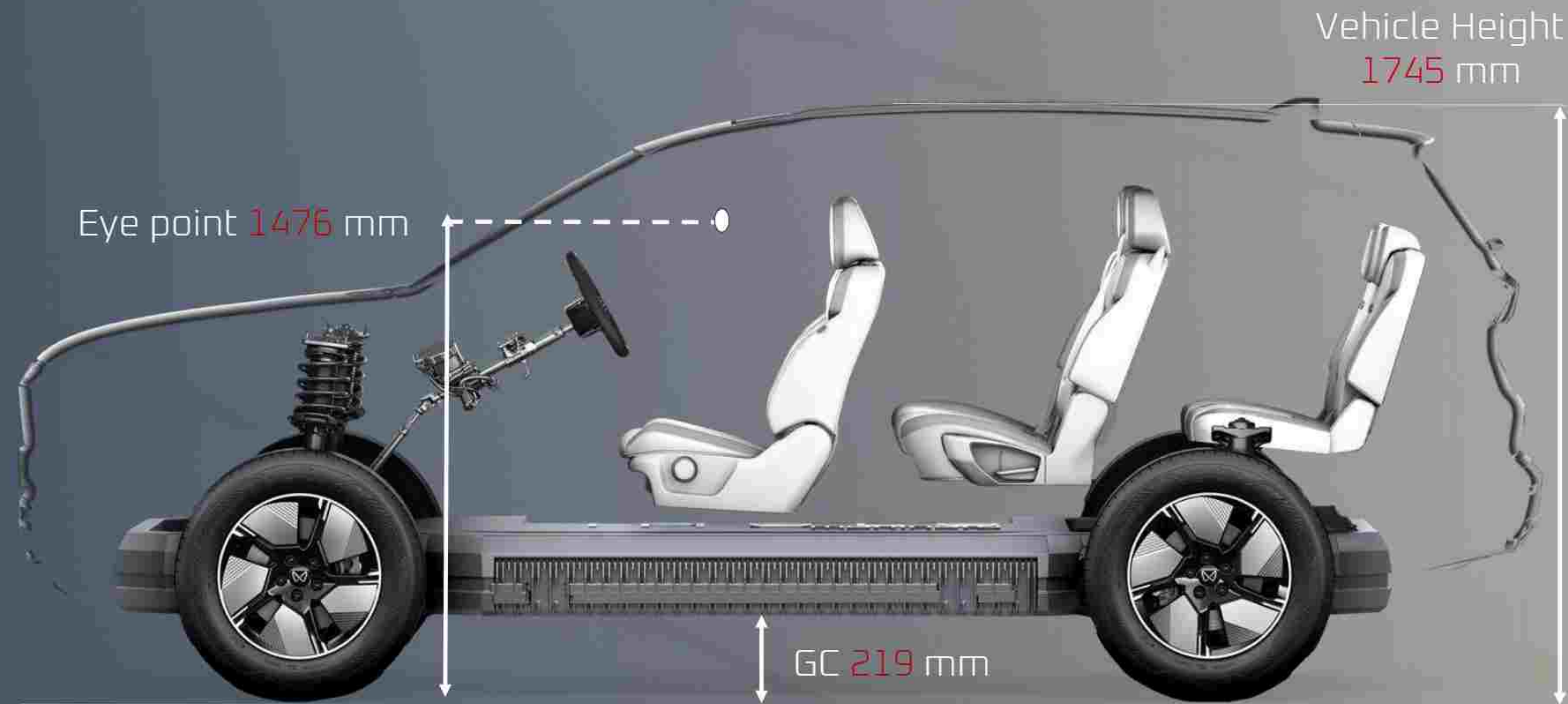
In case of ownership change, warranty on HV Battery shall be 10 years or 200,000 km, whichever is earlier from the first ever date of delivery of the vehicle.



BIG ON SUVNESS

INGLO ENABLES MAHINDRA'S CORE SUV DNA

HIGH GROUND CLEARANCE, EYE POINT & COMMAND SEAT POSITION

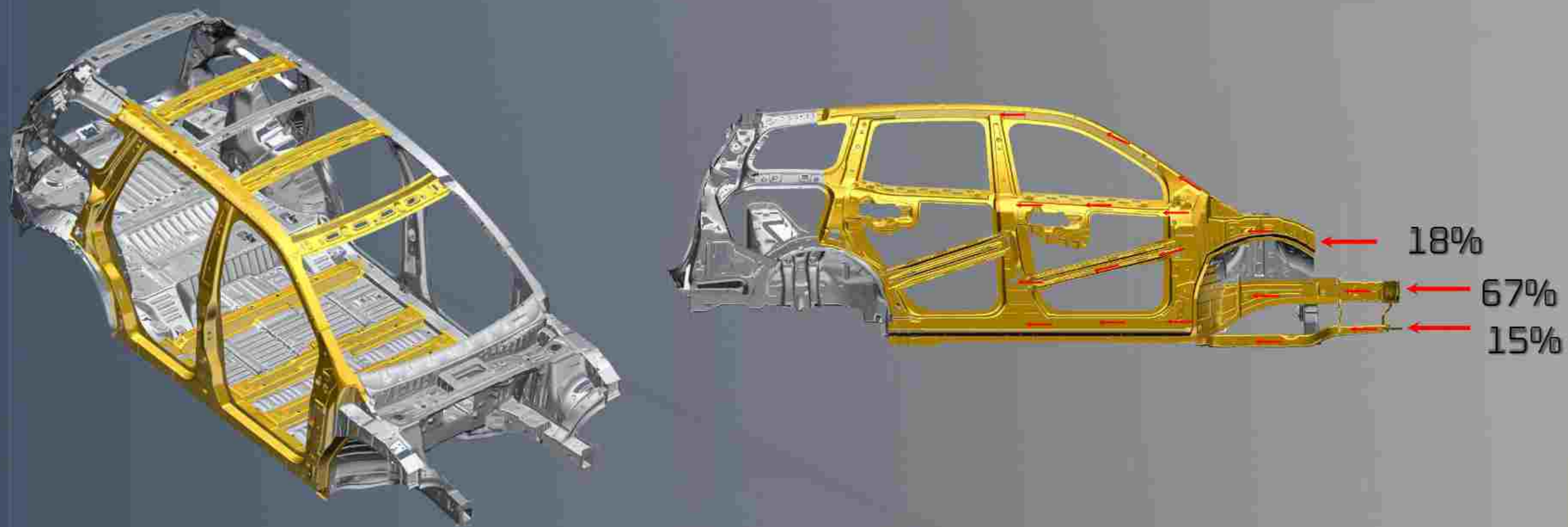


Parameter	XEV 95	SUV 1	SUV 2	MPV 1	MPV 2	MPV 3
Eye Point to Ground	1476	1466	1361	1420	1500	1409
Battery Ground Clearance (mm)	219	DNA	207	DNA	NA	203
Vehicle Height	1745	1721	1673	1708	1764	1688

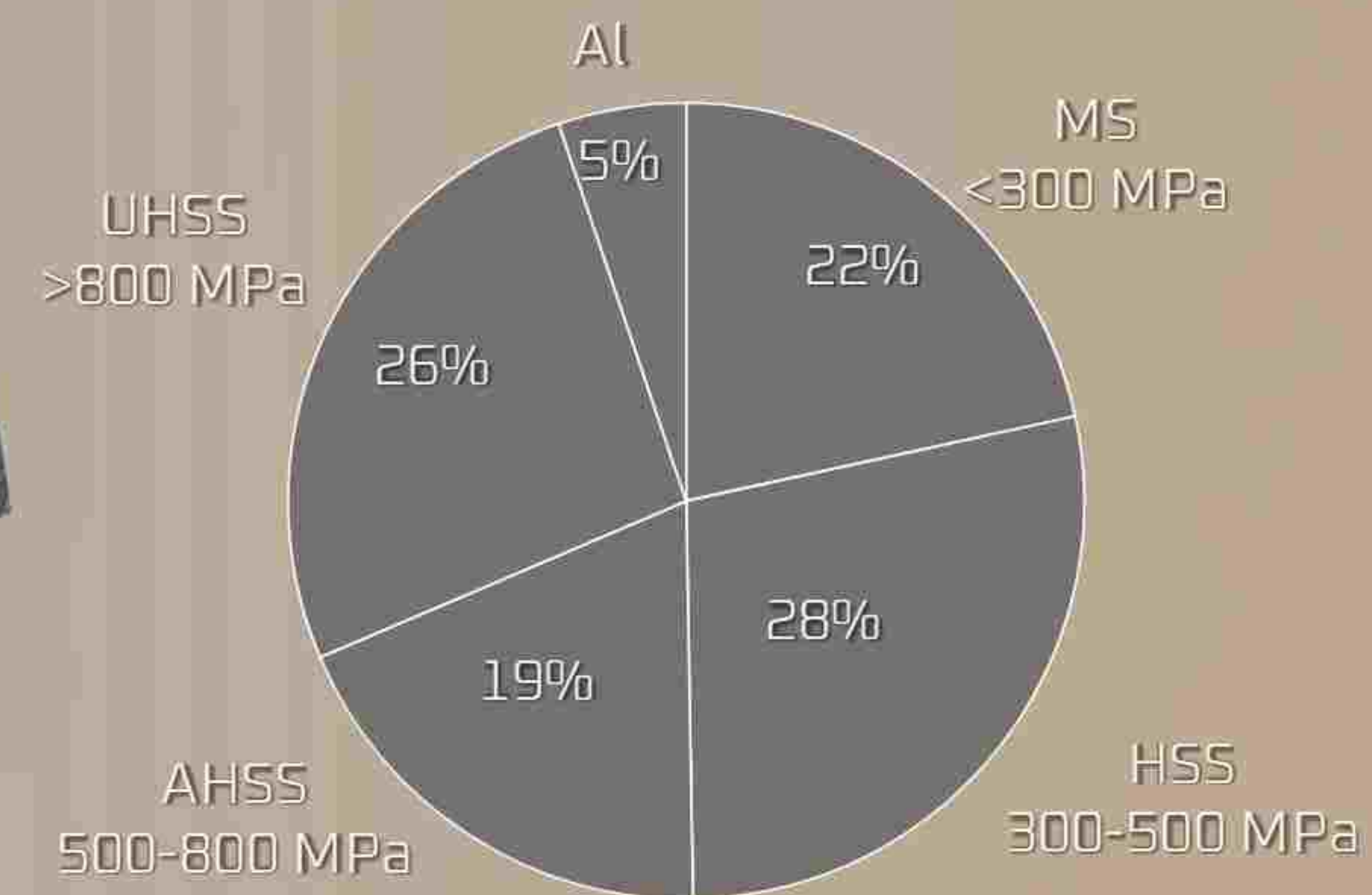
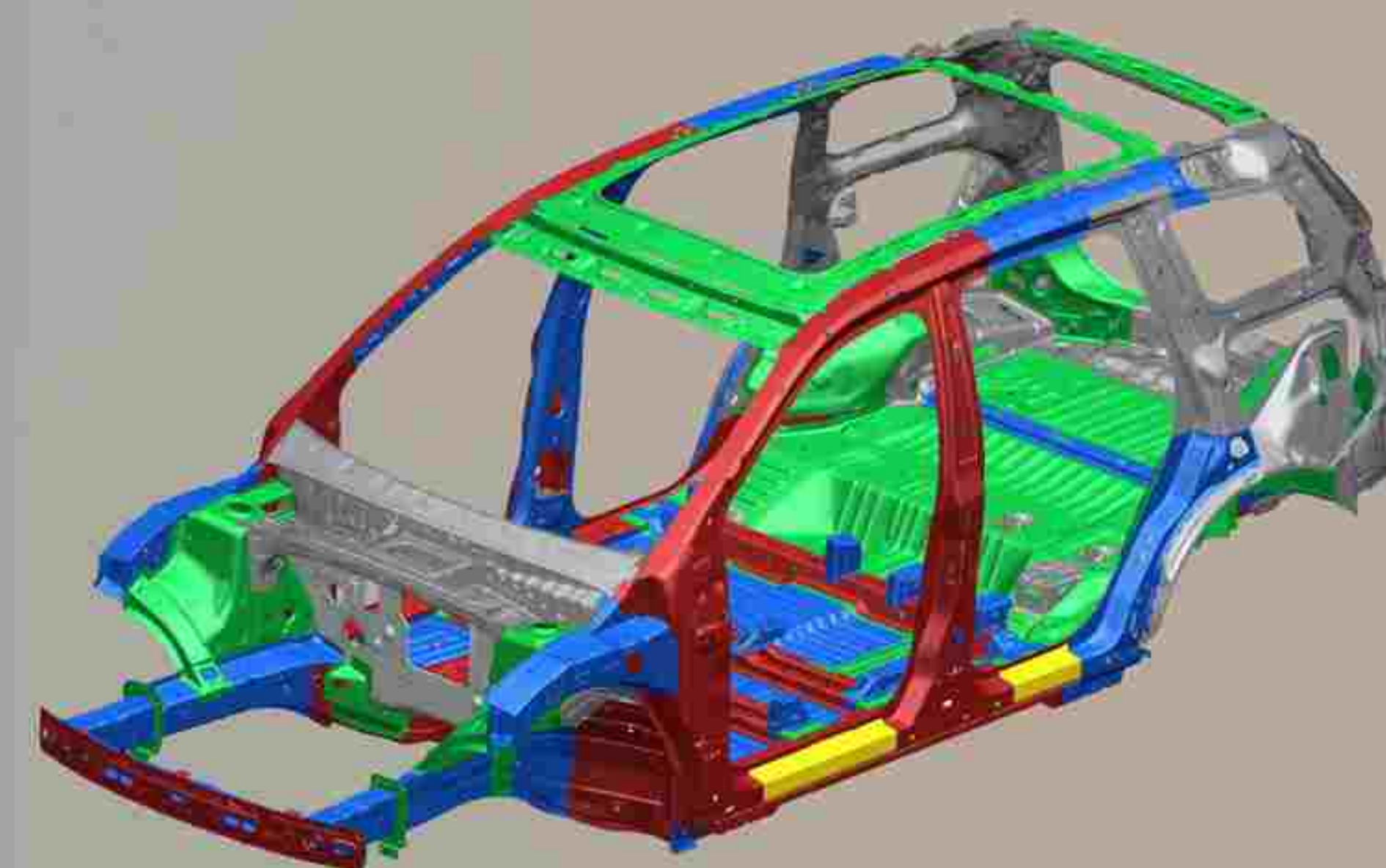
All Dimensions are in mm

SUV WITH UNMATCHED STRUCTURAL SAFETY

Frontal and Side Crash Protection
Optimized load path & structure



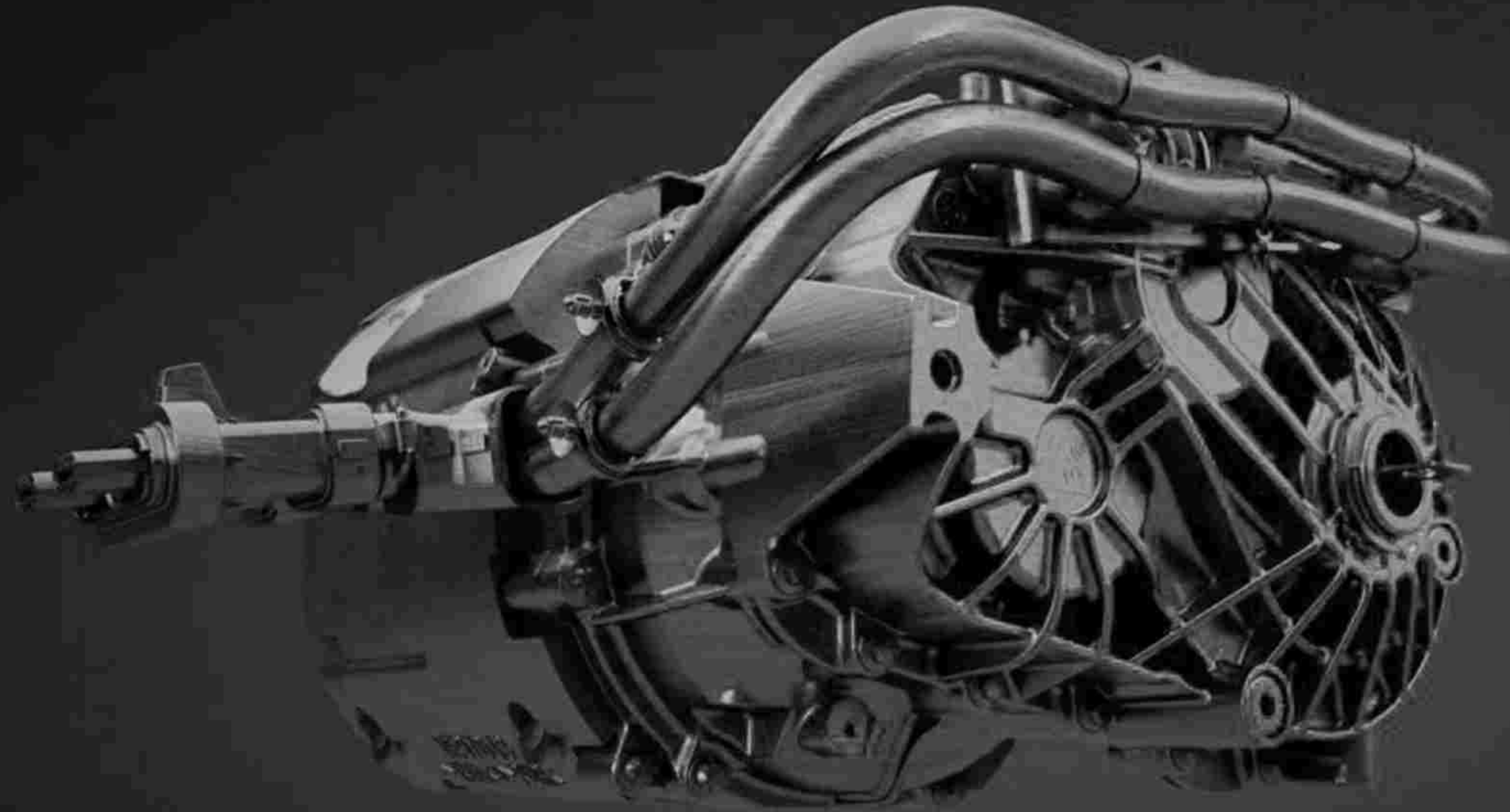
Enhanced use of High-Strength Steel



UNRIVALLED PERFORMANCE, ROOTED IN ULTIMATE SUV DNA

210 kW

SEGMENT LEADING POWER



380 Nm

BEST-IN-CLASS TORQUE
FOR SUPERIOR DRIVE QUALITY



BIG

ON UNITING PEOPLE.

BIGGEST ON OVERALL CABIN SPACE

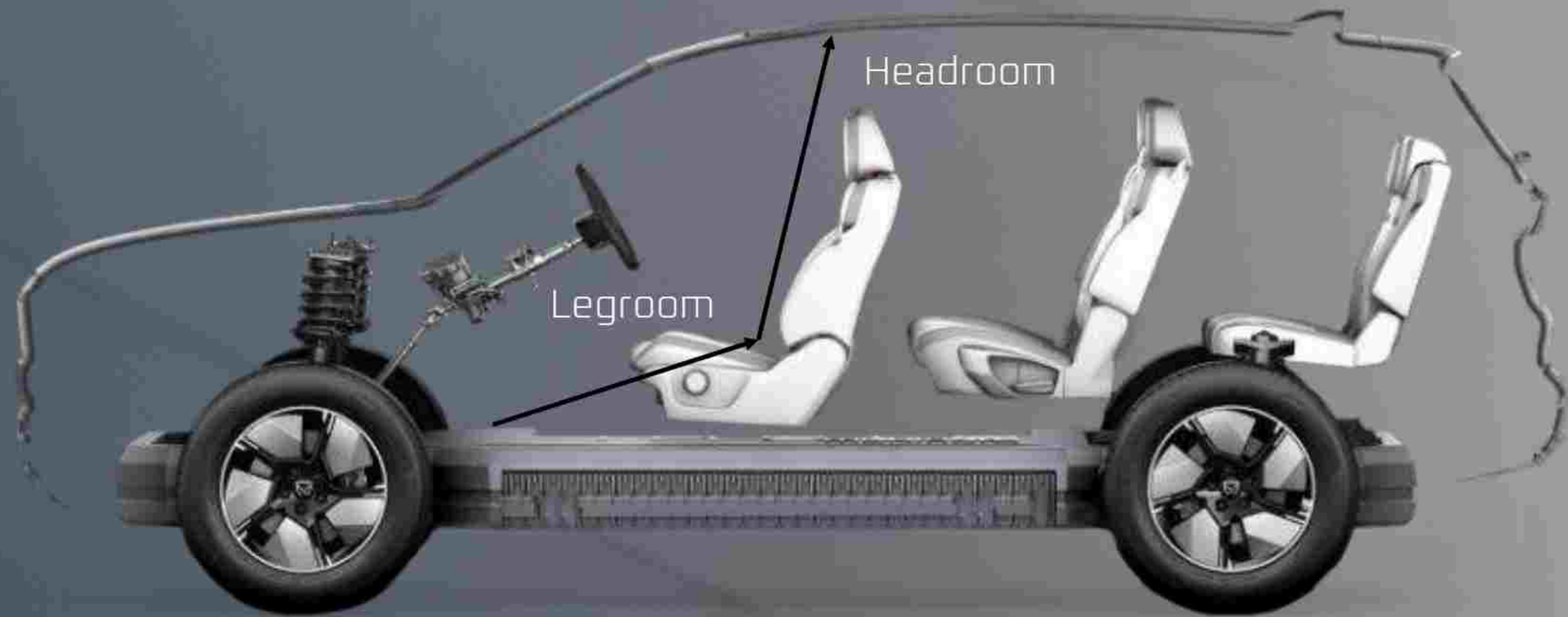
BETTER CABIN SPACE THAN COMPETING SUVs & MPVS



Parameter	XEV 95	SUV 1	SUV 2	MPV 1	MPV 2	MPV 3
Cabin Length max (A)	2585	1774	2402	2503	2581	2543
Cabin height max (B)	1322	1327	1381	1390	1304	1311
Cabin width max (C)	1522	1483	1455	1419	1415	1400
Volume (A*B*C)	5201 L	3491 L	4826 L	4937 L	4762 L	4667 L

- A – for max cabin length Driver BOF to 3rd Row SgRP distance is considered.
- B - for max cabin height from floor carpet to Roof is considered.
- C - for max cabin width driver shoulder room is considered.
- All dimensions are in mm

BIG ON OCCUPANT SPACING



Parameter	XEV 9S	SUV 1	SUV 2	MPV 1	MPV 2	MPV 3
Over-all Cabin space (L) * (1 st row + 2 nd row + 3 rd row)	3941	2924	3560	3850	3932	3809

*Cabin Space = Headroom X Legroom X Shoulder room
*Passenger Volume Index measurement as per SAE J1100
All dimensions are in mm

BIG ON OCCUPANT ROOMINESS

Parameter	Dimension	XEV 95	SUV 1	SUV 2	MPV 1	MPV 2	MPV 3
1 st Row	Leg room	1044	1029	1038	1024	1050	1001
	Shoulder room	1522	1483	1455	1419	1415	1400
2 nd Row	Leg room	884*	942 (5 Seater)	883	884	884	884
	Shoulder Room	1455	1424	1401	1419	1400	1400
3 rd Row	Leg room	904	NA	~670	871	857	803
	Shoulder Room	1318	NA	1115	1293	1384	1289

All dimensions are in mm

BOOT

527* L

*3rd row folded



FRUNK

150 L



BIG SPACE FOR ALL PLANS.

Parameter	XEV 95	Luxury SUV 1	Luxury SUV 2	MPV 1	MPV 2	MPV 3
Trunk Volume (L)	527*	445 (No 3rd Row Seat)	495	645	675**	580
Max Frunk Volume (L)	150	67	No Frunk	21	No Frunk	No Frunk
Total Volume (L)	677	512	495	666	675	580

All dimensions are in mm

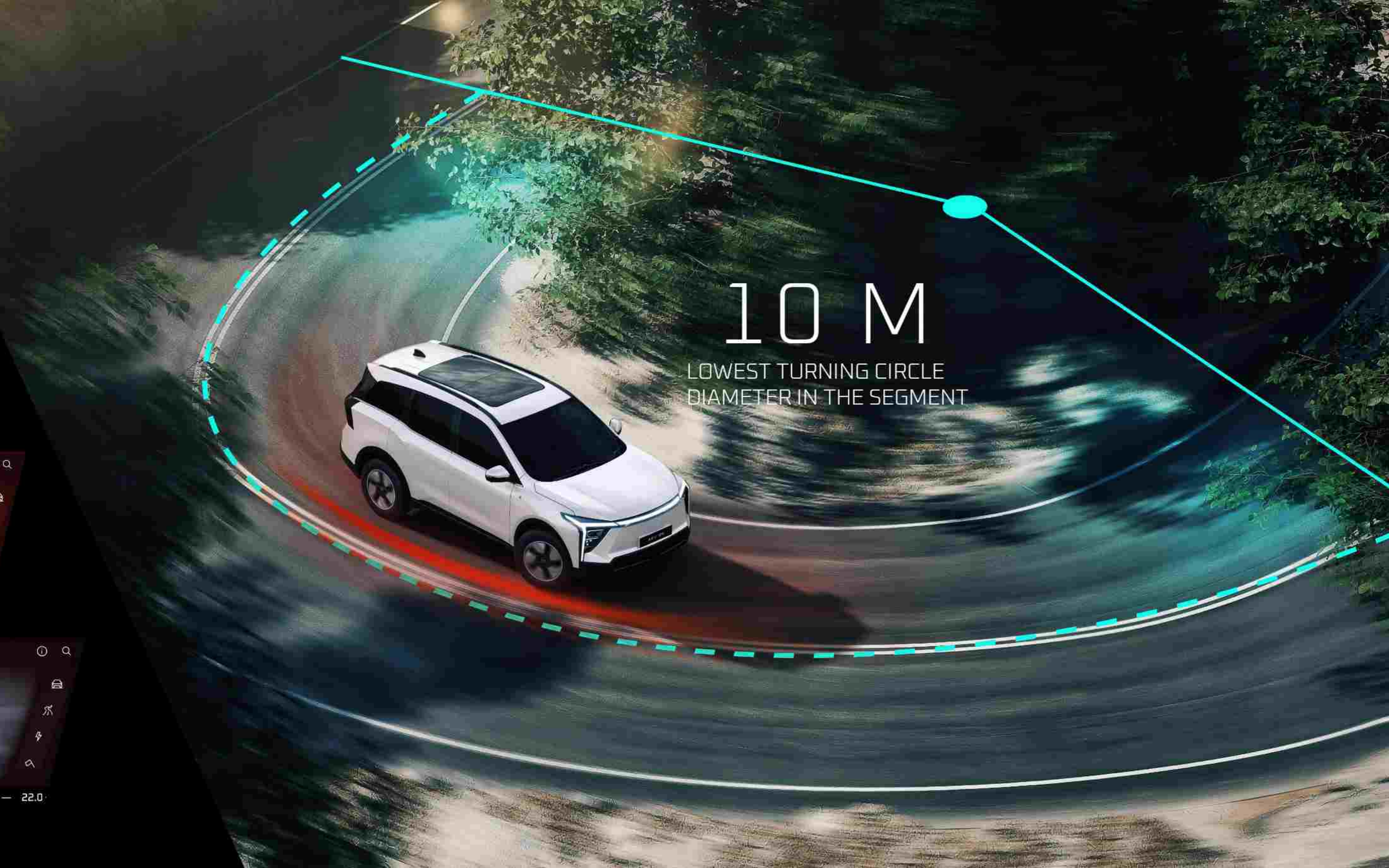
BIG

ON DRIVING THRILL.



FROM MULTIPLE DRIVE
MODES TO SHARP TURNS,
CONTROL IS ALWAYS IN
YOUR HANDS.

4 DRIVE MODES + 5 REGEN LEVELS



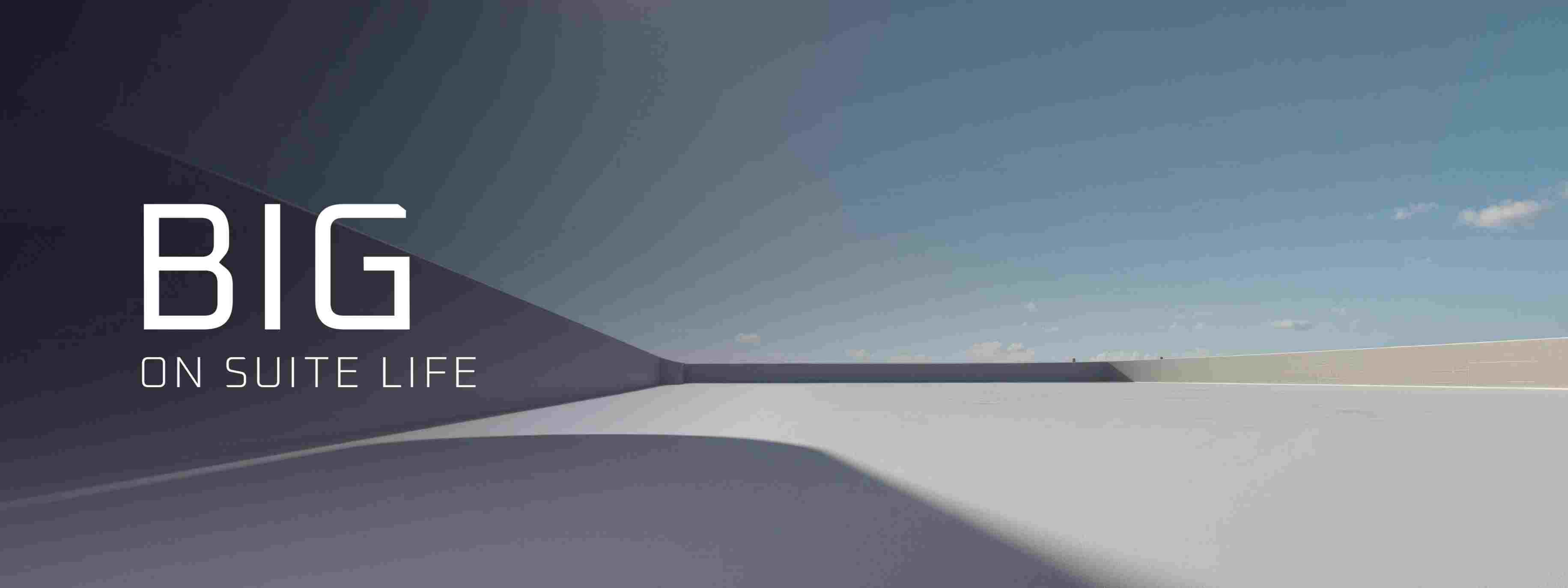


0-100 km/h IN JUST 7.0 SECONDS

Parameter	XEV 9S	SUV 1	SUV 2
0-100 km/h	7.0	10.2	8.2
Top Speed (km/h)	202	170	170

FASTEST 7-SEATER SUV*
WITH A TOP SPEED OF 202 km/h

*Amongst suvs costing <INR 70 lakh (ex-showroom)



BIG

ON SUITE LIFE



BIG ON ENTERTAINMENT SUITE

SLIDING SECOND ROW

RECLINE SEATS

VENTILATED SEATS

POWERED BOSS MODE

BYOD

LOUNGE DESK

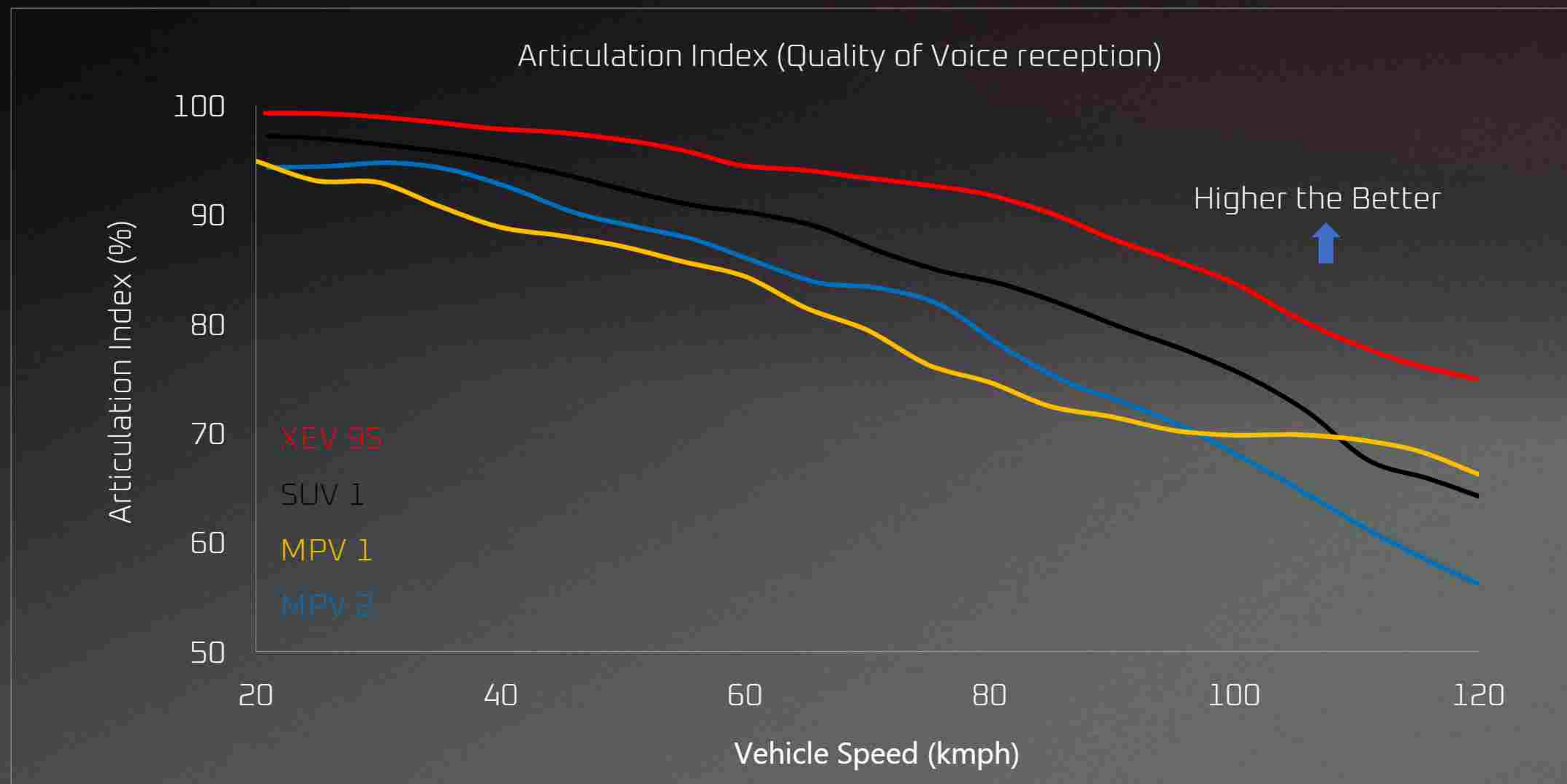
65W CHARGER

A THEATER IN THE MIDDLE OF NATURE

SKYROOF | AMBIENT LIGHTS



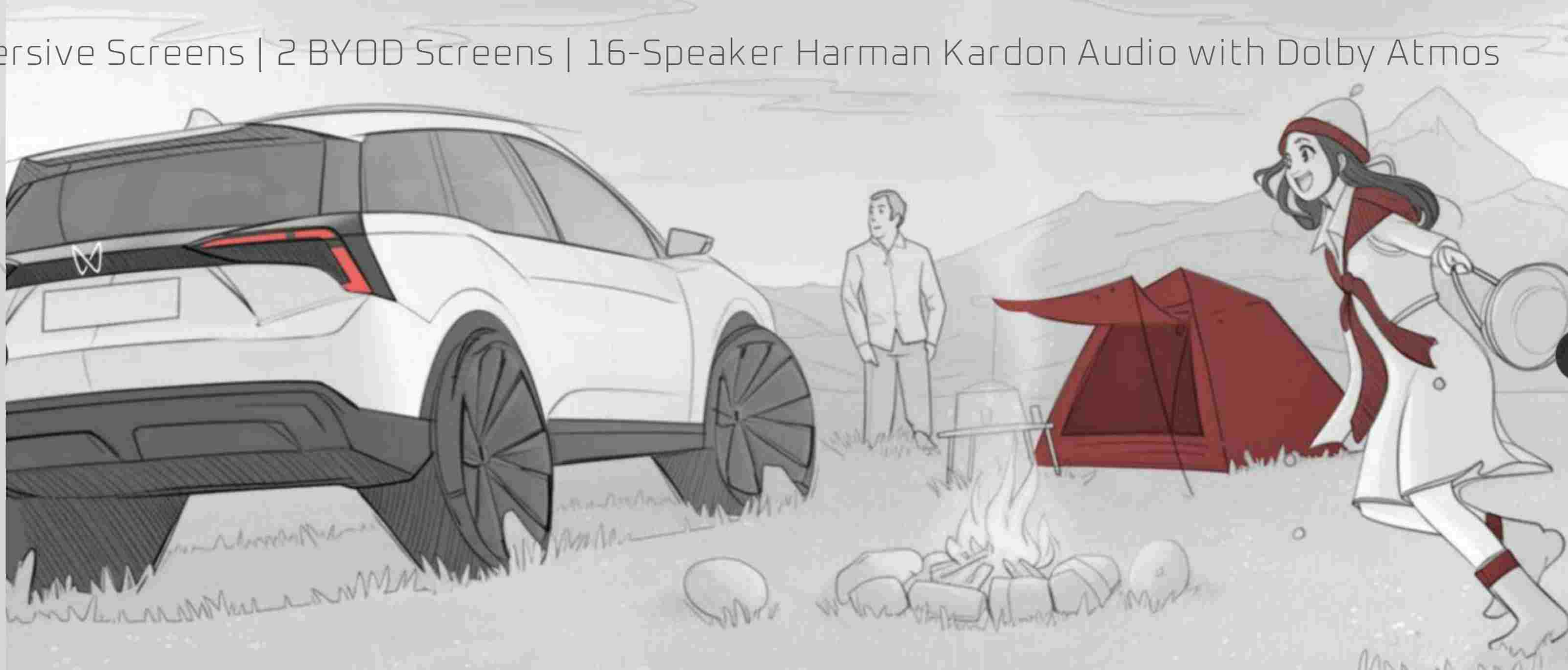
QUIETEST CABIN IN SEGMENT





BIG ON FUN

3 Immersive Screens | 2 BYOD Screens | 16-Speaker Harman Kardon Audio with Dolby Atmos



BIG ON WELL-BEING





Safety while driving:

- Most advanced AQI filter with VR LED
- Level 2+ ADAS 5R1V
- VisionX AR HUD
- EyeDentity DOMs



Well-being goes beyond the drive

Secure360

540 Degree Camera

PawPal Mode

A car is driving through a tunnel. The tunnel walls are made of corrugated metal. The lighting is dramatic, with a bright light source from the right creating a strong shadow of the car on the left wall. The car's headlights are on, illuminating the road ahead. The overall mood is mysterious and technological.

BIG

ON ALWAYS-ON INTELLIGENCE

Smart User Profile

Scheduled Charging

Scheduled HVAC

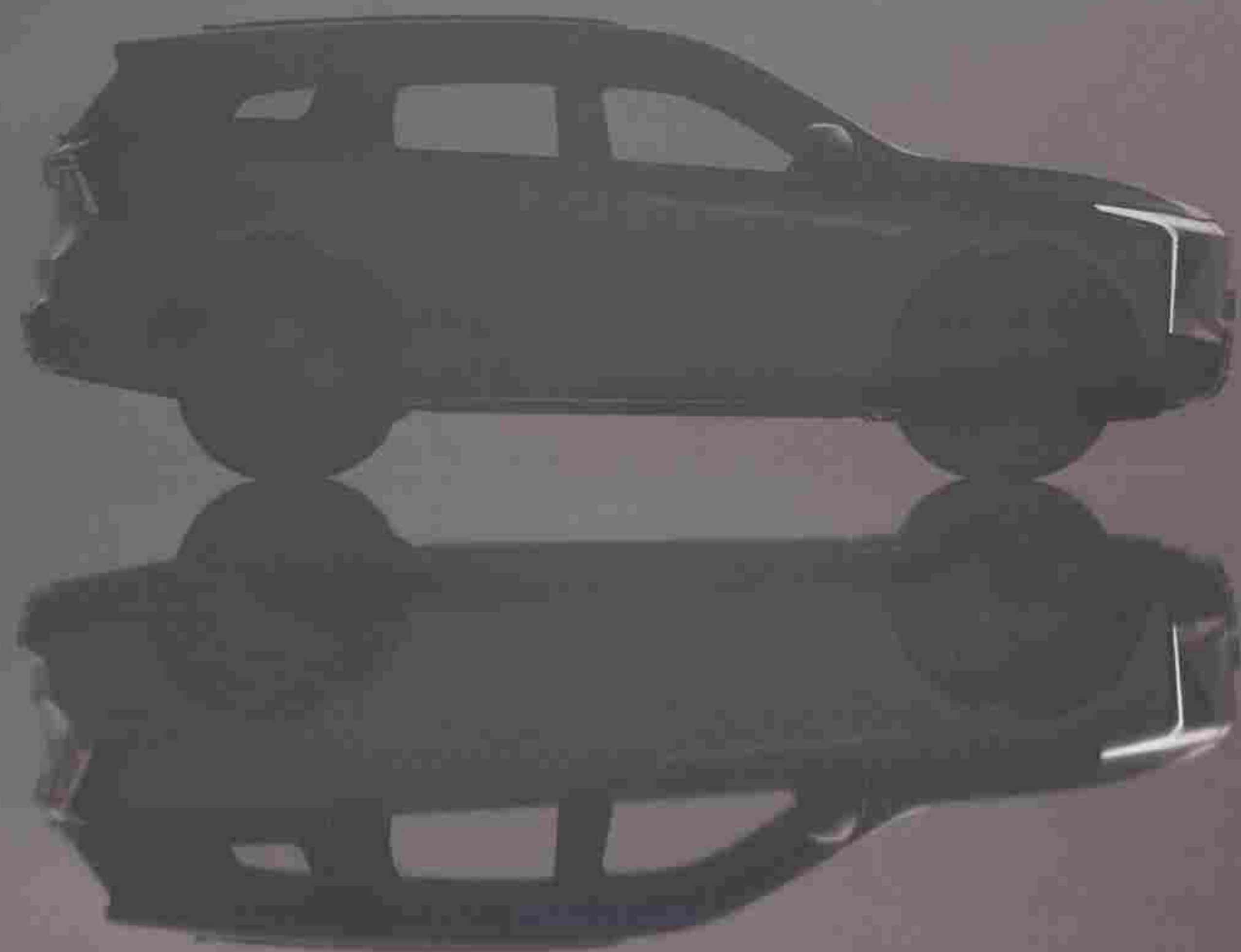


Phone as a key /
NFC based Access

Auto Park Assist



BIG ON SAVINGS



DRIVE THAT PAYS YOU BACK

Running cost as
low as
Rs 1.6-1.8 per km

Maintenance cost
at just
40 paise per km

40% depreciation
benefits for
business owners

Negligible
Road Tax
In EV
friendly
states



10-15 LAKHS SAVINGS IN 5 YEARS

Usage Pattern		Heavy User		Medium User		Light User	
Monthly Usage (km)		3000		1500		1000	
5-Year Usage (Lakh km)		1.8		0.9		0.6	
Savings Calculation (in INR)		XEV 9S	ICE SUV	XEV 9S	ICE SUV	XEV 9S	ICE SUV
Running	Running Cost per km	1.8	8.3	1.7	8.3	1.6	8.3
	Running Cost savings (Lakh)	11.7		5.9		4.0	
Maintenance	Maintenance Cost per km	0.4	0.9	0.4	0.9	0.4	0.9
	Maintenance Cost savings (Lakh)	0.9		0.5		0.3	
Depreciation*	Tax savings with Depreciation (Lakh)	3.3		3.3		3.3	
TOTAL SAVINGS OVER 5 YEARS (Lakh)		16.0		9.7		7.7	

* For business owners only

REVEAL FILM



The 9 S

Silhouette

Sstance

Seamless

Scintillating

Sstriking

Sspace

Scenic

Sensuous

Sci Fi









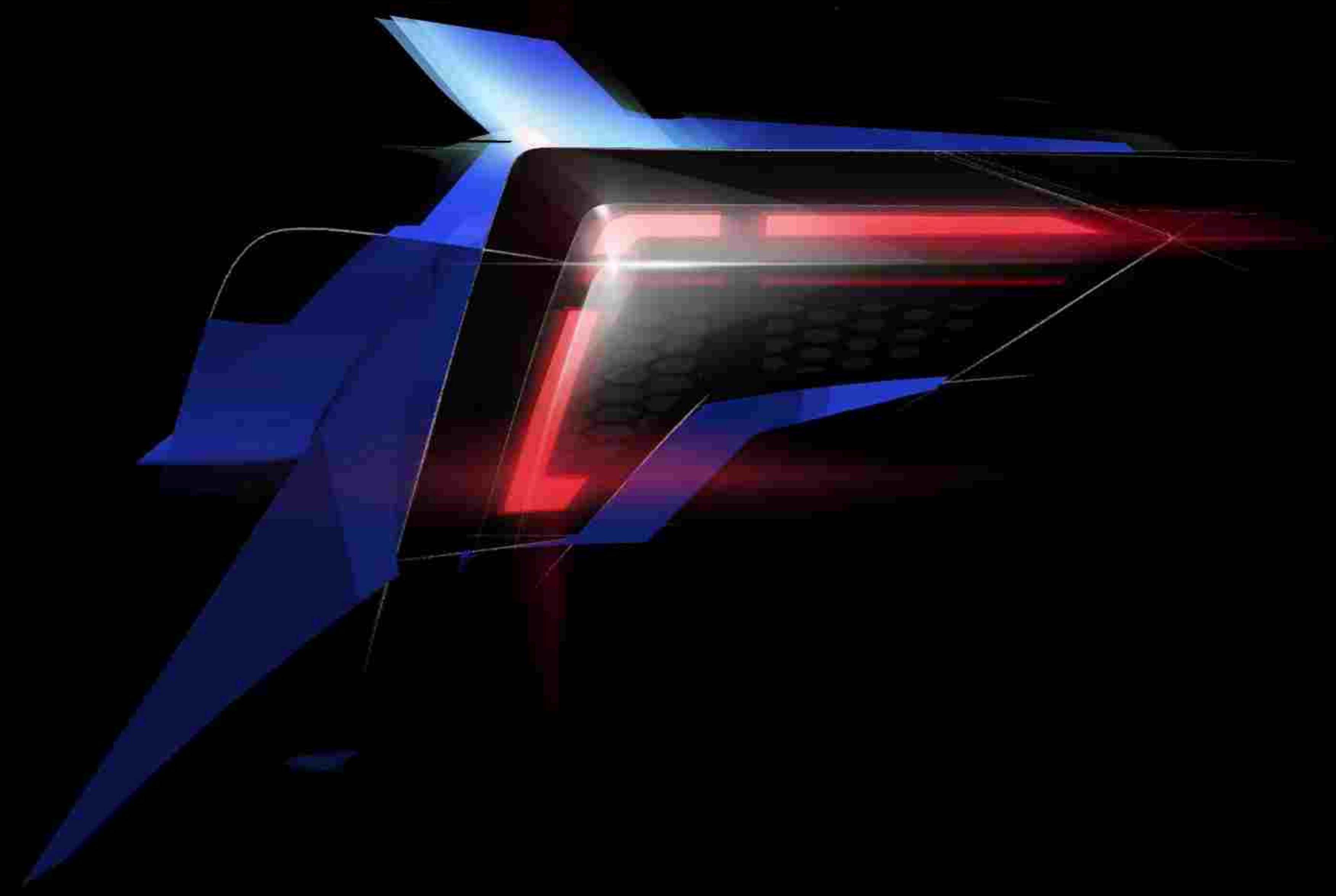




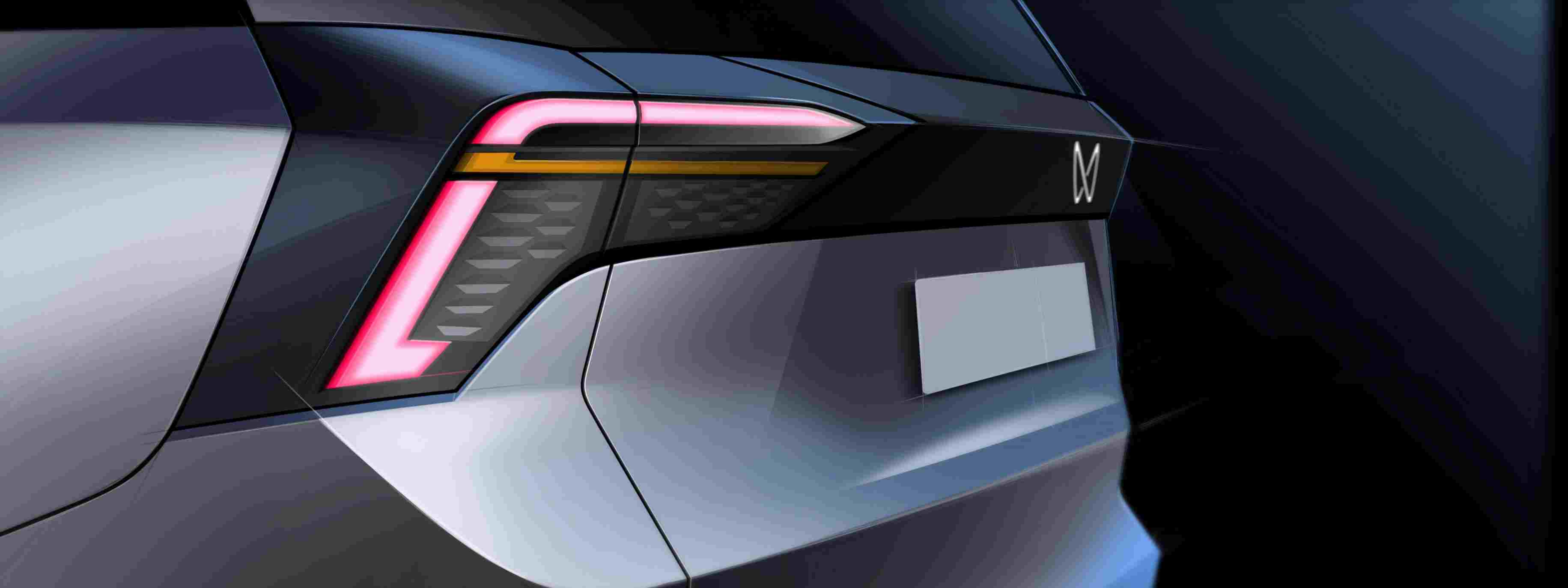








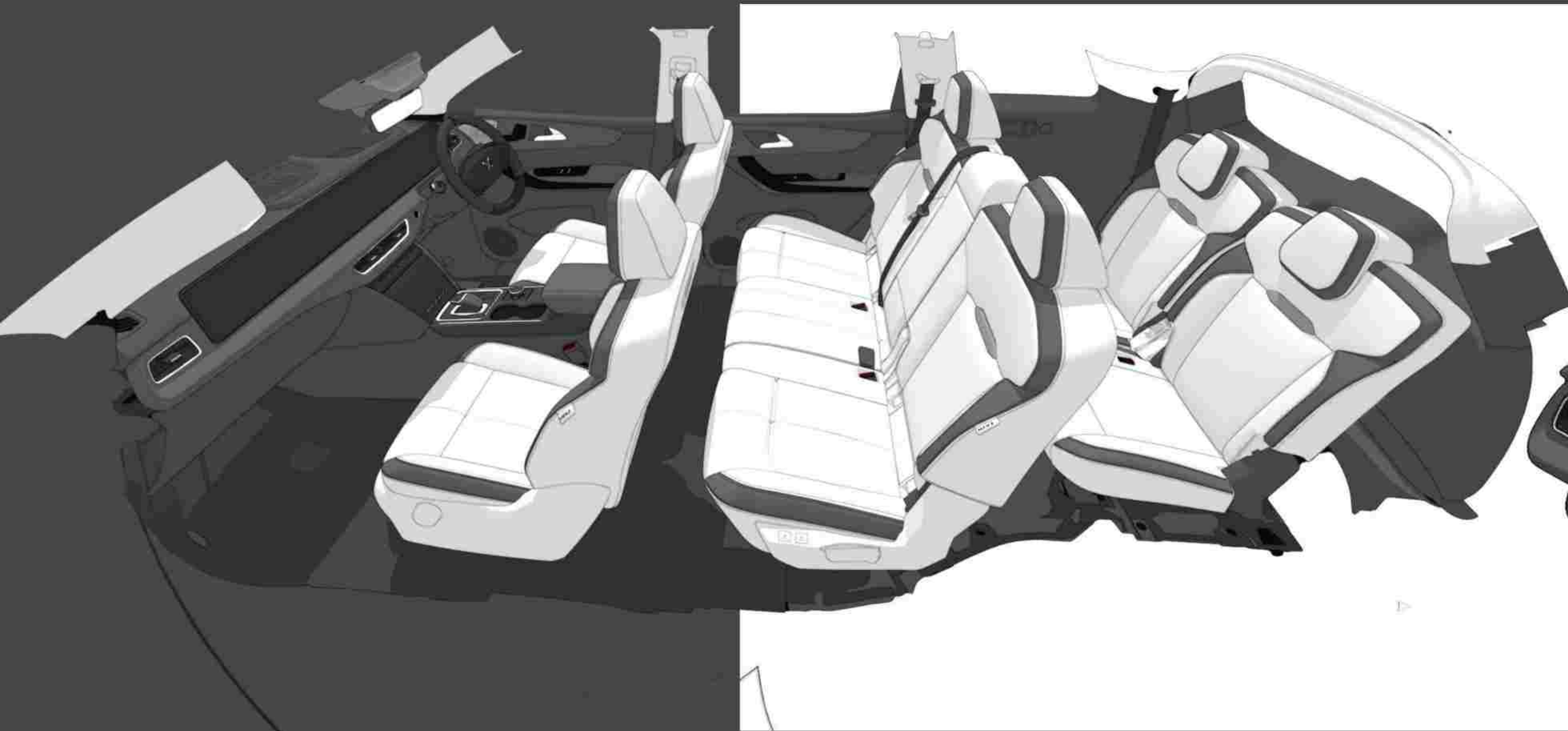


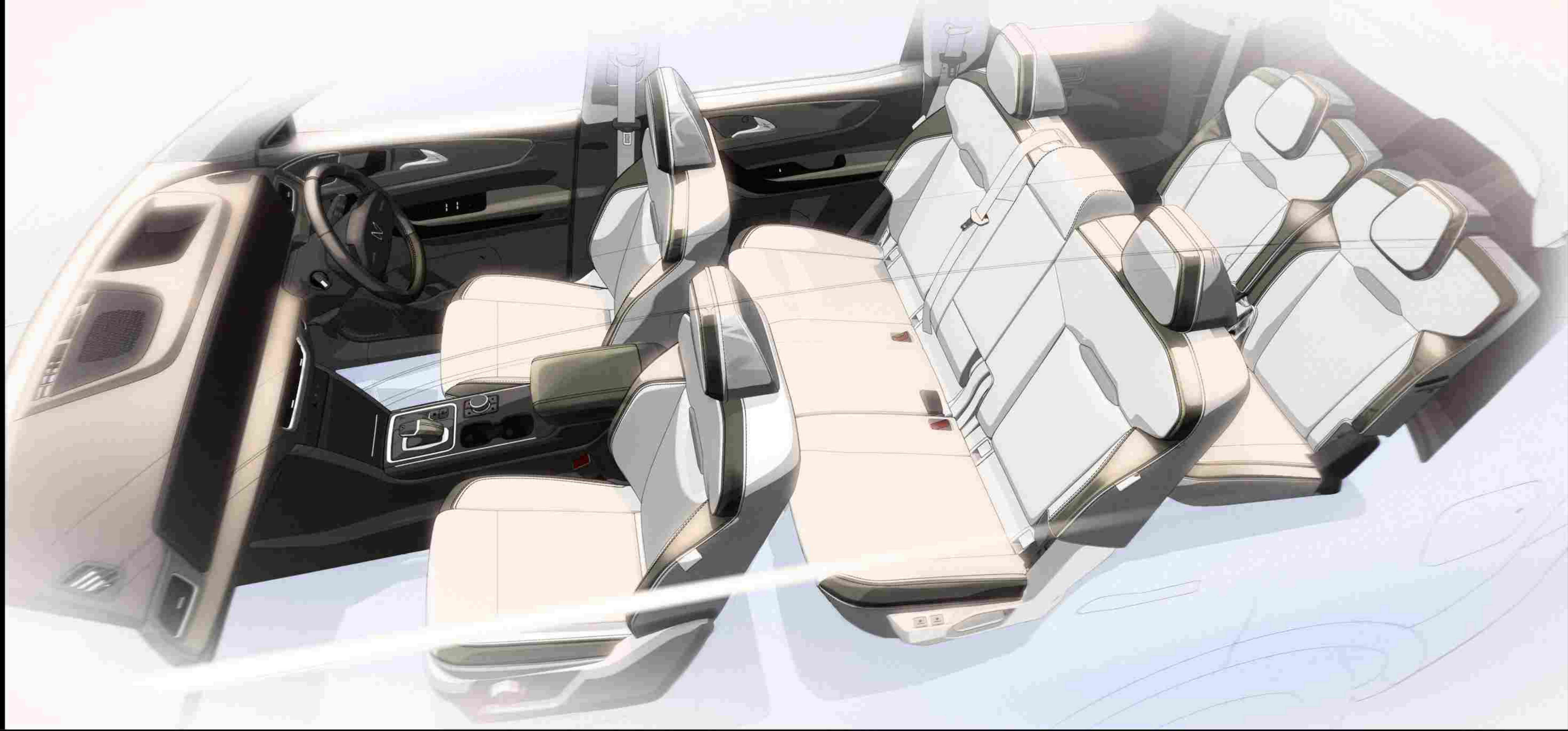


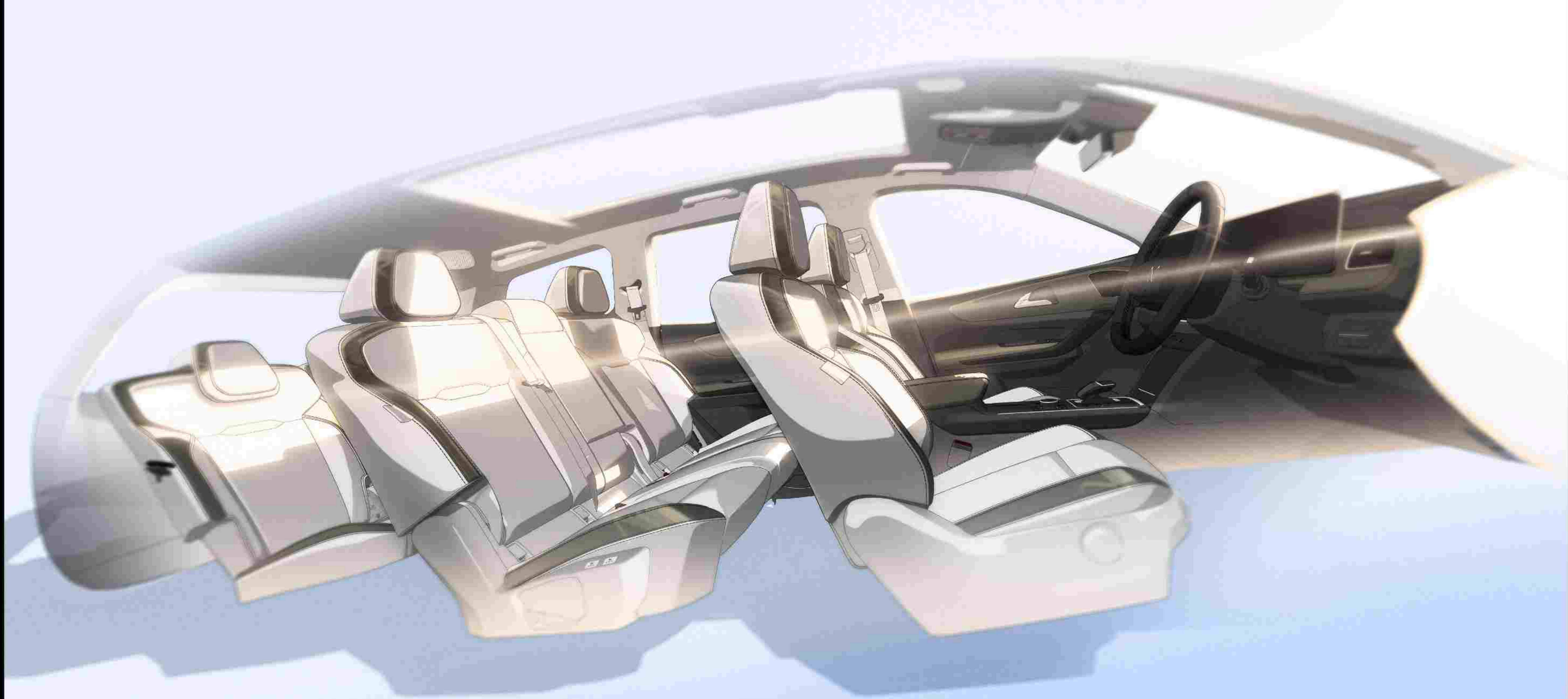




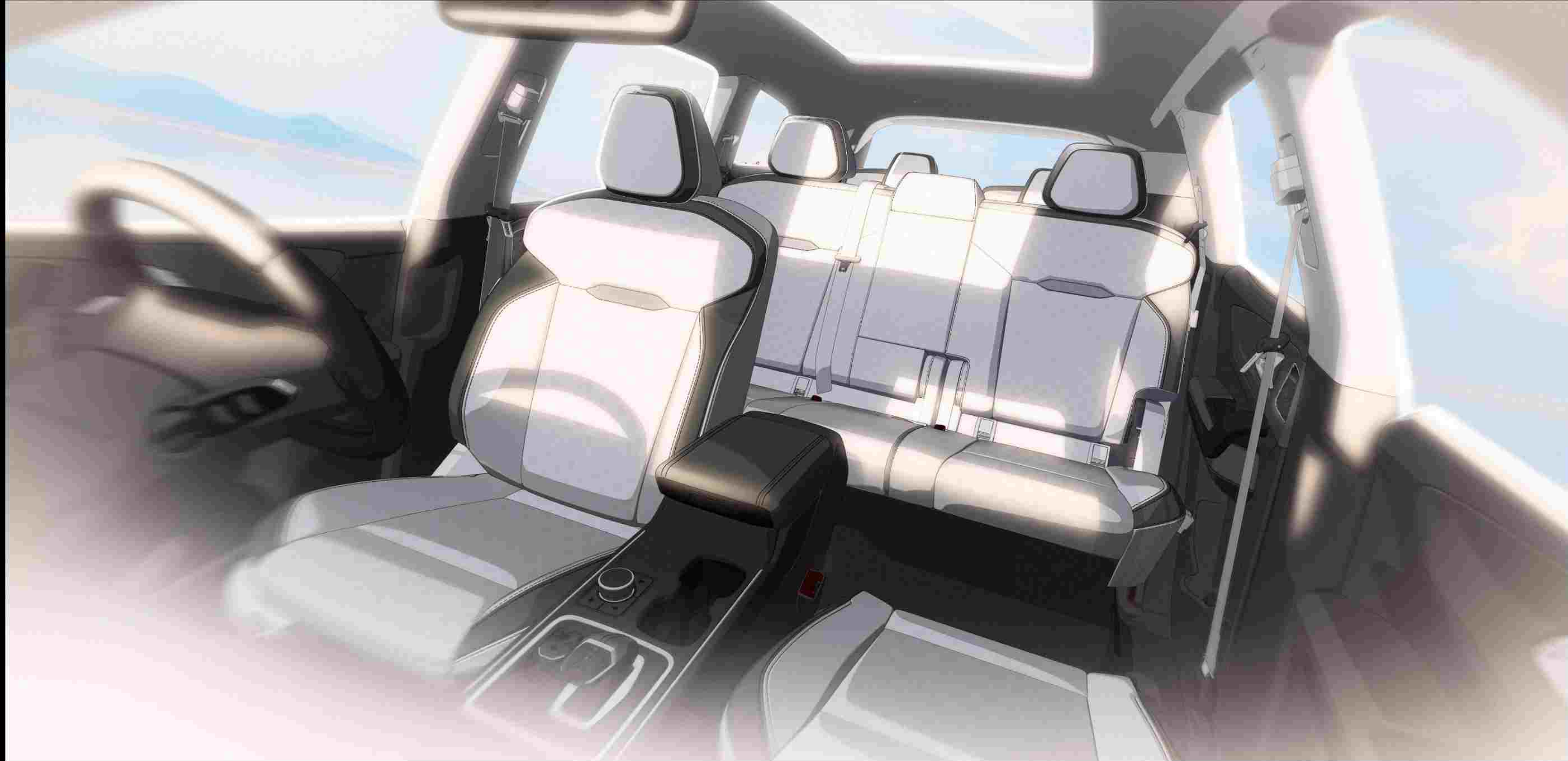


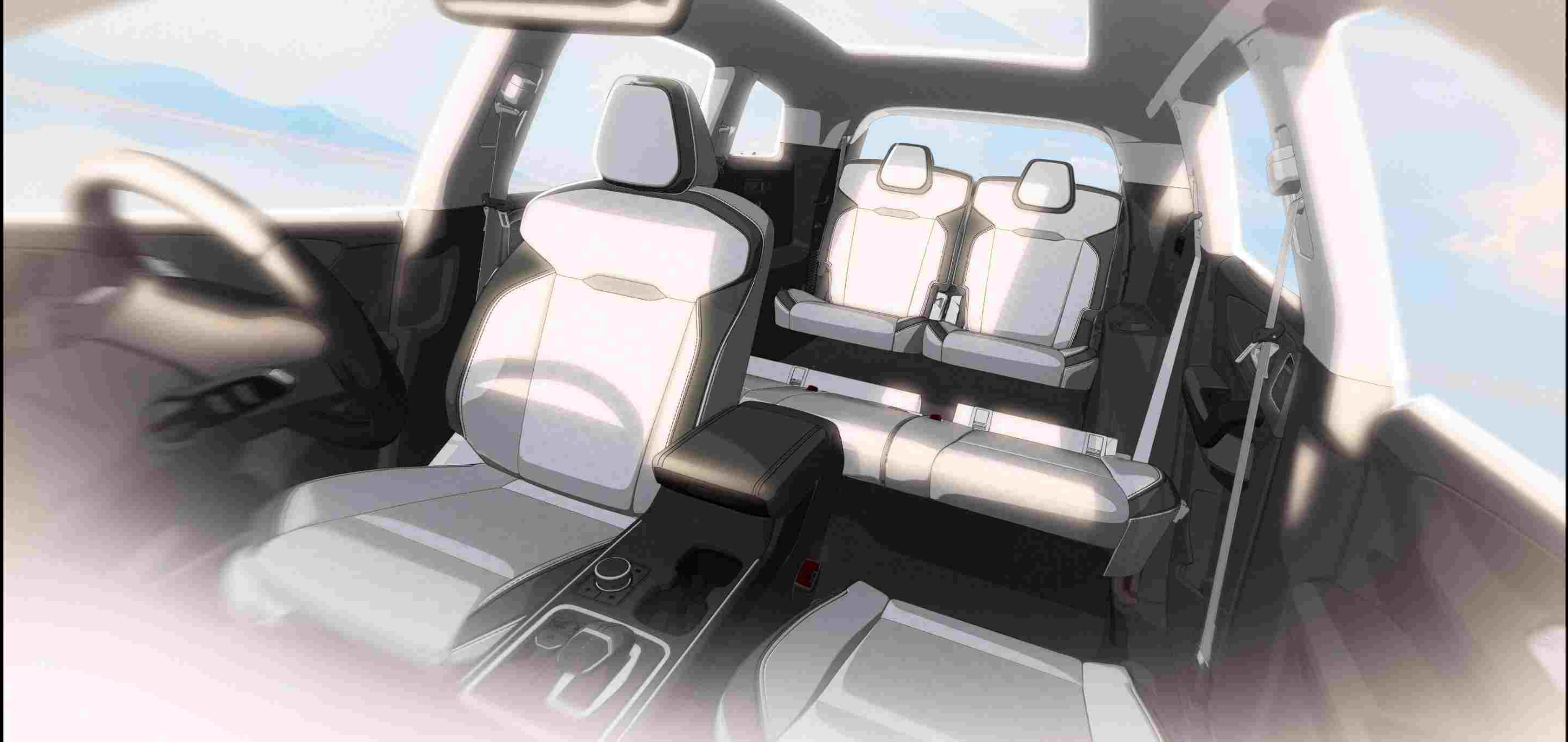


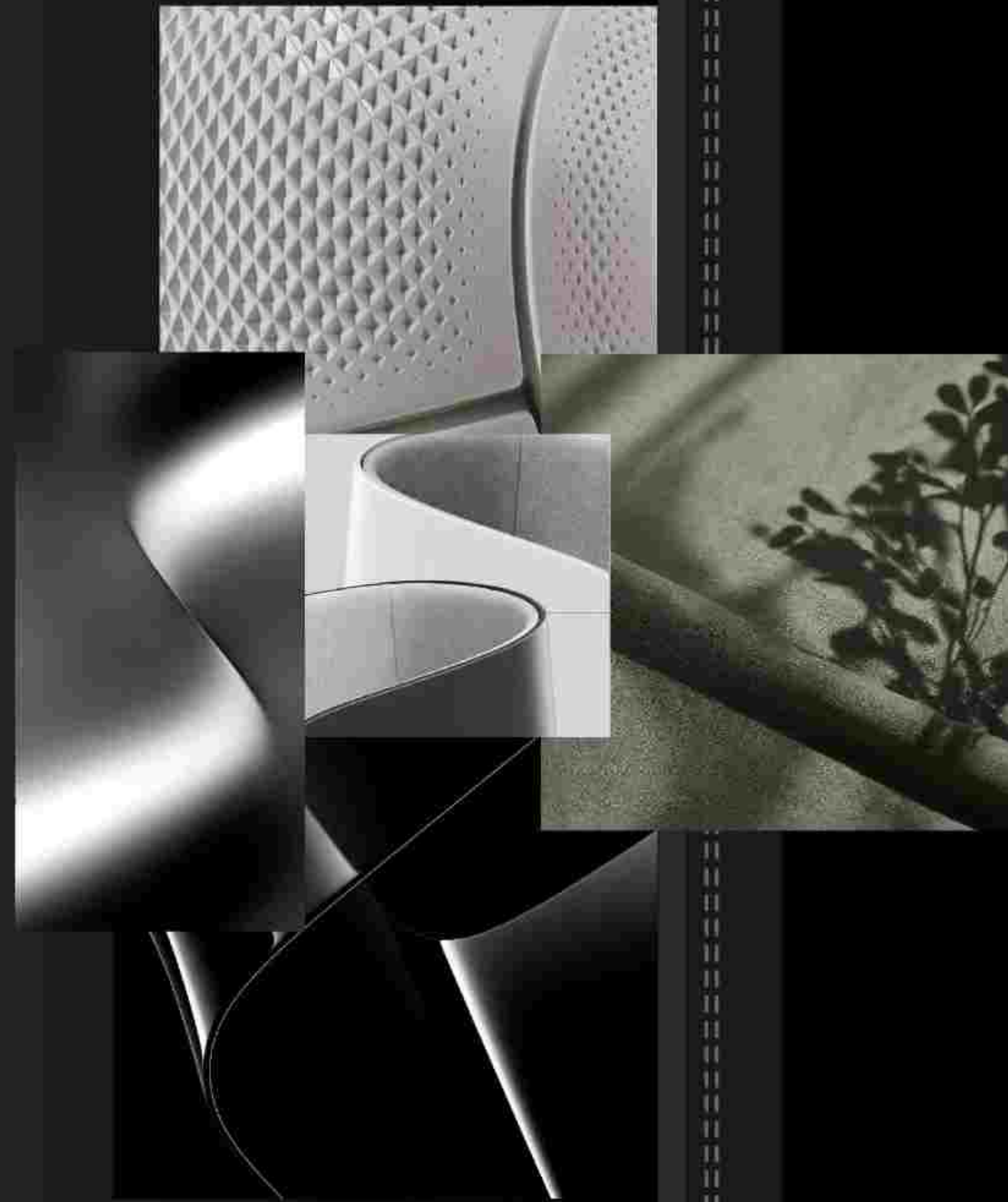




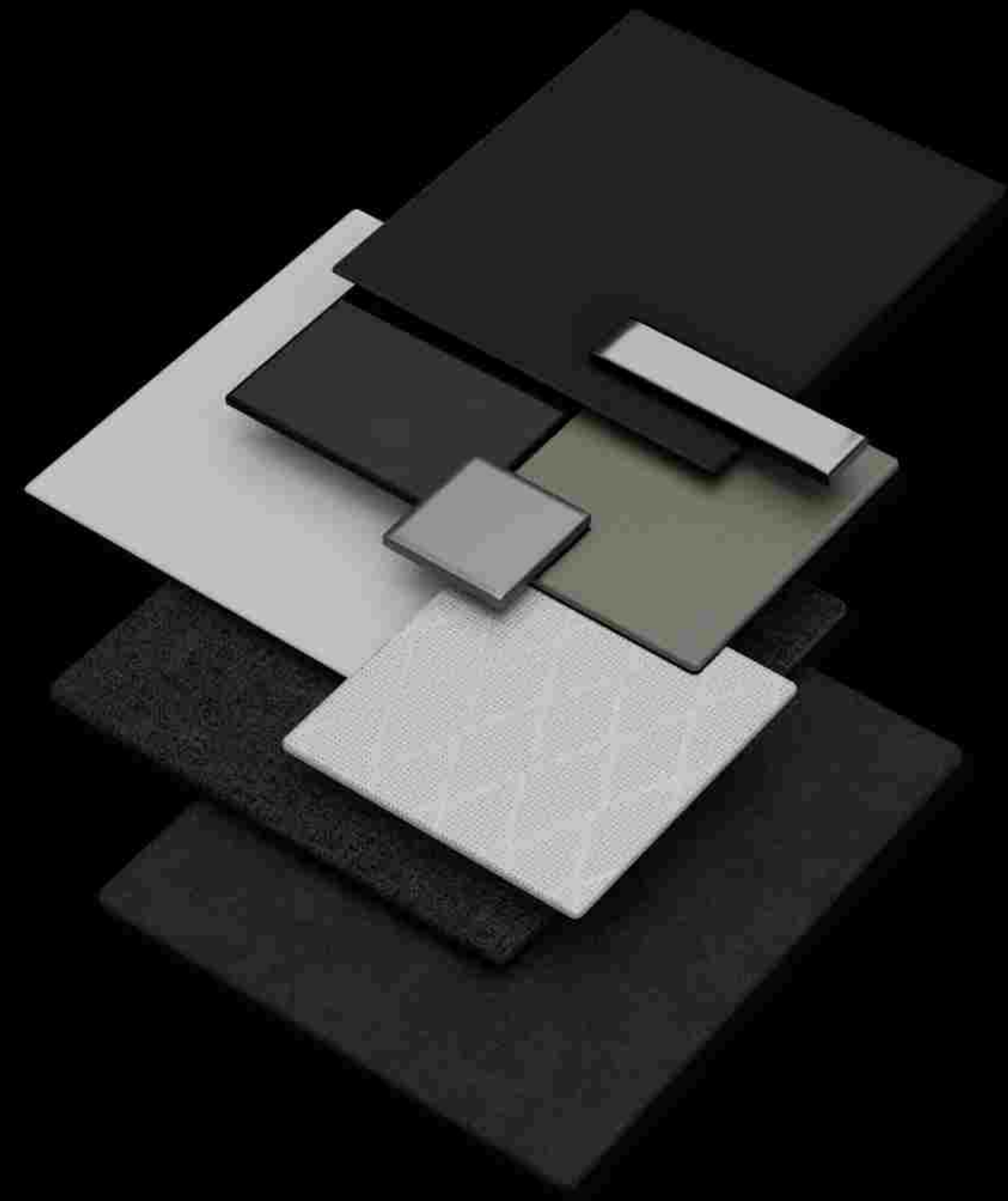








MOODBOARD

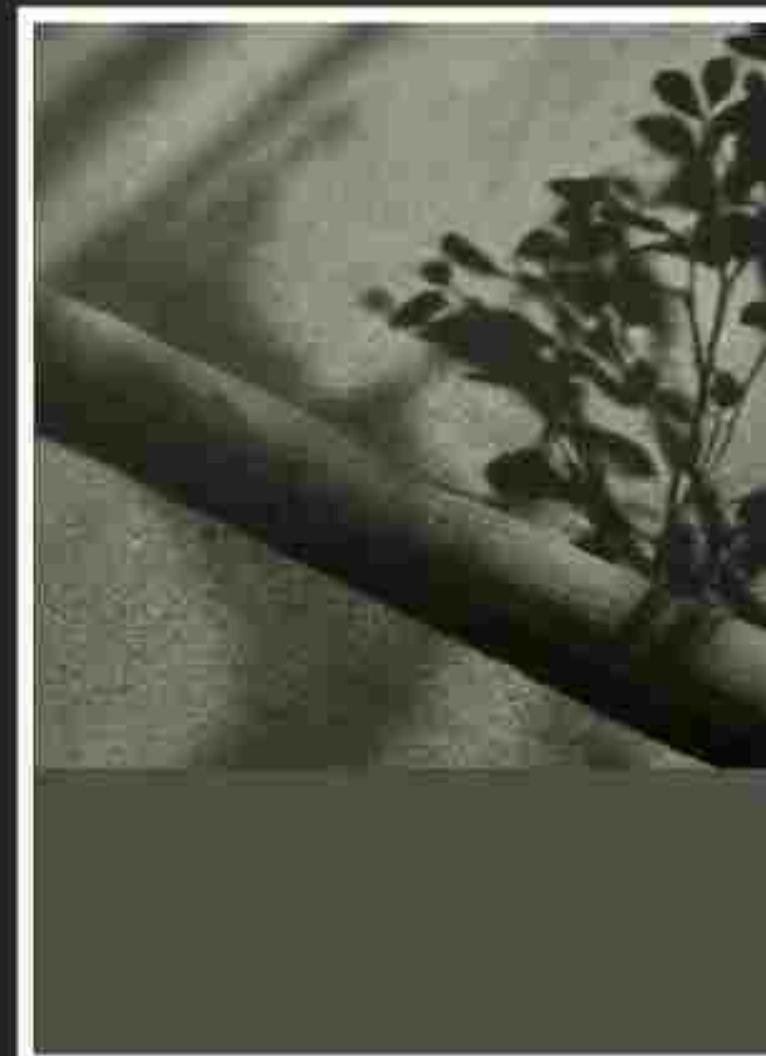


MATERIAL BOARD

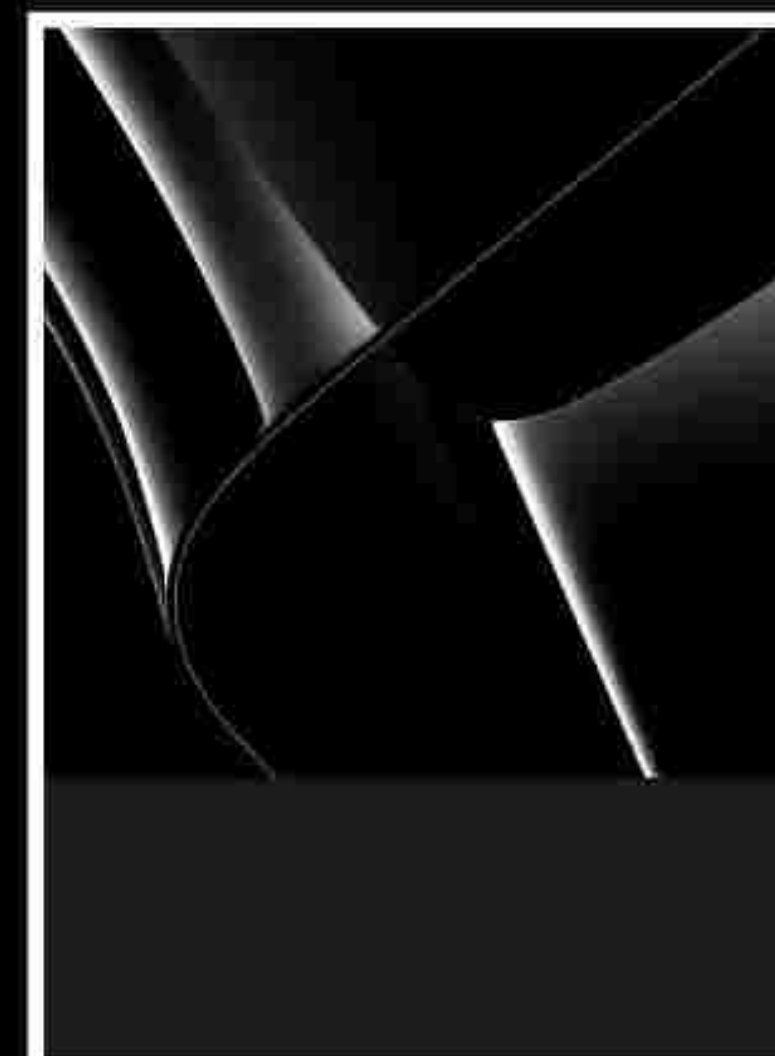




NOVEL
GREY

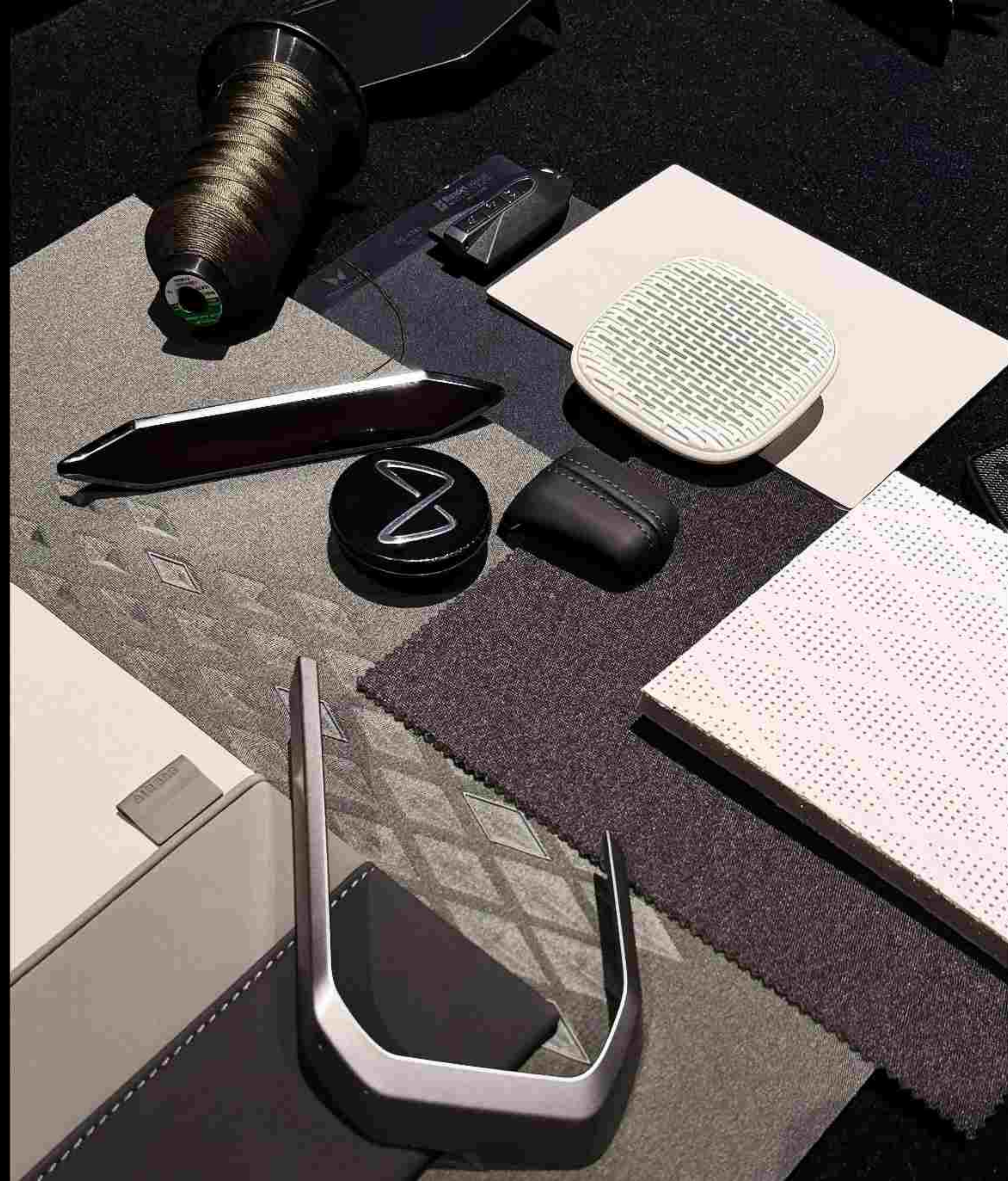


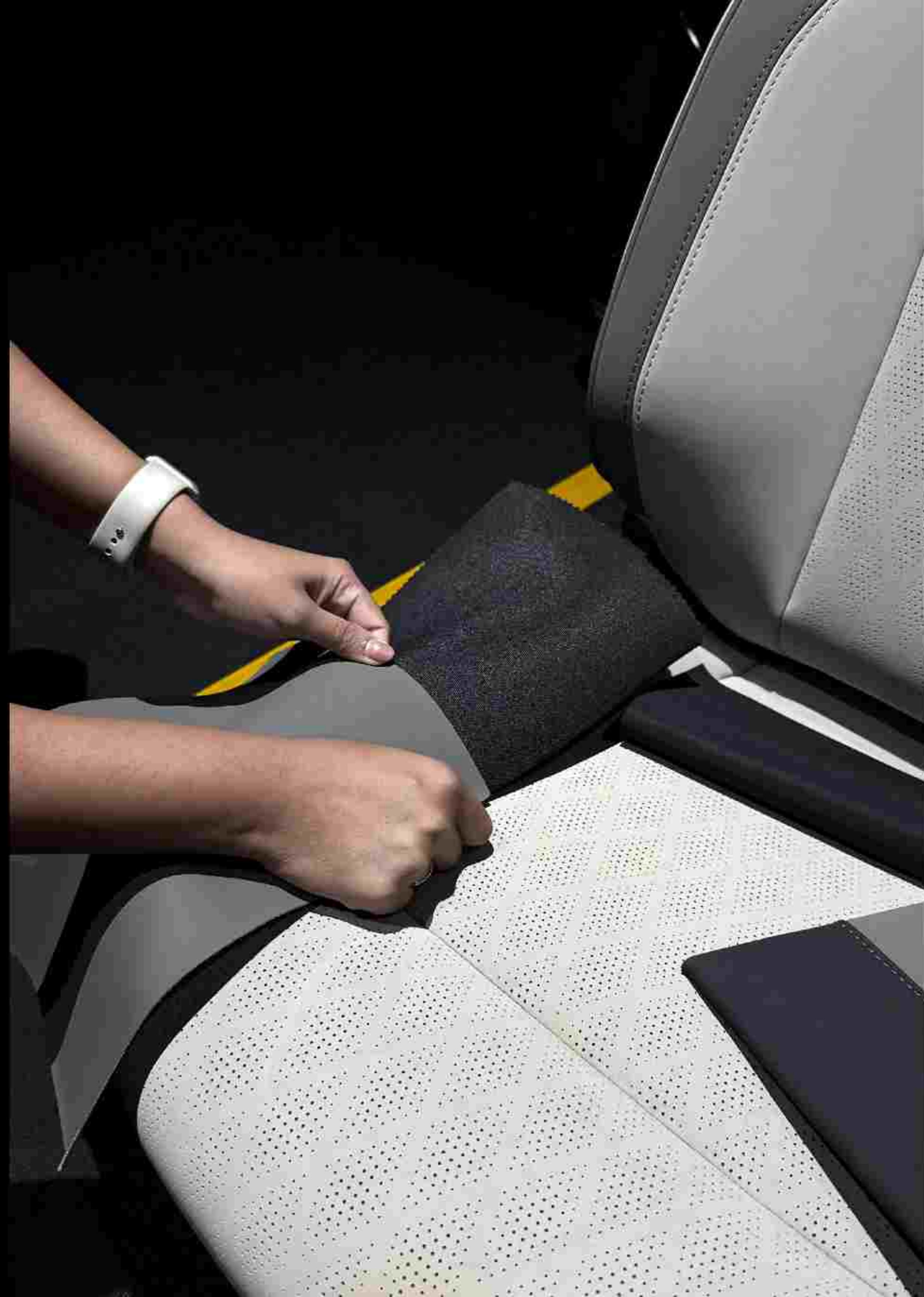
CALM
SAGE

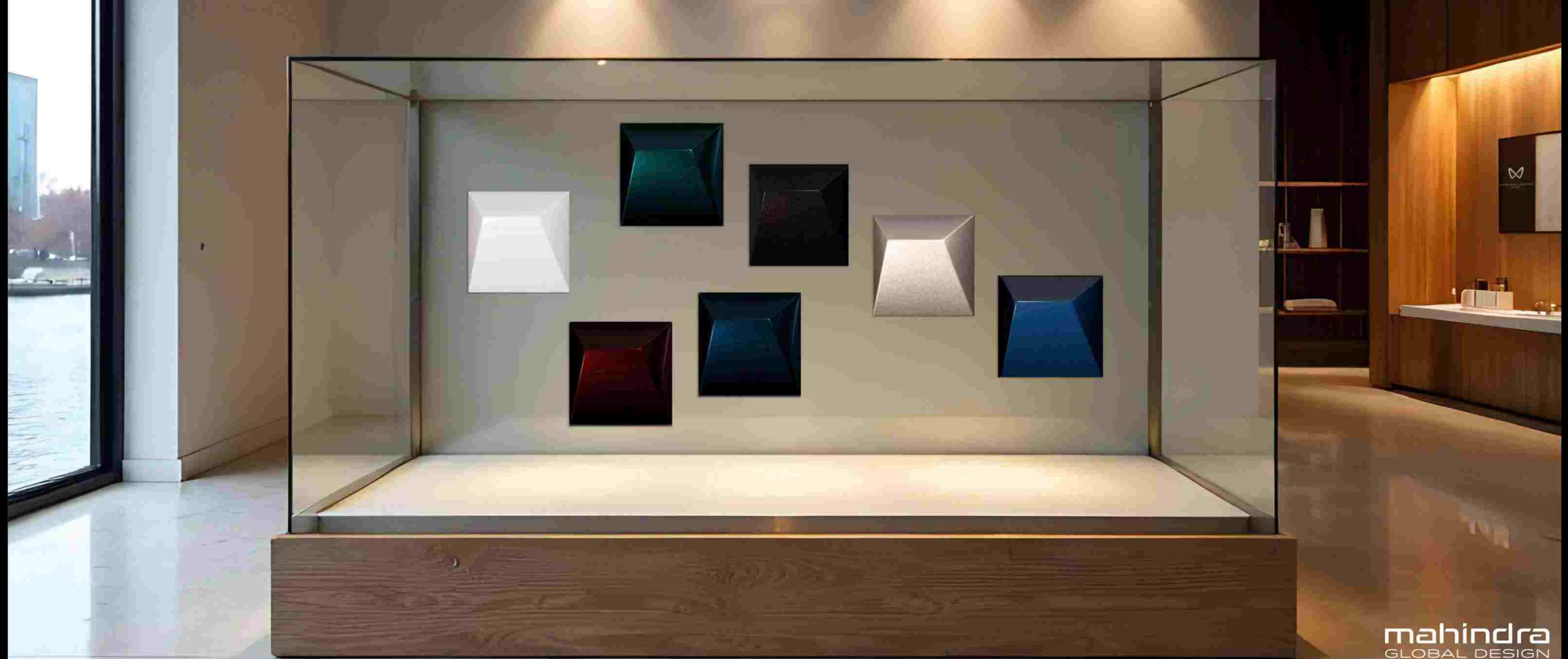


INTENSE
BLACK









The 9 S

Silhouette

Sstance

Seamless

Scintillating

Sstriking

Sspace

Scenic

Sensuous

Sci Fi



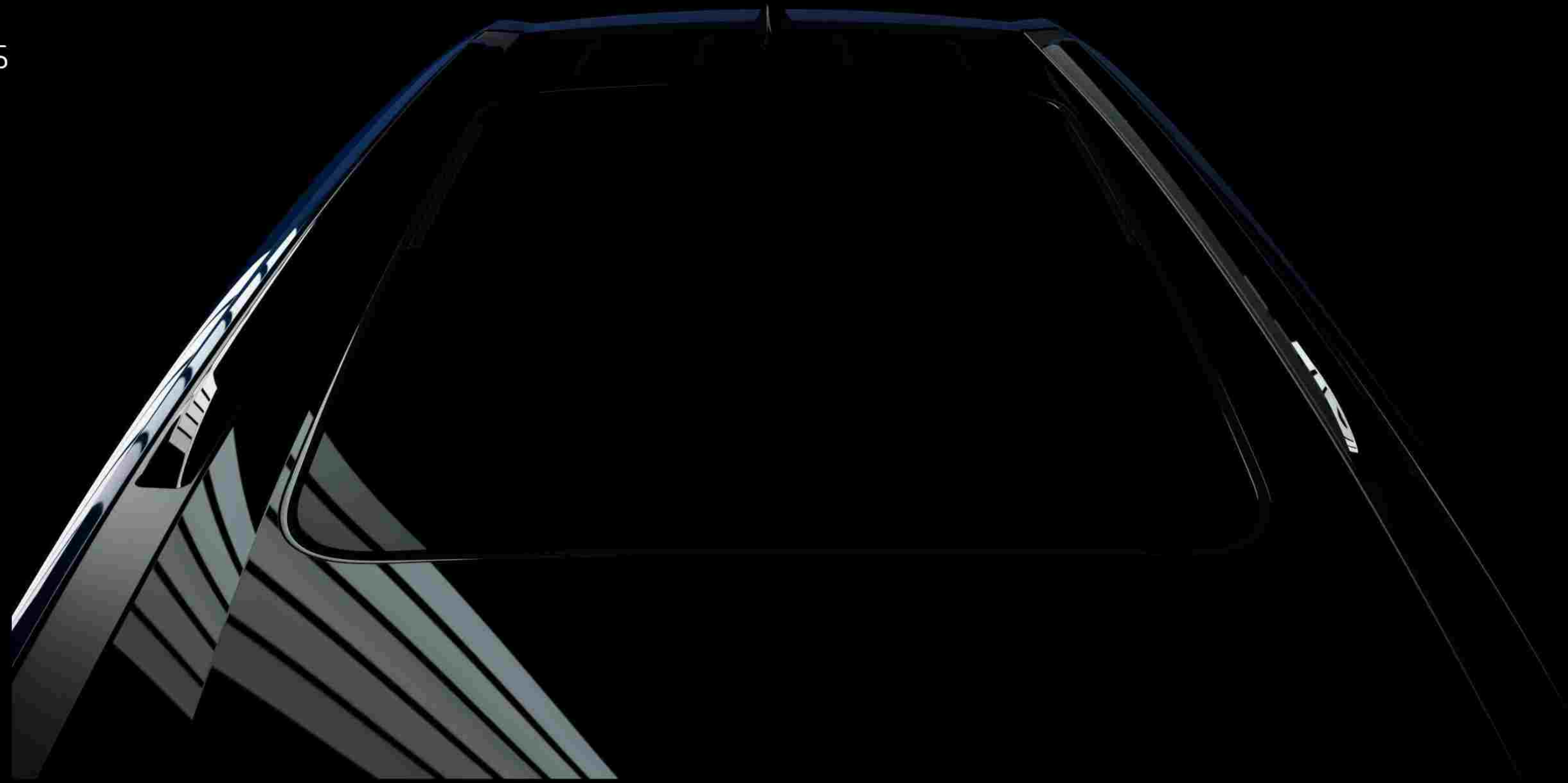
Silhouette



Stance



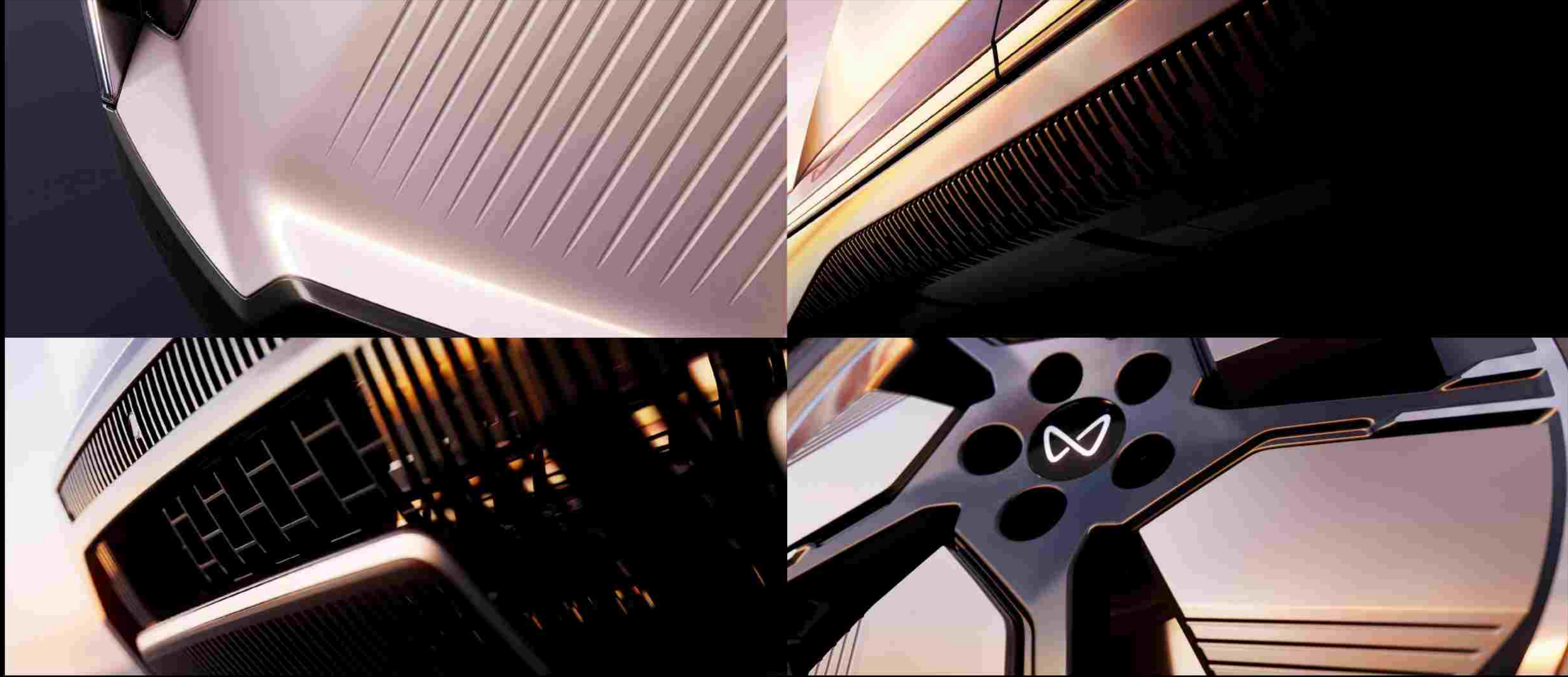
Seamless



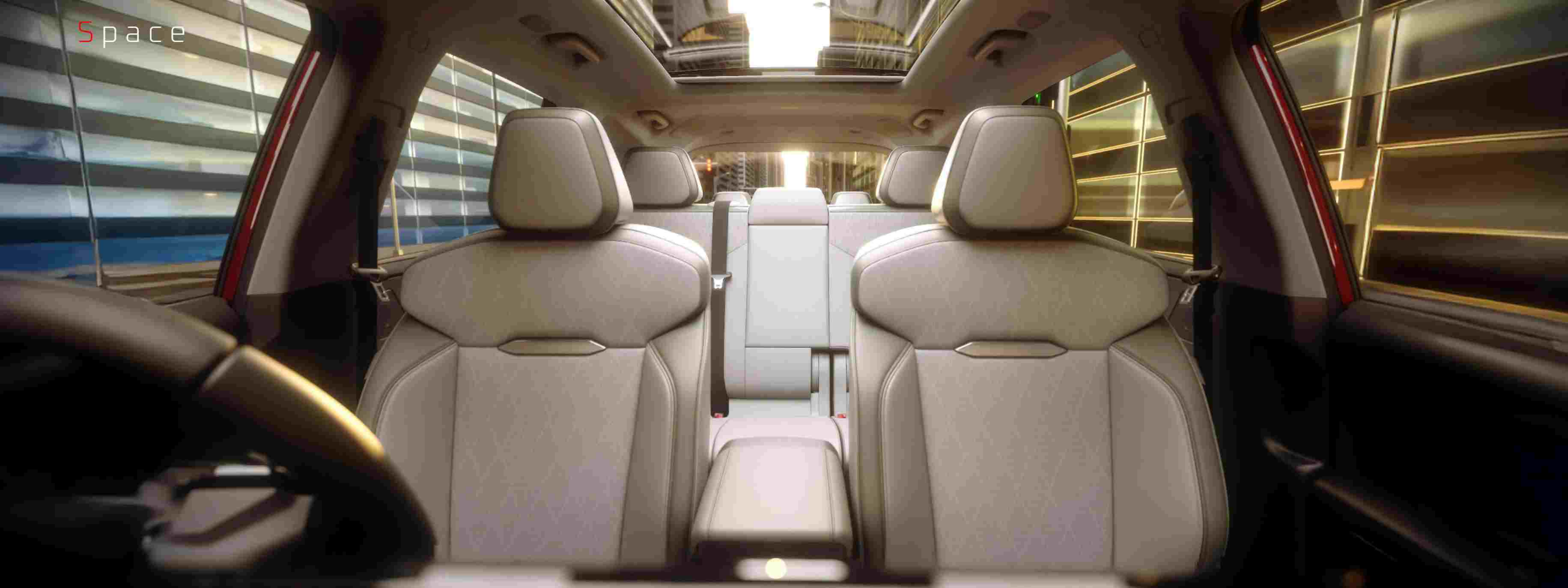
Scintillating



Striking



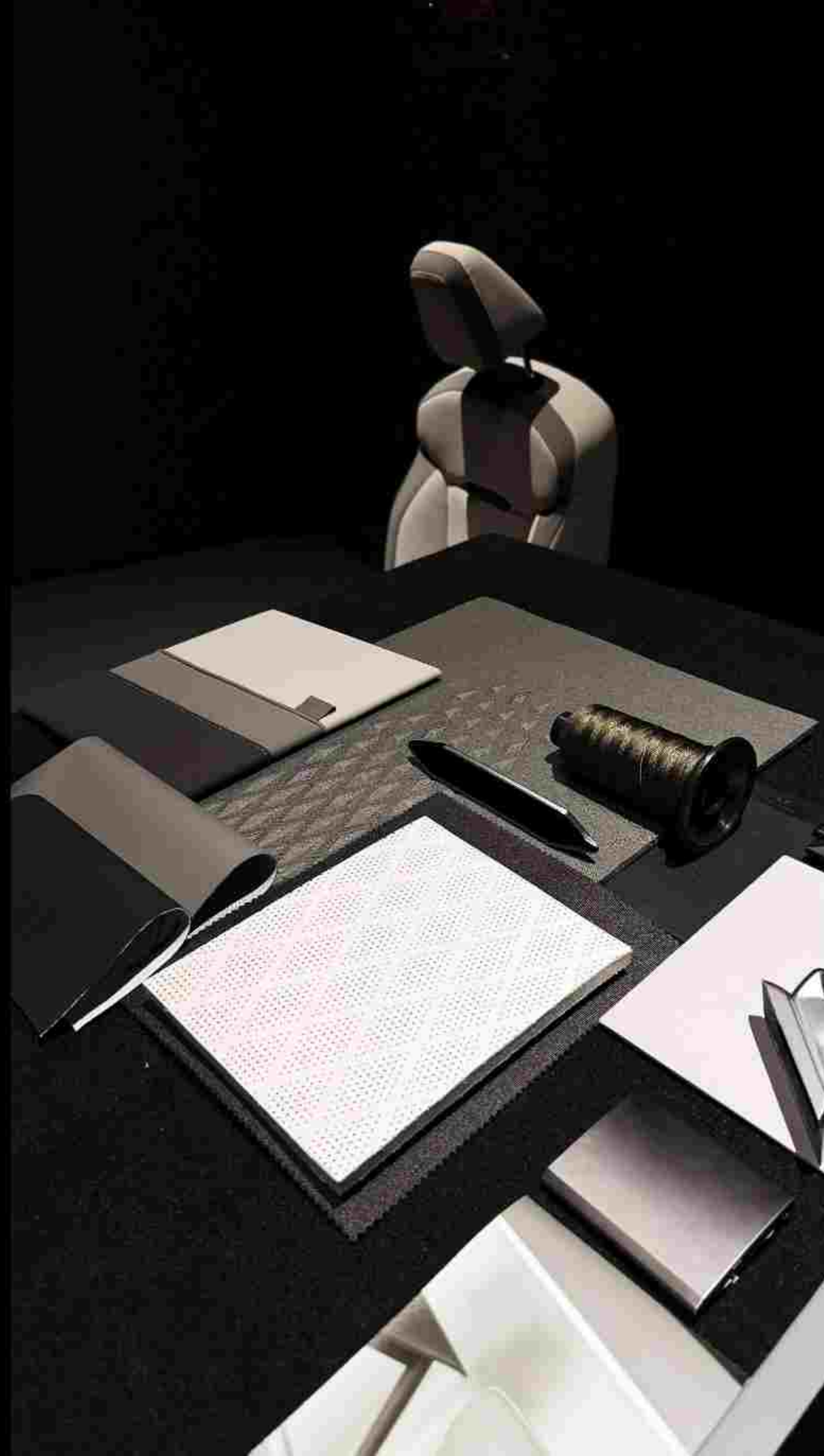
Space



Scenic

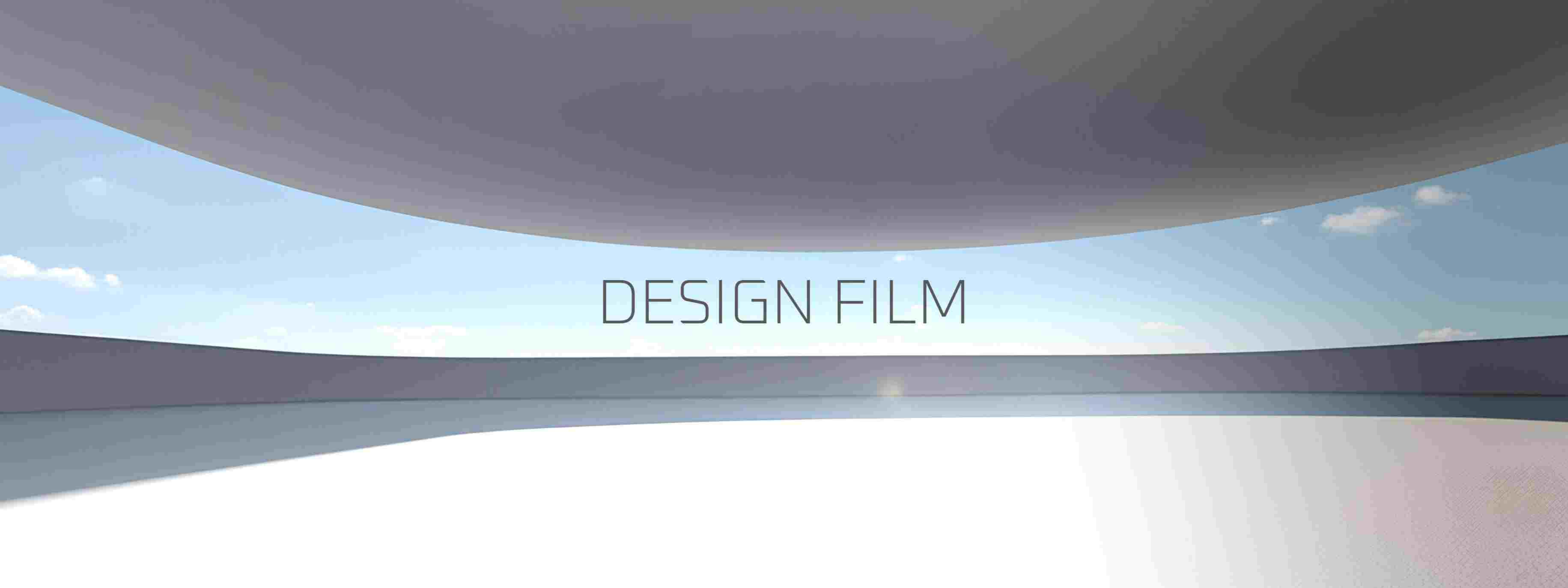


Sensuous



Sci Fi





DESIGN FILM

CAR REVEAL

BIG on Opportunity

Addressable market

~30% of UV industry

~70k of monthly volumes

~50% of revenue

- Addressable market: >4m UVs with >20 lakh on road price
- On road price ref – Maharashtra state

BIG across price segments

Addressable market

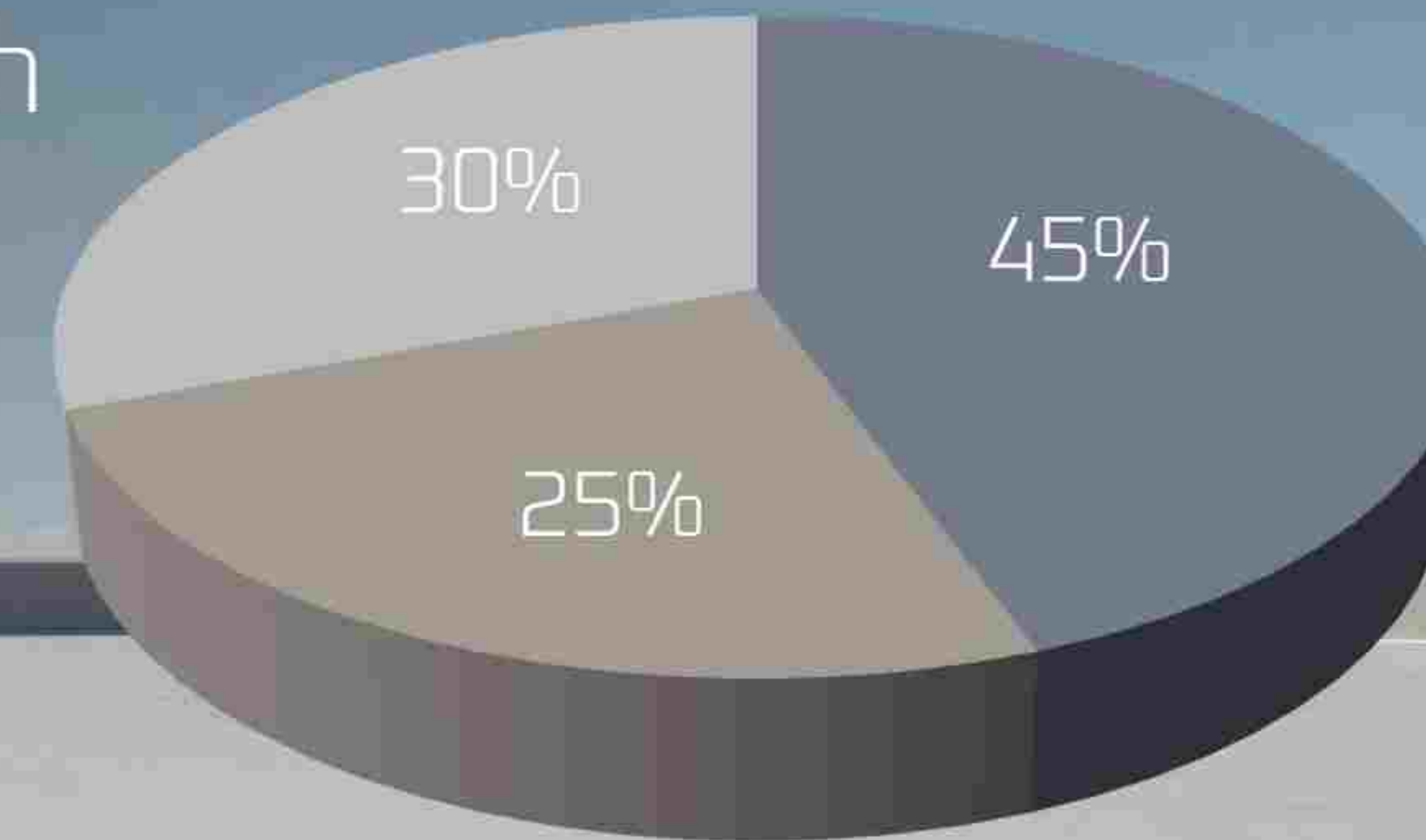
~30% of UV industry

~70k of monthly volumes

~50% of revenue

>28 Lakh

20-24 Lakh



24-28 Lakh

- Addressable market: >4m UVs with >20 lakh on road price
- On road price ref – Maharashtra state

THERE IS NOTHING STANDARD ABOUT IT



7 Seater with 2nd Row Sliding Seats



3x 12.3" Screens



Panoramic Skyroof



150L Frunk

& MANY MORE...

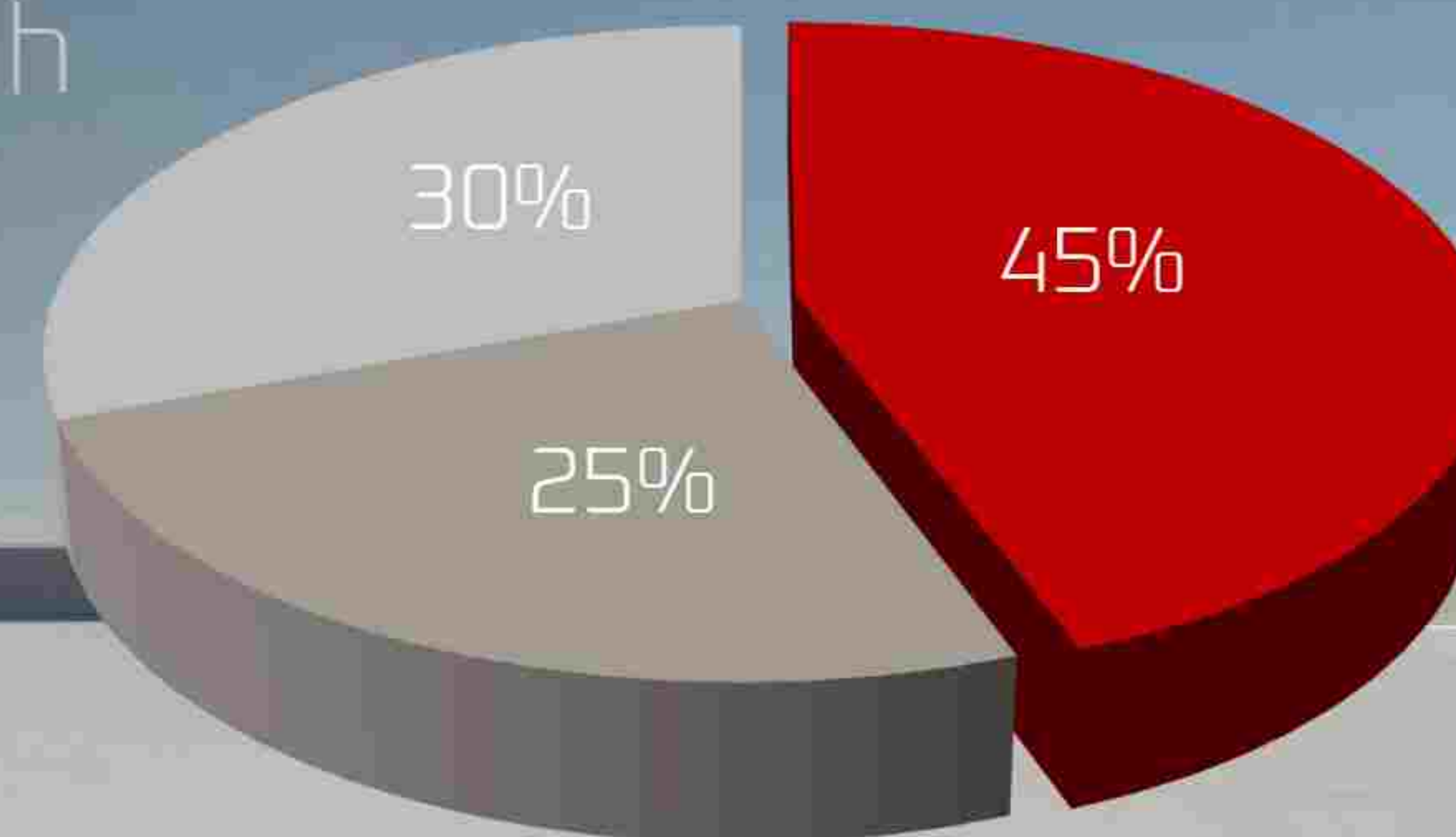
Price Segment 1

Addressable market

~30% of UV industry
~70k of monthly volumes
~50% of revenue

>28 Lakh

20-24 Lakh



24-28 Lakh

- Addressable market: >4m UVs with >20 lakh on road price
- On road price ref – Maharashtra state

	XEV 95 [PACK ONE Above]	K C EV [HX E]	T H EV [A S]	H C [K]
Being Born Electric	59 / 79 kWh battery & 140 / 175 kW charging speed	51.4 kWh battery & 100 kW charging	65 kWh battery & 100 kW charging	-
	Independent & Multi-link with FDD Suspension	✗ (Torsion Beam with coil spring)	Independent & Multi-link with FDD	✗ (Torsion Beam)
SUVness	>200 mm Ground clearance	✗	>200mm	✗
	Power : 170 / 210 kW Torque: 380 Nm	126 kW, 255 Nm	175 kW, 315 Nm	85kW, 250Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L	7 Seater Boot: 645L Frunk: 25L	5 Seater Boot: 502L Frunk: 67L	5 Seater Boot: 433L Frunk: -
	Shoulder Room: 1455 mm Cabin vol: 3941 L	1419 mm 3850 L	1424 mm 2924 L	1367 mm 2692 L
Driving Thrill	0-100 km/h: 7.9s / 7s Top Speed: 200 km/h	10.2s 170 km/h	8.5s 180 km/h	12.7s 185 km/h
	Turning Circle Dia.: 10m	10.5	11.5m	10.6
Suite Life	2nd Row sliding	2nd Row sliding	✗	✗
	Quiet Cabin (Foam in Tyre + Laminated Glass)	✗	✗	✗
Fun	Up to 5 screens and 6 Spkr Audio	2 Screens and 6 Spkr Audio	2 Screens and 6 Spkr Audio	2 Screens and 8 Spkr Audio
Wellbeing	Openable pano roof	Openable pano roof	Openable pano roof	Openable pano roof
Intelligence	Auto Headlamps and Wiper	✗ (only Auto Headlamps)	Auto Headlamps and Wiper	Auto Headlamps and Wiper
	SDV OTA capability – ePT, Features, Map, HMI	OTA capability – Map & HMI	SDV OTA capability – ePT, Features, Map, HMI	OTA capability – Map & HMI
Price: ESR (Rs Lakh)		22.0	22.0	19.7
Price: On Road (Rs Lakh)		23.4	23.4	23.8

PERFORMANCE

- 59 & 79 kWh Battery Pack
- Superfast Charging: 20 to 80% in just 20 min with 180 / 140 kW DC Charger (79 / 59 kWh)
- Best-in-class Power of 210 kW (79 kWh), 170 kW (59 kWh)
- Cruise Control
- Multi step regen
- Ele Power Steering with Variable Gear Ratio
- 10 metre Turning Circle Diameter
- Multi Driving Modes with Boost Mode
- One-touch Single Pedal Drive
- SonicSuite with Virtual Engine Sounds
- i-Link Front & 5-Link Rear Suspension
- MTV-CL technology
- Frequency Dependent Damping
- Low Rolling Resistance Tyres with NVH Reduction

DESIGN

- Panoramic Skyroof
- Illuminated Logo
- Bi-LED Headlamps with DRLs
- LED Tail lamps
- Premium Fabric Upholstery
- Stylish R18 Wheels with Aero Covers
- Premium Finish Exterior Cladding
- CapTouch Switches on Console

SAFETY

- 6 Airbags
- High Stiffness Bodyshell
- All Disc Brakes | Brake-by-Wire Tech
- Electronic Brake Booster with 46 Value Added Features
- Driver Drowsiness Detection
- Electronic Parking Brake
- Rear Parking Sensors with HD Camera
- TPMS with Individual Tyre Pressure Display

TECHNOLOGY

- Coast-to-Coast Triple Super Screens (12.3"x3)
- Qualcomm Snapdragon Chipset
- Wireless A. Auto & A. CarPlay
- Superfast 5G Connectivity
- Pre-installed OTT, SocialMedia, News, Shopping Apps
- BYOD In-Car experience
- Connected Features like Cabin Precooling, Scheduled Charging, Remote commands (Me4U App)
- 4 Speakers & 2 Tweeters
- Built-in Amazon Alexa

COMFORT & CONVENIENCE

- 2nd Row sliding seats
- 60:40 Split in 2nd Row Seats with Multi-Step Recline
- Height Adjustable Driver Seat & Seat Belt
- Rear wiper & washer | Rear demister
- Push Button Start
- Spacious Frunk (150L) & Trunk (upto 527L)
- One-touch Driver Power Window
- Auto Headlamps & Wipers
- FATC with Rear AC Vents
- Tilt & Telescopic Steering
- Cooled Console Storage
- 65 W Type C Fast Charging Ports for Front & Rear
- Smart climate control - PawPal (Pet mode), Keep Mode, and CampMe (Camp mode)
- Laminated Door Glass

XEV 9S

PACK ONE ABOVE | VARIANT FILM



XEV 9S

PACK ONE ABOVE | VARIANT FILM



XEV 9S

PACK ONE ABOVE | EX-SHOWROOM PRICE



₹ 19.95 LAKH

59 KWH

₹ 21.95 LAKH

79 KWH

Mentioned price does not include charger & installation cost.
Two charger options of 7.2 kW and 11.2 kW will be made available on a chargeable basis.

	XEV 95 [PACK ONE Above]	K C EV [HX E]	T H EV [A S]	H C [K]
Being Born Electric	59 / 79 kWh battery & 140 / 175 kW charging speed Independent & Multi-link with FDD Suspension	51.4 kWh battery & 100 kW charging ✗ (Torsion Beam with coil spring)	65 kWh battery & 100 kW charging Independent & Multi-link with FDD	- ✗ (Torsion Beam)
SUVness	>200 mm Ground clearance Power : 170 / 210 kW Torque: 380 Nm	✗ 126 kW, 255 Nm	>200mm 175 kW, 315 Nm	✗ 85kW, 250Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L Shoulder Room: 1455 mm Cabin vol: 3941 L	7 Seater Boot: 645L Frunk: 25L 1419 mm 3850 L	5 Seater Boot: 502L Frunk: 67L 1424 mm 2924 L	5 Seater Boot: 433L Frunk: - 1367 mm 2692 L
Driving Thrill	0-100 km/h: 7.9s / 7s Top Speed: 200 km/h Turning Circle Dia.: 10m	10.2s 170 km/h 10.5	8.5s 180 km/h 11.5m	12.7s 185 km/h 10.6
Suite Life	2nd Row sliding Quiet Cabin (Foam in Tyre + Laminated Glass)	2nd Row sliding ✗	✗ ✗	✗ ✗
Fun	Up to 5 screens and 6 Spkr Audio	2 Screens and 6 Spkr Audio	2 Screens and 6 Spkr Audio	2 Screens and 8 Spkr Audio
Wellbeing	Openable pano roof	Openable pano roof	Openable pano roof	Openable pano roof
Intelligence	Auto Headlamps and Wiper SDV OTA capability – ePT, Features, Map, HMI	✗ (only Auto Headlamps) OTA capability – Map & HMI	Auto Headlamps and Wiper SDV OTA capability – ePT, Features, Map, HMI	Auto Headlamps and Wiper OTA capability – Map & HMI
Price: ESR (Rs Lakh)	19.95 (59 kWh)/ 21.95 (79 kWh)	22.0	22.0	19.7
Price: On Road (Rs Lakh)	21.2 (59 kWh)/ 23.4 (79 kWh)	23.4	23.4	23.8

On road price ref – Maharashtra state | For ICE/Hybrid models, AT variants considered.

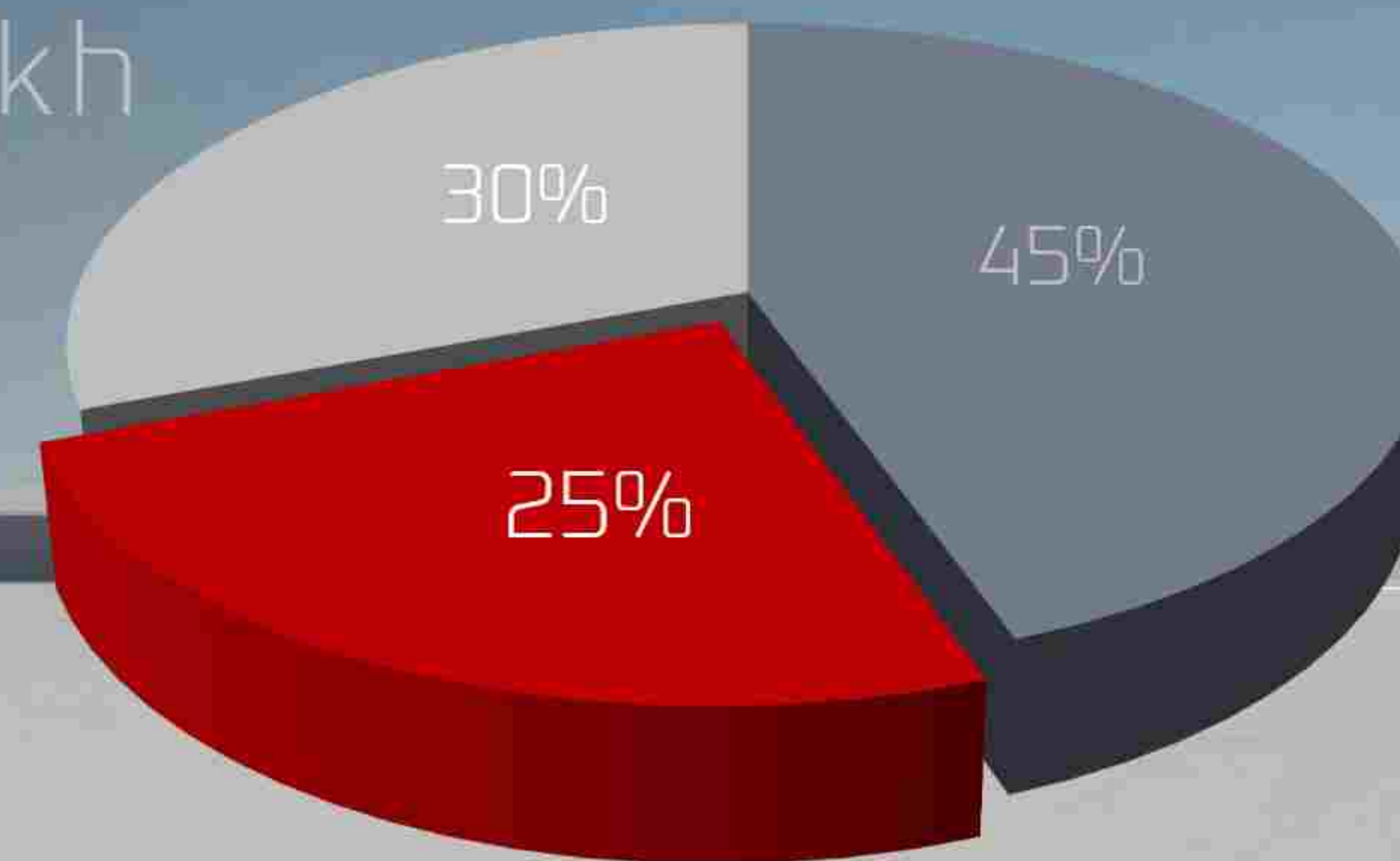
Price Segment 2

Addressable market

~30% of UV industry
~70k of monthly volumes
~50% of revenue

>28 Lakh

20-24 Lakh



24-28 Lakh

- Addressable market: >4m UVs with >20 lakh on road price
- On road price ref – Maharashtra state

	XEV 9S [PACK TWO Above]	K C EV [HX+ E]	T H EV [FR]	T Hc [VX]
Being Born Electric	70 / 79 kWh battery & 160 / 175 kW charging speed Independent & Multi-link with FDD Suspension	51.4 kWh battery & 100kW charging ✗ (Torsion Beam with coil spring)	65 / 75 kWh battery & 100 / 120 kW charging - Independent & Multi-link with FDD	✗ (Torsion Beam with coil spring)
SUVness	>200 mm Ground clearance Power : 180 / 210 kW Torque: 380 Nm	✗ 126 kW, 255 Nm	>200mm 175 kW, 315 Nm	✗ 137 kW, 206 Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L Shoulder Room: 1455 mm Cabin vol: 3941 L	7 Seater Boot: 645L Frunk: 25L 1419 mm 3850 L	5 Seater Boot: 502L Frunk: 67L 1424 mm 2924 L	7 Seater Boot: 675L Frunk: - 1400mm 3932 L
Driving Thrill	0-100 km/h: 7.6s / 7s Top Speed: 200 km/h Turning Circle Dia.: 10m	10.2s 170 km/h 10.5	8.5s 180 km/h 11.5m	8.2s 170 km/h 11.25m
Suite Life	2nd Row sliding & Manual Boss Mode 1st Row Ventilated Quiet Cabin (Foam in Tyre + Laminated Glass)	✗ (only sliding) 1st Row Ventilated ✗	✗ 1st Row Ventilated ✗	✗ (only sliding) ✗ ✗
Fun	Upto 5 screens and 16 Spkr Audio GrooveMe (lights show + music)	2 Screens and 8 Spkr Audio ✗	2 Screens and 10 Spkr Audio ✗	2 Screens and 6 Spkr Audio ✗
Wellbeing	Dual Zone Temp Control (DATC) 6-way powered driver seat	✗ ✗	Dual Zone Temp Control (DATC) 6-way powered driver seat	✗ ✗
Intelligence	User profile detection via NFC Key	✗	✗	✗
Price: ESR (Rs Lakh)		24.5	24.0 (65 kWh) / 25.0 (75 kWh)	25.9
Price: On Road (Rs Lakh)		26.1	25.5 (65 kWh) / 26.6 (75 kWh)	31.0

PERFORMANCE

- 79 & 70 kWh Battery Pack
- Superfast Charging : 20 to 80% in just 20 min with 160 kW DC Charger
- Best-in-class Power of 180 kW
- Adaptive Cruise Control
- Multi step regen, including Auto Mode
- Electric Power Steering with Variable Gear Ratio
- 10 metre Turning Circle Diameter
- Multi Driving Modes with Boost Mode
- One-touch Single Pedal Drive
- SonicSuite with Virtual Engine Sounds
- i-Link Front & 5-Link Rear Suspension
- MTV-CL technology
- Frequency Dependent Damping
- Low Rolling Resistance Tyres with NVH Reduction

DESIGN

- R18 Alloy Wheels
- Leatherette-wrapped Interior trims
- Leatherette Seat Upholstery
- Leatherette Steering Wheel
- Panoramic Skyroof
- Illuminated Logo
- Bi-LED Headlamps with DRLs
- LED Tail lamps
- Premium Finish Exterior Cladding
- CapTouch Switches on Console

SAFETY

- L2 ADAS with 1 Radar & 1 Vision Camera
- 360-degree Camera | Blind View Monitor
- Front Parking Sensors
- 6 Airbags
- High Stiffness Bodyshell
- All Disc Brakes | Brake-by-Wire Tech
- Electronic Brake Booster with 46 Value Added Features
- Driver Drowsiness Detection
- Electronic Parking Brake
- Rear Parking Sensors with HD Camera
- TPMS with Individual Tyre Pressure Display

TECHNOLOGY

- Sonic Studio by Mahindra
- 16 Speaker Harman/Kardon Audio
- Dolby Atmos
- Wireless Charging in Front Row
- NFC Key (Phone & Key card)
- Coast-to-Coast Triple Super Screens (12.3"x3)
- Qualcomm Snapdragon Chipset
- Wireless A. Auto & A. CarPlay
- Superfast 5G Connectivity
- Pre-installed OTT, SocialMedia, News, Shopping Apps
- BYOD In-Car experience
- Connected Features like Cabin Precooling, Scheduled Charging, Remote commands (Me4U App)
- Built-in Amazon Alexa

COMFORT & CONVENIENCE

- Ventilated 1st Row Seats
- 6 way Powered Driver Seat + 2 way Manual Lumbar
- Auto Fold ORVMs | ORVM Auto Tilt on Reverse
- Dual Zone Automatic Temperature Control
- Auto Dimming IRVM
- Co-Driver ergo lever
- BYOD – Mounting Provision on Seats
- Auto Defogger For Windshield
- 2nd Row sliding seats
- 60:40 Split in 2nd Row Seats with Multi-Step Recline
- Rear wiper & washer | Rear demister
- Push Button Start
- Spacious Frunk (150L) & Trunk (upto 527L)
- One-touch Driver Power Window
- Auto Headlamps & Wipers
- Tilt & Telescopic Steering
- Cooled Console Storage
- 65 W Type C Fast Charging Ports for Front & Rear
- Smart climate control - PawPal (Pet mode), Keep Mode, and CampMe (Camp mode)
- Laminated Door Glass

XEV 9S

PACK TWO ABOVE | VARIANT FILM



XEV 9S

PACK TWO ABOVE | VARIANT FILM



XEV 9S

PACK TWO ABOVE | EX-SHOWROOM PRICE



₹ 24.45 LAKH

70 KWH

₹ 25.45 LAKH

79 KWH

Mentioned price does not include charger & installation cost.
Two charger options of 7.2 kW and 11.2 kW will be made available on a chargeable basis.

	XEV 9S [PACK TWO Above]	K C EV [HX+ E]	T H EV [FR]	T Hc [VX]
Being Born Electric	70 / 79 kWh battery & 160 / 175 kW charging speed	51.4 kWh battery & 100kW charging	65 / 75 kWh battery & 100 / 120 kW charging	-
	Independent & Multi-link with FDD Suspension	X (Torsion Beam with coil spring)	Independent & Multi-link with FDD	X (Torsion Beam with coil spring)
SUVness	>200 mm Ground clearance	X	>200mm	X
	Power : 180 / 210 kW Torque: 380 Nm	126 kW, 255 Nm	175 kW, 315 Nm	137 kW, 206 Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L	7 Seater Boot: 645L Frunk: 25L	5 Seater Boot: 502L Frunk: 67L	7 Seater Boot: 675L Frunk: -
	Shoulder Room: 1455 mm Cabin vol: 3941 L	1419 mm 3850 L	1424 mm 2924 L	1400mm 3932 L
Driving Thrill	0-100 km/h: 7.6s / 7s Top Speed: 200 km/h	10.2s 170 km/h	8.5s 180 km/h	8.2s 170 km/h
	Turning Circle Dia.: 10m	10.5	11.5m	11.25m
Suite Life	2nd Row sliding & Manual Boss Mode	X (only sliding)	X	X (only sliding)
	1st Row Ventilated	1st Row Ventilated	1st Row Ventilated	X
	Quiet Cabin (Foam in Tyre + Laminated Glass)	X	X	X
Fun	Upto 5 screens and 16 Spkr Audio	2 Screens and 8 Spkr Audio	2 Screens and 10 Spkr Audio	2 Screens and 6 Spkr Audio
	GrooveMe (lights show + music)	X	X	X
Wellbeing	Dual Zone Temp Control (DATC)	X	Dual Zone Temp Control (DATC)	X
	6-way powered driver seat	X	6-way powered driver seat	X
Intelligence	User profile detection via NFC Key	X	X	X
Price: ESR (Rs Lakh)	24.45 (70 kWh)/ 25.45 (79 kWh)	24.5	24.0 (65 kWh) / 25.0 (75 kWh)	25.9
Price: On Road (Rs Lakh)	26.0 (70 kWh)/ 27.1 (79 kWh)	26.1	25.5 (65 kWh) / 26.6 (75 kWh)	31.0

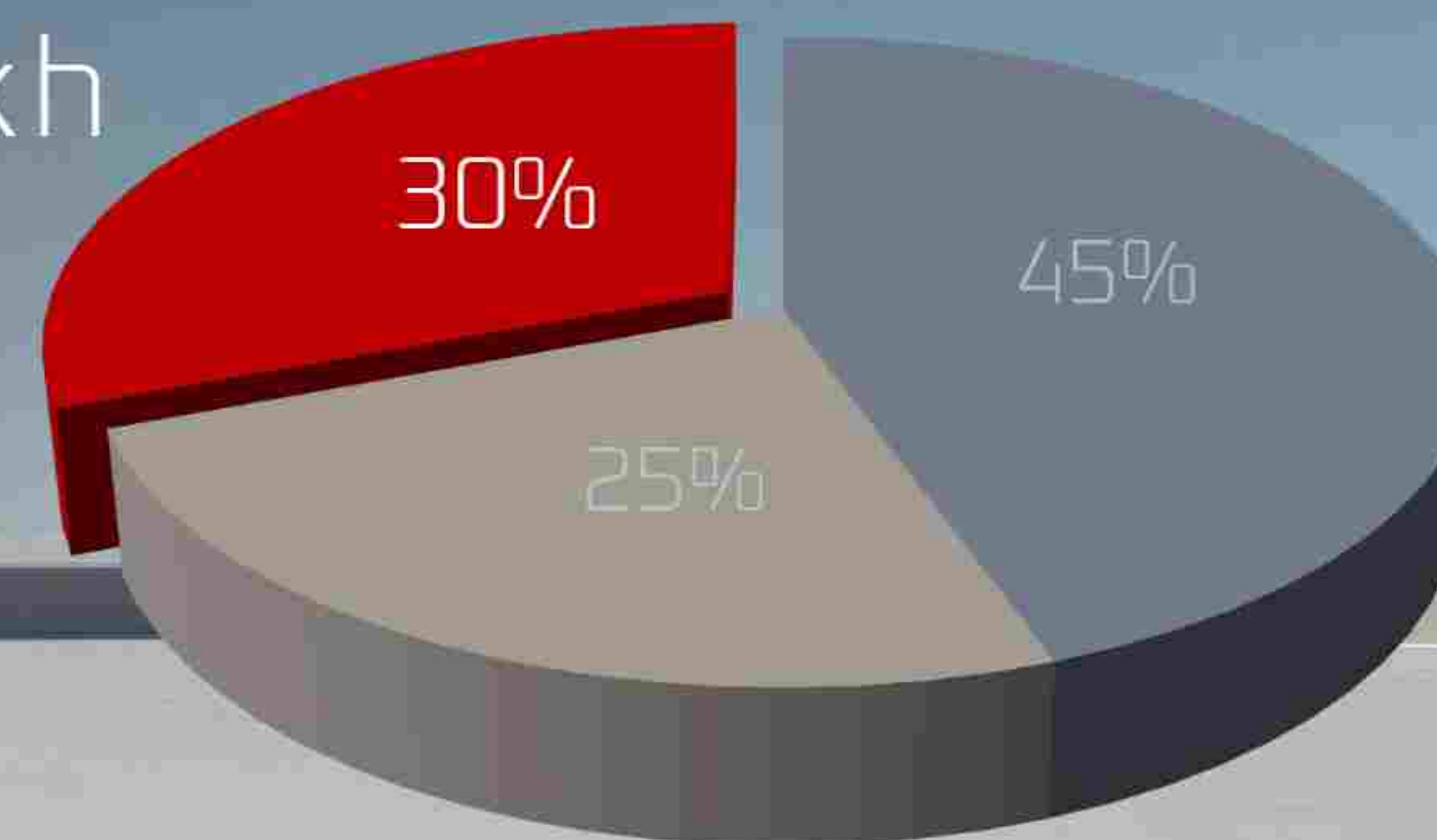
Price Segment 3

Addressable market

~30% of UV industry
~70k of monthly volumes
~50% of revenue

>28 Lakh

20-24 Lakh



24-28 Lakh

- Addressable market: >4m UVs with >20 lakh on road price
- On road price ref – Maharashtra state

	XEV 9s [PACK THREE]	T H EV [EM]	T Hc [ZX]
Being Born Electric	79 kWh battery & 175 kW charging speed Intelligent Adaptive Suspension	75 kWh battery & 120kW charging ✗	- ✗
SUVness	>200 mm Ground clearance Power : 210 kW Torque: 380Nm	>200mm 175 kW, 315 Nm	✗ 137 kW, 206 Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L Shoulder Room: 1455 mm Cabin vol: 3941 L	5 Seater Boot: 502L Frunk: 67L 1424 mm 2924 L	7 Seater Boot: 675L Frunk: - 1400mm 3932 L
Driving Thrill	0-100 km/h: 7s Top Speed: 200 km/h Turning Circle Dia.: 10m	8.5s 180 km/h 11.5m	8.2s 170 km/h 11.25m
Suite Life	2nd Row sliding & Powered Boss Mode 2nd Row Ventilated Quiet Cabin (Foam in Tyre + Acoustic Laminated Glass)	✗ (only boss mode) ✗ ✗	✗ (only sliding) ✗ ✗
Fun	Upto 5 screens and 16 Spkr Audio 16mn Ambient light colours + Dual tone GrooveMe (lights show + music)	2 Screens and 10 Spkr Audio Multi colour ✗	2 Screens and 9 Spkr Audio Single colour ✗
Wellbeing	ADAS with 5 radars VR LED Air filter + AQI display	ADAS with 3 radars AQI display	✗ ✗
Intelligence	User profile detection via NFC Key	UWB Key; no user profile detection	✗
Price: ESR (Rs Lakh)		27.5	30.2
Price: On Road (Rs Lakh)		29.3	36.2

PERFORMANCE

- Intelligent Adaptive Suspension
- 79 kWh Battery Pack
- Superfast Charging: 20 to 80% in just 20 min with 160 kW DC Charger
- Best-in-class Power of 180 kW
- Adaptive Cruise Control
- Multi step regen, including Auto Mode
- Electric Power Steering with Variable Gear Ratio
- 10 metre Turning Circle Diameter
- Multi Driving Modes with Boost Mode
- One-touch Single Pedal Drive
- SonicSuite with Virtual Engine Sounds
- i-Link Front & 5-Link Rear Suspension
- MTV-CL technology
- Low Rolling Resistance Tyres with NVH Reduction

DESIGN

- LED DRLs | Centre Signature Lamp
- Sequential Turn Indicators
- Start-up Lighting Sequence
- LightMeUp - Ambient lighting with 16 million colours – integrated in Interiors & Skyroof
- Leatherette-wrapped Interior trims
- Leatherette Seat Upholstery
- Leatherette Steering Wheel
- R18 Alloy Wheels
- Panoramic Skyroof
- Illuminated Logo
- Bi-LED Headlamps with DRLs
- LED Tail lamps
- Premium Finish Exterior Cladding
- CapTouch Switches on Console

SAFETY

- 7 Airbags (6 Airbags + Knee Airbag)
- L2+ ADAS | 5 Radars & 1 Vision Camera
 - Driver Initiated Auto Lane change
 - Lane centring
 - Emergency steering assist
 - Blind Spot Detection
 - Front & Rear Cross Traffic Alert
- Front Fog Lamps | Cornering Lamps
- Auto Booster Lamps
- Acoustic Laminated Door Glass
- 360-deg Camera | Blind View Monitor
- Front Parking Sensors
- High Stiffness Bodyshell
- All Disc Brakes | Brake-by-Wire Tech
- Electronic Brake Booster with 46 Value Added Features
- Driver Drowsiness Detection
- Electronic Parking Brake
- Rear Parking Sensors with HD Camera
- TPMS with Individual Tyre Pressure Display

TECHNOLOGY

- Dual Wireless Charging (Front | Rear)
- Advanced Air Filtration with AQI display
- Sonic Studio by Mahindra
- 16 Speaker Harman/Kardon Audio
- Dolby Atmos
- NFC Key (Phone & Key card)
- Coast-to-Coast Triple Super Screens (12.3"x3)
- Qualcomm Snapdragon Chipset
- Wireless A. Auto & A. CarPlay
- SuperFast 5G Connectivity
- Pre-installed OTT, SocialMedia, News, Shopping Apps
- BYOD In-Car experience
- Connected Features like Cabin Precooling, Scheduled Charging, Remote commands (Me4U App)
- Built-in Amazon Alexa

COMFORT & CONVENIENCE

- 6 way Powered Co-Driver Seat with power boss mode
- Ventilated 1st Row & 2nd Row Seats
- 2nd Row Snack tray (behind co-driver seat)
- Electrically Deployed Flush Door Handles
- Passive Keyless Entry (PKE)
- Second Row Window Sunshade
- 6 way Powered Driver Seat + 2 way Manual Lumbar
- Auto Fold ORVMs | ORVM Auto Tilt on Reverse
- Dual Zone Automatic Temperature Control
- Auto Dimming IRVM
- Co-Driver ergo lever
- BYOD – Mounting Provision on Seats
- Auto Defogger For Windshield
- 2nd Row sliding seats
- 60:40 Split in 2nd Row Seats with Multi-Step Recline
- Rear wiper & washer | Rear demister
- Push Button Start
- Spacious Frunk (150L) & Trunk (upto 527L)
- One-touch Driver Power Window
- Auto Headlamps & Wipers
- Tilt & Telescopic Steering
- Cooled Console Storage
- 65 W Type C Fast Charging Ports for Front & Rear
- Smart climate control - PawPal (Pet mode), Keep Mode, and CampMe (Camp mode)
- Laminated Door Glass

XEV 9S

PACK THREE | VARIANT FILM



XEV 9S

PACK THREE | VARIANT FILM



XEV 9S

PACK THREE | EX-SHOWROOM PRICE



₹ 27.35 LAKH
79 KWH

Mentioned price does not include charger & installation cost.
Two charger options of 7.2 kW and 11.2 kW will be made available on a chargeable basis.

	XEV 9s [PACK THREE]	T H EV [EM]	T Hc [ZX]
Being Born Electric	79 kWh battery & 175 kW charging speed Intelligent Adaptive Suspension	75 kWh battery & 120kW charging X	- X
SUVness	>200 mm Ground clearance Power : 210 kW Torque: 380Nm	>200mm 175 kW, 315 Nm	X 137 kW, 206 Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L Shoulder Room: 1455 mm Cabin vol: 3941 L	5 Seater Boot: 502L Frunk: 67L 1424 mm 2924 L	7 Seater Boot: 675L Frunk: - 1400mm 3932 L
Driving Thrill	0-100 km/h: 7s Top Speed: 200 km/h Turning Circle Dia.: 10m	8.5s 180 km/h 11.5m	8.2s 170 km/h 11.25m
Suite Life	2nd Row sliding & Powered Boss Mode 2nd Row Ventilated Quiet Cabin (Foam in Tyre + Acoustic Laminated Glass)	X (only boss mode) X X	X (only sliding) X X
Fun	Upto 5 screens and 16 Spkr Audio 16mn Ambient light colours + Dual tone GrooveMe (lights show + music)	2 Screens and 10 Spkr Audio Multi colour X	2 Screens and 9 Spkr Audio Single colour X
Wellbeing	ADAS with 5 radars VR LED Air filter + AQI display	ADAS with 3 radars AQI display	X X
Intelligence	User profile detection via NFC Key	UWB Key; no user profile detection	X
Price: ESR (Rs Lakh)	27.35	27.5	30.2
Price: On Road (Rs Lakh)	29.1	29.3	36.2

	XEV 9s [PACK THREE Above]	Luxury EV SUV
Being Born Electric	79 kWh battery & 175 kW charging speed Intelligent Adaptive Suspension	70.5 kWh battery & 100 kW charging X
SUVness	>200 mm Ground clearance Power : 210 kW Torque: 380Nm	X 140 kW, 385 Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L Shoulder Room: 1455 mm Cabin vol: 3941 L	7 Seater Boot: 380L Frunk: - 1401 mm 3560 L
Driving Thrill	0-100 km/h: 7s (2WD) Top Speed: 200 km/h Turning Circle Dia.: 10m	8.9s 160 km/h 11.7m
Suite Life	2nd Row sliding & Powered Boss Mode 2nd Row Ventilated Quiet Cabin (Foam in Tyre + Acoustic Laminated Glass)	X (only sliding) X X
Fun	Upto 5 screens and 16 Spkr Audio 16mn Ambient light colours + Dual tone GrooveMe (lights show + music) Dynamic carpet lighting	2 Screens and 12 Spkr Audio 64 colours X
Wellbeing	ADAS with 5 radars AR HUD VR LED Air filter + AQI display	X (3 radars) X X
Intelligence	In-Cabin Camera Secure360 (Live camera view via App)	X
Price: ESR (Rs Lakh)		78.9
Price: On Road (Rs Lakh)		85.2

PERFORMANCE

- Intelligent Adaptive Suspension
- 79 kWh Battery Pack
- Superfast Charging : 20 to 80% in just 20 min with 180 kW DC Charger
- Best-in-class Power of 180 kW
- Adaptive Cruise Control
- Multi step regen, including Auto Mode
- Electric Power Steering with Variable Gear Ratio
- 10 metre Turning Circle Diameter
- Multi Driving Modes with Boost Mode
- One-touch Single Pedal Drive
- SonicSuite with Virtual Engine Sounds
- i-Link Front & 5-Link Rear Suspension
- MTV-CL technology
- Low Rolling Resistance Tyres with NVH Reduction

DESIGN

- Night Trail - Carpet Lamps
- CapTouch Switches on Console & Steering Wheel
- LED DRLs | Centre Signature Lamp
- Sequential Turn Indicators
- Start-up Lighting Sequence
- LightMeUp - Ambient lighting with 16 million colours – integrated in Interiors & Skyroof
- Leatherette-wrapped Interior trims
- Leatherette Seat Upholstery
- Leatherette Steering Wheel
- R18 Alloy Wheels
- Panoramic Skyroof
- Illuminated Logo
- Bi-LED Headlamps with DRLs
- LED Tail lamps
- Premium Finish Exterior Cladding

SAFETY

- VisionX (ARHUD)
- Eyedentity – DOMS
- Secure360 – Live view & recording
- 7 Airbags (6 Airbags + Knee Airbag)
- L2+ ADAS | 5 Radars & 1 Vision Camera
 - Driver Initiated Auto Lane Change
 - Lane centring
 - Emergency steering assist
 - Blind Spot Detection
 - Front & Rear Cross Traffic Alert
- Front Fog Lamps | Cornering Lamps
- Auto Booster Lamps
- Acoustic Laminated Door Glass
- 360-deg Camera | Blind View Monitor
- Front Parking Sensors
- High Stiffness Bodyshell
- All Disc Brakes | Brake-by-Wire Tech
- Electronic Brake Booster with 46 Value Added Features
- Electronic Parking Brake
- Rear Parking Sensors with HD Camera
- TPMS with Individual Tyre Pressure Display

TECHNOLOGY

- Qualcomm 8295 Snapdragon Chip with 24 GB RAM & 128 GB Storage
- Autopark
- Video Calling
- Drive Video Recording
- Dual Wireless Charging (Front | Rear)
- Adv. Air Filtration with AQI display
- Sonic Studio by Mahindra
- 16 Speaker Harman/Kardon Audio
- Dolby Atmos
- NFC Key (Phone & Key card)
- Coast-to-Coast Triple Super Screens (12.3"x3)
- Wireless A. Auto & A. CarPlay
- Superfast 5G Connectivity
- Pre-installed OTT, SocialMedia, News, Shopping Apps
- BYOD In-Car experience
- Connected Features like Cabin Precooling, Scheduled Charging, Remote commands (Me4U App)
- Built-in Amazon Alexa

COMFORT & CONVENIENCE

- 6 way Powered Co-Driver Seat with power boss mode
- Ventilated 1st Row & 2nd Row Seats
- 2nd Row Snack tray (behind co-driver seat)
- Electrically Deployed Flush Door Handles
- Passive Keyless Entry (PKE)
- Second Row Window Sunshade
- 6 way Powered Driver Seat + 2 way Manual Lumbar
- Auto Fold ORVMs | ORVM Auto Tilt on Reverse
- Dual Zone Automatic Temperature Control
- Auto Dimming IRVM
- Co-Driver ergo lever
- BYOD – Mounting Provision on Seats
- Auto Defogger For Windshield
- 2nd Row sliding seats
- 60:40 Split in 2nd Row Seats with Multi-Step Recline
- Rear wiper & washer | Rear demister
- Push Button Start
- Spacious Frunk (150L) & Trunk (upto 527L)
- One-touch Driver Power Window
- Auto Headlamps & Wipers
- Tilt & Telescopic Steering
- Cooled Console Storage
- 65 W Type C Fast Charging Ports for Front & Rear
- Smart climate control - PawPal (Pet mode), Keep Mode, and CampMe (Camp mode)
- Laminated Door Glass

XEV 9S

PACK THREE ABOVE | EX-SHOWROOM PRICE



₹ 29.45 LAKH

79 KWH

Mentioned price does not include charger & installation cost.
Two charger options of 7.2 kW and 11.2 kW will be made available on a chargeable basis.

	XEV 9s [PACK THREE Above]	Luxury EV SUV
Being Born Electric	79 kWh battery & 175 kW charging speed Intelligent Adaptive Suspension	70.5 kWh battery & 100 kW charging X
SUVness	>200 mm Ground clearance Power : 210 kW Torque: 380Nm	X 140 kW, 385 Nm
Uniting People	7 Seater Boot: 527L Frunk: 150L Shoulder Room: 1455 mm Cabin vol: 3941 L	7 Seater Boot: 380L Frunk: - 1401 mm 3560 L
Driving Thrill	0-100 km/h: 7s (2WD) Top Speed: 200 km/h Turning Circle Dia.: 10m	8.9s 160 km/h 11.7m
Lounge Life	2nd Row sliding & Powered Boss Mode 2nd Row Ventilated Quiet Cabin (Foam in Tyre + Acoustic Laminated Glass)	X (only sliding) X X
Fun	Upto 5 screens and 16 Spkr Audio 16mn Ambient light colours + Dual tone GrooveMe (lights show + music) Dynamic carpet lighting	2 Screens and 12 Spkr Audio 64 colours X
Wellbeing	ADAS with 5 radars AR HUD VR LED Air filter + AQI display	X (3 radars) X X
Intelligence	In-Cabin Camera Secure360 (Live camera view via App)	X
Price: ESR (Rs Lakh)	29.45	78.9
Price: On Road (Rs Lakh)	31.50	85.2



Add your preference: 14th Dec, 2025

Test drives start: 5th Jan, 2026

Bookings open: 14th Jan, 2026

Deliveries start: 23rd Jan 2026



XEV 95 FILM