

## Mahindra & Mahindra Ltd.

Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

> Tel: +91 22 2490 1441 Fax: +91 22 2490 0833 www.mahindra.com

13th November 2025

National Stock Exchange of India Limited "Exchange Plaza", 5<sup>th</sup> Floor, Plot No.C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.

The Luxembourg Stock Exchange 35A Boulevard Joseph II, L-1840 Luxembourg.

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Dear Sir(s) / Madam,

Sub: Intimation under Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

We would like to inform you that the Board of Directors of the Company at its meeting held on 12<sup>th</sup> November 2025, has approved the following:

- > To enter into a joint venture agreement with The Manufacturers Life Insurance Company ("Manulife") for the formation of a joint venture company ("JVCo.") in India to carry on the business of providing life insurance and any activities related to or in furtherance thereof, subject to the receipt of requisite approvals under the applicable laws and fulfilment of various terms and conditions as specified in joint venture agreement
- Incorporation of a JVCo. as a public limited company under such name as may be jointly applied by the Company and Manulife and made available by the Registrar of Companies.

The Company will hold 50% of paid-up share capital in the proposed JVCo. and the balance 50% paid-up share capital will be held by Manulife or any of its affiliate in accordance with the aforesaid joint venture agreement.

The Company will furnish the requisite disclosures to the exchanges upon the incorporation of JVCo as required under Listing Regulations.

The Meeting of the Board of Directors of the Company on 12<sup>th</sup> November 2025 commenced at 9:30 p.m. and concluded at 10:25 p.m.

Pursuant to the above approval, the Company and Manulife have entered into joint venture agreement for the foregoing purpose, which has been executed on 12<sup>th</sup> November 2025 at 11:40 p.m. (IST).

The details as required under Para A (5) of Part A of Schedule III of the Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11<sup>th</sup> November 2024 (as amended) are enclosed as **Annexure 1**.

The Press Release being issued in this regard is attached herewith.

This intimation is also being uploaded on the Company's website at <a href="https://www.mahindra.com">https://www.mahindra.com</a>

You are requested to kindly take the same on record and treat the same as compliance with the applicable provisions of the Listing Regulations.

Yours sincerely.

For MAHINDRA & MAHINDRA LIMITED

Sailesh Kumar Daga Company Secretary

Encl.: as above



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## **Annexure 1**

# **Joint Venture Agreement**

ı	C	Datable of French that would to be	Information of analy areas (a)
	Sr. No.	Details of Events that need to be provided	Information of such events(s)
1	a)	name(s) of parties with whom the agreement is entered;	The Company has entered into a joint venture agreement ("JVA") with The Manufacturers Life Insurance Company ("Manulife")
	b)	purpose of entering into the agreement;	To establish and operate a life insurance company in India as a long-term joint venture ("JVCo.") The business of JVCo. shall be life insurance business (as defined in the Insurance Act, 1938, as modified or amended under Applicable Law from time to time), and any activities related to or in furtherance thereof (including the provision of administrative services) in accordance with Applicable Law (the "Business").  The JVCo. will be incorporated under the Companies Act, 2013 for the purpose of conducting the Business.
	c)	shareholding, if any, in the entity with whom the agreement is executed;	Upon incorporation, the Company and Manulife will own 50%, each, of the share capital of the JVCo.
	d)	significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	company under the Companies Act, 2013 to carry out the Business in accordance with applicable law;
	e)	whether, the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	Manulife is not related to promoter & promoter group of the Company, however it is a related party of the Company through its subsidiary(ies).
	f)	whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	Yes, the transactions arising out of JVA would be entered at an arm's length.



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	Sr.	Details of Events that need to be	Information of such events(s)
	No.	provided	
	g)	in case of issuance of shares to the parties,	The Company will be subscribing to the equity shares of JVCo.
		details of issue price, class of shares issued	after the incorporation of the JVCo. in the ratio agreed
			between the Company and Manulife under the JVA (i.e., 50%
			of the equity shares of the JVCo., each).
	h)	any other disclosures related to such	The Company will have the right to nominate 2 (two) directors
		agreements, viz., details of nominee on the	to the board of directors of the JVCo., in accordance with the
		board of directors of the listed entity,	JVA.
		potential conflict of interest arising out of	
		such agreements, etc.	
	i)	in case of termination or amendment of	Not Applicable
		agreement, listed entity shall disclose	
		additional details to the stock exchange(s):	
		a) name of parties to the agreement;	
		b) nature of the agreement;	
		c) date of execution of the agreement;	
		d) details of amendment and impact	
		thereof or reasons of termination and	
		impact thereof.	





### Press Release

# Mahindra and Manulife Agree to Establish 50:50 Life Insurance Joint Venture in India

Mumbai, November 12, 2025 – Mahindra & Mahindra Ltd. (M&M) and Manulife today announced that the two companies have entered into an agreement to establish a 50:50 life insurance joint venture, subject to regulatory approval. This new venture will strengthen Mahindra and Manulife's existing footprint in India and underscores their commitment to enhancing the financial wellbeing of customers in one of the world's fastest-growing markets. The vision is to be the #1 life insurance company for rural and semi-urban India, and in serving urban customers through leadership in protection solutions.

The joint venture aims to offer long-term savings and protection solutions tailored to the diverse and growing needs of India's population, in line with India's "Insurance for All" vision by 2047<sup>1</sup>. Combining Mahindra's deep access and extensive distribution in rural and semi-urban areas with Manulife's proven quality agency capabilities catered to urban customers, the joint venture will create long term value by driving customer centricity and leveraging new technologies.

Upon regulatory approval, this joint venture will expand on the collaboration between Mahindra and Manulife in India, following the successful launch of Mahindra Manulife Investment Management in 2020. The total capital commitment from each shareholder is up to Rs 3,600 crores (US\$400 million), we expect each shareholder to invest Rs 1,250 crores (US\$140 million) in the first 5 years.

## India: A compelling growth opportunity underpinned by strong megatrends

The life Insurance market has surpassed US\$20 billion in new business premiums, growing at a 12% CAGR over the past five years<sup>2</sup>. Yet, India continues to have a high protection gap and low insurance penetration, providing significant long-term growth potential. These tailwinds position India to become the world's fastest growing life insurance market over the next decade, on track to become the fourth largest globally<sup>3</sup>. This growth is underpinned by robust GDP expansion, a rising middle class, and a supportive regulatory environment.

## Mahindra & Manulife: A very strong partnership

**Dr Anish Shah, Group CEO & Managing Director, Mahindra Group** said, "Mahindra brand strength, deep distribution capabilities in rural and semi-urban India and execution excellence make life insurance a logical extension towards our goal of building a comprehensive financial services portfolio. Manulife is the best natural partner for us given their global capabilities in insurance products, underwriting and reinsurance. With a focus on leveraging technology the joint venture will build an efficient, customer-centric insurer in India. We are confident that this joint venture offers a very compelling opportunity to create meaningful value for our shareholders."

Mr. Phil Witherington, President and CEO, Manulife said, "Today marks an important milestone as we seek to enter one of the world's fastest growing insurance markets – India. This will further strengthen our diverse portfolio and positions us for tremendous growth in a mega economy of the future. We have a trusted partner in Mahindra Group, with whom we already have a successful asset management collaboration, and we see tremendous opportunity to build on our efforts by leveraging their deep distribution network alongside our industry-leading agency distribution and insurance expertise."





Following today's signing, Mahindra and Manulife teams will work together to apply for an insurance license.

Kotak Investment Banking acted as financial adviser and AZB & Partners acted as legal counsel to Mahindra Group. Debevoise & Plimpton LLP acted as legal counsel to Manulife.

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### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 324000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on <a href="https://www.mahindra.com/">https://www.mahindra.com/</a> <a href="https://www.mahindra.com/">a and Facebook</a>: <a href="mailto:@MahindraRise">@MahindraRise</a> <a href="mailto:For updates">For updates</a> subscribe to <a href="https://www.mahindra.com/newsroom/press-release">https://www.mahindra.com/newsroom/press-release</a>

### **About Manulife**

Manulife Financial Corporation is a leading international financial services provider, helping our customers make their decisions easier and lives better. With our global headquarters in Toronto, Canada, we operate as Manulife across Canada, Asia, and Europe, and primarily as John Hancock in the United States, providing financial advice and insurance for individuals, groups and businesses. Through Manulife Wealth & Asset Management, we offer global investment, financial advice, and retirement plan services to individuals, institutions, and retirement plan members worldwide. At the end of 2024, we had more than 37,000 employees, over 109,000 agents, and thousands of distribution partners, serving over 36 million customers. We trade as 'MFC' on the Toronto, New York, and the Philippine stock exchanges, and under '945' in Hong Kong.

Not all offerings are available in all jurisdictions. For additional information, please visit manulife.com.

## **Media Contact**

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<sup>&</sup>lt;sup>1</sup> "Insurance for All" vision by 2047 is an initiative by The Insurance Regulatory and Development Authority of India (IRDAI) to address India's protection gap and enhance coverage for the Indian population.

<sup>&</sup>lt;sup>2</sup> Source: IRDAI

<sup>&</sup>lt;sup>3</sup> Source: McKinsey & Company