



X U V 3 X O

X U V 3 X O

~1.8 Lakh

Sold in just 21 months* making it the fastest selling Mahindra SUV

7 Prestigious Wins

Most celebrated compact SUV of the year



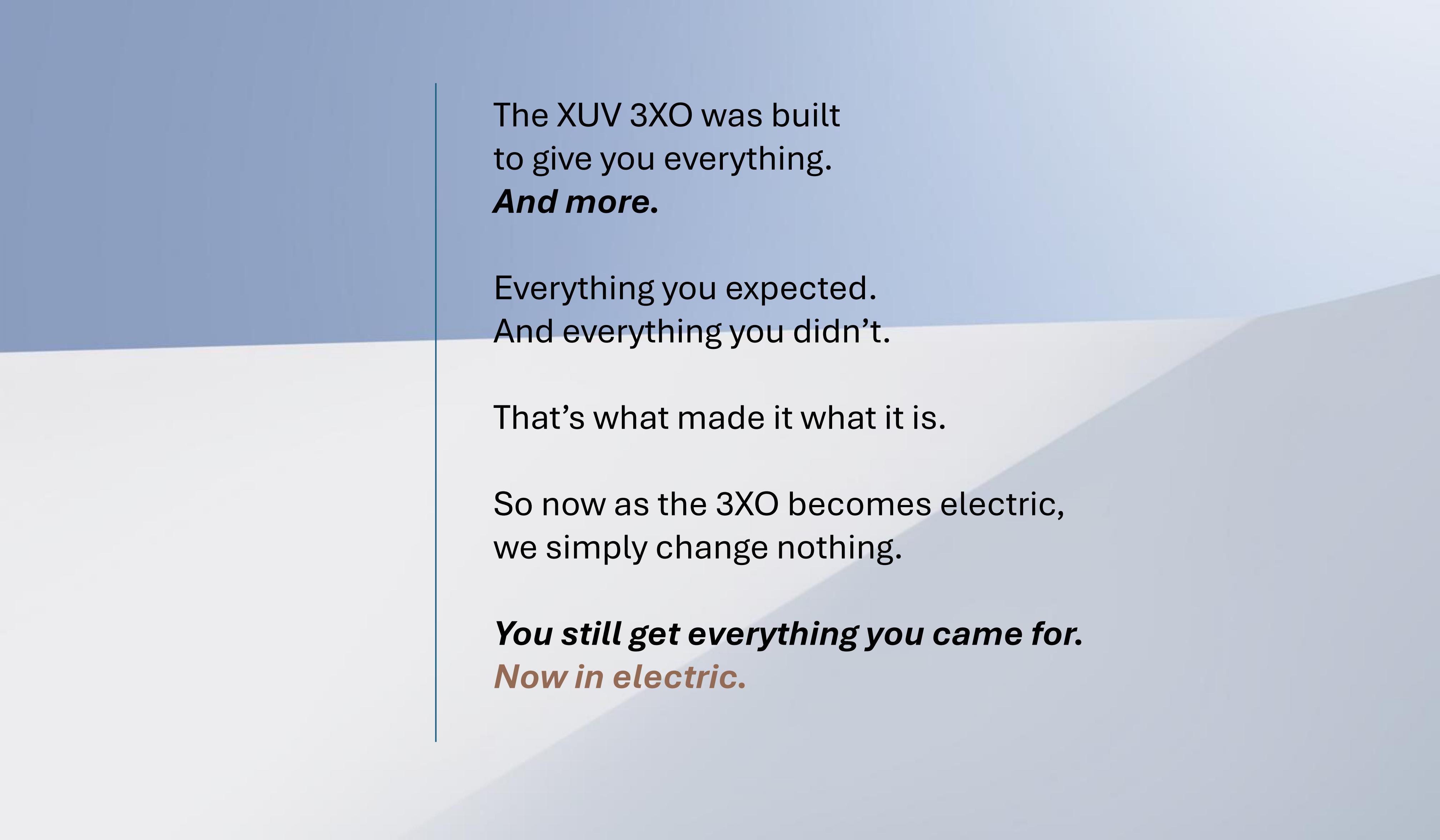
* Apr'24 to Dec'25

Segments we “Delighted”

Aspirational and pragmatic consumer
Dreams to make it big in life. One step at a time

Wants a Reliable Everyday vehicle
Ideal for daily office/school runs & weekend shopping. Great companion for your primary car.

No compromise Buyer
Willing to spend but unwilling to compromise on features & tech.



The XUV 3XO was built
to give you everything.
And more.

Everything you expected.
And everything you didn't.

That's what made it what it is.

So now as the 3XO becomes electric,
we simply change nothing.

***You still get everything you came for.
Now in electric.***

Introducing

X U V 3 X O ^{EV}

EVERYTHING YOU WANT. NOW ELECTRIC.

Everything you loved in XUV 3X0...

Space & Comfort

EPB with Auto Hold
Skyroof (Panoramic Sunroof)
Dual Zone AC

Entertainment

Twin HD Infotainment
Fully Digital cluster
7-speaker Harman Kardon with Dolby Atmos

Tech

AdrenoX with 80+
Connected Car Features

Thrill

Segment leading Power & Torque
Multi Drive Modes

Safety

Level 2 ADAS (1R1V)
360 Degree Surround View System

Now Electric.

XUV 3XO EV | AX5 | Feature Snapshot

Performance	Design	Technology	Safety	Comfort & Convenience
<ul style="list-style-type: none"> • 310 Nm Torque & 110 kW power • Multi Drive Modes: Fun, Fast, Fearless • 10.6 m Turning Circle Diameter • 39.4 kWh battery pack offering up to 285 km real-world range* • Frequency Dependent Damping (FDD) Suspension • MTV-CL tech (Multi-tunable Valve with Concentric Land) Suspension Enhancement 	<ul style="list-style-type: none"> • Single Pane sunroof • Twin HD 26.03 cm (10.25") Infotainment and 26.03 cm (10.25") Cluster display • R16 Diamond cut alloys • Leatherette Steering & Gear Knob • LED Projector Headlamp • LED DRL with Front Turn Indicator • Infinity LED Tail Lamp • Roof Rails & Rear Spoiler 	<ul style="list-style-type: none"> • 6 Speakers + Steering audio control • Adrenox with built-in Alexa • Online Navigation • Wireless Android Auto and Apple CarPlay 	<ul style="list-style-type: none"> • Rear view camera • Electronic Stability Program (ESP) • 6 Airbags • Cruise Control • Tyre Pressure Monitoring System 	<ul style="list-style-type: none"> • Dual Zone Climate Control • Push Button Start • Passive Keyless Entry • Electronic Parking Brake (EPB) with Auto Hold • Auto Headlamps + Auto rain sensing wiper • Electrically Foldable ORVM • Height Adjustable Driver Seat • Rear Armrest with Cup Holder • Rear Wiper & Wash • Rear Defogger • Adjustable Headrest for 2nd Row Middle Passenger • Power Window : - 1 Touch Up/Down (Driver) • 60:40 Split Rear Seat • Rear AC Vents • Front central armrest with storage • Wireless Charger • Front & Rear USB Charging

*With AC on; subject to change basis driving conditions.

X U V 3 X O EV

AX5 Ex-Showroom Price

₹13.89 Lakh

**Excluding Charger & Installation Cost*

XUV 3XO EV | AX7L | Feature Snapshot

Performance	Design	Technology	Safety	Comfort & Convenience
<ul style="list-style-type: none"> • 310 Nm Torque & 110 kW power • Multi Drive Modes: Fun, Fast, Fearless • 10.6 m Turning Circle Diameter • 39.4 kWh battery pack offering up to 285 km real-world range* • Frequency Dependent Damping (FDD) Suspension • MTV-CL tech (Multi-tunable Valve with Concentric Land) Suspension Enhancement 	<ul style="list-style-type: none"> • Skyroof™ (Panoramic Sunroof) • Soft Touch Leatherette on Dashboard & Door Trims • Leatherette Seats • R17 Diamond Cut Alloys • LED Front Fog Lamps • Twin HD 26.03 cm (10.25") Infotainment and 26.03 cm (10.25") Cluster display • Leatherette Steering & Gear Knob • LED Projector Headlamp • LED DRL with Front Turn Indicator • Infinity LED Tail Lamp • Roof Rails & Rear Spoiler 	<ul style="list-style-type: none"> • 7 Speaker Harman Kardon Premium Audio with Dolby Atmos • 65 W USB - C Fast Charging • Adrenox with built-in Alexa • Online Navigation • Wireless Android Auto and Apple CarPlay 	<ul style="list-style-type: none"> • Level 2 ADAS • 360-Degree Surround View System with Blind View Monitor • Front Parking Assist System • Rear view camera • Electronic Stability Program (ESP) • 6 Airbags • Cruise Control • Tyre Pressure Monitoring System 	<ul style="list-style-type: none"> • Auto Dimming IRVM • Illuminated sun visor with vanity mirrors (Co-driver seats) • Cooled Glove Box with Illumination • Dual Zone Climate Control • Push Button Start • Passive Keyless Entry • Electronic Parking Brake (EPB) with Auto Hold • Auto Headlamps + Auto rain sensing wiper • Electrically Foldable ORVM • Height Adjustable Driver Seat • Rear Armrest with Cup Holder • Rear Wiper & Wash • Rear Defogger • Adjustable Headrest for 2nd Row Middle Passenger • Power Window : - 1 Touch Up/Down (Driver) • 60:40 Split Rear Seat • Rear AC Vents • Front central armrest with storage • Wireless Charger • Front & Rear USB Charging

*With AC on; subject to change basis driving conditions.

X U V 3 X O EV

AX7L Ex-Showroom Price

₹14.96 Lakh

**Excluding Charger & Installation Cost*



X U V 3 X O EV

Deliveries Start 23rd Feb, 2026

X U V 3 X O ^{EV}

EVERYTHING YOU WANT. NOW ELECTRIC.