

Ref no: M&M/SEC/2026-27/011

Date: 24th April 2026

National Stock Exchange of India Limited
Scrip Symbol: M&M

BSE Limited
Scrip Code: 500520

Dear Sir/Madam,

Sub: Appointment of Senior Management Personnel of the Company

Re: Intimation under Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

With reference to the captioned subject, we wish to inform you of the appointment of Ms. Shuchi Suri as the Executive Vice President - Mahindra Experiences effective from 14th May 2026, who shall also form part of Senior Management Personnel of the Company.

The details as required under regulation 30 read with Para A (7) of Part A of Schedule III of SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026 are given hereunder as **Annexure 1**.

This intimation is also being uploaded on the Company’s website at <https://www.mahindra.com>

Yours sincerely,
For Mahindra & Mahindra Limited

Sailesh Kumar Daga
Company Secretary
FCS: 4164

Encl. as above

Sr. No.	Details of Events that need to be provided	Appointment of Ms. Shuchi Suri as part of the Senior Management Personnel of the Company
a)	Reasons for change viz. appointment, re-appointment , resignation, removal, death or otherwise;	Appointment as the Executive Vice President - Mahindra Experiences and forming part of Senior Management Personnel of the Company
b)	Date of appointment/ re-appointment / cessation (as applicable) & term of appointment/ re-appointment	14 th May 2026
c)	Brief profile (in case of appointment);	<p>Ms. Shuchi Suri is joining Mahindra Group as Executive Vice President – Mahindra Experiences, effective 14th May 2026.</p> <p>As Head of Mahindra Experiences, Shuchi will drive strategic focus on world-class experiences to unlock value and drive business impact for the Group. She will take ownership for the Mahindra Adventure team in the Auto business and the Experiences team at Mahindra Holidays. She will work closely with the leaders at Auto and Holidays businesses and will report to Dr Anish Shah.</p> <p>Shuchi joins us following an illustrious 22+ year global career at Unilever, with leadership roles spanning India, the APAC region, and Global Headquarters in the UK. Most recently, as Global Vice President for Homecare, she led a multi-billion Euro global category across 60+ markets, delivering consistent growth and margin expansion through rigorous portfolio transformation and strategic execution.</p> <p>She is an expert in Brand Strategy, Consumer Segmentation, Portfolio Transformation, Premium Innovation, Consumer lifecycle management, Digital First & Partnerships based Marketing, leading significant portfolios across India, UK and Singapore. She has been recognized for speed, agility, strong stakeholder influence and ability to build high performing purpose-based teams.</p> <p>Shuchi is a triple gold medallist from the School of Planning and Architecture (SPA) and an MBA from IIM Lucknow, before she joined Unilever.</p>
d)	Disclosure of relationships between directors (in case of appointment of a director);	Not Applicable
e)	Information as required pursuant to Circular of BSE Limited with ref. no. LIST/COMP/ 14/2018-19 and Circular of National Stock Exchange of India Limited with ref. no. NSE/CML/2018/24, dated 20 th June 2018.	Not Applicable