

The background of the slide is a photograph of a large, ancient tree with thick, gnarled roots and dense green foliage. The sun is setting or rising behind the tree, creating a bright, golden glow and long shadows. The scene is set on a beach with the ocean visible in the distance. A red diagonal line is visible in the top left corner.

MAHINDRA GROUP

OVERVIEW

Times of India 1945

ENTREPRENEURSHIP

of private enterprise and the initiative of the individual.

ETHICS

anti-social trends,

MERITOCRACY

ability is the sole test of merit

MAHINDRA & MOHAMMED

A significant combination, which represents what might well be termed a co-operative effort to secure for India that industrial development so indispensable to the full realisation of her future dreams.

You have heard of plans, many plans, in this connection. Now comes a positive, concrete and co-ordinated scheme to develop India's resources and raise the standard of

our study of American
stance of a group of
estiny.



In their anxiety to further the industrial and agricultural development of this country, the founders of this co-operative organisation believe that they must have the support of those who will benefit most—the general public—and to secure that support it is essential that their aims and objects should be generally acceptable.

Here, then, are the principles which will guide their future activities —

FIRSTLY, encouragement of private enterprise and the initiative of the individual.

SECONDLY, belief in the ability of corporate institutions to oppose anti-social trends, such as monopolies and cartels.

THIRDLY, recognition of the fact that the labourer is worthy of his hire and that in co-operative working lies the dignity of human toil.

FOURTHLY, confidence in the ultimate success of their ventures and in the capacity and aptitude of the people to give effect to them.

FIFTHLY, acceptance of the fact that ability is the sole test of merit and advancement and that neither colour, creed nor caste should stand in the way of harmonious working.

colour, creed nor caste should stand in the way

What, you will have asked yourself, do MAHINDRA & MOHAMMED propose to do, whom do they represent, and what has all this business moralising got to do with me?

Well, MAHINDRA & MOHAMMED are concerned with what might be termed basic engineering—providing the tools with which to finish the job of India's industrial and agricultural rehabilitation.

That rehabilitation, of course, has a great deal to do with you—for it holds out the promise of a better land for you to live in and a healthier and happier life for you to enjoy.

As to the moralising, it is intended to place on record that MAHINDRA & MOHAMMED, though a business firm, are imbued with a national purpose and a new outlook.

Whom do they represent? As the name implies, this is a joint venture of Hindus and Muslims. The Chairman is Mr. K. C. Mahindra, who has just returned after three years abroad as Head of the Government of India Supply Mission in America.

DIGNITY

dignity of human toil.

DIVERSITY & INCLUSION

Our Purpose

Drive positive change in the lives of our communities.

Only when we enable others to rise will we rise.

A black and white photograph of two hikers on a rocky mountain peak. One hiker is standing on a higher rock, reaching down to help the other hiker who is on a lower rock. The background shows a vast, hazy mountain range under a bright sky.

#Together we rise



Mahindra Group Film

Mahindra Group Overview



20
Industries



100
Countries



260000
Employees



\$23 Billion+
Group Turnover



Our Businesses

CAPITALIZE ON MARKET LEADERSHIP

AUTO & FARM



ACHIEVE FULL POTENTIAL

FINANCE & TECH M



5X CHALLENGE

GROWTH GEMS



Market Leadership In India

AUTO & FARM



#1 SUVs*

#1 LCVs

#1 Tractors
(Globally by Volume)

FINANCE & TECH M



#1 NBFC

Rural & Semi-urban

Top 5

IT Services

GROWTH GEMS



#1 Electric 3W

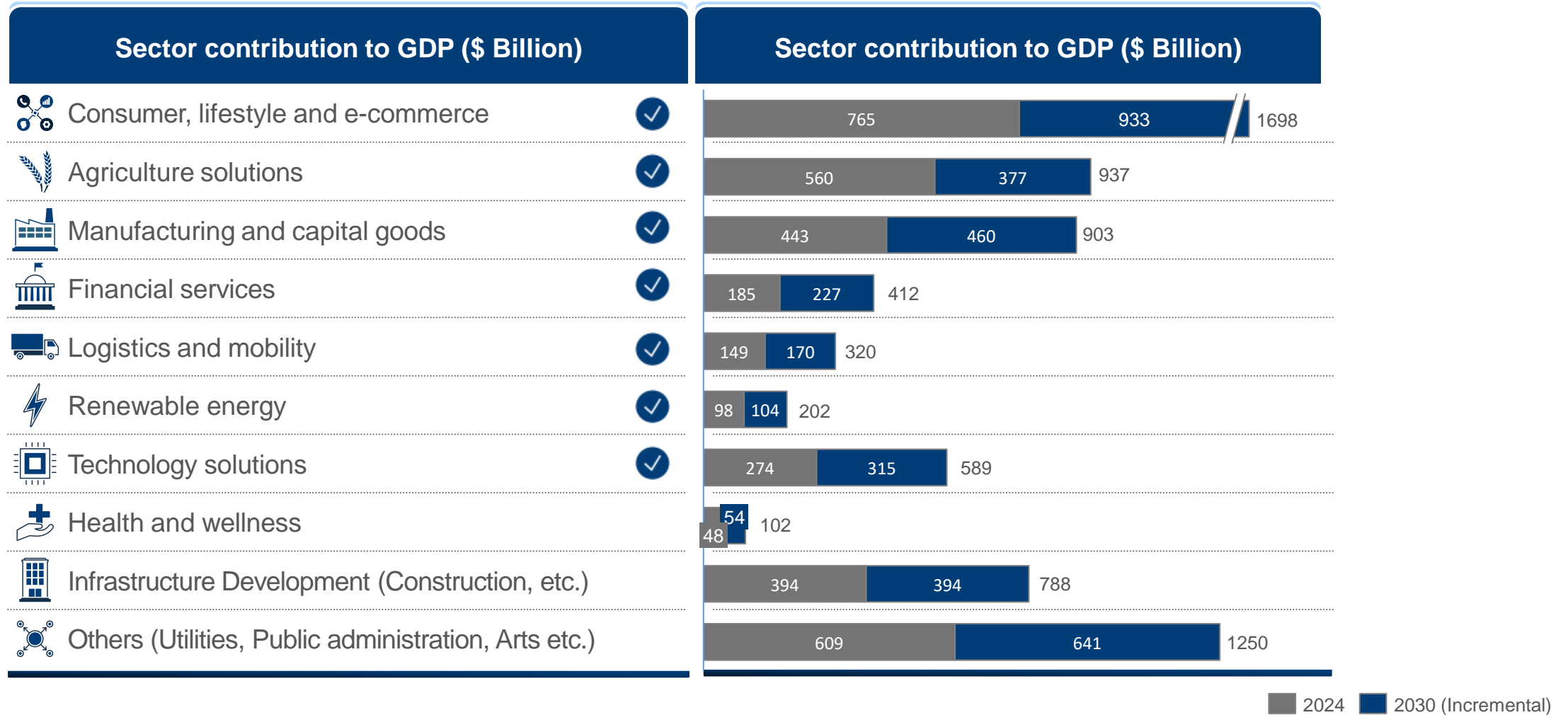
#1 Vacation Ownership

#1 Used Car Services

#1 3PL Provider

Net Zero Residential Project
(Industry First)

We play in sectors that drive 70% of India's growth



Source: Oxford Economics, PIB, IBEF, BCG Analysis

Growth Gems | 5X Growth



mahindra
LAST MILE MOBILITY



JAWA YEZDI
MOTORCYCLES



mahindra
ACCELO



mahindra
TRUCK AND BUS



susten
By mahindra



mahindra
LOGISTICS



mahindra
LIFESPACES



ClubMahindra

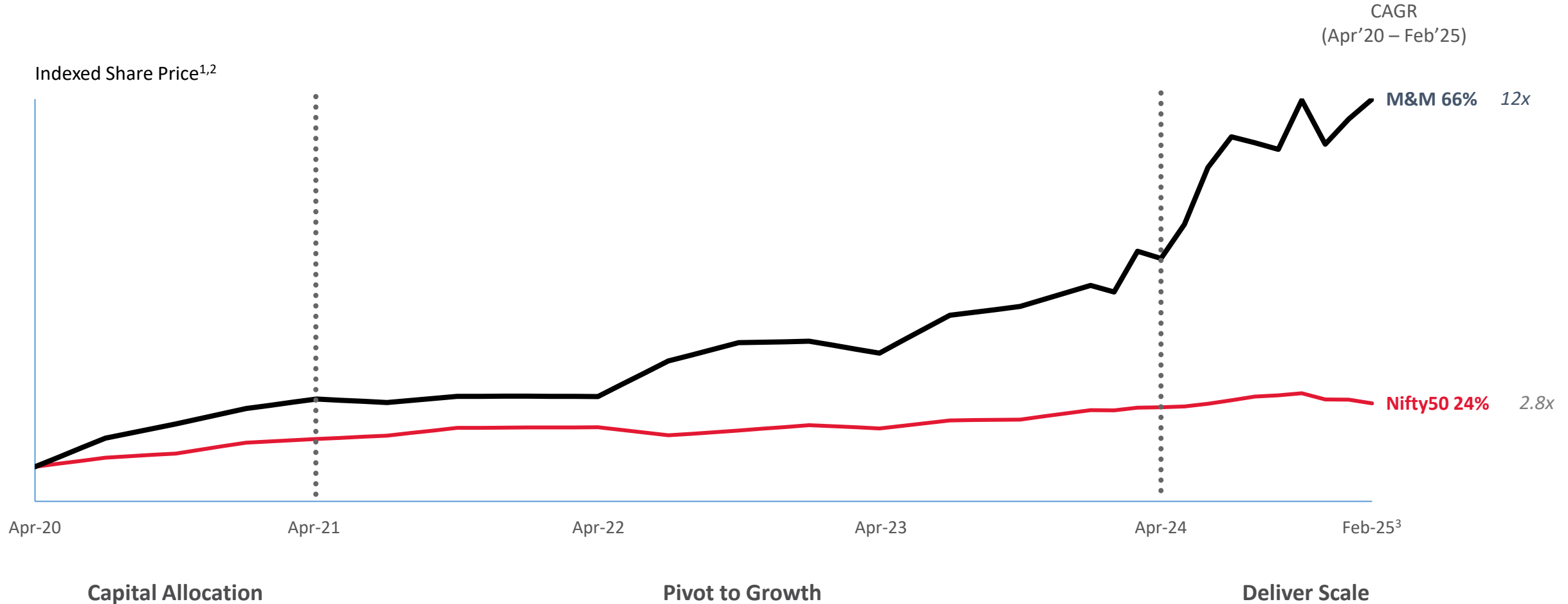


car&bike
Mahindra FIRST CHOICE



mahindra
AEROSPACE

Shareholder Returns



1. Share Price & Indices as of Apr'20 (start of FY21) indexed to 100
 2. For each month, the share price is taken as of the 1st trading day
 3. For February 2025, the price is considered as of February 3, 2025
- Source – CapIQ, NSE Website

Key Enablers - Capabilities

TALENT



TECHNOLOGY













CONTROLS



INTERNATIONAL



Technology – Our Pioneering Moves

MANUFACTURING AI		Initiative	Impact
	AGILITY.AI	AI-Enabled Digital Twin for Dynamic Debottlenecking	 10% increase in productivity (projected at peak capacity)
	QUALITY.AI	AI-based weld spot integrity prediction	 Enhanced vehicle safety; Improved cost efficiency
	UPTIME.AI	Gen AI-based maintenance assistant for shop floor executives	 ~15-20% reduction in MTTR ¹
	ENERGY.AI	IIOT & AI to optimize energy efficiency across plants	 ~30% energy efficiency improvement (8-10% expected in next 6 months)
	CONNECTED.AI	End to end machine connectivity across manufacturing value chain	 Improved machine availability from 82% to 99% (55 % reduction in maintenance costs)

1. MTTR – Mean Time to Repair

Sustainability Pillars



GREENING OURSELVES



Net Zero on Scope 1+2 emissions



Net Zero on water and waste



Adopting material circularity



DECARBONIZING OUR INDUSTRIES

(ADDRESSING SCOPE 3)



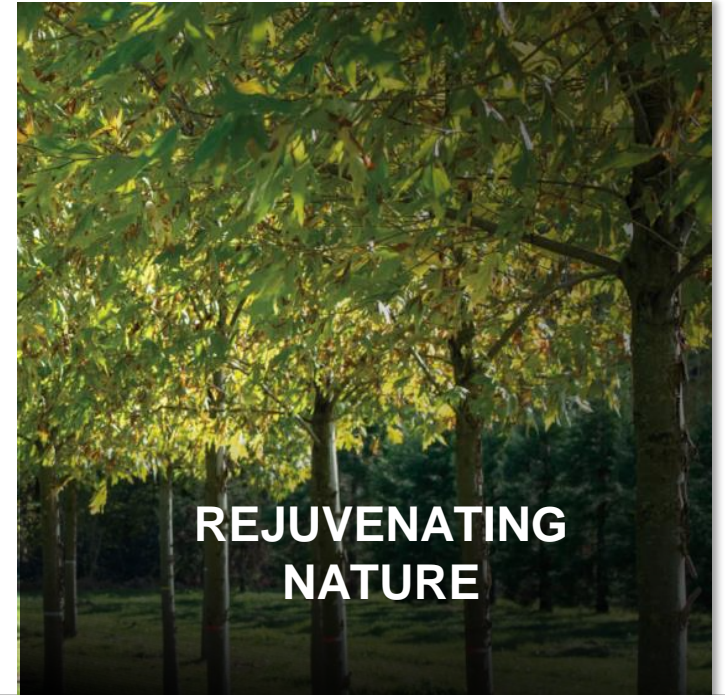
Transition to green portfolio



Supporting transition to net-zero supply chain



Industry circularity



REJUVENATING NATURE



Promoting regenerative agriculture



Afforestation at scale



Biodiversity conservation

Social Impact



Educated **873764** under-privileged girls so far.

231692 girls educated in FY 24.

*Nanhi kali*³
for the girl child



Empowered **977149** women so far.

228540 women skilled in FY 24.

*K*AABIL
bano job ready

LESSONS FROM A FOOTBALL

Nanhi Kali Film



Key Enablers: Our Culture





Our legacy is the foundation for our future

mahindra *Rise*