## **Mahindra**

Mahindra & Mahindra Ltd. Mahindra Towers, Dr. G. M. Bhosale Marg, Worli, Mumbai 400 018 India

Tel: +91 22 24901441 Fax: +91 22 24975081

REF:NS:SEC: 21st September, 2016

National Stock Exchange of India Limited "Exchange Plaza", 5th Floor, Plot No.C/1, G Block Bandra-Kurla Complex Bandra (East), Mumbai 400051.

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400001.

Bourse de Luxembourg Societe de la Bourse de Luxembourg Societe Anonyme/R.C.B. 6222, B.P. 165, L-2011 Luxembourg. London Stock Exchange Plc 10 Paternoster Square London EC4M 7LS.

Dear Sirs,

Sub: Mahindra Offers Proactive Inspection of Fluid Hose

- Proactive check, in keeping with the company's customer centric approach, for the inspection & repositioning of a fluid hose in the engine compartment
- To be carried out free of cost, for all New Generation Scorpio & NuvoSport customers, with immediate effect

Please find enclosed a Press Release issued by the Company on the captioned subject.

Kindly take the above on record.

Yours faithfully, For MAHINDRA & MAHINDRA LIMITED

NARAYAN SHANKAR COMPANY SECRETARY

Encl: a/a

 $X: \label{eq:second-s$ 





**Press Note** 

For Immediate Dissemination

## Mahindra Offers Proactive Inspection of Fluid Hose

- Proactive check, in keeping with the company's customer centric approach, for the inspection & repositioning of a fluid hose in the engine compartment
- To be carried out free of cost, for all New Generation Scorpio & NuvoSport customers, with immediate effect

Mumbai, September 21, 2016: Mahindra & Mahindra Ltd. (M&M Ltd.), India's leading SUV manufacturer, today announced the proactive inspection of a fluid hose on all New Generation Scorpio & NuvoSport vehicles, manufactured till June 2016, respectively. This is in keeping with the company's customer centric approach.

The inspection and subsequent rectification will be carried out free of cost for all New Generation Scorpio & NuvoSport customers, who will be individually contacted by the company. As an endeavor to ensure a hassle free experience for its customers, the company is proactively carrying out this activity. This action is also in compliance with SIAM's voluntary code on vehicle recall.

Customers can also visit the website (Service Action section) and check if their vehicle is part of the service action.

## About Mahindra

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 17.8 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

Visit us at www.mahindra.com

## Our Social Media Channels:

Twitter - https://twitter.com/MahindraRise Facebook - https://www.facebook.com/MahindraRise





Media contact information:
Mohan Nair
Vice President (Communications)
Automotive & Farm Equipment Sectors
Office Direct Line - + 91 22 28468510
Office Email Address - nair.mohan@mahindra.com